

2026 AGM Meeting Minutes

May 31, 2026

ATTENDANCE

BOARD

Aly Bradford (President)
Clara Ruiz-Larrea (VP)
Amanda Brown (Treasurer)
Dawn Silver (Secretary)
Melanie Martens (Director)
Kennedy Love (Director)
Sofie Van De Keere (Director)
Sarah Prosser (Executive Director)

ZOOM

Adrianna Wiseman (TRU)	Lexi Dussesoy (Elite Cheer)
Alanna McMillian (Infinity)	Liz Bill (ADSS)
Asia Cornelius (Absolute Cheer)	Liz Gigante-Ulrich (VAS)
Billie Sue Roe (Absolute Okanagan)	Meaghan Blakely (TRU)
Chelsey Moore (Kelowna Cheer)	Michael Donavon (Flight)
Danica Slinger (VAS)	Mimi Desserres (CheerStarters)
Elise Barnucz (Xtreme Cheer)	Mishan Sheere (Island Elite)
Emma Daignault (Garibaldi Secondary School)	Mugi Masaki (Cambie)
Gwen Keeler (Star City)	Nadine Nobert (ADSS)
Hailee Ventura (UVic)	Nicole Pasacreta (West Coast)
Jenna Tardif (ADSS)	Quinn Turgeon (ADSS)
Kate Bell (UVic)	Samira (West Coast)
Katie Vleeming (Infinity)	Sammy Mcurie (Ucluelet Cheer)
Keri Lewis (Freeze)	Shannon Sampson (Empire)
Lana Fuenning (UBC)	Sonja Aquila (Absolute Cheer)

Meeting Minutes

Meeting is called to order at 4:01 PM

- Quorum is 10% of our voting members - therefore we need 7 voting members for quorum.
- We have met quorum

Motion to approve 2026 Meeting Agenda

- Motioned by Nicole Pasacreta
- Seconded by Dawn Silver
- **2026 Agenda is approved**

Motion to approve 2025 Meeting Minutes

- Motioned by Alana McMillan
- Seconded by Amanda Brown
- **2025 Meeting Minutes are approved**

AGENDA ITEMS

Year at a Glance/Presidents Report

Investments

- \$23,000 going to coaches
- \$28,000 going to athletes
- \$28,700 coming in from Rentals and Sanctioning

Team BC

- Created two teams this season, 28 athletes on Youth and 20 athletes on Junior
- Both teams have been selected to represent Canada at the Pan Ams in September, in Mexico City

viaSport

- Have continued to receive funding from ViaSport
- Currently working through an Operational Enhancement Initiative with ViaSport and Sport Law. This is giving us a deep dive of our policies and structure and to help support us to score better and receive more money.
- We now have a mentor at ViaSport who has been appointed to each sport.

Officials Pathway

- Actively working with Cheer Canada to build our officials pathway to help our scorecard with viaSport
- Began a Judging 101 courses this season

Treasurers Report

Revenue

- Note that our year end is June 30th, 2026 and the budget is inclusive to May 15th, 2026.
- Provincial income for next year is much lower than past years as we do not expect the same numbers and are being cautious.

- It was forecasted based on the numbers for 2026 - we are estimating 50% of the athletes will be attending
- Credentialing should be moved to Cheer Canada and we will no longer offer this service, therefore no longer receive income.
- Rentals have increased due to member programs using the services and our relationship with Gym BC.
- We received a grant from the City of Abbotsford for hosting Provincials, BC ferries passes for Island programs.
- No courses to be held this year
- Team BC has a very large amount of income because we only anticipated one team and we ended up with two.
- There is no Team BC expected income next season as we will not be running Team BC for the 26-27 season.
- We will be running clinics in the spring of 2027 to get ready for the 27-28 season.
- Team Canada income as we were selected for Team Canada
- ViaSport has confirmed we are receiving the same amount next year

