

2024 BCSC AGM Minutes

BCSC AGM Attendance

<u>In-Person</u>	<u>Zoom</u>
<i>Alanna MacMillan - Infinity</i>	<i>Alexa Gray - UBC</i>
<i>Aly Bradford - Freeze/BCSC</i>	<i>Ashley Stephenson - KCA</i>
<i>Asia Cornelius - West Coast</i>	<i>Chelsey Moore - KCA</i>
<i>Dawn Silver - Cheer Sport Sharks Vancouver/BCSC</i>	<i>Kate Bell - UVic</i>
<i>Elise Barnucz - Extreme Cheer & Dance</i>	<i>Lana Fuenning - UBC</i>
<i>Katie Flemming - Infinity</i>	<i>Lily Moran - TRU</i>
<i>Lexi Duesessoy - Elite</i>	<i>Liz Gigante Ulrich - VAS</i>
<i>Meaghan Blakely - TRU/BCSC</i>	<i>Melanie Martens - UBC</i>
<i>Mishan Hedge - Island Elite/UVic/BCSC</i>	<i>Michael Donovan - Flight</i>
<i>Nicole Pasacreta - West Coast</i>	<i>Nikole Davie - Gems</i>
<i>Sarah Prosser - BCSC</i>	<i>Shannon Samson - Empire</i>
<i>Stephanie Kennedy - Cheer Sport Sharks Vancouver</i>	
<i>Taryn Forster - BCSC</i>	
<i>Taryn Van de Boogaard - Cheer Sport Sharks Vancouver</i>	
<i>Twyla Elden- Elite</i>	
<i>Zoe Mullard - Absolute</i>	

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1. Opening Remarks

- a. Meeting begins at 4:04 pm on May 26, 2024
- b. **Motion to approve 2022-23 minutes**
 - i. Mishan H motioned
 - ii. Stephanie K 2nd
 - iii. **APPROVED** via vote
- c. **Motion to approve 2023-24 agenda**
 - i. Stephanie K motioned
 - ii. Mishan H 2nd
 - iii. **APPROVED** via vote
- d. *Introductions*

2. Presidents Report

- a. VIASPORT ANNUAL FUNDING
 - i. Funding amount is based on score criteria (incl. membership, excellence, coaching & officiating, organizational readiness).
 - ii. This has not changed from last year (\$34,000/year).
 1. Used for athlete grants, ED wages, etc.
 - iii. We received 2 viaSport grants this year
 1. Rally together: CIT and marketing campaign (*we are sport*).
 2. One time grant (\$62,000): received less than 1 month ago (*amount received was direct reflection of our score*)
- b. TEAM BC
 - i. **Applications for 2024-25 season open now - due tomorrow (May 27, 11:59 pm)**
 - ii. **Youth Median 2024**
 1. Applied for and accepted as Team Canada for ICU Worlds
 2. Won GOLD!! In youth median division
 - a. due to ICU worlds rules we (Canada) are **NO LONGER ELIGIBLE** to compete in youth median at ICU worlds
 3. Remaining in same divisions as previous season
 - a. Decision made to keep 'stepping stone' to senior national team in service of long term development.
 - iii. **Junior Advanced 2024**
 1. Applied for but was not accepted as Team Canada for ICU Worlds
 - iv. **As a result of feedback we have pre-booked locations for camps and added more camps.**
 - v. **QUESTION - Nicole P - West Coast**
 1. **Q1:** Do we foresee our plan for Team BC 2025-26 being the same as 2024-25 - re: pan ams.
 - a. A1: Pan Ams only every other year. Will continue to make plans for competition opportunities for Youth Median going forwards since they can no longer compete at ICU in youth median.

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2. **Q2:** Will the timeline for tryouts be the same for subsequent seasons?
 - a. A2: Yes, same timeline in order to not interfere with end of year events and home gym tryouts. Reiterated point of TBC is to be a stepping stone and developmental pathway to the Senior National team.
- c. **ATHLETE SPORT GRANT**
 - i. \$7,000 distributed this year, received additional proceeds from orange shirts sale which allowed us to distribute more than previous years
- d. **STRAT PLAN**
 1. Some points of strat plan were a result of Rally Together Grant - and thus have already been achieved
 2. Continue to grow and expand EDI committee
 3. Team BC and high performance pathways

