

*“Embracing Our Community”*

DR. MARTIN LUTHER KING PARADE

# Sponsorship Package

## Event: Saturday, January 14, 2023

**10:00 AM**

**MLK Parade 2023**

P.O. Box 5

Richmond Hill, GA 31325

Email: [rhmlkec@gmail.com](mailto:rhmlkec@gmail.com)

Website: [rhmlkparade.com](http://rhmlkparade.com)





## *MLK Parade*

**Dear Prospective Sponsor,**

The 2023 MLK Parade Committee is excited to announce the 5<sup>th</sup> MLK Parade to be held on Saturday, January 14, 2023, in Richmond Hill, GA. The parade will follow the same route as previous years' route which is identical to the Richmond Hill Christmas parade. Each year the number of units continue to increase, and we are expecting even greater participation in 2023. We are also planning other events leading up to the parade such as a black-tie gala and awarding scholarships to local students.

This year we are offering a wide variety of sponsorship packages. You can identify a level that best fits your desired level of financial support. In return for your generous donation, you will have access to many benefits including media visibility and advertising opportunities.

The RHMLK Observance Committee is now a 501(c3) which mean your contributions and gifts to the committee are deductible as charitable contributions for Federal Income tax purposes.

For more information about how we can tailor your sponsorship to meet your needs, please contact us at [rhmlkec@gmail.com](mailto:rhmlkec@gmail.com).

We hope you will join us in making this year's event a huge success. You can get additional information about this awesome event at [www.rhmlkparade.com](http://www.rhmlkparade.com)

Thank you for your time and consideration.

Sincerely,  
Mrs. Shirlonda H Shepard  
**MLK Parade Chairperson**



## Sponsorship Packages

### **Premier Sponsor - \$2500 and up**

#### **Benefits:**

- Unlimited banners (supplied by you) posted along the parade route.
- A logo placed on MLK Parade website with a hyperlink to your website and placed on advertisement for the parade and other events.
- A Corporate Sponsor wall plaque for your office

### **Platinum Sponsor - \$1500**

#### **Benefits:**

- 2 banners (supplied by you) posted at the beginning & end of the parade route
- A logo placed on MLK Parade website with a hyperlink to your website and placed on advertisement for the parade and other events.
- A Corporate Sponsor wall plaque for your office

### **Gold Sponsor - \$1000**

#### **Benefits:**

- 1 banner (supplied by you) posted at the beginning of the parade route
- A logo placed on MLK Parade website with a hyperlink to your website and placed on advertisement for the parade and other events.
- A Corporate Sponsor wall plaque for your office

### **Silver Sponsor - \$500**

#### **Benefits:**

- A logo placed on MLK Parade website with a hyperlink to your website and placed on advertisement for the parade and other events.
- A Corporate Sponsor wall plaque for your office

### **Bronze Sponsor - \$250**

#### **Benefits:**

- A logo placed on MLK Parade website with a hyperlink to your website and placed on advertisement for the parade and other events.



**MLK Parade**  
P.O. Box 5  
Richmond Hill , GA 31324  
Phone: Ph: 803-466-9061  
Email: [rhmlkec@gmail.com](mailto:rhmlkec@gmail.com)

Company Name: \_\_\_\_\_

Company Representative: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Web Address: \_\_\_\_\_

**Sponsorship Level Request:**

Premier Sponsor, \$2500 and up

Platinum Sponsor, \$1500.00

Gold Sponsor, \$1000.00

Silver Sponsor, \$500.00

Bronze Sponsor, \$250.00

*Payment Accepted : Via PayPal @ [paypal.me/RHMLK](https://www.paypal.me/RHMLK)*

Corporate Representatives Signature: \_\_\_\_\_

Corporate Representatives (Print Name): \_\_\_\_\_