NEWSLETTER

PVRnest
A CSR INITIATIVE OF PVR INOX

NEST TIDINGS

vol:55 | JUNE'26

Modules on Digital integration by Digital Empowerment Foundation and Certification

JUNE 2026 NEWSLETTER | PVR NEST

June was a month filled with new experiences, thoughtful conversations, and inspiring partnerships.
It was the month someone put on a pair of glasses and saw the world a little more clearly. Children discovered new stories, songs, and friendships. Women came together to talk openly about menstrual health. New skills were learnt, partnerships grew stronger, and communities found new reasons to come together.

Whether it was a classroom, a health camp, a community gathering, or simply a conversation, every initiative reflected our shared belief that meaningful change happens when people come together with purpose, compassion, and a willingness to make a difference.

Here's a look back at the stories that made June special.

World Environment Day Celebration

The PVR INOX Corporate HR team visited Garima Grih on 5th June, on the occasion of the World Environment Day.

The team explored our programmes through a walkthrough, met community members, and joined us in celebrating the day with children who participated in a drawing competition and received appreciation from everyone.

PVR INOX Corporate HR celebrated World Environment Day at Garima Grih, connecting with the community and inspiring young minds.

Stories, Colours & Summer Adventures

Summer Reading Campaign

To spark curiosity and creativity during the summer break, PVR NEST organised a Summer Reading Campaign for children at Garima Grih.

The campaign encouraged children to explore stories, express themselves through colours, and participate in fun learning activities. From storytelling circles to art sessions, the children embraced the joy of reading and creative expression.

The initiative aimed to build reading habits, improve language skills, and provide a safe, engaging space for children during the holidays.

Wednesday Wisdom

Weekly Learning Sessions at Garima Grih

Every Wednesday, PVR NEST conducts Wednesday Wisdom sessions at Garima Grih, bringing together community members for focused learning and skill-building.

These sessions cover a wide range of topics under the K.A.L.A. framework, including digital literacy, health awareness, financial planning, legal rights, and personal development.

The sessions are designed to be interactive, practical, and relevant to the daily lives of the participants. Community Champions often co-facilitate, creating a peer-learning environment that builds confidence and ownership.

Wednesday Wisdom has become a cornerstone of the weekly learning calendar, with growing attendance and active participation from women across the community.

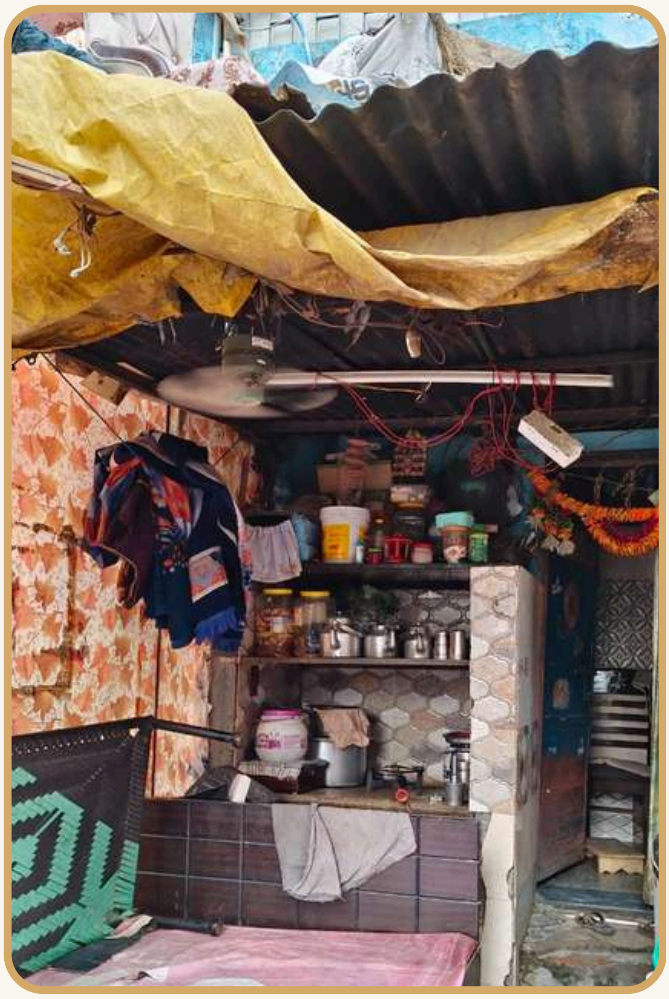
Every Wednesday, we learn a little more and grow a little stronger.

