



LAKE MARTIN SONGWRITERS FESTIVAL

PARTNERSHIP OPPORTUNITIES

JULY 27-31
2022

OVER 20 SONGWRITERS 🎸 5 DAYS OF MUSIC 🎸 ARTISTS RECEPTION 🎸 MULTIPLE VENUES



JAMIE O'NEAL



THOMPSON SQUARE



ADAM HOOD

PRESENTING PARTNER

\$10,000 LEVEL

- 8 Invitations to Exclusive Artist Reception with Festival Songwriters
- Full page ad in festival program
- Logo on banners and print material distributed throughout the County
- Name and logo in all social media marketing
- Logo and link listed on festival website
- Acknowledgement at all stages each night
- Opportunity to distribute business material at festival venues
- Logo will be largest and always first level listing

PLATINUM PARTNER

\$2,500 LEVEL

- 4 Invitations to Exclusive Artist Reception with Festival Songwriters
- Half page ad in festival program
- Logo on banners and print material distributed throughout the County
- Name and logo in social media marketing
- Logo and link listed on festival website
- Acknowledgement at select stages
- Opportunity to distribute business material at festival venues

SILVER PARTNER

\$500 LEVEL

- 1/8 page ad in festival program
- Logo on banners and print material distributed throughout the County
- Name and logo in social media marketing
- Logo and link listed on festival website
- Acknowledgement at select stage

VENUE SPONSOR LEVELS

\$500 LEVEL AT VENUES EXCEPT FRIDAY & SATURDAY NIGHTS

\$2,500 LEVEL FRIDAY NIGHT

\$5,000 LEVEL SATURDAY NIGHT

(Venue responsible for meal for songwriters)

MULTI-PLATINUM PARTNER

\$5,000 LEVEL

- 6 Invitations to Exclusive Artist Reception with Festival Songwriters
- 3/4 page ad in festival program
- Logo on banners and print material distributed throughout the County
- Name and logo in social media marketing
- Logo and link listed on festival website
- Acknowledgement at all stages each night
- Opportunity to distribute business material at festival venues
- Logo will be 2nd largest

GOLD PARTNER

\$1,250 LEVEL

- 2 Invitations to Exclusive Artist Reception with Festival Songwriters
- 1/4 page ad in festival program
- Logo on banners and print material distributed throughout the County
- Name and logo in social media marketing
- Logo and link listed on festival website
- Acknowledgement at a select stage
- Opportunity to distribute business material at festival venues

PATRONS

\$150 LEVEL

- Name listing in festival program
- Name & Link listed on festival website

STAGE PARTNER LEVELS

\$750 LEVEL AT INDIVIDUAL VENUES (10 AVAILABLE)

\$1,500 LEVEL AT FRIDAY NIGHT WRITERS ROUND

\$3,000 LEVEL AT SATURDAY NIGHT CONCERT

- \$750 - Receives Silver Level benefits plus stage banner
- \$1,500 - Receives Gold Level benefits plus stage banner
- \$3,000 - Receives Platinum Level benefits plus stage banner

FOR MORE INFORMATION, VISIT LAKEMARTINSONGWRITERSFESTIVAL.COM OR CALL (256) 215-3067