3. Treasurer's Report

- a. **2024 PROVINCIALS REPORT**
 - i. 2,400 athletes attended (expected 1,600)
 - ii. Brought in ~\$250,000 vs. ~\$160,000 expenses
 - iii. Using Tradex again in 2025 (March 1st and 2nd)
 1. Same location 2 years in a row to reduce logistical demands and take advantage of lessons learned from previous year.
 2. Expect similar financial results for 2025 as 2024.
- b. **2023-24 FINANCIALS**
 - i. **Provincials**
 1. revenue 2x what was expected.
 2. Cost slightly more as more athletes participated than we expected
 - ii. **Equipment (competition box)**
 1. Brought in \$23,000 from rentals last year
 2. Will take 4 years from purchase to pay off the cost of investment.
 3. Cost reduced due to purchase of used floor rather than new
 - iii. **Membership**
 1. Brought in nearly 2x what we thought in registration (important category for viasport funding)
 - iv. **Team BC**
 1. Made slightly more than expected due to Team Canada and funding opportunities
 - v. **TC income**
 1. Not consistent as we only receive it as a result of whether or not one of our provincial teams is TC
 - vi. **viaSport funding**

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1. substantial - higher than expected as a result of additional grants (one time \$62,000 grant)

c. 2024-25 FINANCIALS

i. **See proposed budget sheet*

ii. **QUESTION** - Where does profit go?

1. Contingency fund (5% of member rate)
2. Haven't had full discussions due to the budget being very recently finalized. Waiting for a new board to be elected to make any decisions.
3. BCSC wants to make sure that these funds are used to benefit the largest number of people possible.
4. Possibilities:
 - a. Funds may be used to supplement cost of NCCP courses newly required by Cheer Canada between 2024 and 2026 to reduce financial burden on coaches.
 - b. The creation of a safesport handbook from Allison Forsyth from GenSafe (who ran our safesport seminar earlier in the day)
 - c. Additional staff and/or contracted positions for BCSC (ie. ED becomes full time)

iii. **Proposed budget approval vote**

1. Nicole P motions
2. Stephanie K seconds
3. **APPROVED** via vote

4. Membership Fees

a. ** See 3-year proposed membership fee schedule*

b. CC fees increased \$5 per person between 2023-24 and 2024-25

c. **QUESTION** - Do we plan to reduce fees as a result of our budget surplus?

- i. **A:** no, we need this funding to create and contribute to a sustainable model regardless of whether or not we have a surplus. Strategic financially. (Ex. would like to hire ED full time rather than part time. We believe proposed fees are fair)

d. **Motion to approve**

- i. Steph K motions
- ii. Nicole P. seconds
- iii. Membership fees **APPROVED** via vote

5. Provincials

a. LOCATION

- i. **Confirmed Tradex Abbotsford March 1 and 2, 2025.**
- ii. Moving to 2 year model for lower mainland locations

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1. Less time requirement and stress for board to repeat locations and allows for consistency and to implement lessons learned from previous year.
 - iii. **2026 & 2027**
 1. We are hoping to stay somewhere in the lower mainland other than Abbotsford
 2. Increases via sport scores to have events in different game zones. Changing locations every 2 years still allows to raise scores without logistical challenges of changing locations every year.
 - iv. **2028**
 1. Can we host this in March or would we need to move to April?
 - a. April can be an issue due to S2S, additional competitions, worlds and summit
 - b. Weather issue on Coquihalla HWY (can occur in both March and April)
 - c. **QUESTION:** Could we do may?
 - i. Issue due for collegiate and worlds teams - many would not attend
- b. FEEDBACK
- i. Medals vs Sweaters Options
 1. Higher fees - medals and sweaters (THIS WAS DECIDED)
 - a. *LIZ GIGANTE ULRICH* will connect us with a medal company that can create custom BCSC medals for \$5 per medal.
 - b. Decision not made on how much provincials fees will increase
 2. Lower fees - just medals
 3. Same fees - just sweaters

DECISION: 1 Higher fees - medals and sweaters
 - ii. Grand Champs
 1. Having two different panels can be difficult for grand champs
 - a. Is it possible to put the same level/collegiate etc. on the same panel so comparison is easier?
 2. Judges choice as an alternative
 3. Lots of teams as the only in their division
 4. ***New board to discuss and decide***

6. Age Grid

- a. 2024-25 CHEER CANADA LIST HAS BEEN RELEASED
 - i. Global divisions no longer exists
 - ii. U6 all star no longer exists
 - iii. 3 year olds no longer permitted in novice U6
- b. BC U18
 - i. **Questions**

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1. **Q1:** If gym goes over 125 over the course of the season are we no longer allowed to provide this division?
 - a. Yes
2. **Q2:** Can we make exceptions to age grid for gyms with not enough athletes - not able to be competitive with small teams and few number of athletes of certain ages
 - a. No (Board feels this is like “opening a can of worms”, issues of making exceptions for one program over others)
3. Nicole P would like it to be noted that she is not in favor of the division no longer being offered after this season and would like the new board to discuss.

