

# **BCSC Annual General Meeting 2025**

Date: May 25th 2025

Purpose: Annual General Meeting 2025

Time: 4:00pm

Location: Port Coquitlam Community Centre

Zoom Login

	Agenda Item
1	Annual General Meeting  Output  Output
2	President's Report
3	Treasurer's Report  • 2025 Provincials report  • 2024-2025 Financials  • 2025-2026 Proposed Budget
4	Membership Fees  ■ Cheer Canada Fees for 2025-2026 (+\$5 from last year)

o Rec/Novice: \$15.50 Prep/All-Star: \$ 31.50 o Scholastic: \$ 15.50 o Coach: \$36.50 o Admin: \$26.50

Volunteer: \$0 (no change)

BCSC Approved Membership fees (at 2024 AGM)

o Additional \$1 on rec

o Additional 2.50 on Prep, All Star, Scholastic, Coach, Admin

	2024-2025	2025-2026	2026-2027
Rec/Novice	\$3.00	\$4.00	\$5.00
Prep/All-Star	\$10.00	\$12.50	\$15.00
Scholastic	\$10.00	\$12.50	\$15.00
Admin/Coach	\$10.00	\$12.50	\$15.00

	Т				
	Volunteer	\$5.00	\$5.00	\$5.00	
	Fees do not include processing or taxes				
5	Provincials  Location info:  Confirmed: Tradex Feb 27-Mar 1  Will be over 3 days  Friday will likely be older all star teams  Would you like to see the return of Indy's/duos if we can fit it  Will be moving to the interior for 2027 - aiming for April  Really struggling for a location in the lower mainland. May have to go back to Tradex after the interior				
6	Age Grid  • 2025-2026 Cheer Canada All Star Division List  • 2024-2025 Cheer Canada Scholastic Division List  • BCSC will not be offering any divisions outside of the Cheer Canada Divisions				
7					

## 8 Coaching Tiers

- BCSC will continue to require sanctioned competitions to require coaches to bring their coaching cards.
- Ensure coaches, admins and volunteers keep these cards. \$20 fee for new cards.
- Reminder from the 24/25 SEASON:
  - PFF required for ICU certification
- Cheer Canada Requirements (Effective October 2025) ALL coaches will be required to meet the following requirements:
  - Register in Sportlomo (annually, this year by Oct 2024)
  - Valid First Aid & CPR
  - Enhanced Criminal Record Check within **2 years** (coaches 18+ years old)
  - o Technical Coaching Course
  - Making Headway (FREE)
  - Emergency Action Planning (FREE)
  - Safe Sport (FREE)
  - Understanding the Rule of Two (FREE)
  - o Planning a Practice
  - Making Ethical Decisions
- Coaches Level 5+ ALSO require:
  - Design a Basic Sport Program,
  - Basic Mental Skills,
  - Sport Nutrition,
  - Teaching and Learning

## \*By October 2026, there will be additional requirements for Level 3-7 coaches

• However BC is still going with a tiered approach for Bronze and adjusting from what we posted last season due to the limited availability of NCCP courses.

\*Reminder that if you are leaving the province, coaches must follow the requirements of where you are attending competition.

DUE OCTOBER 2025					
BRONZE	SILVER	GOLD			
ANY COMPETITIONS	ANY COMPETITIONS	ANY COMPETITIONS			
REQUIRED FOR ALL COACHES	REQUIRED FOR LEVEL 5*	RECOMMENDED FOR LEVEL 5+			
Criminal Record Check (coaches 18+)*	NCCP Planning a Practice	NCCP Basic Mental Skills			
NCCP Understanding the rule of two	NCCP Design a Basic Sport Program	NCCP Teaching and Learning			
NCCP Emergency Action Plan	NCCP Sport Nutrition	One of the following:			
NCCP Making Head Way in Sport	Including all prior tiers	NCCP Developing Athletic Abilities			
NCCP Safe Sport Training		NCCP Performance Planning			
First Aid and CPR		NCCP Psychology of Performance			
Coach Certification Course		NCCP Advanced Practice Planning			
NCCP Making Ethical Decisions		NCCP Coach & Leading Effectively			
	SPORT CHEER	NCCP Managing Conflict			
		NCCP Prevention and Recovery			
		Including all prior tiers			

### **Technical Course:**

Coaches credentialed before October 2025 are grandfathered, but going forward, new coaches must have a technical course. The links to the Cheer Canada Technical courses are on the coach education page on our website.