Building Opportunities Closer to Home
K.A.L.A. Sub-Centre Visits

Our team spent time with women across the community to understand their aspirations, existing skills, and the support they need to build sustainable livelihoods.

From tailoring and beauty services to digital skills and community leadership, the conversations reflected one thing clearly, a strong desire to learn, earn, and give back to their communities.

These visits are helping shape the next chapter of K.A.L.A. closer to where women live.



The Manzil Mystics Team Turns Music into the Happiest Classroom

When music becomes the happiest classroom

The Manzil Mystics team visited our community learning spaces and turned an ordinary afternoon into an extraordinary experience for the children. Through songs, rhythm games, and interactive musical activities, they created a space where every child felt free to express, laugh, and learn.

The session was filled with clapping games, sing-along circles, and creative movement exercises that brought out the confidence and joy in every participant. Children who are usually shy were seen leading songs and dancing with abandon.

Music became more than entertainment — it became a tool for building confidence, encouraging teamwork, and creating lasting memories. The smiles on the children's faces said it all — this was learning at its most joyful.

A little music, a lot of joy! The Manzil Mystics brought rhythm, confidence, and creativity to our community learning spaces.

SIA Report by IIM, Indore

Social Impact Assessment in collaboration with
Students of Indian Institute of Management, Indore

Students from IIM Indrore - During orientation session

SIA Report by IIM, Indore

639 beneficiaries assessed across 6 Pink Centres & Garima Grih.

90% repeat users, demonstrating strong community trust and sustained engagement.

93% user satisfaction, reflecting high-quality, accessible services.

91% adopted better hygiene practices, strengthening healthier communities.

89% women feel safer using the centres.

99% reported reduced absenteeism and 87% experienced better health outcomes.

100% positive impact on menstrual hygiene management, ensuring dignity and inclusion for women.

145 women equipped with employability skills in stitching, beauty & wellness, and IT.

4.43/5 impact rating, highlighting exceptional programme quality and learner confidence.

Transforming public toilets into women-led community hubs—advancing dignity, safety, health, skills, and livelihoods.

SIA Report | IIM Indore | June 2026

Perception of PINK CENTRES AND GARIMA GRIH

92.7%
Overall Satisfaction

88.1%
Inclusive Access

89.4%
Safety Addressed

91.0%
Handwashing Facilities

WASH and Hygiene Outcomes

- 145 Learners across 4 Centres
- Mean age: 19.6 years; median: 17 years
- 45.5% students, 28% homemakers

Average income increase:
from ₹291 to ₹629 per month (+ 116%)
Active earners average: **₹2,654 per month**

Skill Development Programme

22.8%
currently earning post-training

- 145 Learners across 4 Centres
- Mean age: 19.6 years; median: 17 years
- 45.5% students, 28% homemakers
- 22.8% currently earning post-training
- Average income increase: from ₹291 to ₹629 per month (+ 116%)
- Active earners average: ₹2,654 per month

Opening Doors to Legal Support Khaitan & Co. Visits Garima Grih

Understanding people's challenges is the first step towards solving them.

This month, the Khaitan & Co. team visited our Garima Grihs and nearby communities to better understand the legal awareness needs of women and families.

The conversations marked the beginning of a shared effort to make legal guidance more accessible for those who need it most.

Towards accessible legal awareness—Khaitan & Co. engaged with women and families at Garima Grih to understand community needs.

Breaking the Silence
Period Positivity Campaign Begins

PVR NEST LAUNCHES PERIOD POSITIVITY PROGRAM WITH UNICHARM INDIA

We proudly launched Delhi's largest community-led Period Positivity Campaign in partnership with Unicharm India.

The campaign began with a symbolic Red Dot Ceremony led by Ms. Nayana Bijli, Lead – Distribution & Licensing, PVR INOX Limited; Ms. Deepa Menon, Founder, PVR NEST & Senior Vice President – Corporate Communications & CSR, PVR INOX Limited; Ms. Maushami Dasgupta, Vice President – Human Resources, Unicharm India; and Ms. Preeti Negi, Director, Umeed Ray of Hope Society. The ceremony was followed by community pledges to challenge menstrual myths and encourage open conversations.

