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**Launch That Business, Sis.**  
**Success Story Report: Heaven-Made Teachers**

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**Overview:**

Launch That Business, Sis. (#Ready4Retail Program) is proud to spotlight the incredible journey of "Heaven-Made Teachers," a brand founded by a resilient single mother who also serves as a full-time educator. As a participant in our program, she has successfully launched her own retail business, proving the transformative power of strategic support, business education, and economic empowerment.

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**Entrepreneur Profile:**

- **Name:** Confidential for privacy
  - **Brand:** Heaven-Made Teachers
  - **Occupation:** Educator, Single Mother of Two
  - **Program Participation:** #Ready4Retail (2025 Cohort)
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**Program Support Provided:**

Our team walked her through the full launch cycle, including:

- Business Formation
  - Website Development
  - Securing Domain & Hosting
  - Branding & Logo Assistance
  - Retail Product Sourcing
  - Marketing Strategy
  - Setup for a Brick-and-Mortar Location
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### Economic Impact:

Heaven-Made Teachers is more than a brand — it is a catalyst for change. Here's how her business contributes to local and national economies:

- **Job Creation:** Potential to hire part-time staff or retail assistants.
  - **Increased Income:** Adds a second stream of revenue to a single-income household.
  - **Childcare Stability:** Allows greater financial flexibility and time for family.
  - **Economic Mobility:** Helps close the wealth gap for single mothers of color.
  - **Local Economic Growth:** Purchases made from local suppliers and in physical retail spaces reinvest dollars back into the community.
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### Relevant Statistics:

- Over **80%** of women-owned businesses are sole proprietorships with no employees (SBA, 2024).
  - Black women are the **fastest-growing group** of entrepreneurs in the U.S., yet face the **highest funding gaps**.
  - Single mothers make up **80%** of single-parent households and are more likely to live below the poverty line.
  - Every \$1 invested into a woman-owned business yields approximately **\$2.80** in economic returns (McKinsey Global Institute).
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### Why This Matters:

Launch That Business, Sis. helps break generational cycles of poverty and unemployment by equipping underserved women with the tools, knowledge, and network they need to succeed. Programs like #Ready4Retail go beyond theory — they are lifelines to financial independence, legacy-building, and community revitalization.

This story is a perfect example of how intentional investment in the right person, at the right time, can shift the trajectory of an entire household.

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### Conclusion:

Heaven-Made Teachers is just one of many examples proving that our work is necessary, effective, and scalable. Your support of Launch That Business, Sis. helps us continue this work — one woman, one family, and one business at a time.

**To donate, partner, or learn more, visit:**

[www.launchthatbusinesssis.org](http://www.launchthatbusinesssis.org)