### 9 | CIT/Volunteer Requirements:

Broken into two categories:

o CITs (14-16) o JCITs (12-13) Under 12 will not be permitted CITs and JCITs must be registered in registration system CITs must be at least 14 years old and complete: Making Headway (FREE) Emergency Action Planning (FREE) Safe Sport (FREE) Understanding the Rule of Two (FREE) JCITs must be at least 12 and hold a certificate from the JCIT program with BCSC. • CITs/JCITs are not permitted to enter the coaches room at competitions. Only those registered in Sport Lomo as CITs and JCITs will be eligible to be registered as a coach at competitions. 10 **Credentialing Changes:** Level 1 and 2 will no longer be combined for a discounted rate • Each online test will now come with 3 attempts, after that, will need to pay for a retest \$5 fee increase per level PFF hours now required for Level 2 • Discount of \$10/level for coaches registered with a scholastic program 11 Team BC • Thank you to those who provided feedback 12 Elections: Terms for Aly Bradford, Meaghan Blakely, and Taryn Forster are up. Aly is seeking re-election • Up to 3 positions available for two year terms. 13 Adjournment Roundtable Discussion for anyone who can stay How to increase participation in Team BC

## 2025 BCSC AGM MEETING MINUTES

## **ATTENDANCE**

### **BOARD**

- Aly Bradford (President)
- Clara Ruiz-Larrea (VP)
- Dawn Silver (Treasurer)
- Taryn Forster (Secretary)
- Meaghan Blakely (Director)
- Sofie Van De Keere (Director)
- Amanda Brown (Director)

#### IN PERSON

- Alana McMillan (Infinity)
- Asia Cornelius (Absolute)
- Danica Slinger (VAS)
- Elise Barnucz (Xtreme Cheer)
- Katie Vleeming (Infinity)
- Kara Weintraub (West Coast)
- Krista Gerlich-Fitzgerald (Cheer Canada)
- Liz Ulrich (VAS)
- Sonja Aquila (Absolute)

### ZOOM

- Amanda Brown (Island Elite)
- Ashley Pistilli (KCA)
- Ashley Poon (Cambie Secondary)
- Billie Sue Roe (Nominee)
- Heather Crawford (TRU)
- Jamie Phillips (UVIC)
- Kate Bell (UVIC)
- Keara Urquhart (Suncoast)
- Kennedy Love (Board Nominee)
- Keri Lewis (Freeze)
- Lana Fuenning (UBC)
- Melanie Gilmar (Valleyview)
- Melanie Martens (UBC)
- Michael Donovan (Flight)
- Mimi DeSerres (Cheer Starters)
- Mishan Sheere (Island Elite)
- Mugi Masaki (Cambie)
- Olivia Cawsey (Empire)
- Shannon Samson (Empire)

# Meeting Minutes

## Meeting is called to order at 4:01 PM

- Quorum is 10% of our voting members therefore we need 5 voting members for quorum.
- We have met quorum

## 4:03 Motion to approve 2025 Meeting Agenda

Motioned by Sonja Aquila

- Seconded by Katie Vleeming
- 2025 Agenda is approved

### 4:04 Motion to approve 2024 Meeting Minutes

- Motioned by Katie Vleeming
- Seconded by Alana McMillan
- 2024 Meeting Minutes are approved

## **AGENDA ITEMS**

## 1. Presidents Report

## ViaSport

- Via sport funding remaining the same. ViaSport has not received additional funds from the government and thus funding is not changing from last year.
- Reporting will take place in 2026 where our score can go up or down, this determines our funding
- Via sport establishing a reporting process acting as an impartial 'investigator'
- Hoping to discuss w/ ViaSport the difficulties with securing venues for competitions
- Waiting for ViaSport to announce their plans for safesport so that we may work in tandem with them

### **★** QUESTIONS:

- Sonja: Does our recognition for IOC provide us any additional points from ViaSport and thus extra funding?
  - No. If athletes were in the Olympics, it could be possible. But just the recognition from the IOC does not increase our ViaSport score.