Over the coming months, the initiative will train PVR NEST Master Trainers while engaging women, girls, and boys across 35 communities to build awareness around menstrual health, dignity, and confidence.

Learning Skills for Everyday Life

Digital Empowerment Foundation Training

Every journey begins with a first step. DAY-1

This month, our shortlisted K.A.L.A. cohort came together for their first training programme with the Digital Empowerment Foundation. Over three engaging days, participants explored computer basics, MS Word, digital payments, government services, artificial intelligence, media literacy, and online safety.

The programme concluded with certificate distribution, marking the beginning of their digital learning journey and equipping them with practical skills for everyday life and future opportunities.

The digital journey begins! 💻 Our K.A.L.A. cohort took their first step towards building digital skills, confidence, and new possibilities.

DEF Training Day-2

The second day began with a recap of the previous session, followed by an introduction to Common Service Centres (CSCs), Digital CSCs, VLEs, and their role in providing essential digital services to underserved communities. Participants also explored online utility services and digital payment systems, including UPI, DMT, IMPS, net banking, and QR payments.

The session further covered Artificial Intelligence, its applications, and digital security, led by Mili. It concluded with an engaging Media and Information Literacy activity using interactive games, making the learning experience informative, practical, and enjoyable.

Learning beyond the screen. 💻✨ brought practical insights into digital services, payments, AI, security, and media literacy through interactive learning.

DEF Training Day-3 Certification

The third day began with a recap of the previous sessions, followed by guidance on PAN card applications and a demonstration of the Mera App for accessing government welfare schemes and entitlements. Participants also learned about Aadhaar services, voter registration, IRCTC ticket booking, e-District services, and the passport application process.

The computer training covered subscript, superscript, and paragraph formatting. The three-day training concluded with participants sharing their feedback and experiences, followed by the distribution of certificates to all attendees.

Three days. New skills. A stronger digital future. 💡 The K.A.L.A. cohort concluded their training with practical learning, meaningful reflections, and certificates celebrating their journey.

Seeing Life More Clearly

Eye Check-up Camp at Garima Grih

Sometimes, a simple eye check-up can make a world of difference.
This month, PVR NEST organised a free Eye Check-up Camp at Garima Grih, Kirti Nagar, in partnership with the Rotaract Club of World Without Childhood Blindness.

The day in numbers:

- 158 community members screened
- Free spectacles provided where needed
- Patients requiring further treatment referred for free hospital care
- The biggest impact wasn't in the numbers, it was in the smiles of people seeing more clearly and going home with renewed confidence.

In partnership with the Rotract Club, we organized a community eye care camp where 157 women and children’s eyes were tested and spectacles provided

IMPACT STORIES (Stitching & Tailoring)

Kareena, 16 - Ekta Vihar

Kareena, a 16-year-old resident of Ekta Vihar, joined the stitching course after learning about the Pink Centre through a friend. With her family's support, especially her father, she enrolled in the programme despite having no prior experience in stitching or operating a sewing machine.

Through regular training and guidance from the instructor, Kareena gradually developed confidence and practical tailoring skills. What once seemed unfamiliar has now become a passion. She has successfully stitched a petticoat for her grandmother and an umbrella frock for her sister. She is currently working on stitching her own suit, reflecting the progress she has made through consistent practice.

Kareena dreams of becoming a skilled tailor who can stitch clothes not only for herself but also for others. She hopes to earn a livelihood through her skills and contribute to her family's financial well-being by supporting her parents.

Puja, 23 - Lajpat Nagar

Puja, a 23-year-old resident of Lajpat Nagar, works in online booking services while pursuing her passion for stitching. She first learned about the Pink Washroom through a friend, who told her that it was a safe and comfortable space where women could rest and have their meals.

During her visit, Puja discovered that the centre offered a range of skill development programmes, including stitching, computer training, and bike riding. Since she had always been interested in tailoring, she decided to enroll in the stitching course. Although she already had basic sewing skills, she wanted to improve her finishing techniques and enhance the quality of her work.

After speaking with the trainer, Puja completed her registration and began attending the stitching classes the very next day. The training has helped her refine her skills and build greater confidence in her craft.

Today, alongside her regular job, Puja spends her free time stitching clothes from home, turning her passion into an additional source of income. She hopes to continue improving her skills and expand her tailoring work in the future.

