



HARMONY OF SAFETY AND EMPOWERMENT

ANNUAL REPORT: 2023-24



CONTENTS

01 Foreward

02 Introduction

03 Harmony Of Safety & Empowerment

04 Bi-Lateral Partnership

05 Our Impact

06 Pink Centres

07 Garima Grih

08 Childscapes

09 Feeding Program

10 Special Initiatives

11 Social Impact Assessment Highlights

12 Testimonies

13 Accolades

14 Our Partners



Foreward

Dear Friends and readers,

It is with much delight and gratitude that we present PVR NEST's annual report for the year 2023–24. This report encapsulates our collective journey towards building safer, inclusive, and resilient urban spaces while mitigating the risks of women and children through innovative approaches and strategies.

As we reflect on the year that went by, in our communities still recovering from the devastating impact of the pandemic, we stayed committed to our impactful social vision. We continued reaching out to our partners and stakeholders with shared learnings and working towards meeting not just India's development goals but also the United Nation's Sustainable Development Goals (SDG).

This annual report aims to deliver an overarching view of all our initiatives through impact numbers and the stories of people, especially women, whose journeys and empowerment we have enabled.

Through innovative programs such as Garima Grih and Pink Centres, we have touched the lives of over a million (10 Lacs+) women and children, ensuring sanitation services become inclusive and accessible to them. In this journey, we could also empower more than 2,000 women, equipping them with skills to lead a life of dignity and financial independence.

The revitalization of NEST's Childscapes in 2023, the initiative that marked the inception of our CSR journey, includes the CiSS Childscapes and Feeding Program, contributed to rehabilitating 3 thousand plus children in vulnerable communities and providing nutritious meals to more than thousand children.

Our efforts for holistic safety and empowerment of women and children resulted in PVR NEST earning recognition as a program and sustainability partner by the Municipal Corporation of Delhi, along with coveted accolades like the Mahatma Award for Leadership in Social Responsibility and Best Corporate Initiative in Sanitation from ISC-FICCI. These awards not only make us humbler but also help us stay committed to our social vision.

We extend our heartfelt appreciation to all our partners, on-and off-ground teams, and community stakeholders for their unwavering support, which enabled us to translate our vision into reality in 2023. As we look ahead, we are ready for the possibilities that lie before us, confident to achieve an even more inclusive impact in the coming year.

Deepa Menon
Senior Vice President
CSR & Corporate Communication

CSR

Committee Members

Mr. Siddharth Jain,
Non-executive Director,
PVR INOX Ltd

Mr. Sanjeev Kumar Bijli,
Executive Director,
PVR INOX Ltd

Mr. Shishir Baijal,
Independent Director,
PVR INOX Ltd

Ms. Deepa Misra Harris,
Independent Director,
PVR INOX Ltd



Mr. Siddharth Jain,
Non-Executive Director,
PVR INOX Ltd

Mr. Siddharth Jain is a member of the Board of the INOX Group, a diversified Indian conglomerate with activities spanning manufacturing of Industrial & Medical gases, designing & manufacturing of customised cryogenic solutions, LNG & Hydrogen storage & distribution equipment and Cryo-scientific applications, as well as the cinema exhibition space. The Group has a track record of building successful businesses over the past 80 years, and is distinguished by integrity, delivery and best practices, accompanied by sustained growth.

Siddharth joined the Group Leadership in 2001 and has successfully ensured that all businesses maintain market leadership positions in their respective industries. Under Siddharth's leadership, INOX Air Products remains India's largest industrial and medical gas manufacturer in India. INOXCVA, the Cryogenics Equipment Manufacturing business enjoys a prominent position among leading cryogenic tank manufacturers in the world. The cinema chain venture, PVR INOX Ltd., is the largest in India and fifth largest listed cinema chain globally. Under Siddharth's leadership, each of these companies have shone on various aspects of business, like innovativeness, ingenuity, speed of execution, and profitability.

Siddharth's constant endeavours to operate the Group's businesses in a sustainable manner, and an unflinching country-first outlook, has fetched him a lot of admiration from the highest offices. Siddharth's tech-oriented and progressive approach has helped the group companies create numerous benchmarks at the global level. Siddharth is an Alumnus of University of Michigan Ann Arbor, with a degree in Mechanical Engineering and has an MBA from INSEAD, France. He is a Member at the World Economic Forum at Davos. He has been honoured with the prestigious Economic Times '40 Under Forty' India's Hottest Business Leaders Award 2018. He is also a Member of Young Presidents' Organisation & President of the Gas Industries Association of India. He is involved in various social initiatives through his family's foundation and is an avid golfer.

