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KARTING

Karting Driver Portfolio

Benjamin Westwood



About



Benjamin Westwood

Karting Driver

Hello, my name is Benjamin Westwood and I'm excited to have the opportunity to introduce myself to you. I am 11 years old and i'm pursuing my passion in racing Go karts, I have been actively involved in karting for 5 years and last year I got my first opportunity to join a championship of 10 races in the ROK Cup Italia, racing against the top international karting teams, it has been an incredible experience and overall it was a reminder that life is full of opportunities to learn, grow, and be inspired. This experience has motivated me to participate in more races and achieve my goal as an F1 driver. I am passionate about karting, and I have achieved significant milestones in this field in 2023.

For 2024 we have very exciting plans to take part in the local Maltese National Championship and to join 3 different Italian championships, this will give me a real opportunity to compete at the same consistency as all the other competitors and for this to be achieved we need your support. Following kindly find further race information for 2024.



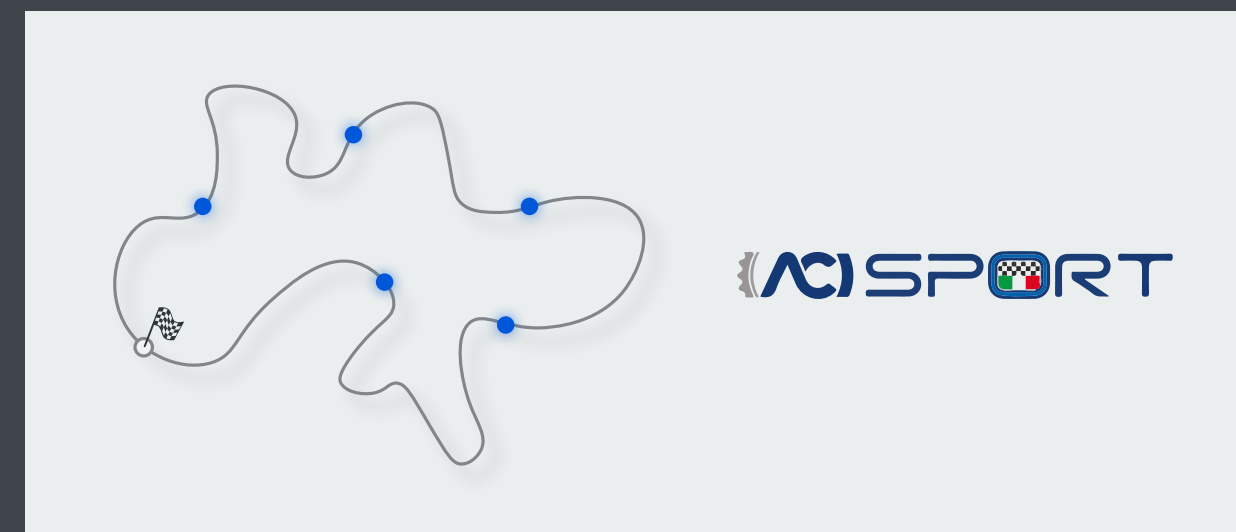
ACI

ACI Italian National Championship

The ACI Karting Italian Championship is a kart racing series organised by the Automobile Club d'Italia (ACI). Karting is often considered the starting point for many aspiring racing drivers, and national championships like the ACI Karting Italian Championship provide a competitive platform for participants. The competition format usually includes practice sessions, qualifying heats, pre-finals, and a final race. Points are typically awarded based on the competitors' performances in these stages, contributing to the overall championship standings.

Dates of championships rounds

- 21/04/2024 TRISCINA
- 19/05/2024 LA CONCA
- 23/06/2024 VAL VIBRATA
- 21/07/2024 SARNO
- 22/09/2024 LONATO



The ACI Karting Italian Championship attracts participants from various regions of Italy, and it also sees many international participants. The competition is an opportunity for young and talented karting enthusiasts to showcase their skills and potentially advance in their racing careers. The championship events receive media coverage, and the ACI promotes the series through various channels, this includes live streaming, social media updates, and traditional media coverage. Many professional racing drivers started their journey in karting before moving on to higher categories.





