



LAKE MARTIN SONGWRITERS FESTIVAL

PARTNERSHIP OPPORTUNITIES

JULY 24-28
2024

OVER 30 SONGWRITERS 🎸 5 DAYS OF MUSIC 🎸 SPONSOR RECEPTION 🎸 MULTIPLE VENUES



PRESENTING PARTNER

\$10,000 LEVEL

- 8 Invitations to Exclusive Sponsor Reception
- Full page ad in festival program
- Logo on banners and print material distributed throughout the County
- Name and logo in all video, print, & social media marketing material
- Logo and link listed on festival website
- Acknowledgement at all stages each night
- Opportunity to distribute business material at festival venues
- Logo will be largest and always first level listing

PLATINUM PARTNER

\$2,500 LEVEL

- 4 Invitations to Exclusive Sponsor Reception
- Half page ad in festival program
- Logo on banners and print material distributed throughout the County
- Name and logo in social media marketing
- Logo and link listed on festival website
- Acknowledgement at select stages
- Opportunity to distribute business material at festival venues

SILVER PARTNER

\$750 LEVEL

- 1/8 page ad in festival program
- Logo on banners and print material distributed throughout the County
- Name and logo in social media marketing
- Logo and link listed on festival website
- Acknowledgement at select stage

VENUE SPONSOR LEVELS

\$750 LEVEL AT VENUES EXCEPT FRIDAY & SATURDAY NIGHTS

\$2,500 LEVEL FRIDAY NIGHT

\$2,500 LEVEL SATURDAY NIGHT

(Venue is responsible for the meal for songwriters)

MULTI-PLATINUM PARTNER

\$5,000 LEVEL

- 6 Invitations to Exclusive Sponsor Reception
- 3/4 page ad in festival program
- Logo on banners and print material distributed throughout the County
- Name and logo in print & social media marketing
- Logo and link listed on festival website
- Acknowledgement at all stages each night
- Opportunity to distribute business material at festival venues
- Logo will be 2nd largest

GOLD PARTNER

\$1,250 LEVEL

- 2 Invitations to Exclusive Sponsor Reception
- 1/4 page ad in festival program
- Logo on banners and print material distributed throughout the County
- Name and logo in social media marketing
- Logo and link listed on festival website
- Acknowledgement at a select stage
- Opportunity to distribute business material at festival venues

STAGE PARTNER LEVELS

\$1,000 LEVEL AT INDIVIDUAL VENUES

\$2,500 LEVEL AT FRIDAY NIGHT WRITERS ROUND

\$2,500 LEVEL AT SATURDAY NIGHT WRITERS ROUND

- \$1,000 - Receives Silver Level benefits plus stage banner
- \$2,500 - Receives Platinum Level benefits plus stage banner

FOR MORE INFORMATION, VISIT LAKEMARTINSONGWRITERSFESTIVAL.COM OR CALL (256) 215-3067