7. Sportlomo

a. NUMBERS

- i. 2908 active members
- ii. 451 inactive (can be due to lack of waiver signing. Did not compete at provincials)
- iii. 183 coaches
- iv. 27 programs
- v. Request from CC to submit feedback - what do people want to see next season?

b. Questions

i. What did ‘inactive’ athletes pay

1. Every athlete who competed at provincials pay? Sarah checked every athlete manually and therefore everyone paid the member rate (unless the program chose to be a non member)

ii. Question: Will the registration process be the same next year?

1. Group reg/CSV files not preferred by sportlomo - user error, emails going to spam, incorrect information leading to ‘hitting a wall’ with registration
2. Very labour intensive for Sarah - didn’t expect it to go this way
3. Birthdates automatically incorrect due to time change of Sportlomo being located in Europe
4. request to fix duplicate profiles (i.e. coach at IE, athlete at UVIC)
5. incomplete accounts due to missing waiver - can this be flagged?
6. Waiver on a different page - can we put it on the primary page to make it easier? Sarah will follow up with this.

8. Coaching Tiers

a. Coaches **MUST** continue to bring coaches card and **MUST** keep it for future years

- i. \$20 reprinting fee for cards - charged to program

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- b. NEW FOR 2024-25
 - i. Those with ICU credential must provide practical field form
 - 1. **QUESTION** (Mishan) - What are the repercussions of not ICU not providing practical field form
 - a. Do not become BCSC sanctioned coach, cannot be in warm up room as coach at provincials
 - b. Stressed importance of pre-planning to ensure every team has a level appropriate certified coach with them in warm up (only applies to provincials atm)
 - 2. **REQUEST** (Nicole P)
 - a. Timelines on website/calendar to break down WHEN things must be done (this is already on website, confirmed by Dawn)
- c. CHEER CANADA COACHING REQUIREMENTS
 - i. Released VERY recently
 - ii. In response to these BCSC must SLIGHTLY adjust our current tiers
 - 1. Anyone coaching at worlds 2025 MUST have BCSC silver tier to received Cheer Canada coaching card to be allowed in to warm up room for worlds
 - iii. Working towards a stream of NCCP training
 - iv. You CAN be bumped down between years if you do not continue to upgrade courses required from tiers
 - 1. ie, silver in 2025 but didn't do additional courses will be bronze in 2026
 - v. Will eventually require technical training course - this isn't set in stone yet
 - vi. **QUESTION** (Nicole P) - Will we use surplus funds to cover NCCP courses
 - 1. To a certain extent we will supplement cost, hoping Cheer Canada will as well - this will be for our member coaches specifically
 - 2. viaSport regional sport alliance - different for each game zone. can offer courses sometimes at reduced cost due to grants. Can reach out to your regional sports alliance and request them to run an NCCP course for you (Mishan did this and received free NCCP courses for 10 of her coaches)

9. Elections

- a. Nomination package sent out already
- b. **Elected Board Members**
 - i. Sofie Van De Keere
 - ii. Clara Ruiz-Larrea
 - iii. Amanda Brown
 - iv. Dawn Silver

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10. Adjournment

- a. Meeting adjourned at 6:10 pm

11. Roundtable Discussion

a. *How to increase participation in cheer? Specifically non-female participation.*

- i. **Mishan** - hosted partner stunt session at her gym, cool way to attract specifically male participation. Boys open gym
- ii. **Meg** - issues with recruitment at university as she is under university athletics mandate
- iii. **Nicole P** - difficulty with so few male coaches, so few male role models in cheer in BC, not a lot of boys will come in to the sport and feel motivated with few to no male coaches. Can we use marketing money to promote this? Having a radio station come to provincials (she said CFOX owes her and can bring them in)
- iv. **Elise** - had a parent stunt night and only moms showed up

b. *Are EPs discussing ICU style divisions at local competitions? (Nicole P)*

- i. BCSC can offer any division under CC (ie. YTBC at provincials)
- ii. Looking into partnering with community cheer (incl. VMFL). How we can align with them so our programs can feed into one another.
- iii. Performance cheer - under Cheer Canada
- iv. Aly and Nicole to discuss this via email
- v. Aly to contact Sask. To find out more about their performance cheer divisions and programs as they have a lot.

c. *Discontinue Indys at Provincials?*

- i. Not worth time and money to have these at competitions
- ii. Limit these to 4 per program?
- iii. Don't offer them at provincials?
- iv. Can be good to retain higher level athletes at smaller gyms
- v. Decision for the new board.