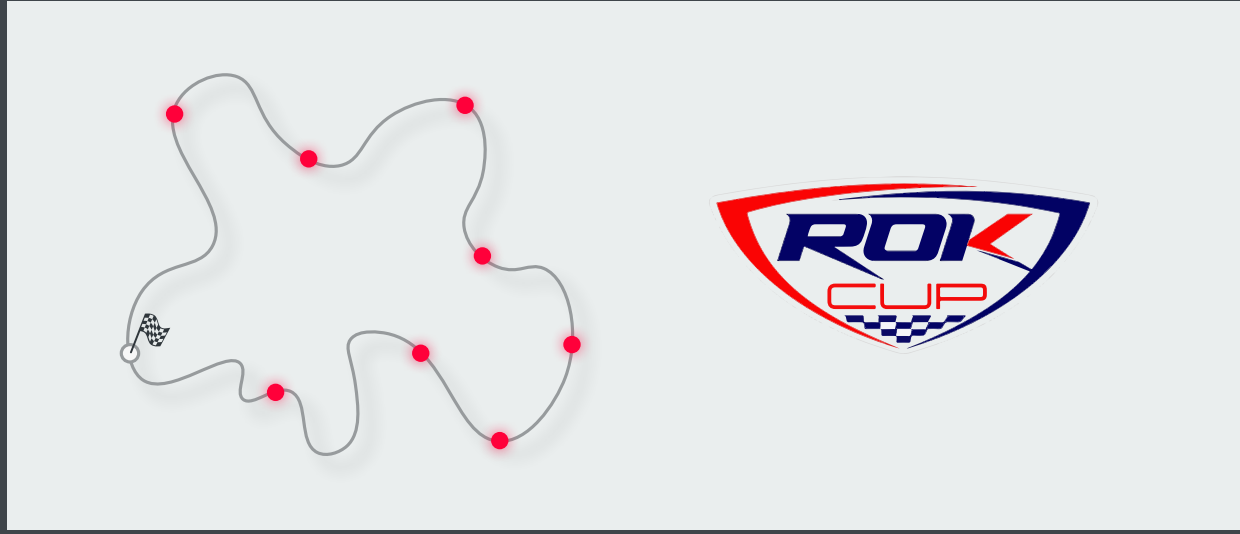
ROK CUP

International Karting Series ROK CUP

The ROK Cup is an international karting series that spans multiple countries and regions. It aims to provide a platform for karting enthusiasts of all ages and skill levels to compete in a fair and competitive environment. The championship consists of a series of events held at various karting circuits in Italy. These circuits are carefully selected to provide diverse challenges and racing experiences. The ROK Cup Italia Championship attracts participants from Italy and around the world. The international aspect of the competition adds to the diversity and competitiveness of the races.

Dates of championships rounds

- | | |
|--------------------------------------|-------------------------------|
| ● Mar 10, Franciacorta Karting Track | ● Apr 14, Pista Azzurra |
| ● May 12, Franciacorta Karting Track | ● May 26, South Garda Karting |
| ● Jun 16, Cremona Karting | ● Jul 13, South Garda Karting |
| ● Aug 4, Franciacorta Karting Track | ● Sep 15, 7 Lakes Karting |



The ROK Cup program includes a prestigious event known as the ROK Superfinal. This is a global championship where top drivers from various ROK Cup series around the world come together to compete. Many ROK Cup events are live-streamed on official websites, dedicated streaming platforms, or social media channels. Live streaming allows fans and enthusiasts from around the world to watch the races in real-time. Success in the ROK Cup Italian Championship can open doors for young talents, providing them with opportunities to progress in their karting careers and potentially move into higher levels of motorsports.





WSK

The WSK Racing Championship

The WSK racing championship is a prominent international karting series that features competitive kart racing events. The championship takes place primarily in Italy, hosting races at various well-known karting circuits across the country. The WSK series typically includes multiple events throughout the year, with each event consisting of several categories based on different age groups and skill levels.

WSK attracts participants from around the world, including top young talents in karting and aspiring racers looking to make a mark in the motorsport industry. The championship’s international appeal contributes to the diversity and competitiveness of the races.

