

BEYOND SUCCESS BENEFITS

- Shares with people John Maxwell's principles and personal experiences.
- Provides people knowledge and insights to learn.
- Challenges people to self evaluation.
- Inspires people to take action.

Organizations that have embraced the Beyond Success vision and mission

Región
MÉXICO



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Mobilizing Leaders for
Global Transformation

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**BEYOND
SUCCESS**

Your Path
to Significance

**A TRANSFORMATIONAL
LEADERSHIP MOVEMENT**

Your Path to Significance.

Beyond Success was created by the world's most influential leadership expert, Dr. John Maxwell.



- Is an icon of the World leadership.
- Named America's #1 Business Leader.
- The most influential Leadership expert in the world.
- His organizations have trained more than 6 million leaders in 196 countries.
- He has sold more than 25 million books in 50 languages.

As leaders we understand that **true transformation** occurs when leaders **multiply value to others.**

How can we invite people in our community to grow as leaders and present them with the opportunity to multiply value to others?

Through
BEYOND SUCCESS
A Transformational
Leadership Movement



Methodology

We train leaders like you to facilitate roundtables with people who want to improve their lives.

Beyond Success transformation tables offer an accessible path to self-improvement and personal growth.

We have already seen the effectiveness of this strategy in countries all around the world with thousands participating in Success tables!

Facilitator

A facilitator can be defined as someone who encourages people to share and enables them to learn and grow through their example.

A facilitator is NOT: An instructor, a teacher, or a counselor.

- Not there to reprimand or correct others.
- Not there to impress them.
- Not there to teach or lecture.

A facilitator is: A genuine and honest participant.

- You challenge yourself, not others.
- You are not afraid to expose your own weaknesses and be vulnerable with others.
- Share experiences from your own life.
- Love people and respect their opinions.
- Keeps the group focused.
- Encourage participants to take steps that lead to personal growth.

Beyond Success is a personal growth and leadership movement designed to help you reach your potential and make a positive impact on those around you.

Content

1. Attitude
 2. Personal Growth
 3. Priorities
 4. Relationships
 5. My Most Important Relationship
 6. From Good Intentions to Good Actions
 7. From Success to Significance
- Extra Session - Preparing to facilitate your own Roundtable

BEYOND SUCCESS BY THE NUMBERS

Program to Date YE 2021

57,578

Facilitators

275,151

Participants

34,951

Success tables

BEYOND SUCCESS GLOBAL PRESENCE



North America
COUNTRIES
USA

Latin America
COUNTRIES
Mexico, Colombia, Peru, Honduras, Venezuela, Ecuador, Bolivia, Panama

Africa
COUNTRIES
Liberia, Tanzania, Malawi, Zimbabwe, Niger, Ivory Coast, Guinea, Brazil, Togo, Sierra Leone, Swaziland

Asia
COUNTRIES
India, Malaysia, Singapore, China, Pakistan, Indonesia

Carlos, México Success table participant



Carlos Toro is the Nutresa Mexico Operations Director. He took the Beyond Success course with other friends and therefore decided to share it with his primary team that is under his charge in the company where he works. Among them, there were two plant managers and two maintenance managers, as well as others, for a total of nine people. Every week, they took it as part of their meeting. Beyond Success allowed them great growth. There was an improvement in the connection and a holistic view of the challenges they faced. Carlos mentions that recently, five more joined and they come from other areas of the company. These new members of his team indicated that the dynamics of the meeting were better than those of their previous work teams. One thing that surprised him is that there are people on his teams who are already replicating it with their own staff. It has allowed them to connect and get to know each other. The impact of the course is very palpable. The company implemented an evaluation of the "organizational culture" and Carlos Toro's team was the one that obtained the best score in the organization. Beyond Success allowed them great growth and they experienced better culture, an improvement in the connections within the team, and a comprehensive look at the challenges they faced.

Victor, Malaysia Success table participant



Victor, a Managing Director of a company in Malaysia, has been following through with the EQUIP Beyond Success Transformational Leadership Development program for the past two years. Right from the start, Victor found the Beyond Success Roundtables to be a very valuable development program that can positively contribute to anyone's personal development if followed through with commitment. Victor and his wife have facilitated five roundtables.

Every facilitation is a new experience with new opportunities for personal growth. He was able to organize a Beyond Success Webinar titled "Creating a Value-Based Community". The event was well received with positive feedback. Many non-believers participated. Victor then asked all his staff at his company to sign up and participate in Beyond Success roundtables for their personal development training. "As the weeks went by, I could see some positive changes in their work, attitude, and commitment. It was heart-warming to see this. They even had their own internal discussion after each session. They appreciated the benefits which are excellent for team-building." Since his staff has completed all the sessions, Victor plans to encourage them to become facilitators and conduct roundtables for other staff within the company. Later, Victor plans to take it to the other regional offices.

Walter Acosta Latin America's Regional Director



I'm Walter Acosta and I live in Peru. I lead the Beyond Success initiative in Latin America. Beyond Success is challenging professionals to live according to the principles that they are learning, like the Argentinian graphic designer that put what he learned into practice. This young man says that John Maxwell encouraged him to give 10% more in his designs which led to him being hired as the main designer in the printing company that he partners with. Beyond Success is changing lives. More people are taking the course in their workplaces because they are seeing positive changes within their teams. Real transformation is taking place!