

FIVE EASY STEPS TO LAUNCH A PRIESTS IN BLUE JEANS CAMPAIGN

1. Familiarize yourself with the overall Priests in Blue Jean Strategy as spelled out on the following page.

2. Share the Priests in Blue Jeans strategy with your Church leadership team, Bible Study group, Youth Group, Men's Group, Women's Group, etc.....

3. Launch your *Priests in Blue Jeans* campaign at your Sunday Service: (Pastors)

1. Pastors and youth pastors will want to preach a sermon from 1 Peter 2:4-9 on the doctrine of the Priesthood of Believers during their weekly gathering.

2. After your message invite your entire congregation to come to the altar as an expression of their desire to fully embrace their priestly calling of taking the love of God into the streets(their worlds). Once the congregation has come forward, invite your spiritual leaders to pray over the people, asking God to anoint them with the Holy Spirit for spiritual impact.

3. Encourage your entire congregation/Group to sign up for a six-week **Priests in Blue Jeans** bible study. We have written six free downloadable group bible studies. You can also download several articles from our website which are great supplements to the bible studies. Either employ the bible studies you already have or recruit some people you think would be effective in running a group study.

Bible Studies include the following topics:

- Welcome to the Priesthood
- The Spiritual Sacrifice of Proclamation
- The Spiritual Sacrifice of Praise
- The Anointed Priest
- A Lesson every Priest must Learn
- The Spiritual Sacrifice of an Available Body

4. Encourage your entire congregation to grab a **wristband** and **40 day challenge Commitment Card** before they leave the premises to wear the next 40 days to remind them of their spiritual calling. (The commitment cards are not to be collected but kept by the Priest in Blue jeans as a reminder of their 3 goals in taking the love of God to the streets.

* Churches and groups that want to host a 40day Priests in Blue Jeans Campaign simply need to make a generous donation to our ministry and we will send out an appropriate number of wrist bands for their group. (commitment cards are downloadable from our website).

4. Recruit 12 people to form an outreach team that will plan and implement 4 outreaches per year. These people will be easy to find. They will be the people that are most excited about this **Priests in Blue Jeans Strategy**. You can either personally recruit people, which is always the best way to go, or you can announce to your entire church/group that they are invited to a meeting to form an outreach team. **If you already have an outreach team in place you can skip this step.** (A sample Agenda for an Outreach Meeting is included in this information).

5. **Plan a Celebration Sunday.** At the end of the 40 Day Campaign celebrate together and share praises together related to living out your priestly calling in the streets. This celebration can be as elaborate as a whole worship service, or as simple as a dessert night. The key is to celebrate! (Don't forget to post praises and stories in our website).

THE STRATEGIC THINKING BEHIND PRIESTS IN BLUE JEANS

Our strategy is inspired by the approach Jesus used to move the message from the few to the many. As you well know, Jesus first chose **12 men** to train and send out. Afterwards, he sent out **72 others** to expedite his message. We believe the strategic plan used by Jesus is a great model to follow. Therefore, we have tried to lay out a plan that we think follows his basic strategy, one which is doable and worth every pastor's consideration. Below you will discover how simple this plan is:

1. Motivate and Mobilize your entire congregation/group to embrace their priestly calling.

The goal of the **Priests in Blue Jeans** ministry is to help you motivate and mobilize your congregation/group to embrace their calling as believer priests.

We call this aspect of our strategy, **mobilizing the 72**. The message to the 72 is simple: Go into your world and minister to people; through acts of kindness, prayers of intercession, and a testimony of God's passionate love for people. (The amount of people will not actually be 72, it may be 720, or 7,020 depending on the size of your church).

2. Establish an Outreach Team in your Church.

We refer to this aspect of our strategy as, **mobilizing the 12**. These are the people in your congregation who have a passion to reach others for Christ. The amount of people on this team is not all that important, but what is important is that they be team players! This team of people are the believers in your church who will be responsible to run your outreach department.

3. Maintaining Momentum. Like any movement, momentum is hard to maintain over time. Because we recognize this challenge, we encourage you to do the following three things.

- Preach on the doctrine of the priesthood of the believer at least once a year (pastors).
- Give people a platform to share their praise reports. (Maybe a monthly or quarterly celebration or praise night).
- Host an annual **Priests in Blue Jeans Celebration** and invite churches in your area who have also incorporated PIBJ into their churches. Eventually we will include a list of Churches on our website that are partnering with us.
- Check on our website, we will share further vision and ideas as the Holy Spirit leads us.

Thank you sincerely for your interest in Priests in Blue Jeans, I do hope you will pray about this opportunity, and believe strongly that this strategy will bless both you and your church.

Sincerely,

Ted Montoya

Pastor Ted Montoya (just a simple priest in blue jeans)

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[FACEBOOK & YOUTUBE SITES](#)

(sample) Outreach Orientation meeting

Once your Priests in Blue Jeans Bible studies are completed (or even while they are running) put out the word that you are hosting an *Outreach orientation meeting* and would like to establish a Priests in Blue Jeans outreach team in your church (you can call it whatever you like). At your meeting share your desire to have a team of people at your church/group who meet together regularly to pray, plan, and implement at least one outreach per quarter.

Agenda for the Meeting:

1. Welcome and Opening Prayer
2. Share your vision for outreach
3. Solicit thoughts and ideas about forming an outreach team and brain storm ideas to implement in your community. (Examples below)
 - Community barbecues
 - Movie Nights
 - Easter Egg Hunts
 - Public School Clean Up
 - Senior Citizen Yardwork Day
 - Hungry Homeless lunch bag handout day.
4. Discuss the makeup of your outreach team and allow people to express their desired position on the team.
 - Food & Beverage Team
 - Security & First Aid Team
 - Pubic Speakers & Intercessors
 - Marketing & Media Team (Social Media, Video Production, Banners & Flyers)
 - Site Coordinatization Team
 - Audio Team
5. Contact the Priests in Blue Jeans ministry to order T-Shirts.
6. Find out if there are any other churches in your area that are partnering with Priests in Blue Jeans and join forces with them for at least one outreach each year.

* We do ask that churches not hand our promotional materials for their churches when partnering with other churches).

PRIESTS IN BLUE JEANS PRODUCTS

We encourage churches to make our wrist bands and coffee mugs available to their congregation the day they launch a 40 Day Campaign. These mugs and wristbands will serve as great reminders for all believers to live out their priestly calling in their everyday lives.

All products have a suggested donation price on our website. Churches who launch a 40 Day campaign will receive bulk donation rates. This allows churches to choose to use these products as fundraisers to support their own outreach programs.

Coffee Mugs: Suggested donation is \$8 per mug.



Wrist bands: Suggested donation is \$1 per wrist band. (Contact us to order sizes and quantities for campaigns) Adult & Youth Sizes available. Petite women may want to order youth size.



T-Shirts: Suggested donation is \$10 per shirt (Contact us to order sizes and quantities).



100% of the proceeds from this ministry are funneled back into outreach events. At this time there are no administrative cost involved in running this ministry. We are a volunteer based operation!