





ABOUT US

Run.Jump.Cannonball! was born out of the desire to bring more holistic design-thinking to a broader range of commercial real estate developers. Through almost a decade of agency and in-house experience, we have found that there is a proven, positive correlation between design investment and financial return.

Our designs are authentic, approachable, and aspirational. Regardless of size, scale, or lifespan, we strive to build spaces that create unique experiences and lasting memories. It is an approach we feel is worth sharing and we want everyone to take the leap!



HOW WE ADD VALUE

- Crafting cohesive design visions which celebrate history and are true to place, while also facilitating new and innovative ideas.
- Enhancing the human experience through thoughtful, inclusive, and dynamic activations.
- Engaging with a variety of partners to create an efficient and multifaceted design process, from the concept to delivery, and beyond.





OUR APPROACH

Whether looking at an individual asset or entire portfolio, permanent installation or temporary pop-up, each project provides an opportunity to define one's brand. The goal is to highlight those key elements which will align with and reinforce that distinctive identity. Details are crucial to making a memorable impression and forging a strong connection.

OUR SPECIALITIES

- Design Strategy and Vision Planning
- Placemaking
- Renovations & Adaptive Reuse
- Tenant and Building Identity
- Temporary Activations & Events
- Leasing Support
- Marketing Collateral
- FFE + Finish Selection
- Turnkey Project Management





- Strategy Session Feedback Reports
- Conceptual Design Frameworks
- Schematic Design Packages
- Comprehensive Visioning Documents
- 2D/3D Renderings*

*Additional Services provided on hourly rate basis





AUTHENTIC. INNOVATIVE. EXPERIENCES!

RIC DESIGN LLC 100 n stanton street suite 1000 EL PASO, TEXAS 79901