Expenses

- The accountant fee was higher than we expected as it was the first reviewed engagement being done and was more work than expected.
- AGM was virtual and no cost, but next year it will be in person again
- Bank Fees, we will look into
 - Nicole P - why so high?
 - We are charged for \$1.50 for in/out e-transfers plus \$20 Wire Transfer fees
- Awards are the industry awards that we hand out annually
- Future BC Provincials expense will be similar to this past year and expect the income to be down
- Bookkeeper was hired as the work load has increased too much for the board
- Travel costs are up for next season as Cheer Canada AGM is in Montreal, sending a member to Pan Am's and traveling to Kelowna.
- Coaches initiative is still open until the end of August. We will be brought back if provincials makes a profit
- Credentialing staff expenses of \$2000 will be less due to Cheer Canada taking over
 - Update budget with a lesser amount
- Classmarker will end once Cheer Canada takes over
- Equipment maintenance - we purchased new mats to replace the 7 non flex due to height of mats
- Offered used mats to scholastic programs the ability to purchase the 7 mats - sold them at \$200 each to help with the scholastic initiative
- Instructor training - in person train the trainer this year with Cheer Canada. Cheer Canada expects us to send participants to the Train the Trainer (Judges) and the Credentialing Facilitators program.
- Scholarships were increased for 2026 but will go back to \$6000 for 2027 until we know what the provincials revenue is
- Athlete grants were doubled for 2026 but will go back to \$7000 for 2027 until we know what the provincials revenue is
- Team BC expenses were higher than anticipated as we had two teams and not the one we expected.

Membership Fees

MEMBERSHIP FEES			
Cheer Canada Membership Types	BCSC Fee	National Fees	TOTAL
Administrator/ Program Owner / Industry Professional	\$15.00	\$36.50	\$51.50
Coach	\$15.00	\$36.50	\$51.50
Competitive Athlete (All Star)	\$15.00	\$31.50	\$46.50
Prep/Novice Athlete	\$5.00	\$15.50	\$20.50
Recreational Athlete	\$5.00	\$15.50	\$20.50
Judge/Official	\$15.00	\$36.50	\$51.50
Scholastic Primary (Grades 1-4) Scholastic Athlete	\$5.00	\$0.00	\$5.00
Scholastic (Grade 5+), Collegiate Athlete	\$15.00	\$15.50	\$30.50
Board Member/ Volunteer/ Chaperone/ PSO	\$5.00	\$0.00	\$5.00

The prices above and below do not include taxes or fees

PROPOSED BCSC MEMBERSHIP FEES 2026-2030						
Membership Type	2024-2025	2025-2026	2026-2027	2027-2028	2028-2029	2029-2030
Recreational	\$3.00	\$4.00	\$5.00	\$6.00	\$7.00	\$8.00
Prep/Novice	\$3.00	\$4.00	\$5.00	\$6.00	\$7.00	\$8.00
Competitive	\$10.00	\$12.50	\$15.00	\$16.50	\$18.25	\$20.00
Scholastic	\$10.00	\$12.50	\$15.00	\$15.00	\$15.00	\$15.00
Coach	\$10.00	\$12.50	\$15.00	\$16.50	\$18.25	\$20.00
Owner/Admin	\$10.00	\$12.50	\$15.00	\$16.50	\$18.25	\$20.00
Volunteer	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00

As requested at last year's AGM, we have put in proposed fees for the next three years to help members plan. We do not know what Cheer Canada's fees will be.

We are proposing a small increase for Rec, Prep and Novice. Competitive, Coach and Admin is a bit of a higher increase and NO increase for Scholastic as part of our Start Plan.

Questions:

What do Recreational athletes get with their membership?

They get to apply for the BCSC athlete grants and scholarships. You need to be a member of the sport org in order to apply for funding with Kid Sport.

Motion to approve the Membership Fee structure for the next three seasons

- Motioned by Meaghan Blakely
- Seconded by Mandy Brown
- **Motion passed**

Provincials

Recap 2026

- Tradex for 2026
- 170 teams, 2668 Athletes and 41 Division
- \$10,000 in scholarships

Provincials 2027

- Kelowna, Prospera Centre
- Will send out a survey to see how many teams are attending
- Adding hotel info to our website shortly, was sent out earlier this year by email.
 - BCSC secured over 1300 rooms in Hotels

Discussion: to try and make cheerleading more affordable, should Spectator fees be included in registration costs and free at the door?