WSK events receive significant media coverage, and the organisation actively promotes the championship through various channels. This includes live streaming of races, social media updates, and traditional media coverage. For many young karting talents, participating in WSK events serves as a stepping stone in their racing careers. Success in the championship can open doors to higher levels of motorsports, including formula racing categories. National Karting Championship Sponsorship.



Dates of championships rounds



- WSK Champions Cup
 - 21/01/2024 LONATO
- WSK Super Master Series
 - 1st Rd - 28/01/2024 LONATO
 - 2nd Rd 11/02/2024 CREMONA
 - 3rd Rd - 18/02/2024 FRANCIACORTA
 - 4th Rd - 02/03/2024 SARNO
- WSK Open Series
 - 1st Rd - 24/03/2024 FRANCIACORTA
 - 2nd Rd - 11/05/2024 LA CONCA
- WSK Euro Series
 - 1st Rd - 26/05/2024 SARNO
 - 2nd Rd - 30/06/2024 FRANCIACORTA
- WSK Super Cup
 - 08/09/2024 VITERBO
- WSK Final Cup
 - 1st Rd 06/10/2024 LONATO
 - 2nd Rd 24/11/2024 CREMONA



IKC/KCM The Maltese Local Championship

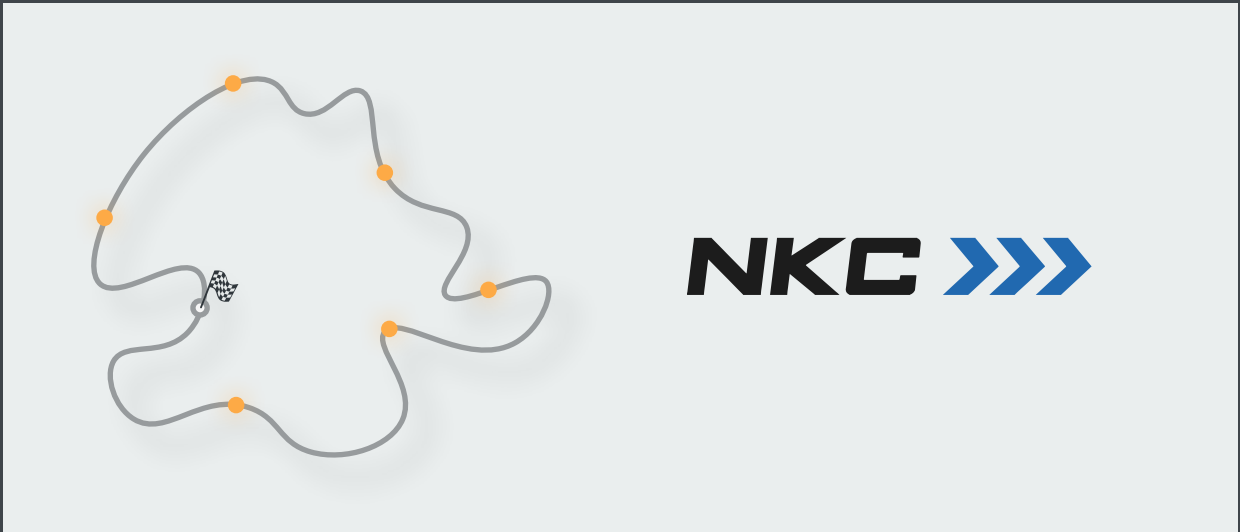
NKC is the Local Maltese Championship which is held in Malta consisting of 6 races over a span of 7 months, this championship will not be using any sponsorship funding due to the nature of the championship, however we will be taking part just the same as to further our practice and gain more track experiences.



NKC

Dates of championships rounds

- Round 1 – 27 / 28 January
- Round 2 – 24 / 25 February
- Round 3 – 16 / 17 March
- Round 4 – 20 / 21 April
- Round 5 – 13 / 14 July
- Round 6 – 14 / 15 September



I hope you have enjoyed the information provided in this booklet, this year 2023, I participated in my first International championship as a preparation for a fast and intensive year ahead in 2024, its been a thrilling experience and I cannot wait to dive into 2024.

