



# Discover the world's payments

Make everywhere your market with  
your global acquiring partner



# Why choose Worldpay?

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We make  
**global card**  
**acquiring simple**



We are a  
**single solution**  
for all your global  
payment needs



We continually  
work with you to  
**optimise your**  
**performance**

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A true partner for the  
world of online payments.





# 1. Global card acquiring made simple

## We're experts at delivering it

Over 25 years ago, Worldpay became the first acquirer to offer a multi-currency, cross-border service. Today, we're fully licensed for all the leading card schemes in over 130 countries. And because we're not bank-owned, we're free to focus only on payments – from end-to-end.

With Worldpay, you enjoy all the benefits that come with our size and scale:



Proven expertise across sectors like Travel, Airlines, Gambling, Digital Content, Retail, and Gaming.



A Consultancy Service ready to advise on expanding into new markets.



The simplicity of one-time integration, and a single contract that lets you acquire transactions globally.

**As a Worldpay partner, you will get a dedicated account team who will work with you to implement the ideal payment mix aimed to help you deliver your business needs and future goals.**





## 2. One global payments partner



### All your payment needs under one roof

**We understand your customers transact in different ways in different countries. This is why we work really closely with you to provide the right payment mix, focusing on card payments.**

Card payment is our heritage. We work with the world's payment schemes and networks to provide you the solution your business needs. Thanks to our domestic and cross-border solutions, you can optimise your international transactions and reach more customers worldwide.

### What else makes Worldpay stand out?

#### **Reach**

We offer direct domestic card acquiring in over 45 markets, with transactions in 128 currencies and settlement in 14.

#### **Flexibility**

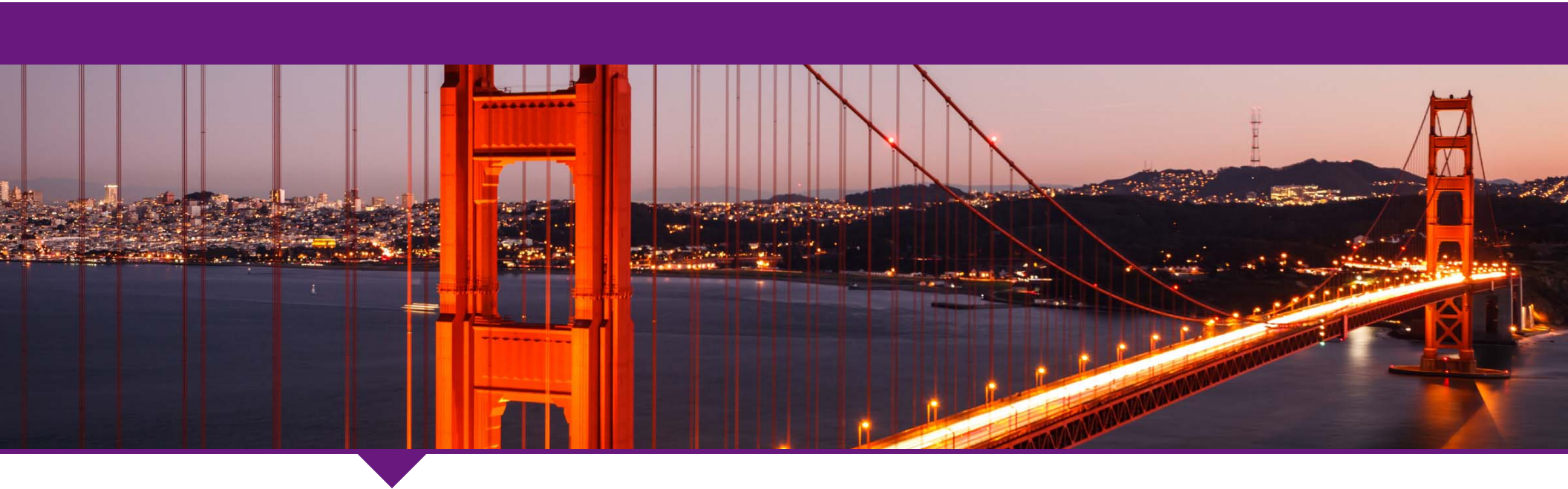
We provide a world-class foreign exchange solution to complement our acquiring solution.

#### **Innovation**

We never stop investing in our products and expanding our capabilities to meet your needs.

#### **Reliability**

Our acquiring platform has maintained 100% uptime over the past 7 years.



# 3. Enhanced performance



## With market-leading optimisation...

...you'll benefit from maximum transaction success, reduced costs and improved customer experience.

**Transaction lifecycles**  
Conducting forensic-level assessment of transaction lifecycles in order to identify performance enhancements.

**Transaction route:**  
Effectively managing transaction routes to achieve the best conversion rates.

**Geographical nuances:**  
Using our understanding of regional and geographical nuances to guide on the best set-up, country by country.

## Unrivalled analytics

We provide outstanding insights to further help you drive up conversion rates, and drive down processing costs.

From chargebacks to risk management to acceptance/decline rates, we cover everything.

You'll even get detailed information on where transactions are failing and how you can act to put things right, instantly.





## Contact us

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