## Strategic Plan

- A new one will be created this year
- Have not achieved our goal of a partnership with community cheer to help increase # of athletes in the province. This is often the entry point for many athletes in our sport.

## **Coaching Grants**

- Will be offering them again this season.
- Issued approx. \$8,000 in reimbursements
- Timing of NCCP courses made it difficult for all coaches to take advantage of the grant

## Team BC

Competed at Pan Ams as Team Canada and COPA championships as Team BC

## 2. Treasurer's Report

## 2025 provincials

- Revenue of \$270,000 and expenses of \$211,000
- 60k profit will be able to pay for ED salary for 2025-2026 (which was our goal)
- Additional cost for 2025 compared to 2024 were:
  - 1. Addition of medals
  - 2. Paying event staff
  - 3. Improved flow of event

### 3. 2024-2025 Financials

- Do not have year end financials as our fiscal year ends on June 30th
- The new equipment storage location was a large cost, but the new location is much safer, more accessible. A cost we believe is very much worth it.

#### **Team Canada Premiere Grants**

- \$250 / athletes who competed at Pan Am Championships and \$250 / athletes who competed at ICU worlds.
- The number of BC athletes on TC impacts our ViaSport score, and thus our funding.
- Our support of TCP athletes will result in direct funding from ViaSport.

We have hired a bookkeeper to help keep our financials up to date

### **★** QUESTIONS:

- 1. Should we move our AGM to align with our year end?
- Liz: current date allows us to discuss important topics for the upcoming season. Since we have explanations for what's missing from the budget pre-end of fiscal year it's not an issue to not have them finalized. End of May/Early June best time for AGM.
- Billie-Sue: before ICU agm (March) to discuss important info related to ICU worlds
- ★ **DECISION:** Keep AGM timing the same—End of may or first week of June.

## 4. 2025-2026 Budget

- We have an excess in our bank account
- Putting \$10,000 towards subsidizing Team BC

### Coaches grants will be returning - \$100/coach

• Budgeted up to \$30,000 total. Though not sure every coach will take advantage of it

### Hiring an admin assistant for the summer

- paid entirely by the Canadian Summer Jobs grant (in and out expense).
- Will likely top up the wage up a little bit, but the cost will be less than \$1,000.

### Motion to approve 25-26 budget

- Dawn motions
- Liz seconds
- All in favor
- Motion passed

## 5. Membership Fees

- Fees for upcoming season were approved at the 2024 AGM
- Fees do not include processing fee or taxes
- We will be able to use CSV upload for athletes in Sport Lomo
  - ★ CAUTION: use <u>template provided by Sarah</u>, NOT the one provided by sport lomo
- (This is possibly the final year of sport lomo)
- 2026-2027 fees are on minutes from last year (and this year)
- QUESTIONS:
  - Meg: requests we receive a 3-year schedule of fees (2027-2029) at the following AGM
  - Billie-Sue: question about running a program out of a gymnastics centre offline conversation, she will email BCSC. Will connect Billie-Sue with Keara
    from SunCoast re: running a cheer program from a gymnastics gym.

### 6. 2026 Provincials

- Tradex, 3-day event, Friday, Saturday and Sunday
- If schedule allows, we will bring back Indys/Duos (Friday night or early morning Saturday)
- Sarah will email programs to find out which teams will be attending, so that we may provide a block schedule as early as possible.
- We have <u>not</u> been successful in securing ANY other Lower Mainland locations other than Tradex. Have toured MANY buildings and nothing has been a good fit (ie. venue has an exclusivity clause with another EP, not enough space in the venue, etc)

### 2027 Provincials

• Current timeline (March) or after sea to sky (mid-April)

### **★** FEEDBACK:

- Scholastic Programs: issues for collegiate athletes as it's the end of their school year and finals time. Not as concerned with parents having issues with driving.
- Sonja: We should be clear that our 'cheerleading season' is in winter (ie. ends in April).
- Liz: Keeping it the same Weekend is the preference, 5,6,7th of March in 2027
- ★ **DECISION:** keep Provincials in early march (1st or 2nd week based on availability).

