

25

Cherished Values of the **AMERICAN** **PEOPLE**

Values + Commitment = Character

The Content of Our Character

- 1 Life and Human Dignity**
- 2 Religion and Religious Freedom**
- 3 Country and Citizenship**
- 4 Personal Freedoms**
- 5 Respect for the Rights of Others**
- 6 Respect for Others' Property**
- 7 Justice and Fair Play**
- 8 Motherhood**
- 9 Family**
- 10 Respect for The Elderly**
- 11 Taking Personal Responsibility**
- 12 Diligent and Honest Work**
- 13 Knowledge**
- 14 Contributing to Society**
- 15 Obeying the Rules**
- 16 Respect for Authority**
- 17 Taking Care of the Environment**
- 18 Gratitude**
- 19 Humility**
- 20 Loyalty**
- 21 Compassion (Kindness)**
- 22 Worthy Accomplishments**
- 23 Honesty in Speech and Deed**
- 24 Courage**
- 25 Virtue**



J E N K I N S

William Jenkins Enterprises

P. O. Box 23081
St. Louis, MO 63156

Phone: (314) 652-7933

Email: william-jenkins@sbcglobal.net

Website: www.cherishedvalues.com

These 25 values are the main focus of William Jenkins' Cherished Values Character Program, and are explained in detail in his book, *The Good Book: Character is the Thing*, which includes both elementary and high school editions, and a Teacher's manual.

For more information about the character program, books, workshops, and presentations for students and teachers; contact William Jenkins Enterprises. Copies of this poster are also available upon request.