



WHAT TO WEAR?

Don't get stressed about wardrobe. Just dress like you would if you were going to the office, but with a few special considerations designed for being on camera.

- Think in terms of low-key, neutral colors. Nothing too bright.
- No popping colors, sparkly clothing, or busy patterns.
- No visible logos please.
- Jewelry is fine, but jangly jewelry can cause sound issues. So, keep that in mind.

WHAT'S BEHIND YOU?

Everyone's home-office environment is unique, and we want people to lean into that. We love it when your background says a little something about you. But here are a couple of things to keep in mind.

- Don't leave anything out that you wouldn't want to be seen on camera.
- Avoid branded posters or recognizable logos on display in the background.
- No bright windows behind you.
- Keep all these things in mind when selecting a spot, but don't feel obligated to try and dress the room in a way that looks staged. Simple and real is the goal.



WHAT LIGHT IS RIGHT?

We're not looking for Roger Deakins or Rachel Morrison (nerdy cinematographer callouts), we just want to be able to see you as best we can. So, keep these things in mind.

- We called it out in the previous section, but it's worth repeating. Don't shoot in front of a window if possible. Harsh light from a window at your back can cause some contrast issues we'd rather avoid.
- Windows anywhere in the room can be kind of tricky. Since the sun is moving, cloud cover changes, and shifting shadows can be unforgiving—a controlled light source is preferred, that's why we've provided you with one! See the Production Inventory and Set Up Section below.
- A stable soft source of light should be plenty for a pleasant exposure.



WHAT WAS THAT NOISE?

We want people to hear you! After all, that's why we're doing this. Equipment and location choices make a big difference in how the video sounds. As we do, we've compiled a few things to keep in mind.

- Try to pick a location that's relatively quiet. The room with a noisy AC vent or Fido's doghouse might not be the best option.
- Think about what time of day might be quietest for you, and we'll try to schedule interviews with that in mind. If Thursday's at 9 a.m. are when your neighbor does his weed-whacking, we might shoot for a nice Wednesday afternoon.
- We've included a small external mic as a part of the production bundle we've sent you. Using that should help improve the quality of the audio capture wherever you end up filming.



With all these things in mind, remember this: we know it's a crazy time, and not everyone will have complete control of their environment every minute of the day.

These guidelines will help. But if we hit speed bumps, we'll figure them out along the way.

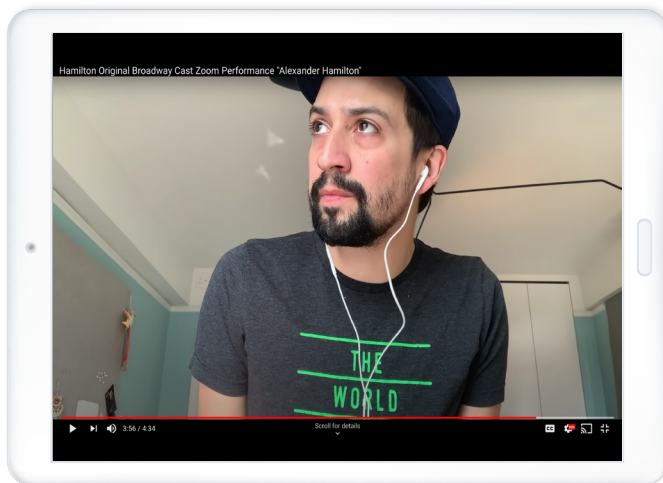
WHAT'S MY FRAME?

Nothing exotic here. We're just looking for a standard 16x9 frame, with nobody giving themselves an overly aggressive haircut. Check out the examples below (it's Aaron Burr for the win... no offense Lin-Manuel)



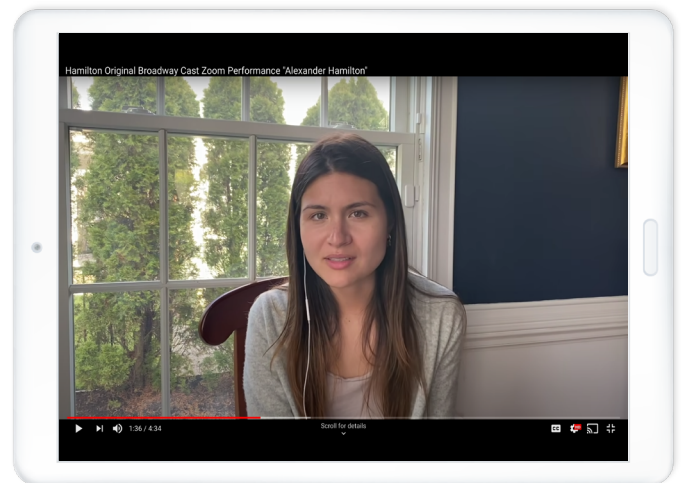
YES

Nice framing, good head room,
looking right at the camera, A+



HMMMM

Not so much



YES

This might be a bit more head room than we want, but it's preferable to none at all (we can always punch in a tad if we need to). And yes, she's breaking our window rule, but she's allowed because she was in the original cast of Hamilton.

* PRO TIP: If possible, you may want to have some tape ready to mark off your position, as a reminder in case you need to move around for any reason!