Issues with finding enough help to help with takedown of the event—Solutions?

- 1. Have programs be appointed for cleanup
- 2. Pay to hire a cleanup crew

### **★** DISCUSSION:

- Sonja: Provide opportunity for athletes to sign up to be on the clean up crew in exchange for no/reduced fees for provincials
- Meg: Some coaches don't want athletes to help due to risk of injury mid-season
- Liz: A combination of everything would be the best. Sign up a month out.
   Estimate costs of a cleaning company pay athletes that amount to make it 'worthwhile'. Has used a 'day of' work company (task something...) to help with Sea to Sky. We have a 60k surplus, USE IT!
- Keri: Should be budgeted into the cost of the event (ie. raise fees 1-2 dollars) to hire a company reduces stress on board and allows them to focus on what is really important at the event.

### **★** DECISION

A clean up crew will be hired and paid for the event moving forward

What is the purpose of provincials?

- Lower event experience in order to keep costs low?
- Cover ED costs

## **★** DISCUSSION:

- Don't lower quality in order to lower costs. Great feedback on the event.
- Mishan: Use provincials funds to increase coaches grants
- Keep provincials the same quality but use part of reg fees (which will not be changing) to cover cleaning crew.

## 7. Age Grids

 BCSC will NOT be offering ANY divisions outside of the Cheer Canada age and division grid.

### 8. Sport Lomo

- Our # of active members increased by 561 (19% increase from 2024)
- Categories will be adjusted for this upcoming year. Will help BCSC categorize people for competitions:
  - Coach
  - Admin/Owner
  - CIT
  - o JCIT
  - Judge
  - o Rec Athletes (incl. novice)

- Competitive Athlete (prep and all star)
- Scholastic Athlete
- VIP (minor child of coach, announcer, media) Adult
   VIPs still require CRC

#### **★** DISCUSSION:

- CONCERNS RE: SPORT LOMO CATEGORIES: Concerns about the expansiveness of the VIP category. Some VIPs may require different access than others (ex: announcer does not need access to warm up room, but a minor child of a coach would). Discussion re: media access to warm up and coaches room.
  - Discussion did not come to a conclusion .Added to board action items for further discussion.
- Krista: be able to export from sport lomo directly to comp registrations ability to work with multiple registration programs.
- Dawn: colour coded lanyards/cards to make it visually apparent if someone is allowed in the coaches room
- Sonja: should split up child dependents from VIP category to better differentiate. (I.e. a coaches child might need to be in warm ups, but announcer doesn't)

### CIT vs JCIT

- CIT: 14-16, reg in sport lomo, have taken the four <u>REQUIRED</u> NCCP courses
- JCIT: 12-13, reg in sport lomo, receive BCSC JCIT certificate (register as Athlete in sport lomo, then can add additional role as CIT to their account)
- Neither allowed to enter coaches room.

- Must be registered as JCIT or CIT in sportlomo in order to be registered as a coach at a competition
- Under 12 are ineligible (as of Dec, 31 of the year they will be a CIT or JCIT)

## 9. Coaching Tiers

 BCSC no longer offering technical course - refer to Cheer Canada technical training course (which does not require hands on experience)

#### **★** DISCUSSION:

 Melanie G: is there an opportunity for scholastic coaches to partner with all star gyms to get their training hours? (Echoed by Billie Sue)