Mr. Sanjeev Kumar Bijli,
Executive Director,
PVR INOX Ltd

Mr. Sanjeev Kumar is the Executive Director of the company. As the co-founder of PVR Cinemas, he managed the full spectrum of the company's business including programming, relationship with Hollywood studios, film distribution, content selection, development & growth strategy. He is also the Director of PVR INOX Pictures Limited, the

motion picture arm of PVR INOX Limited which enjoys a pivotal leadership role in the independent film distribution space.

He is a member of Entrepreneurs Organisation (EO), the world's only peer-to-peer network exclusively for entrepreneurs that offers educational opportunities, mentoring and networking opportunities to young business owners. Taking forward its vision, he offers mentorship and seed money for grooming young entrepreneurs at the school level in the 'Business Blasters' programme, the school start-up initiative of the Delhi Government. As an experiential evangelist, Mr. Kumar has been honoured with the Business World Applause Person of the Year 2020. He holds a Bachelor's degree in Finance and Accounting from Salford University, Manchester and a Master's degree in Business Administration from Imperial College, London University. On receiving professional training in operations and development at the Village Entertainment Centre, Australia, he excelled in management skills in the cinema industry domain.

He is an avid explorer and likes to indulge himself with travelling, music, TV shows, reading and a columnist in media publications. He maintains a high level of consciousness and action in social, environment and climate change initiatives.

Mr. Shishir Baijal,
Independent Director,
PVR INOX Ltd

Mr. Shishir Baijal is currently serving as the Chairman and Managing Director of Knight Frank India where he oversees a dynamic team of more than 1,600 real estate professionals. Shishir's earlier roles include serving as the CEO at INOX Leisure Limited.

His key achievements include the accelerated roll out of the INOX chain across India. In this role, he identified and

negotiated the best real estate locations in India and established the ethos of the company, setting high standards.

Shishir held various leadership positions in a noteworthy 18-year tenure with the ITC Hotels Division between 1979-1997. His vast experience reflects a keen understanding of the different facets of the industry.

Shishir Baijal is a recognised Fellow of RICS, London, which underscores his commitment to professional excellence. Furthermore, he has been a founding member of the

Shopping Centre Association of India (SCAI), showcasing his proactive involvement in industry associations.

Shishir holds a Bachelor's degree in Economics with Honors from Shri Ram College of Commerce, Delhi University (1976-1979); and completed his Master's degree in Business Administration from Bond University, Gold Coast, Australia (1995-96).

Ms. Deepa Misra Harris,
Independent Director, PVR INOX Ltd

Ms Deepa Misra Harris is an Independent Director of the Company. She holds master's degree from Lady Sri Ram College, Delhi University and has completed various executive Programmes from Cornell & ISB. She is the Founder & CEO of Brands WeLove LLP; Marketing and Branding Services. She is a unique luxury hospitality and brand specialist with proficiency in Branding, Marketing, Sales and Public Relations. Ms. Deepa has a proven track record of delivering double digit growth and escalating brands to leadership positions. With over 30 years of experience in the

high-end luxury hospitality category, she has been a significant success driver for India's original luxury brand, The Taj Group of Hotels.

Ms. Deepa has re-joined the Board of the Company as an Independent Director with effect from July 25, 2024. Ms. Deepa has been a member of the Tata Global Brand Council, and the Steering Committee of the Experience India Society - a public-private partnership between Ministry of Tourism and leading travel and hospitality operators. She has served on travel & tourism entities such as CII & FICCI tourism entities, FAITH, TAAI, HAI during her tenure with the Taj. She was on the Marketing Advisory Board of The Leading Hotels of the World - the 450 member luxury hotel consortium. Featured in Impact's list of Most Influential Women in Marketing across 3 years and the Business Today list of Most Powerful Business Women for 2 years.

She also serves as an Independent Director on the boards of Jubilant Foodworks Ltd., Prozone Realty Limited, Yatra Online Limited, ADF Foods Limited and TCPL Packaging Limited.



Introduction

Established in 2006, PVR NEST invests in programs that transform urban infrastructure and facilities to make cities more responsive, inclusive, and vibrant for the unique needs of women, children, and marginalized sections of the society. Its CSR efforts are focused on women's empowerment, protection, development, and mainstreaming of children at risk, for building better and equitable access to public infrastructure and sanitation spaces. PVR NEST places a great emphasis on education, safety & protection, environment, and poverty alleviation through livelihood and skill development programs.