Karting is my life passion and with your help I can continue to pursue my dream. As you may be aware the motor spots industry is extremely expensive, we rely heavily on our sponcers to support us on this journey. I’m looking for sponces who share the same passion and I can grow with each year.





Sponsorship

Sponsorship

I am reaching out as I believe I have an exciting opportunity for you to become a valued partner in our 2024 racing year where we will be taking part in 3 championships, The ROK Cup Italia, ACI which is the national Italian Championship the WSK and the Maltese Championship which are some of the highest competitive racing championships in the world.

Karting involves various expenses, including the purchase of karts, team support, safety gear, maintenance, travel, entry fees, and more. Sponsorships help offset these costs and make participation more accessible.

Professional training and coaching are essential for karting success and this is another huge expense to add to the spot, Sponsors can support drivers by providing access to experienced coaches and training programs.

Sponsorships enable talented young drivers to develop their skills and progress through the ranks of motorsports. Sponsors often play a pivotal role in identifying and nurturing emerging talent. Karting teams require resources for day-to-day operations, including hiring mechanics, maintaining equipment, and managing logistics.

Sponsorships contribute to the overall sustainability of karting teams. Each race requires race entries, minimum of 3 sets of tyres, training day pass and sometimes the rental of engines. I would like to thank you for considering this opportunity. We are eager to embark on this journey together.

For The Sponsors

Branding and Visibility

Ensure your logo and brand messaging are prominently displayed on event materials, including banners and promotional materials which you may be willing to offer.

Digital Presence

- Leverage social media platforms to announce and promote the sponsorship.
- Create sponsored content, including posts, images, and videos, and use event-related hashtags.
- Dedicated sponsored posts across all event social media platforms.
- Inclusion in pre-event and post-event social media campaigns.

Press Releases

- Issue press releases announcing the sponsorship and highlighting key aspects of the partnership.
- Share press releases with relevant media outlets and industry publications.

Content Marketing

- Develop content that highlights the partnership, such as blog posts, articles, or interviews.
- Share this content on your website, blog, and social media channels. Karting is a globally recognised motorsport, and sponsors can benefit from international exposure, especially if involved in events that attract participants.

Minardi Management

Minardi Management represents a company that takes care of all aspects to help young drivers achieve their goals, together with effective activity aimed at the media, we guarantees them the maximum return in terms of preparation into the world of motorsport from the very beginning. We are present at all levels of Motorsport, from karting to the different categories of single-seater formulas, GT and also SIM and E-Championships.

Giovanni Minardi promotes and manages the careers of the best motorsport talents in synergy with the companies that support them and choose motorsport as a privileged tool for promotion. Unquestioned experience in the world of motorsport.

Career Management

The right step at the right time, reaching the top when you are ready and best prepared

Driver Development

Physical and mental training, psychology, personalised coaching; a customised program for you throughout our collaborators

Contract negotiations

With 20 years of experience and born in a Formula 1 dynasty, we are able to negotiate the best agreements for you

Planning

Organization of race calendar and championships plus on and off track support

PR Services

Communication and media is having more and more of a very important impact on a driver's career and we can offer all necessary support and assistance to present the driver in the most professional way

In Giovanni's opinion it's very important for a young driver to be supported, because the motorsport is a very competitive and complicate environment and therefore knowing how to move through it taking advantage of his long years experience, knowledge and personal network can make a difference at the end of the day. For sure a management isn't a guarantee and only one part of the success, which has to be completed by the driver's talent and capacity demonstrated on the track collecting good results and we are convinced that Benjamin Westwood has all requirements to arrive at a top level.

Motorsport and the step from Karting to Formula is becoming more and more expensive, but nobody thinks about this when the kids are in the categories of Mini like Benjamin Westwood and already in this category a huge yearly budget is requested to compete at a high competitive level. Giovanni Minardi: "I'm really proud to have found an agreement with Benji and his family. I believe Benji has great potential, despite his lack of international experience. I am sure that next season, by being



Minardi



Benjamin's Gallery



Benjamin's Gallery





THANK YOU

Benjamin Westwood