



Raassi & Associates

Quality Matters!

In today's fiercely competitive market for software products, only those who strive for excellence will survive.

The Root Cause of Deficiencies in Software Quality

- Lack of a proper understanding and appraisal of user requirements and expectations, now and in the foreseeable future
- Software development projects poorly planned, poorly executed (inappropriate methodologies)
- Poorly trained development and support teams
- Software products insufficiently/poorly tested
- Inefficient, ineffective, error-prone software product and release management
- Ineffective use (or lack) of software development best practices
- Lack of a modern 'global view' of software engineering trends and standards

Our Solution

- Provide expert, state-of-the-art software quality engineering services (planning, management, release)
- Provide cost-effective, optimized software engineering consulting and professional services
- Provide world-class software engineering training and certification

The Markets We Serve

- Software research and development companies
- Software integrators and OEMS
- Software services companies
- Users of medium to large-scale software products (client-server, web, mobile)
- Software engineering community

Our Resources

- Experienced, world-class software engineering professionals and managers
- Access to internationally recognized expertise and knowledge
- Global network of highly specialized trainers and domain experts
- Large pool of highly trained local software engineering talent

Our Services

- **Creation and/or co-management of highly productive software engineering project teams**
- **On-demand software quality and testing support**
- **State-of-the-art Test Center (aka 'Test Lab')**
- **Software engineering consulting and professional services**
- **Software engineering training and international certification**
- **Effective and efficient product/service release management**



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*The new paradigm in
customer service is no
longer 'customer
satisfaction', but
'customer delight'.*

*Please take a moment to call us
for a free, no-obligation consultation ...*

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