

NEWSLETTER

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PVRnest NEST TIDINGS
A CSR INITIATIVE OF PVR INOX

AUGUST 2026 NEWSLETTER | PVR NEST

A MONTH OF CARE, COMMUNITY & NEW POSSIBILITIES

August brought together moments of care, celebration, learning and achievement across PVR NEST. From creating safe and supportive spaces for mothers to taking conversations around menstrual health into communities, the month was about making everyday experiences a little more informed, confident and joyful.

Our centres also came alive with music, festive celebrations and meaningful moments of togetherness, while women and girls marked important milestones in their skilling journeys. Across these stories, the month reflected what we continue to build every day — spaces where people can learn, connect, celebrate and take their next step forward.

Here's a look at the moments that shaped August.

MAKING PERIODS EASIER TO TALK ABOUT

Celebrating Period Positivity Across Our Communities



As part of our Period Positivity Campaign with Unicharm India, our Master Trainers took conversations on menstrual health, hygiene and breaking period myths into our communities. Sessions at Garima Grih, RK Puram and Vikaspuri brought together 65 women at Garima Grih, more than 40 women and girls at RK Puram, and 25 women and girls at Vikaspuri.

The sessions created safe, open spaces to ask questions, share experiences and learn simple ways to manage periods with greater confidence. Our trainers will continue taking these conversations to anganwadis, schools and community spaces, helping more girls access the right knowledge.



NEW SKILLS. NEW POSSIBILITIES

Celebrating Skilling Milestones Across Our Centres

August marked important milestones for women and girls completing their skilling journeys across our centres.



At Hanuman Mandir Pink Centre, 25 women and girls graduated from their three-month stitching course, certified, skilled and ready to earn — from tailoring jobs to home businesses.



At RK Puram, 26 women and girls completed their three-month stitching course and assessment, gaining practical skills and confidence to take their next step towards earning, whether through tailoring opportunities or starting something of their own.

CARE THAT CREATES COMFORT

Breastfeeding Week

In cities where safe breastfeeding spaces are few, the journey is often even harder for mothers in underserved communities.



At PVR NEST, we believe care begins by listening. By understanding the everyday needs of community women and girls, we've created thoughtful amenities across our Pink Centres, including clean, private and hygienic breastfeeding rooms close to their homes. More than just a space, they offer mothers comfort, dignity and privacy, ensuring that one of life's most nurturing moments is met with the care and respect it deserves.

CELEBRATING THE SPIRIT OF TOGETHERNESS

Independence Day Celebration

Independence Day at PVR NEST was a celebration of hope, togetherness and the spirit of empowerment, with our women and children coming together. Across all our centres, the national flag was proudly hoisted, followed by patriotic songs, dance and moments of joy and togetherness.