- Not sure if Kelowna is the right event to try this at?
- We did decrease the entrance fee for this year
 - Billie Sue - get 2 tickets for free for athletes but not general public
 - Aly - That might be hard as the venue controls the tickets - so it kind of has to be all free or all pay
 - Sonja - cautions about taking away the entrance fee as it's hard to then implement back in.
 - A few members in the chat suggested keeping the spectator fee as is
 - Meaghan suggests maybe kids under 12 are free to align with promoting the sport.
- Discussion request - BCSC to discuss fees for the 2028 provincials earlier than the AGM in order for gyms to plan.

Age Grid & Score Sheet

- 2026-2027 Age Grid is up on their website
- BCSC will not be offering any divisions outside of the Cheer Canada Divisions
- Continue to look on the website for updates.

IASF - 100 point Score Sheet

- The IASF is launching a new 100 point score sheet for all IASF divisions at the 2027 Cheerleading World Championships.
- Mimi clarified that Cheer Canada has adopted this new scoresheet for All Star

CheerCanada Membership Platform:

Update on BCSC Membership numbers:

	2023-2024	2024-2025	2025-2026
Coaches	183	253	277
CIT	n/a	14	26
Volunteers	52*	41	42
Admin/Owners	27	39	31
Programs	27	34	33
Adults	330	285	361
Youth	1822	3,053	3,266
Rec	607	548	684
Scholastic	217	238	331
TOTAL	2908	3469	3864

Membership Platform: Activity Messenger

Moving away from Sport Lomo and the new season will start with Activity Messenger (AM)


- AM - coaches will not be approved until all items are completed
- Programs will collect membership fees and pay in AM with a credit card
- Categories Coach, CIT, Admin/Owner, Volunteer and Dependents
- Not using JCIT
- All credentials will have to be uploaded as they are not transferable from Sport Lomo
- Uploads will be done by spreadsheet

Discussion JCIT

- BCSC only had 3 programs that used this category and the work the BCSC has to do does not warrant the tier.
- In the course, we had less than 10% of the “coaches” who registered actually show up to the course. Then the facilitator told us that the “coaches” were silent and not engaged.
- CIT’s are 14-16 as that is the age you can apply for a [Coach.ca](https://coach.ca) locker from NCCP
 - Sonja - AC does have coaches who are on staff who are not cheer coaches but do take an active role so using the volunteer category is helpful
 - Mishan - CIT/JCIT felt like too many tiers, thinks it makes sense to have them registered as a volunteer
 - Liz - Does have young volunteers who “coach” the younger teams. The athletes take pride in their roles and think it is an important step to keep them motivated to be involved.
 - Using the volunteer category for JCIT?

Coaching Tiers & Credentialing

- Coaching Cards - BCSC Sanctioned competitions will require coaches to bring their coaching cards. They may change due to Activity Messenger requirements.
- Replacement Fee - There is a \$20 fee for replacement cards should you need a replacement
- Technical Courses - Coaches credentialed before October 31, 2025 are legaced in. New coaches and new levels must have a technical course through Cheer Canada.
- Development - future cards will include a digital (apple/Google wallet) card to scan in for competitions.
- New Colour coding system for cards to match the Cheer Canada level specific requirements
- CRC needs to be in the last 2 years, 1st Aid needs to be current, coaching certification to be current and a screenshot of your locker for upload.

