

**Supplier of
Human Cell Samples with
Clinical Data
for all Preclinical Research**

FIRST CHOICE BIO

PRIMARY CELL PRODUCTS

A Delaware C-Corporation, established 2023

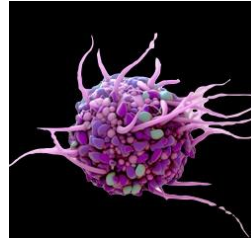
**Seeking 7.5 M dollars in Seed Funding
for a 24 to 36 month runway.**



Current Research Products



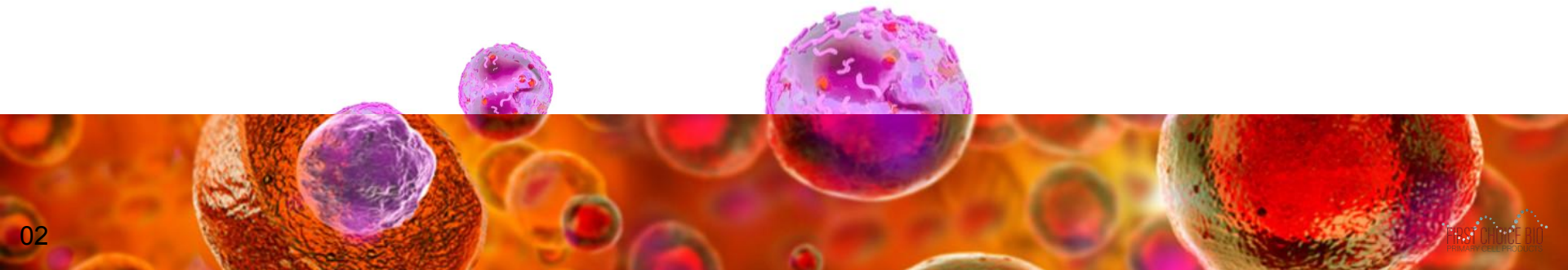
Human Cell Samples
Like Whole Blood,
Bone Marrow,
Nasal Swabs,
& other Tissue samples



Isolated Cells from
any of these



And Applied
Laboratory Services

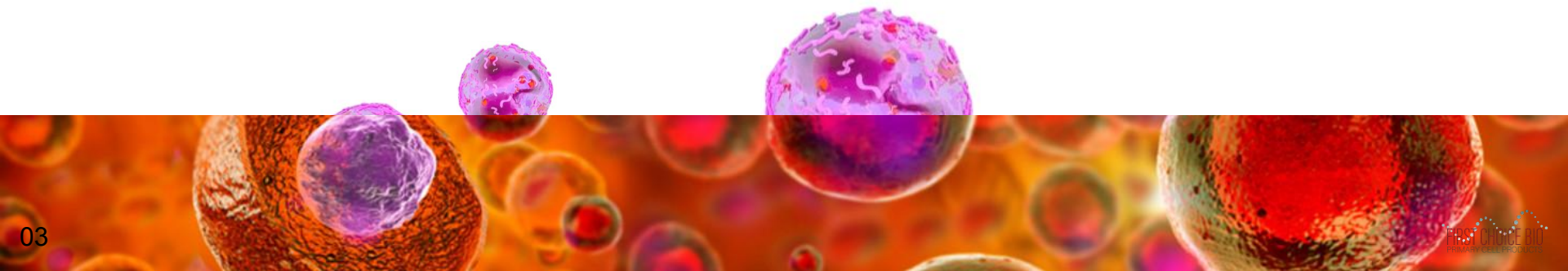


Problem

- 1: Lack of Donors & Donor Diversity
- 2: Demand Driven Market with Suppliers over-promising and under-delivering
- 3: Blind, Random Samples translate into Low Reproducibility (15-25%) & Translation into Clinical Phase I

Consequences

- 1: Sample Shortages / Delays in Research / Non-representative Samples
- 2: Compromises on Quality & Reliability / Unworkable Samples
- 3: 75+% fails reproducibility / 26B+ in Wasted Resources, annually in the US; 55B+ globally!



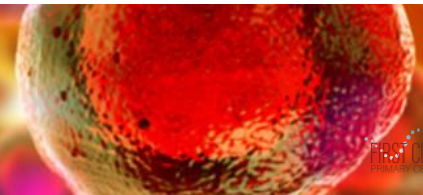
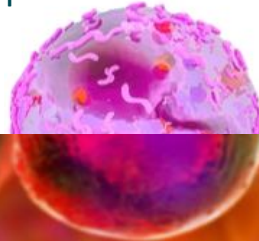
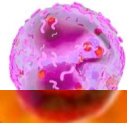
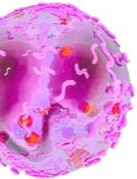
Solutions

