
CAREER SPOTLIGHT

This collection offers insight into the way I move through work — part strategist, part intuitive, part fixer — with outcomes that rarely fit a bullet point.

- Entered the industry post-college as top sales across Denver talent agencies — known for precision casting and instinctive placement.
- Supported high-level executive and corporate teams across MGM Mirage through strategic project assignments, C-suite coverage, and brand-facing operations.
- Coordinated HR video production for the grand opening of MGM Grand Detroit as part of MGM Mirage Special Projects.
- Helped launch The Player's Club loyalty program across all MGM Mirage properties as part of the core rollout team.
- Sparked the shift that got Jay Leno to say, "I'm at the Mirage," on national TV — box office felt it.
- Opened Wynn Las Vegas, implementing entertainment operations and booking systems from day one.
- Brought The Smith Center to life — built the entire backstage operations playbook from scratch.
- Forecasted misaligned family-market positioning, talent misfires, and Cirque oversaturation — calling Vegas entertainment trends years before the industry corrected.
- Delivered ten press releases in one day during a PR agency sprint — exceeding editorial capacity and operational expectations.
- Drove record sales and packed houses at DISH Restaurant with signature events like Valentine's, Pride, and NYE — blending strategy, story, and soul into every celebration.
- Identified gaps in Pollo Campero's customer experience and recommended delivery and catering prior to their widespread adoption — improvements that later proved essential.
- Led TIGI Haircare ops meetings from chaos to clarity — delivering on-time, on-budget results for the first time in two years.
- Managed event projects from concept to curtain — balancing brand, budget, and timing across fast-paced hospitality environments.
- Orchestrated high-stakes projects from vision to execution — aligning teams, timelines, and energy into measurable, on-brand outcomes.
- Guided high-performing clients through stress, clarity, and growth using an integrative blend of mindfulness, energy work, and holistic wellness practices that create real movement.

My work lives where strategy meets intuition — guiding brands, humans, and teams toward their clearest next move.