DUE OCTOBER 2026		
LEVELS 1 & 2 ALL	LEVELS 3 & 4 ALL	LEVELS 5 - 7 ALL
Criminal Record Check (coaches 18+)	Criminal Record Check (coaches 18+)	Criminal Record Check (coaches 18+)
First Aid and CPR-C with AED	First Aid and CPR-C with AED	First Aid and CPR-C with AED
Coaching Certification (BCSC, IASF, ICU)	Coaching Certification (BCSC, IASF, ICU)	Coaching Certification (BCSC, IASF, ICU)
Technical Course	Technical Course	Technical Course
NCCP Emergency Action Plan	NCCP Emergency Action Plan	NCCP Emergency Action Plan
NCCP Make Ethical Decisions	NCCP Make Ethical Decisions	NCCP Make Ethical Decisions
NCCP Making Headway	NCCP Making Headway	NCCP Making Headway
NCCP Planning a Practice	NCCP Planning a Practice	NCCP Planning a Practice
NCCP Safe Sport Training	NCCP Safe Sport Training	NCCP Safe Sport Training
NCCP Understanding the Rule of Two	NCCP Understanding the Rule of Two	NCCP Understanding the Rule of Two
	NCCP Design a Basic Sport Program	NCCP Design a Basic Sport Program
	NCCP Sport Nutrition	NCCP Sport Nutrition
	NCCP Basic Mental Skills	NCCP Basic Mental Skills
	NCCP Teaching and Learning	NCCP Teaching and Learning
	PLUS AT LEAST FOUR OF THE FOLLOWING COURSES:	
	• NCCP Developing Athletic Abilities	
	• NCCP Performance Planning	
	• NCCP Psychology of Performance	
• NCCP Advanced Practice Planning		
• NCCP Coach & Leading Effectively		
• NCCP Managing Conflict		
• NCCP Prevention and Recovery		

- You can register for courses in other provinces.
- We don't recommend home study as the process is slow from viaSport
 - Questions:
 - Asia - The courses are still hard to get into, is there any help on the way?
 - Reach out to Ontario and Alberta have many courses we can register for
 - Get a group of 6 up to 12 and a course can be made.
 - We continue posting in the Coaches Band for upcoming courses
 - Who determines the Level Requirements?
 - Cheer Canada is the organization who decided on the coaching tiers, which courses and how many courses are required to take per tier.

Sanctioning

- Process - Competitions in Canada sanctioned by PTSO's reach out to BCSC to verify, and we do the same when you are in another province.
- Sanctioning - Coaches must be registered with competitions as coaches, CIT, or admin to be admitted

CIT Requirements

- must be registered in Activity Messenger
- must take the Level 1 technical course through Cheer Canada
- NCCP courses: Safe Sport, Rule of Two, Making Headway and Emergency Action Plan

Team BC

- Team BC THANK YOU!! They raised \$32,000 selling items at the events and a 50/50
- Remaining focused on Team Canada through the end of September
- Clinics will be back in spring 2027
- Training camps May/June 2027
- Continue to focus on the path for Pan Am's, not ICU because of Allstar worlds or summit
 - Feedback:
 - Mishan - 4 will not return out of the 8 that were on Team BC due to burn out due to more camps
 - Billie Sue - ICU would like the info on any issues that would prevent regions/countries from participating

High Performance

- Registration open now until November 1st, 2026
- We currently have 62 athletes and are looking to increase the number
- Requirements on the website
 - Discussion on how to increase participation:
 - Add to recognize them at provincials
 - Samira - is there a way to help individuals who do not have a group?

BCSC Annual Awards

- We have moved to align our awards with the Sport BC awards so that we can submit applications for those yearly nominations.

All Star Athlete of the Year: Kamila Lopez
All Star Coach of the Year: Mishan Hedge
All Star Team of the Year: VAS Blackout
Collegiate Athlete of the Year: Thomas Vuong
Scholastic Athlete of the Year: Jule Jubida
Scholastic Team of the Year: University of Victoria Vikes
Scholastic Coach of the Year: Sofie Van De Keere
Mentor of the Year: Dawn Silver

- We would also like to thank Sofie Van De Keere as she is leaving the Board after volunteering for two years.

Elections

- Nominations from the floor?
 - No
- Voting will happen through Jotform email
- We have 5 people up for nominations
 - A person needs to be in the top 4 and receive 7 votes
 - There are 4 spots open
 - People nominated: Amanda Brown, Clara Ruiz-Larrea, Dawn Silver, Julianne Zhong, Laurel Petryk

New Board Members Elected: Amanda Brown, Clara Ruiz-Larrea, Dawn Silver & Julianne Zhong

Roundtable

- VMFL - getting them members
- New Scoresheet to come from Cheer Canada, you can look on the IASF to see if is there
- University concerns - Combining Small and Large Coed. Please revisit the reasoning and did it work?
- Possibility for funding for National Team Athletes?
 - BCSC does give out grants to the National Team Athletes (NTTP and on the Mat).

6:22pm Adjournment