



Meeting Minutes

Date: May 28th 2023

Purpose: Annual General Meeting 2023

Time: 6:30pm

Location: Hotel Blu, Vancouver & Zoom

Voting Members: Alexandra Dusessoy, Aly Bradford, Brandi Wheatley, Chelsea Forbes, Crystal Richarson, Christina Brace, Dawn Silver, Emily Machnyk, Heather Crawford, Kammie Hossein Zadeh, Kara Weintraub, Keri Lewis, Leanna Fisher, Meaghan Blakely, Michael Donovan, Mishan Sheere, Morgan Lochhead, Nicole Pasacreta, Nikole Davie, Nikki Parrotta, Pete Parrotta, Sonia Aquila, Shannon Sampson, Stephanie Kennedy, Liz Gigante Ulrich

Non-Voting members: Akayla Burley, Chelsea Lee, Cheyenne Desjarlais, Clara Ruiz-Larrea Medina, Krista Gerlich-Fitzgerald, Lana Fueming, Nadine Arkell

Meeting started at 6:34pm

1. AGM Housekeeping:

- Quorum is 10% of voting members - Quorum Established.
- Motion to Approve the 2023 AGM Agenda as distributed.
 - **Motioned by Dawn S, seconded by Liz G seconds - APPROVED**
- Motion to Approve the Minutes from the 2023 AGM as distributed in Appendix A.
 - **Motioned by Nicole P, seconded by Mishan S - APPROVED.**

2. President's Report:

- Viasport
 - We completed our second evaluation cycle fall 2023.
 - We received the max amount of funding based on our membership size - \$34,000. This is guaranteed funding for 3 years.
 - Would need to increase membership in order to increase our funding. 3000 members would be our goal to get into the next size category which includes rec, novice, prep, allstar, grass roots, camps etc. We may have this many members but not everyone registers all their athletes.
 - Question from the floor - Can the BCSC charge the campers, or limited users less or use some of the grant funds to help compensate for the lesser charge? Alternatively can a 3rd tier

of registration be created so these members don't pay the recreational athlete full membership fee?

- Board to have further discussion.
- Youth Team BC
 - Successful inaugural year with great bonds between athletes across programs and sportsmanship. Many lessons learned on how to operationalize the program in the future.
 - Team BC for Nationals was cancelled but was fortunate to have them represent Team Canada as Youth Team Canada winning silver at the ICU Championships.
 - This pathway also supports athletes on their way to making the national senior premier team.
 - 2024 info: Call out for coaches has gone out. Athlete info is to go out today and posted on the website in a few days.
- Grants
 - BCSC received over \$70,000 in grant funding for two projects. BCSC is seeking people to help facilitate the projects. Much of the labour will be commissioned work.
- BCSC's Strategic Plan to be done in the summer and will bring it back to the membership in the fall.

3. Treasurer's Report:

- 2023 Report Provincials
 - Smaller event than last year with it being away on the island. Approx 1300 athletes came. Spectator numbers were approx 3500. \$180,000 income - \$30000 in grants and kickbacks (Toursimn, Via Sport and Hotels). Expenses - \$130,000 with 10-15K still to be paid out. Profit projected to be \$20-25K.
 - Question - What is our plan to hire judges for next years provincials?
 - Answer: Part of being a PSO is for the province to officials within BC and provide them opportunities. One model is each club provides a few. BCSC's board has officials training and development as part of our Strategic Plan focuses. This year the national training session was not as effective as IASF made changes to the score sheet the day before the session and exams were not released. Therefore no judges were certified by Cheer Canada this past year. Our goal is to keep a majority Canadian while having a few Worlds judges. There were extra costs with it on the island - hoping that with it being on the mainland the costs won't hinder us.
- 2022-2023 Financials
 - Reviewed the financials <https://tinyurl.com/bcscbudget22>
- 2023-2024 Budget
 - Motion to approve the 2023-24 budget as distributed <https://tinyurl.com/bcscproposed23>

- **Motioned by Dawn S, seconded by Pete P - APPROVED**

4. Bylaw Vote - See appendix B

- Motion to change the board size to be a min of 5 and max of 7.
 - **Motioned by Dawn S, seconded by Mishan S - APPROVED.**
- Motion to allow anyone with a vested interest in BC Cheerleading to obtain a NON-Voting Associate Membership.
 - **Motioned by Nicole P, seconded by Mishan S - APPROVED.**
- Motion to change in membership requirements: There is a clause that states all programs must register all of their coaches, athletes and administrators with BCSC and Cheer Canada. We have added emphasis that all must be registered in order to hold valid program membership. BCSC's board has also recommended adding a requirement for programs and members to follow the BC Code of Conduct.
 - **Motioned by Nicole P, seconded by Mishan S - APPROVED.**
- Motion to change in director remuneration
 - **Motioned by Aly B, seconded by Liz G - APPROVED.**
- Motion to recommend an addition to make it clear on when a program with multiple locations should be treated as a separate program.
 - **Motioned by Aly B, seconded by Mishan S - APPROVED.**

5. Proposed Membership Fees:

- 2023-2024: Rec \$3, Athletes & Coaches \$10
- We didn't increase last year's fees because we know CC was raising their fee significantly. Even though this year we know the same is to happen, we must increase our fee in order to move forward. Discussion occurred regarding longer term strategy to increase membership fees to be closer in line with other sports. The board agreed to bring back a 3-5 year plan for future increases at the fall BCSC members meeting
 - **Motioned by Stephanie K, seconded by Liz G - APPROVED**

6. Age Grid Discussion:

- Note Cheer Canada's age grid has not yet been released (at the time of the AGM).
- Member request to continue BCU18 level 1, 2, 3 by small gym locations (locations with less than 100 competitive all-star athletes).
- Extensive discussion occurred regarding the merits of the division, possible positive and negative implications. Gyms were notified about the mental and developmental needs of athletes with such a large age gap and extra precautions around Safe Sport
- Motion to approve that the BC U18 L1,2,3 will be available only for locations with less fewer than 126 Include prep and allstar:
 - **Motioned by Nicole P, seconded by Lexi - APPROVED**

7. Elections

- Thank you to the outgoing board members, Crystal R and Nikki P for all their work and dedication throughout their term.
- Up to four board members to be elected for 2 year terms. Two applications were provided in advance, Aly Bradford and Meaghan Blakely.
- Leanna Fisher-smith was nominated from the floor by Stephanie Kennedy.
 - Leanna accepted the nomination.
- Liz Gigante was nominated from the floor, but did not accept the nomination.
- Elections took place by show of hand with the following results:
 - Aly Bradford
 - Meaghan Blakely
 - Leanna Fisher-Smith

9. Adjournment

- The 2023 BCSC AGM was adjourned.