IMPACT STORIES (Beauty & Wellness)

Shivanya, 10 - Ekta Vihar

Ten-year-old Shivanya, a Class 5 student from Ekta Vihar, first heard about the Pink Centre when the outreach team visited her community. Curious to learn something new, she enrolled at the centre—and that one decision opened the door to a world of creativity and confidence.

Today, Shivanya is enthusiastically learning mehendi art, a skill she enjoys deeply. Every new design she learns becomes an opportunity to practice at home, where she proudly applies mehendi for her mother and family members. With every pattern she creates, her confidence continues to grow.

"I love coming to the Pink Centre because I am taught with so much care and patience. Applying mehendi makes me very happy, and I want to keep learning so I can become even better."- Shivanya

Varsha, 18 - Vikaspuri

Eighteen-year-old Varsha, a Class 10 student, discovered the PVR NEST Pink Centre when the outreach team visited her community. As she learned about the various courses offered—including beauty & wellness, tailoring, and computer training—she was inspired to enrol in the Beauty & Wellness programme.

In just one month, Varsha has already gained practical skills in pedicure, manicure, waxing, facials, eyebrow shaping, head massage, and basic eye makeup. She is now continuing to build her expertise by learning advanced eye makeup techniques, bringing her one step closer to becoming a skilled beauty professional.

"I feel safe and confident every time I come to the Pink Centre. The trainers teach us with great care, and every day I learn something new that will help me in the future. I am grateful to PVR NEST Pink Centre for giving me this opportunity." — Varsha

Total Usership during the month 57,145

S. No.	Users	Total User-ship
1	Women	27504
2	Youth	15,200
3	Children	5,732
4	Trans-persons	60
5	Persons with Disability	244
6	Pregnant	542
7	Nutrition Feeding Program	400
8	Community Registration Program	2,886
9	Behavioural Change	237
10	Footfall for Skilling Programs at all our centres	4,340
	Total Usership during the month	**57,145**

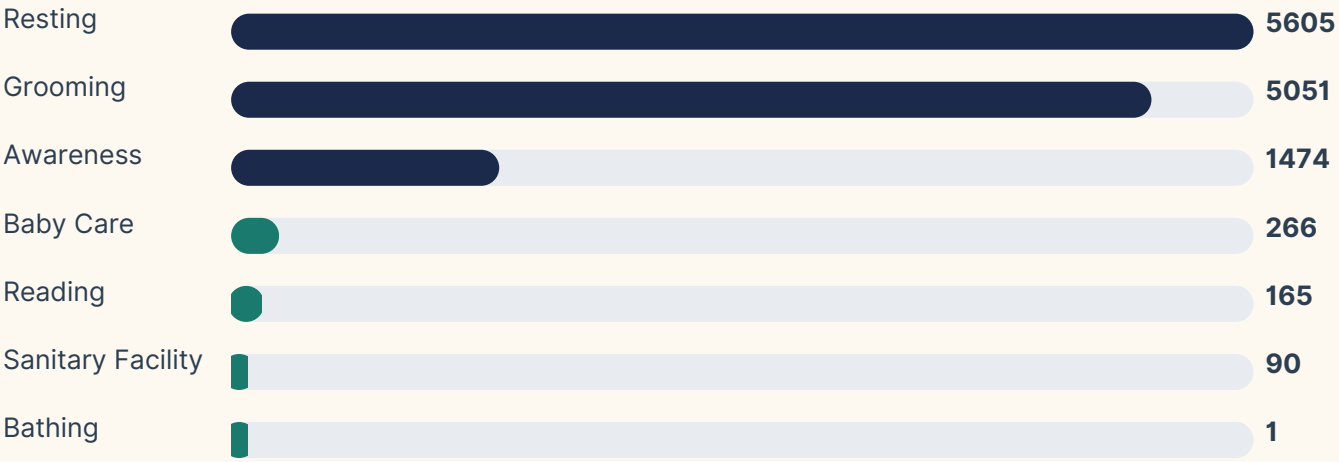
Monthly Service & User Analytics

June 2026 | Pink Centre & Garima Grih Combined

12,652
Total Services Provided

34,082
Total Users Served

Service Breakdown



User Demographics Served

27,504	5,732	60	244	542
Women	Children	Trans Person	Specially Abled	Pregnant

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GET IN TOUCH

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