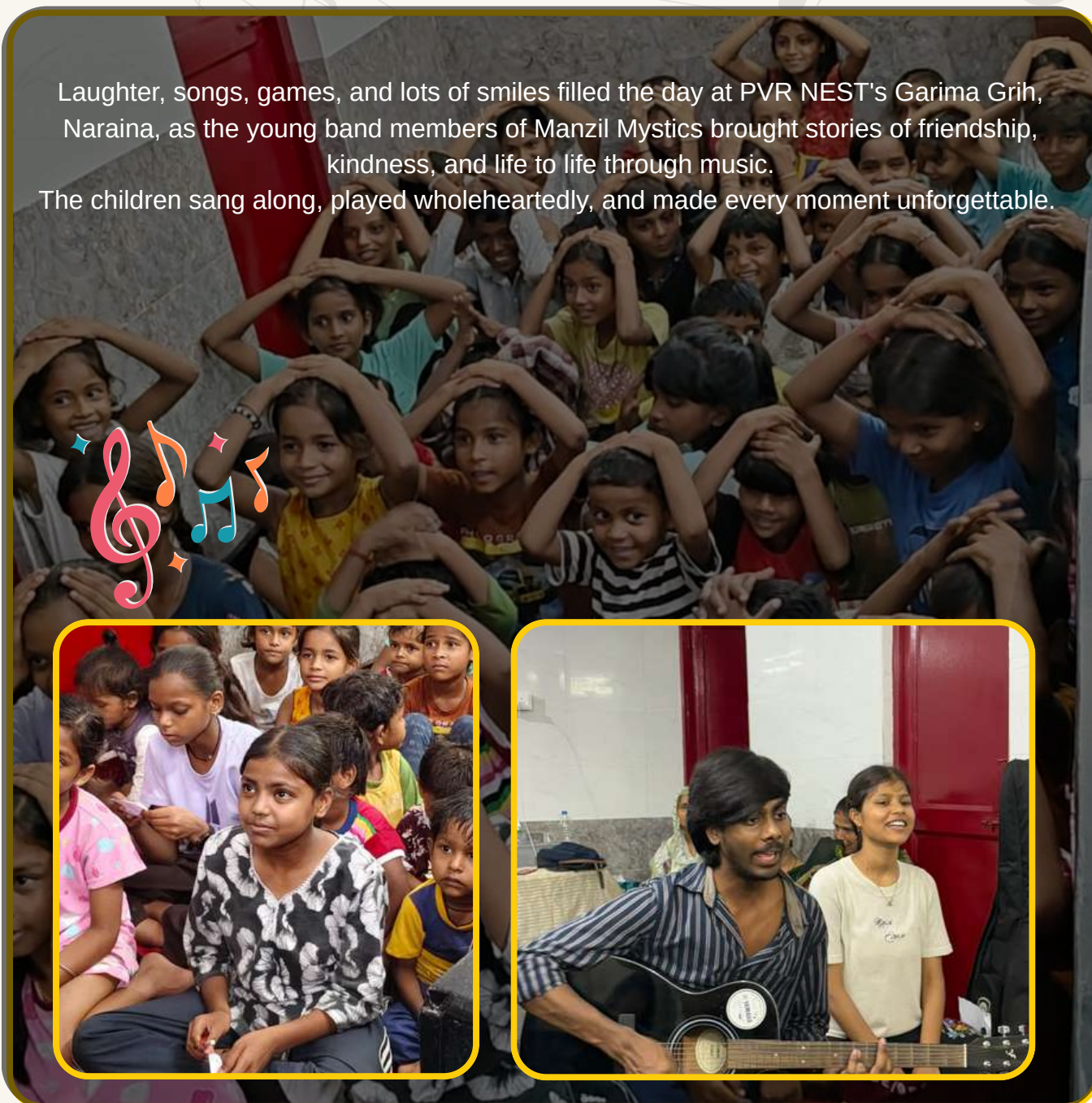
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की हार्दिक शुभकामनाएं



WHEN MUSIC BECOMES THE HAPPIEST CLASSROOM

Manzil Mystics Session at Garima Grih, Naraina Industrial Area, New Delhi

Laughter, songs, games, and lots of smiles filled the day at PVR NEST's Garima Grih, Naraina, as the young band members of Manzil Mystics brought stories of friendship, kindness, and life to life through music. The children sang along, played wholeheartedly, and made every moment unforgettable.



A DAY OF SMILES AND FESTIVE CHEER

Partnership with Bal Bharti Academy

**A day filled with smiles,
laughter and festive
cheer!**



We are grateful to the wonderful team at Bal Bharti Academy for partnering with PVR NEST and bringing joy to more than 100 children at our Garima Grih centres in Kirti Nagar and Naraina Industrial Area, New Delhi.

From fresh glasses of Real Juice and Dabur Aloe Vera Gels to colourful Rakhis, the children had a wonderful time connecting, celebrating and making happy memories together in this festive weekend.

IMPACT STORIES



Ruhi: From Hesitation to Confidence

At just 12 years old, Ruhi, a Class 6 student, always wished she could use a computer like her classmates. After joining Garima Grih, that wish began to turn into reality. She learned to operate a computer, create colourful paintings in Paint, and is now exploring the keyboard and Notepad. Today, Ruhi is not just learning digital skills—she is building the confidence to connect her education with technology.



