



## Pedagogy On-The-Go

### NENA CHRIE Federation

💡 Spark your Event Classes! ✨

#### **Energized by:**

Christine Cleaver, M.Ed.

Associate Professor of Instruction - Event and Entertainment Management

School of Sport, Tourism and Hospitality Management, Temple University



Integrating AI into the classroom has opened new possibilities for engaging students in innovative and practical learning. In my event and entertainment management class, I introduced [Spark AI](#) to enhance our approach to event planning and execution. This powerful tool allows students to brainstorm ideas, manage logistics, and refine strategies with AI-generated insights, making the process both efficient and forward-thinking.

By leveraging Spark AI, students gain hands-on experience with cutting-edge technology, preparing them for the evolving demands of the events industry. They learn how to collaborate with AI, ensuring their ideas are both creative and grounded in data-driven solutions. This integration bridges the gap between theoretical knowledge and real-world application, fostering critical thinking, problem-solving, and adaptability—skills essential for future

leaders in the industry.

This approach has not only enriched classroom experiences but also positioned students to be at the forefront of technological advancements in their field. Embracing AI is transforming how we teach and learn, equipping students for a tech-savvy future.