## Phased requirements

- Issues with availability (or lack thereof) of NCCP courses.
- Made an adjustment to our phased tiers to account for the difficulty of finding courses
- If going outside of the province, PROGRAMS MUST ensure that they are meeting coaching requirements in the province they are competing. Our phased tiers <u>ONLY</u> apply to BCSC.
- Higher level require higher tiers ie. in 2026 you need a silver tier, in 2027 you need a gold tier
- Many courses offered as a home study its available but not necessarily recommended — typically more expensive than online course
- Sports Institute may be able to offer in person courses minimum of 6 participants
   highly recommend taking advantage of this.
- ViaSport no longer allowing BCSC as a PSO to offer these types of courses online

### **★** DISCUSSION:

- Krista: for 2026 worlds you need the 4 NCCP courses, making ethical decisions and planning a practice.
- Michael: is the coach certification course credentialing? Yes

### **★** DECISION:

- Sonja: motions to align requirements with Cheer Canada requirements (which we previously did, but had to make an adjustment as a result of limited course offering). Therefore 'Planning a Practice' would move to bronze tier and be required for 25-26
  - **Meg** seconds the motion
- Disagrees (13)
  - Katie (Infinity)
  - Alana (Infinity)
  - Aly (freeze)

- Elise (xtreme)
- Michael (flight
- Ashley (cambie)
- Mugi (cambie)

- Kate (vic)
- Melanie G (valleyview)
- Keri (freeze)
- Mishan (island)
- Jamie (UVIC)
- Shannon (empire)
- Olivia (empire)
- Agrees (7)
  - Lana (UBC
  - Heather (TRU)
  - Amanda (island)
- o Motion does **NOT** pass, requirements remain the same.
- Planning a practice remains required for <u>bronze</u> tier as of <u>October 31, 2026</u>

## 10. Credentialing

- Upcoming changes:
  - Level 1&2 will no longer be offered together at a discounted rate.
  - The online test will allow you 3 attempts before requiring a PAID retest.
  - o \$5 fee increase per level
  - \$10 discount for coaches registered with a scholastic program
  - o PFF required for level 2-7

### 11. Team BC

 Introduced skills clinics this year to help train athletes towards ICU-style cheer in morning sessions

Tryout clinics will take place following the skills clinic.

- 3 out of 4 athletes in the group MUST attend a tryout clinic.
- Coaches have been selected. Additional coaches will be added depending on if we field 1 or 2 teams. If only 1 team we will add 1 assistant coach. If 2 teams we will add additional coaches.

- Ashley (KCA)
- Keara (suncoast)
- Asia (Absolute)
- Sonja (Absolute)
- Abstain (5)
  - Meg
  - Dawn
  - Liz
  - Danica
  - Kara

Goals of Team BC

- Difficulties finding an 'end of year' event
  - Conflicts with ICU worlds and IASF worlds
    - + unsure we could field a Youth Advanced team.
  - Pan Am in September extra long season can complicate things
  - Suggestion for AIA (Liz)

## **ELECTIONS**

Verified by Dawn and Meg

- Elected:
  - 1. Aly Bradford
  - 2. Kennedy Love
  - 3. Melanie Martens

## **BOARD ACTION ITEMS**

- 1. Reach out to programs in January for feedback re: ICU worlds AGM. Share info with cheer Canada to share that information to be included in the ICU AGM.
- 2. Sarah to send email re: interest for provincials so that we man provide a block schedule early
- 3. Discuss ability to distinguish between categories in sportlomo—Specifically the VIP category and media access.
- 4. Discuss including BC JCIT program at summer conference in the lower mainland
- 5. Send Cheer Canada an email listing the most difficult NCCP courses to get into so that Cheer Canada can offer them on our behalf

## Appendix A:

### 2024 BCSC AGM Minutes

## 1. Opening Remarks

- a. Meeting begins at 4:04 pm on May 26, 2024
- b. Motion to approve 2022-23 minutes
  - i. Mishan H motioned
  - ii. Stephanie K 2nd
  - iii. **APPROVED** via vote
- c. Motion to approve 2023-24 agenda
  - i. Stephanie K motioned
  - ii. Mishan H 2nd
  - iii. **APPROVED** via vote
- d. Introductions

