

“Embracing Our Community”

DR. MARTIN LUTHER KING PARADE

Sponsorship Package

Event: Saturday, January 14, 2023

10:00 AM

MLK Parade 2023

P.O. Box 5

Richmond Hill, GA 31325

Email: rhmlkec@gmail.com

Website: rhmlkparade.com





MLK Parade

Dear Prospective Sponsor,

The 2023 MLK Parade Committee is excited to announce the 5th MLK Parade to be held on Saturday, January 14, 2023, in Richmond Hill, GA. The parade will follow the same route as previous years' route which is identical to the Richmond Hill Christmas parade. Each year the number of units continue to increase, and we are expecting even greater participation in 2023. We are also planning other events leading up to the parade such as a black-tie gala and awarding scholarships to local students.

This year we are offering a wide variety of sponsorship packages. You can identify a level that best fits your desired level of financial support. In return for your generous donation, you will have access to many benefits including media visibility and advertising opportunities.

The RHMLK Observance Committee is now a 501(c3) which mean your contributions and gifts to the committee are deductible as charitable contributions for Federal Income tax purposes.

For more information about how we can tailor your sponsorship to meet your needs, please contact us at rhmlkec@gmail.com.

We hope you will join us in making this year's event a huge success. You can get additional information about this awesome event at www.rhmlkparade.com

Thank you for your time and consideration.

Sincerely,
Mrs. Shirlonda H Shepard
MLK Parade Chairperson



Sponsorship Packages

Premier Sponsor - \$2500 and up

Benefits:

- Unlimited banners (supplied by you) posted along the parade route.
- A logo placed on MLK Parade website with a hyperlink to your website and placed on advertisement for the parade and other events.
- A Corporate Sponsor wall plaque for your office

Platinum Sponsor - \$1500

Benefits:

- 2 banners (supplied by you) posted at the beginning & end of the parade route
- A logo placed on MLK Parade website with a hyperlink to your website and placed on advertisement for the parade and other events.
- A Corporate Sponsor wall plaque for your office

Gold Sponsor - \$1000

Benefits:

- 1 banner (supplied by you) posted at the beginning of the parade route
- A logo placed on MLK Parade website with a hyperlink to your website and placed on advertisement for the parade and other events.
- A Corporate Sponsor wall plaque for your office

Silver Sponsor - \$500

Benefits:

- A logo placed on MLK Parade website with a hyperlink to your website and placed on advertisement for the parade and other events.
- A Corporate Sponsor wall plaque for your office

Bronze Sponsor - \$250

Benefits:

- A logo placed on MLK Parade website with a hyperlink to your website and placed on advertisement for the parade and other events.



MLK Parade
P.O. Box 5
Richmond Hill , GA 31324
Phone: Ph: 803-466-9061
Email: rhmlkec@gmail.com

Company Name: _____

Company Representative: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Fax: _____ Email: _____

Web Address: _____

Sponsorship Level Request:

Premier Sponsor, \$2500 and up

Platinum Sponsor, \$1500.00

Gold Sponsor, \$1000.00

Silver Sponsor, \$500.00

Bronze Sponsor, \$250.00

Payment Accepted : Via PayPal @ [paypal.me/RHMLK](https://www.paypal.me/RHMLK)

Corporate Representatives Signature: _____

Corporate Representatives (Print Name): _____