



Julia de Jong

CREATIVE, DECISIVE, DRIVEN

Profile

We live in exciting times where just about anything can be reimaged through the lens of technology. I am passionate about revolutionizing traditional analog services as well as conceptualising innovative business models.

Employment History

Senior Transformation Coach, Raiffeisen Bank International, Vienna

SEPTEMBER 2021 – DECEMBER 2023

- Provided pivotal support within the Transformation Services department, aiding new managers and teams during organizational shifts.
- Offered tailored guidance and mentorship to facilitate smooth transitions amidst transformations.
- Developed strategies and implemented best practices to empower leaders, ensuring successful change management.
- Collaborated closely with emerging leaders, fostering an environment conducive to effective organizational shifts.

Senior Change Manager/ Head of Government Consulting Services, IBFD, Amsterdam

SEPTEMBER 2019 – SEPTEMBER 2020

- Spearheaded and executed transformative strategies, resulting in blanket adoption of new processes within the organization.
- Full digitalisation of service portfolio, preempting Pandemic

Senior Researcher of Disruptive Technologies for Public Sector, Vienna University for Business and Economics, Vienna

MARCH 2017 – SEPTEMBER 2018

Core team for designing and running the program on Digitalisation of Public Sector/
Contributed to the international multi-stakeholder dialogue on policy formulation/
Identified and collaborated with early-adopter countries to accelerate uptake

Regulatory and GovTech Counsel, Riddle&Code, Vienna

SEPTEMBER 2017 – AUGUST 2018

Development of blockchain-powered-IoT solutions for various sectors/ Product owner of government-related applications

Senior Auditor, ANA Wirtschaftsprüfer and Steuerberater, Vienna

APRIL 2016 – SEPTEMBER 2017

Business Owner/Corporate Service Provider, Caissas Corporate Services, Limassol

SEPTEMBER 2012 – JANUARY 2015

Key Accounts/Business Development, Vistra Corporate Services, Limassol

OCTOBER 2008 – FEBRUARY 2012

Senior Auditor, KPMG Baltics, Riga

AUGUST 2005 – AUGUST 2007

Details

Vienna

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Skills

Judgement and Decision Making

Analytical and Problem-Solving skills

Leadership and Teamwork

Cultural Transformation

Agile and Scrum

Communication Skills

Coaching

Comptences

Innovation & Transformation

Business Scaling

Regulatory Affairs & Policy Making

Mathematics & Statistics

Sectors & Industries

Private/Public/NGO/Non-for-profit

Roles

Change Management, Digital & Cultural Transformation, Agile and Scrum, Design Thinking

Education

Comparative Tax Policy and Administration, Harvard University, Kennedy School of Government, Boston

AUGUST 2018 – AUGUST 2018

International Tax Law (Master of Laws), Wirtschaftsuniversität Wien, Vienna

SEPTEMBER 2015 – JUNE 2017

BA (Econ) Accounting and Finance, University of Manchester, Manchester

SEPTEMBER 1999 – JUNE 2002

MBA Digital Transformation Management, HF BFI Wien, Vienna

JUNE 2022 – JUNE 2025

Courses

Career and Life Coaching, (Practicing)

JUNE 2020 – PRESENT

ScrumMaster Certification, Scrum Alliance

DECEMBER 2020 – DECEMBER 2020

Python Business Analyst, Dataquest

DECEMBER 2021 – PRESENT

Design Thinking Practitioner & Co-Creator, IBM

NOVEMBER 2020 – DECEMBER 2020

IBM Ladder for AI Deployment, IBM

DECEMBER 2020 – DECEMBER 2020

AI, Accenture Digital Skills

NOVEMBER 2020 – NOVEMBER 2020

User Experience, Accenture Digital Skills

NOVEMBER 2020 – DECEMBER 2020

Publications/ Keynote Speaker

2018 – 2022

2022: Blockchain, Metaverse, Web 3.0, NFTs; 2021-2022: Team & Leadership Development; 2018-2019: Digital Transformation of Public Sector.

References

Franz Hofer, Mikko Knuutila, Christoph Kullnig, Anja Obermüller, Helmut Hauser, RBI