## 2. Presidents Report

- a. VIASPORT ANNUAL FUNDING
  - i. Funding amount is based on score criteria (incl. membership, excellence, coaching & officiating, organizational readiness).
  - ii. This has not changed from last year (\$34,000/year).
    - 1. Used for athlete grants, ED wages, etc.
  - iii. We received 2 viaSport grants this year
    - 1. Rally together: CIT and marketing campaign (we are sport).
    - 2. One time grant (\$62,000): received less than 1 month ago (amount received was direct reflection of our score)

## b. TEAM BC

- i. Applications for 2024-25 season open now due tomorrow (May 27, 11:59 pm)
- ii. Youth Median 2024
  - 1. Applied for and accepted as Team Canada for ICU Worlds
  - 2. Won GOLD!! In youth median division
    - a. due to ICU worlds rules we (Canada) are NO LONGER
       ELIGIBLE to complete in youth median at ICU worlds
  - 3. Remaining in same divisions as previous season
    - a. Decision made to keep 'stepping stone' to senior national team in service of long term development.

### iii. Junior Advanced 2024

- Applied for but was not accepted as Team Canada for ICU Worlds
- iv. As a result of feedback we have pre-booked locations for camps and added more camps.
- v. QUESTION Nicole P West Coast
  - 1. **Q1:** Do we foresee our plan for Team BC 2025-26 being the same as 2024-25 re: pan ams.
    - a. A1: Pan Ams only every other year. Will continue to make plans for competition opportunities for Youth

Median going forwards since they can no longer compete at ICU in youth median.

- 2. **Q2:** Will the timeline for tryouts be the same for subsequent seasons?
  - a. A2: Yes, same timeline in order to not interfere with end of year events and home gym tryouts. Reiterated point of TBC is to be a stepping stone and developmental pathway to the Senior National team.

### c. ATHLETE SPORT GRANT

i. \$7,000 distributed this year, received additional proceeds from orange shirts sale which allowed us to distribute more than previous years

#### d. STRAT PLAN

- Some points of strat plan were a result of Rally Together Grant
   and thus have already been achieved
- 2. Continue to grow and expand EDI committee
- 3. Team BC and high performance pathways

## 3. Treasurer's Report

- a. 2024 PROVINCIALS REPORT
  - i. 2,400 athletes attended (expected 1,600)
  - ii. Brought in ~\$250,000 vs. ~\$160,000 expenses
  - iii. Using Tradex again in 2025 (March 1st and 2nd)
    - 1. Same location 2 years in a row to reduce logistical demands and take advantage of lessons learned from previous year.
    - 2. Expect similar financial results for 2025 as 2024.

#### b. 2023-24 FINANCIALS

### i. Provincials

- 1. revenue 2x what was expected.
- 2. Cost slightly more as more athletes participated than we expected

## ii. Equipment (competition box)

- 1. Brought in \$23,000 from rentals last year
- 2. Will take 4 years from purchase to pay off the cost of investment.
- 3. Cost reduced due to purchase of used floor rather than new

## iii. Membership

1. Brought in nearly 2x what we thought in registration (important category for viasport funding)

### iv. Team BC

 Made slightly more than expected due to Team Canada and funding opportunities

#### v. TC income

 Not consistent as we only receive it as a result of whether on not one of our provincial teams is TC

### vi. viaSport funding

1. substantial - higher than expected as a result of additional grants (one time \$62,000 grant)

### c. 2024-25 FINANCIALS

- \*See proposed budget sheet
- ii. QUESTION Where does profit go?
  - 1. Contingency fund (5% of member rate)
  - 2. Haven't had full discussions due to the budget being very recently finalized. Waiting for a new board to be elected to make any decisions.
  - 3. BCSC wants to make sure that these funds are used to benefit the largest number of people possible.
  - 4. Possibilities:
    - a. Funds may be used to supplement cost of NCCP courses newly required by Cheer Canada between 2024 and 2026 to reduce financial burden on coaches.
    - The creation of a safesport handbook from Allison Forsyth from GenSafe (who ran our safesport seminar earlier in the day)
    - c. Additional staff and/or contracted positions for BCSC (ie. ED becomes full time)