- 1: Move to LMI (Low & Medium Income) and BIPOC (Black, Indigenous & People of Color) neighborhoods
 - i: For Donor Convenience, and with
 - ii: With Higher Monetary Incentives for Donors, we aim
 - iii: For **more Donors**
 - iv: And for **more Diverse Donors**

And also, because, obviously **ii WE ARE ALL DIFFERENT!!**

And Similar Biomarker (Disease Indicator) Sequences trigger similar responses:

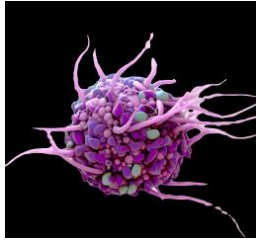
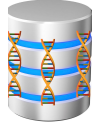
- 2: **Instant Screening DATA** will divide the Total Population in subcategories based on Biomarkers
 - i: **SMART Samples** offer higher reproducibility and translation rates
 - ii: **Individualization of Samples**, leading toward
 - iii: **Personalization of Medicines**
(subgroup-based disease treatment vs. one-cure-fits-all)



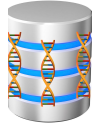
Our Products



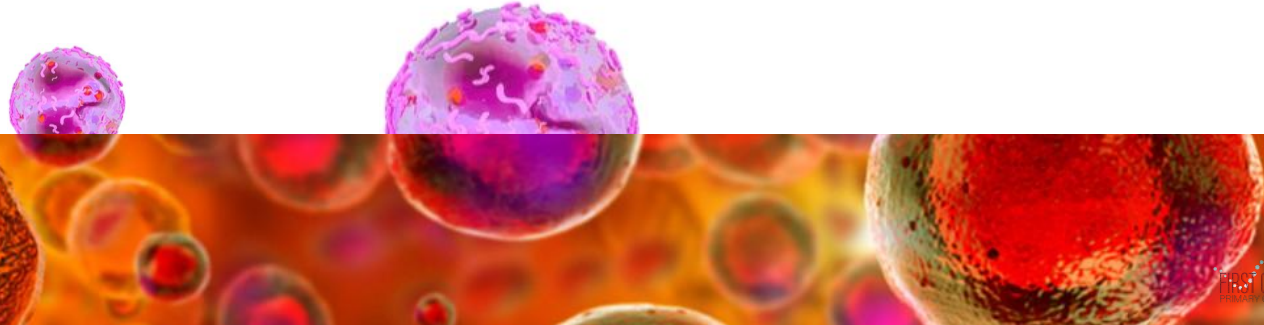
- **Human Cell Samples:**
 - Raw, no Data (Commodity Level)(General Population) but also with **Instant Data, Individualized & SMART** (Premium Products)



- **Isolated Cells Samples:**
 - Raw, no Data (Commodity Level)(General Population) but also with **Instant Data, Individualized & SMART** (Premium Products)

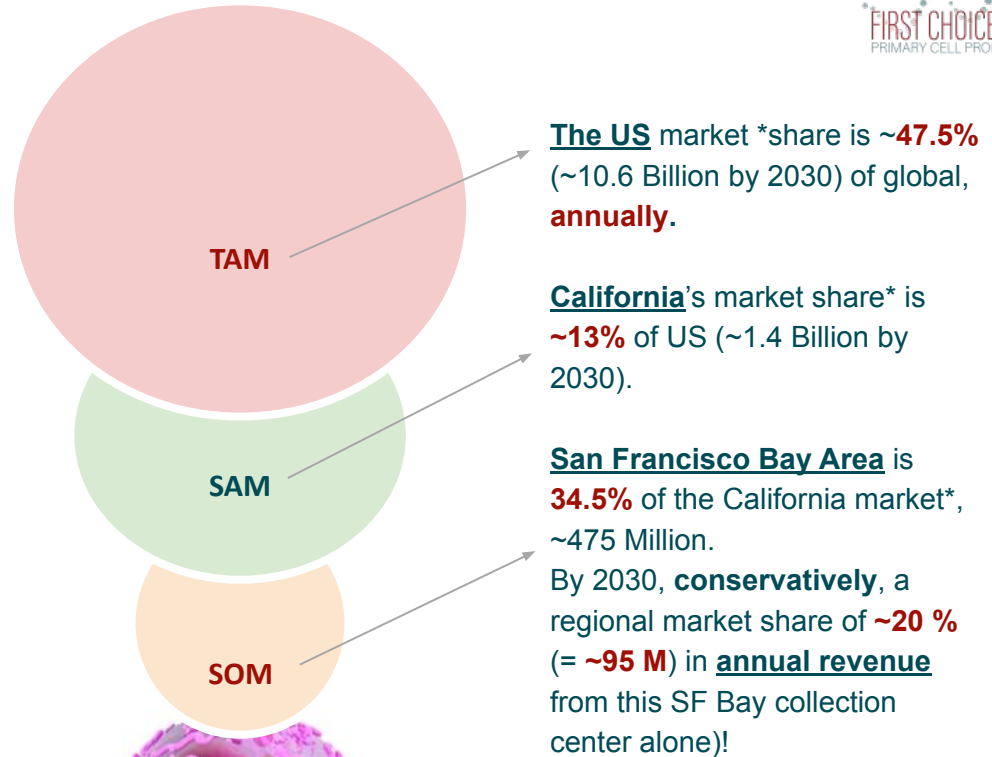


- **Applied Laboratory Services:**
 - Basic (Commodity Level)(General Population) and also with Additional, **Instant Laboratory Services & Data, SMART** (Premium Products)(will vary)



