

SDA has long been a cornerstone for accredited education, best management practices, and professional standards training for business operations team members in architecture, engineering, and other professional services firms. With this legacy in mind, our conference is meticulously crafted to foster professional growth and development. Join A|E|C Managers and Administrators from across the U.S. and Canada in the picturesque setting of Lexington, KY, as we unite to explore how to truly “Harness Knowledge for Success.”

schedule at a glance

Tuesday, May 20th

7:30 AM - 5:30 PM

Registration Desk Open

7:00 AM - 7:45 AM

Path2Success VIP Breakfast

7:00 AM - 7:45 AM

Networking Breakfast

7:45 AM - 8:00 AM

Announcements

8:00 AM - 12:00 PM

Morning Workshop: Critical Thinking: Think People are Born with the Ability to Think Critically? Think Again... - Carla Howard

12:00 PM - 1:00 PM

Lunch and Networking

1:00 PM - 5:00 PM

Afternoon Workshop: R(AI)sing Your AI IQ
Kristin Kautz

3:00 PM - 5:00 PM

CDFO Examination

5:30 PM - 7:00 PM

Welcome Reception

8:00 PM - 9:00 PM

Fireside Chat with Presenters

Wednesday, May 21st

7:00 AM - 5:30 PM

Registration Desk Open

7:30 AM - 8:00 AM

Morning Announcements/Welcome

8:00 AM - 9:30 AM

Welcome Breakfast- Courageous Conversations:
Your Key to Career Success - Carla Howard

9:40 AM - 10:40 AM

How to Grow Your Firm-Build a Business that Works - Bryon McCartney

10:45 AM - 11:15 AM

Break with Business Partners

10:50 AM - 11:10 AM

MicroSession From Fear to Clarity: Empowering Administrators to Embrace Licensing Changes - Emily Anderson, NCARB

11:15 AM - 12:15 PM

Managing Evolving Risks of AI in Design and Construction - Diane Mika

12:15 PM - 1:30 PM

Keynote Lunch - What Makes Equine Architecture & Planning Unique? - Joe Martinolich, AIA

1:30 PM - 2:30 PM

Designing a Better Future: Aligning Benefits with Wealth & Well Being - Mike Rankin

2:30 PM - 3:00 PM

Break with Business Partners
MicroSession - SDA Volunteer Opportunities

3:00 PM - 4:00 PM

Ten Commandments of Professional Liability - Timothy Shumrick

4:15 - 5:15 PM

Business Continuity Planning Panel Discussion

7:30 - 10:00 PM

PPC Foundation Fundraiser (Optional - Additional Fee Required)

Thursday, May 22nd

8:00 AM - 12:30 PM

Registration Desk Open

8:00 AM - 9:30 AM

SparkSDA - hosted by SDA Fellows

9:45 AM - 11:15 AM

Annual Business Meeting

11:30 AM - 1:00 PM

Roundtable Lunch - Focus Area Discussions

1:00 PM - 6:00 PM

Time On Your Own

6:00 PM - 9:30 PM

Cocktails/Banquet/Officer Installation