### iii. Proposed budget approval vote

- 1. Nicole P motions
- 2. Stephanie K seconds
- 3. APPROVED via vote

## 4. Membership Fees

- a. \* See 3-year proposed membership fee schedule
- b. CC fees increased \$5 per person between 2023-24 and 2024-25
- c. QUESTION Do we plan to reduce fees as a result of our budget surplus?
  - i. A: no, we need this funding to create and contribute to a sustainable model regardless of whether or not we have a surplus. Strategic financially. (Ex. would like to hire ED full time rather than part time. We believe proposed fees are fair)

### d. Motion to approve

- i. Steph K motions
- ii. Nicole P. seconds
- iii. Membership fees **APPROVED** via vote

### 5. Provincials

- a. LOCATION
  - i. Confirmed Tradex Abbotsford March 1 and 2, 2025.
  - ii. Moving to 2 year model for lower mainland locations

 Less time requirement and stress for board to repeat locations and allows for consistency and to implement lessons learned from previous year.

#### iii. 2026 & 2027

- We are hoping to stay somewhere in the lower mainland other than Abbotsford
- Increases viasport scores to have events in different game zones. Changing locations every 2 years still allows to raise scores without logistical challenges of changing locations every year.

### iv. 2028

- 1. Can we host this in March or would we need to move to April?
  - a. April can be an issue due to S2S, additional competitions, worlds and summit
  - b. Weather issue on Coquihalla HWY (can occur in both March and April)
  - c. **QUESTION**: Could we do may?
    - Issue due for collegiate and worlds teams many would not attend

### b. FEEDBACK

- i. Medals vs Sweaters Options
  - 1. Higher fees medals and sweaters (THIS WAS DECIDED)
    - a. LIZ GIGANTE ULRICH will connect us with a medal company that can create custom BCSC medals for \$5 per medal.
    - b. Decision not made on how much provincials fees will increase
  - 2. Lower fees just medals
  - 3. Same fees just sweaters

## **DECISION: 1 Higher fees - medals and sweaters**

- ii. Grand Champs
  - 1. Having two different panels can be difficult for grand champs
    - a. Is it possible to put the same level/collegiate etc. on the same panel so comparison is easier?
  - 2. Judges choice as an alternative
  - 3. Lots of teams as the only in their division
  - 4. New board to discuss and decide

## 6. Age Grid

- a. 2024-25 CHEER CANADA LIST HAS BEEN RELEASED
  - i. Global divisions no longer exists
  - ii. U6 all star no longer exists
  - iii. 3 year olds no longer permitted in novice U6
- b. BC U18
  - i. Questions

- 1. **Q1**: If gym goes over 125 over the course of the season are we no longer allowed to provide this division?
  - a. Yes
- 2. **Q2**: Can we make exceptions to age grid for gyms with not enough athletes not able to be competitive with small teams and few number of athletes of certain ages
  - No (Board feels this is like "opening a can of worms", issues of making exceptions for one program over others)
- 3. Nicole P would like it to be noted that she is not in favor of the division no longer being offered after this season and would like the new board to discuss.

## 7. Sportlomo

- a. NUMBERS
  - i. 2908 active members
  - ii. 451 inactive (can be due to lack of waiver signing. Did not compete at provincials)
  - iii. 183 coaches
  - iv. 27 programs
  - v. Request from CC to submit feedback what do people want to see next season?

#### b. Questions

- i. What did 'inactive' athletes pay
  - Every athlete who competed at provincials pay? Sarah checked every athlete manually and therefore everyone paid the member rate (unless the program chose to be a non member)
- ii. Question: Will the registration process be the same next year?
  - Group reg/CSV files not preferred by sportlomo user error, emails going to spam, incorrect information leading to 'hitting a wall' with registration
  - 2. Very labour intensive for Sarah didn't expect it to go this way
  - 3. Birthdates automatically incorrect due to time change of Sportlomo being located in Europe
  - 4. request to fix duplicate profiles (i.e. coach at IE, athlete at UVIC)
  - 5. incomplete accounts due to missing waiver can this be flagged?
  - 6. Waiver on a different page can we put it on the primary page to make it easier? Sarah will follow up with this.