Market Opportunity

- It is a **Demand Driven Market** for Commodity Product and we will **introduce Premium Product** Lines
- **Increase the Support** for Personalized Medicine, and therefore **Individualized Samples**
- AllCells (Precision Life Sciences), our biggest local competitor in the SF Bay Area, has gone **clinical** and **stopped** collecting Whole Blood Samples altogether.

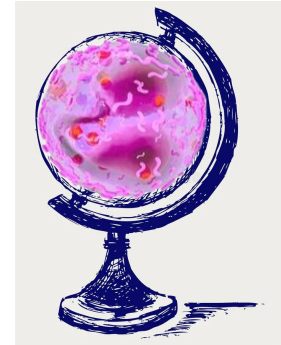


- *According to [GrandviewResearch.com](https://www.grandviewresearch.com) & [PLOSbiology.com](https://www.plosbiology.com) & [Biocom California](https://www.biocomcalifornia.com) (2025)

Business Model

1. Strictly B2B.
2. And our products are for preclinical applications only.
3. Demand Driven Market growing **~10%** globally and in the US ~12%
4. Profit margins are known to be **~70%** for Commodity Products
5. Our New SMART Samples will be priced accordingly.
6. Demand is global, and because our products are very perishable, our goal is
= multiple collection centers, globally!

We're thinking here: Central & East Coast North America, Europe, India, East Asia (& Middle East) wherever demand will lead us.





Kamran Tahamtanzadeh / Business Development

30+ years Life Science Experience / Specialist
Multiple Startups and Exits
Iranian Immigrant (1st Generation)



Sam Vasilevsky, PhD / COO & Medical Director

25+ years Life Science and Biotech Supply Industry Experience / Specialist
Ukrainian Immigrant (1st Generation)



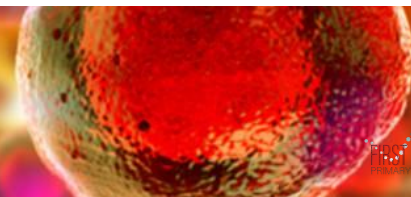
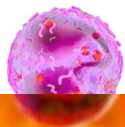
Jason Aulenbach / CFO

5 years Life Science Experience / 15+ year Accounting Experience / Specialist



Jan Breukers / CEO

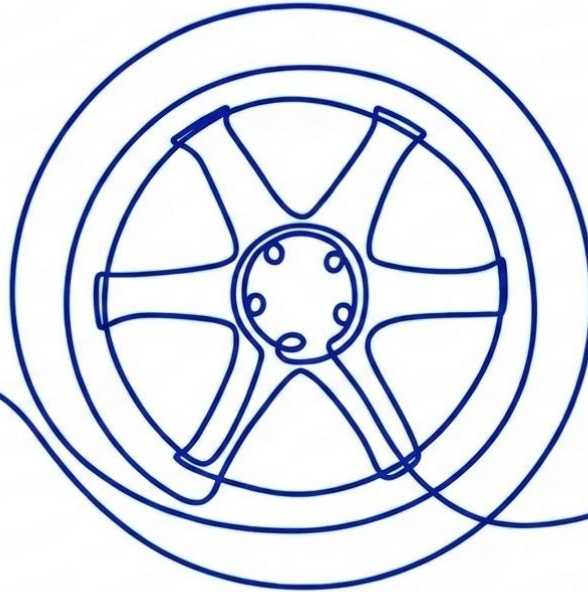
15+ years Life Science Experience / Generalist
Multiple Startups and Exits
Dutch, Canadian and New Zealand Immigrant (1st Generation)



