TRUE NORTH CROSSING

CLARITY. CONFIDENCE. MOMENTUM.



Business Therapy When You Need It

A seasoned, rapid sounding board for founders and CEOs.

Mick Freeman | Founder, CEO, Operator & Advisor

Bring the real issues. Leave with clearer next steps.

For ambitious founders, senior executives and nonprofit leaders navigating growth, strategic and tactical challenges, tough calls, and the human side of leading.

WHAT WE CAN WORK THROUGH

GROWTH What breaks next as we scale?	**PEOPLE** Hire, coach, redesign or part ways?
REVENUE Why have sales cycles lengthened?	**CAPITAL** What tradeoffs can we actually afford for how long?
BOARDS How do I align stakeholders and move?	**RESILIENCE** How do I lead clearly under pressure?

EXPERIENCE THAT TRAVELS ACROSS CONTEXTS

Multiple venture-backed CEO roles. Current CEO & Executive Director of BEN Colorado. Former high-growth COO in fintech, dot.coms, and nonprofits. Founder of a national education platform. National nonprofit operator. Harvard MBA and board chair.

Frequent panelist at state, regional, national and international events; regular podcast guest and business blogger.

WORK WITH MICK

FOCUSED SESSION **$250 per hour**	**ONGOING ADVISORY** **$1,000 per month**

Focused sessions include session follow-ups. Ongoing advisory includes up to five hours per month, with a three-month minimum. Phone or video; in person by agreement. Group advisory and intensive packages available by inquiry. No-charge initial consult.

LET'S TALK

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Independent practice. Conflicts and confidentiality are addressed before engagement.