## 8. Coaching Tiers

- a. Coaches MUST continue to bring coaches card and MUST keep it for future years
  - i. \$20 reprinting fee for cards charged to program

### b. NEW FOR 2024-25

- i. Those with ICU credential must provide practical field form
  - QUESTION (Mishan) What are the repercussions of not ICU not providing practical field form
    - a. Do not become BCSC sanctioned coach, cannot be in warm up room as coach at provincials
    - b. Stressed importance of pre-planning to ensure every team has a level appropriate certified coach with them in warm up (only applies to provincials atm)

### 2. **REQUEST** (Nicole P)

 a. Timelines on website/calendar to break down WHEN things must be done (this is already on website, confirmed by Dawn)

### c. CHEER CANADA COACHING REQUIREMENTS

- i. Released VERY recently
- ii. In response to these BCSC must SLIGHTLY adjust our current tiers
  - Anyone coaching at worlds 2025 MUST have BCSC silver tier to received Cheer Canada coaching card to be allowed in to warm up room for worlds
- iii. Working towards a stream of NCCP training
- iv. You CAN be bumped down between years if you do not continue to upgrade courses required from tiers
  - 1. ie, silver in 2025 but didn't do additional courses will be bronze in 2026
- v. Will eventually require technical training course this isn't set in stone vet
- vi. **QUESTION** (Nicole P) Will we use surplus funds to cover NCCP courses
  - To a certain extent we will supplement cost, hoping Cheer Canada will as well - this will be for our member coaches specifically
  - viaSport regional sport alliance different for each game zone.
    can offer courses sometimes at reduced cost due to grants.
    Can reach out to your regional sports alliance and request
    them to run an NCCP course for you (Mishan did this and
    received free NCCP courses for 10 of her coaches)

### 9. Elections

- a. Nomination package sent out already
- b. Elected Board Members
  - i. Sofie Van De Keere
  - ii. Clara Ruiz-Larrea
  - iii. Amanda Brown
  - iv. Dawn Silver

## 10. Adjournment

a. Meeting adjourned at 6:10 pm

### 11. Roundtable Discussion

- a. How to increase participation in cheer? Specifically non-female participation.
  - i. **Mishan** hosted partner stunt session at her gym, cool way to attract specifically male participation. Boys open gym
  - ii. **Meg** issues with recruitment at university as she is under university athletics mandate
  - iii. **Nicole P** difficulty with so few male coaches, so few male role models in cheer in BC, not a lot of boys will come in to the sport and feel motivated with few to no male coaches. Can we use marketing money to promote this? Having a radio station come to provincials (she said CFOX owes her and can bring them in)
  - iv. Elise had a parent stunt night and only moms showed up

### b. Are EPs discussing ICU style divisions at local competitions? (Nicole P)

- i. BCSC can offer any division under CC (ie. YTBC at provincials)
- ii. Looking into partnering with community cheer (incl. VMFL). How we can align with them so our programs can feed into one another.
- iii. Performance cheer under Cheer Canada
- iv. Aly and Nicole to discuss this via email
- v. Aly to contact Sask. To find out more about their performance cheer divisions and programs as they have a lot.

### c. Discontinue Indys at Provincials?

- i. Not worth time and money to have these at competitions
- ii. Limit these to 4 per program?
- iii. Don't offer them at provincials?
- iv. Can be good to retain higher level athletes at smaller gyms
- v. Decision for the new board.

### **Proposed Membership Fees 2024-207**

	2024-2025	2025-2026	2026-2027
Rec/Novice	\$3.00	\$4.00	\$5.00
Prep/All-Star	\$10.00	\$12.50	\$15.00
Scholastic	\$10.00	\$12.50	\$15.00
Admin/Coach	\$10.00	\$12.50	\$15.00
Volunteer	\$5.00	\$5.00	\$5.00