Traction

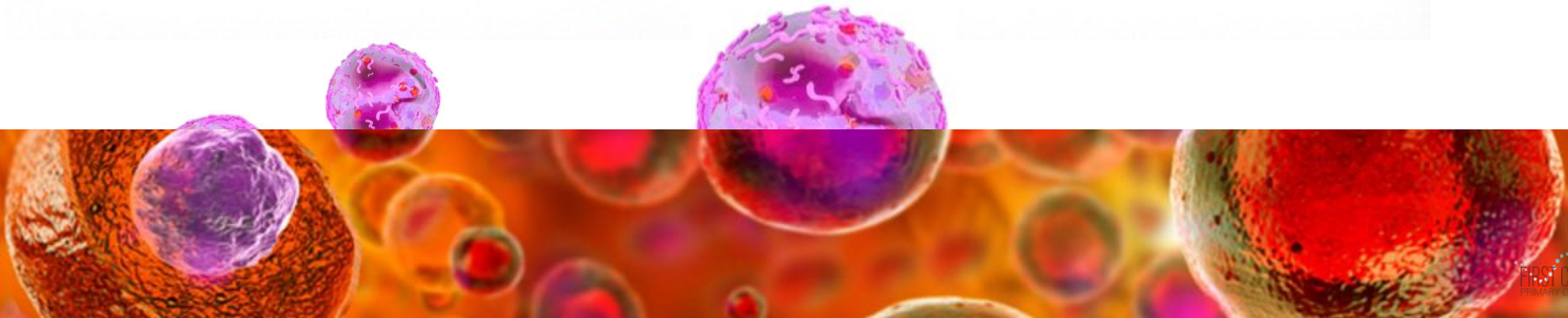
Historic, as Distributors

- **130+** Customers
- **\$650K+** in sales

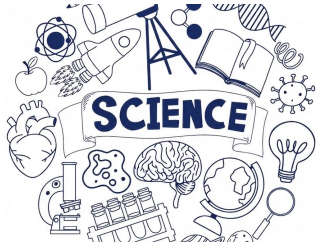


More Current

- **11 M&A Inquiries** from Competitors as well as Industry Verticals
- **\$3M+** in RfQs.



Go-To-Market



Our Customers

All Discovery and Preclinical Research in all branches of Biotech & Life Sciences

CRM available with **35,000** potential Customers

20,000+ Research Industry Connections through LinkedIn

Our Markets

70-75% Of all Research is Cancer Research

75-80% of all Samples are (our) Non-Disease State Donor Samples

Recession Proof / Demand Driven

Organic Growth through Process Optimizations & New Product Offerings

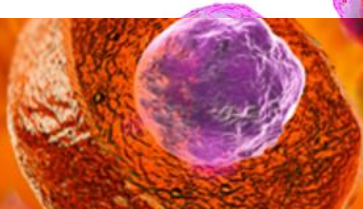
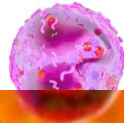
The Channels

SEO & Local SEO / AI-GEO (Generative Engine Optimization)

Customer Feedback Analysis

Social Media & Email Marketing / Webinars & In Person Events

Strategic Partnerships and Collaborations

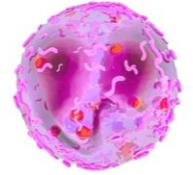


Vision



Our **vision** is to have multiple Collection Centers globally.

The **purpose**: speed up R&D, by means of our SMART samples, higher reproducibility and translation rates, less waste in resources for all (pre-)clinical research.



Which is **Symptom Based**, and translates only into management of a disease.

Therefore our next goal and **moat-widening strategy** is to look into the **Cause Based Aspects** of diseases, such as:

Neuroplasticity,
Breathing & Air Quality,
Food Intake, Food Quality and Gut-Biome,

To help research **CURE** and **ERADICATE** all diseases!

Our ultimate vision is a healthier, happier, disease free, and higher quality of life for all mankind!



C-LEVEL EXECUTIVE TEAM



Kamran Tahamtanzadeh, B.A.
(Founder & Chief Business Development Officer)

- ✓ **30+ years Life Science Experience**
Industry Specialist



Johannes (Jan) Breukers, B.S.
(Founder & CEO)

- ✓ **15+ years Life Science Experience**
Generalist



INTERNATIONAL PROFIT ASSOCIATES



Sam Vasilevsky, Ph.D.
(Founder & COO & Medical Director)

- ✓ **25+ years Life Science Experience**
Industry Specialist



Karolinska Institutet



Jason Aulenbach
(Founder & CFO)

- ✓ **Generalist with some Life Science Industry Experience**



TOWER HEALTH



ADVISORY BOARD



Ms. Michelle Cunningham

- ✓ 25+ years Life Science Experience Industry Specialist



Mr. Baback Gharizadeh

- ✓ 20+ years Life Science Experience Industry Specialist



Mr. David White

- ✓ 35+ years Small & Medium size Business Consulting Experience

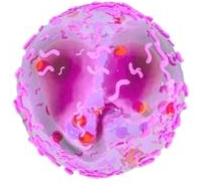
Generalist



Mr. Tim Kapp

- ✓ 25+ years Automation & AI Experience Industry Specialist





Thank you.



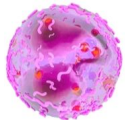
Johannes / Jan Breukers



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We Sell Cells!

For Discovery and Preclinical Research