Ramvati Ji: A Story of Dignity & Cleanliness

At 58, Ramvati Ji, who is visually impaired, regularly uses the Garima Grih toilet with her daughter. For her, cleanliness can be felt even when it cannot be seen.

She feels safe and comfortable using the facility because it is clean, hygienic and free from slippery surfaces and dirt.

For Ramvati Ji, Garima Grih is more than a toilet—it is a safe space where cleanliness comes with dignity and respect.



Anjali: Stitching Her Way Towards Her Dream

My name is Anjali, and I am 26 years old. I live in Jawahar Camp. After completing my stitching course, I am now pursuing an advanced course to further strengthen my skills.

Today, I stitch clothes for my family and neighbours, earning an income that I use to support my children and household. After completing my four-hour work shift, I utilise my free time to pursue my passion for stitching. I love stitching and dream of one day opening my own boutique and turning my skills into a sustainable livelihood.



Asmita - From Learning to Independence

At 22, Asmita, originally from Nepal, lives in Mohan Garden, Delhi, with her husband. She discovered the Pink Centre through a PVR NEST team member and enrolled in stitching and beauty & wellness courses.

The centre has given her a safe and welcoming space to learn new skills and grow in confidence. With her husband's encouragement, Asmita is taking steps towards greater independence and a brighter future.

MONTHLY DATA INSIGHTS

Total Usership during the month	55,018
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S. No.	Users	Total User-ship
1	Women	26455
2	Youth	14,667
3	Children	6,323
4	Trans-persons	40
5	Persons with Disability	219
6	Pregnant	619
7	Nutrition Feeding Program	600
8	Community Registration Program	2,948
9	Behavioural Change	237
10	Footfall for Skilling Programs at all our centres	2,910
	Total Usership during the month	55,018

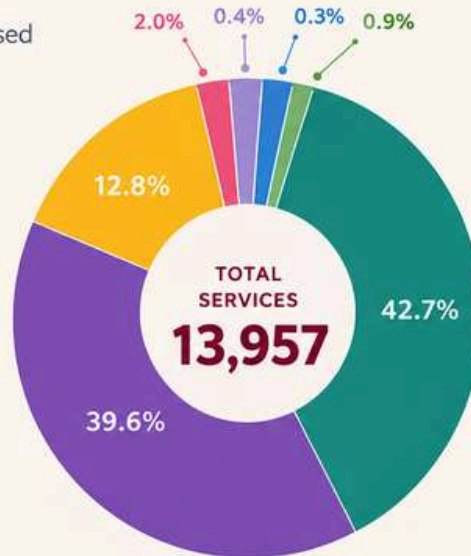
Service Analysis

A quick look at the services accessed at our centres



TOTAL SERVICES
RECORDED

13,957



Baby Care
305

2.0%



Bathing
5

0.4%



Resting
5,944

42.7%



Grooming
5,523

39.6%



Sanitary Facility
125

0.9%



Reading
276

0.3%



Awareness
1,779

12.8%



Total
13,957

100%

CATERING NEEDS OF

Our Community

Ensuring every individual is
nourished and cared for.

TOTAL
33,656
PEOPLE



Women

26,455



Children

6,323



Trans Person

40



Specially Abled

219



Pregnant

619

Usership Pattern

Understanding how our
community connects with us

TOTAL USERS

45,156



	Unique Users	Total Sessions
 Regular User	26,943	36,236
 Floating user	6,713	8,920
 Total	33,656	45,156

The centres have evolved **beyond sanitation facilities into safe, community-focused spaces addressing the daily needs of women and girls**. Resting and grooming account for 42% each, making them the most accessed services, while awareness contributes 12%, reflecting participation in health, hygiene, nutrition and community programmes. **Lower utilisation of baby care, reading and sanitary facilities highlights opportunities to increase awareness and adoption**. Overall, the centres provide safe, accessible and dignified infrastructure that supports well-being, mobility, livelihoods, learning and community participation.



GET IN TOUCH



PVR INOX Ltd, Building 9A, DLF Cyber City, DLF Phase 3,
Gurugram, Haryana, 122002