Through flagship programs, Pink Centers and Garima Grih, NEST has established robust models of safety and empowerment with high scalability and replication potential across India and beyond, contributing towards United Nations' vision of Sustainable Development Goals 2030.

Our Vision

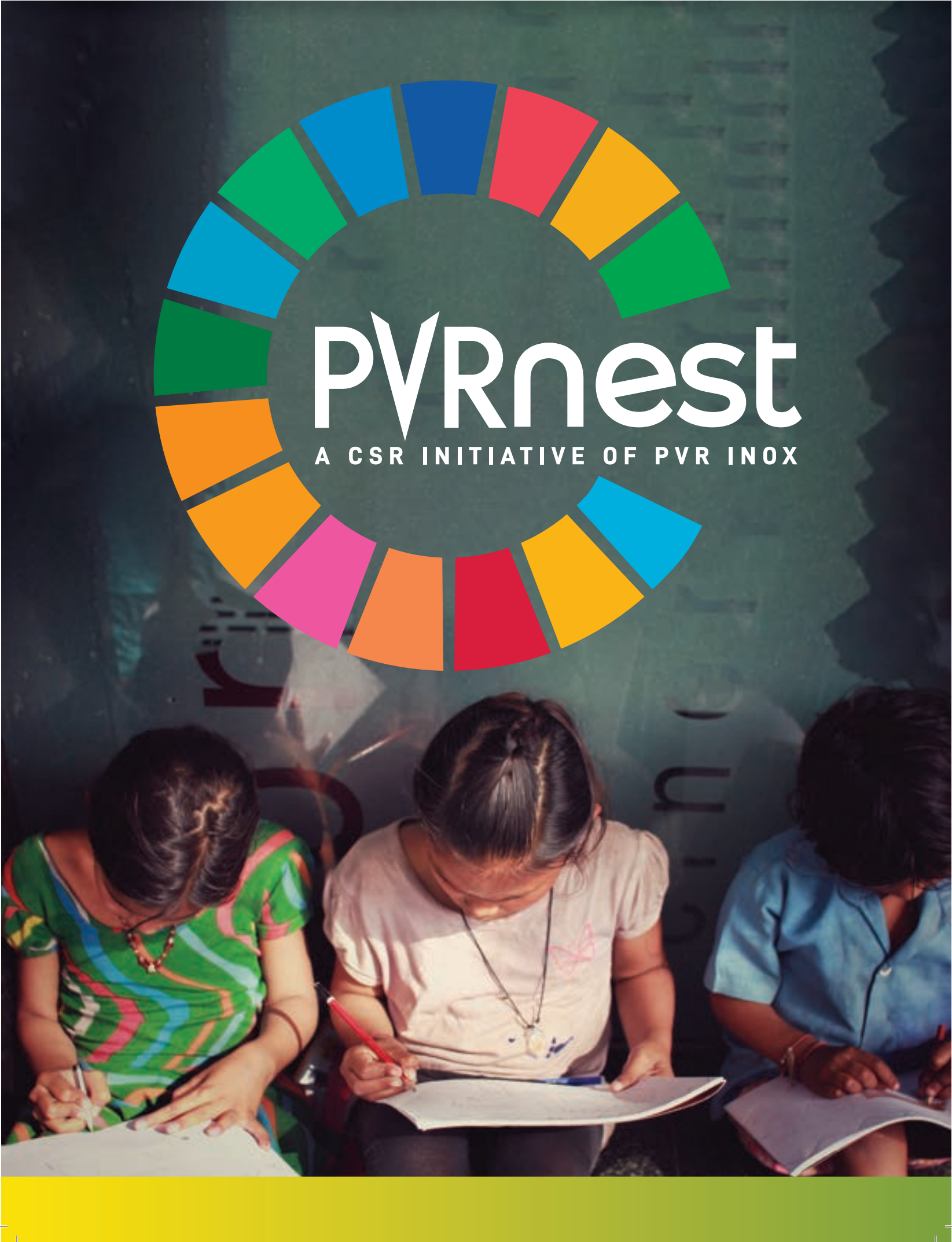
Aligned with UN's SDGs, we aim to build public health and development infrastructures through Public-Private Partnership (PPP) which serve as hub of skilling and employment opportunities allowing underprivileged communities to witness possibilities beyond their periphery, enriching lives and instilling a sense of pride and dignity among the beneficiaries.

Our Mission

We invest our efforts in building high-impact programs which cultivate an heightened understanding of the intersectionality of shortcomings prevalent in underprivileged communities.

We strive for earning support from governments and private partners to scale our programs across India to achieve broadest community impact possible.





Harmony of Safety and Empowerment

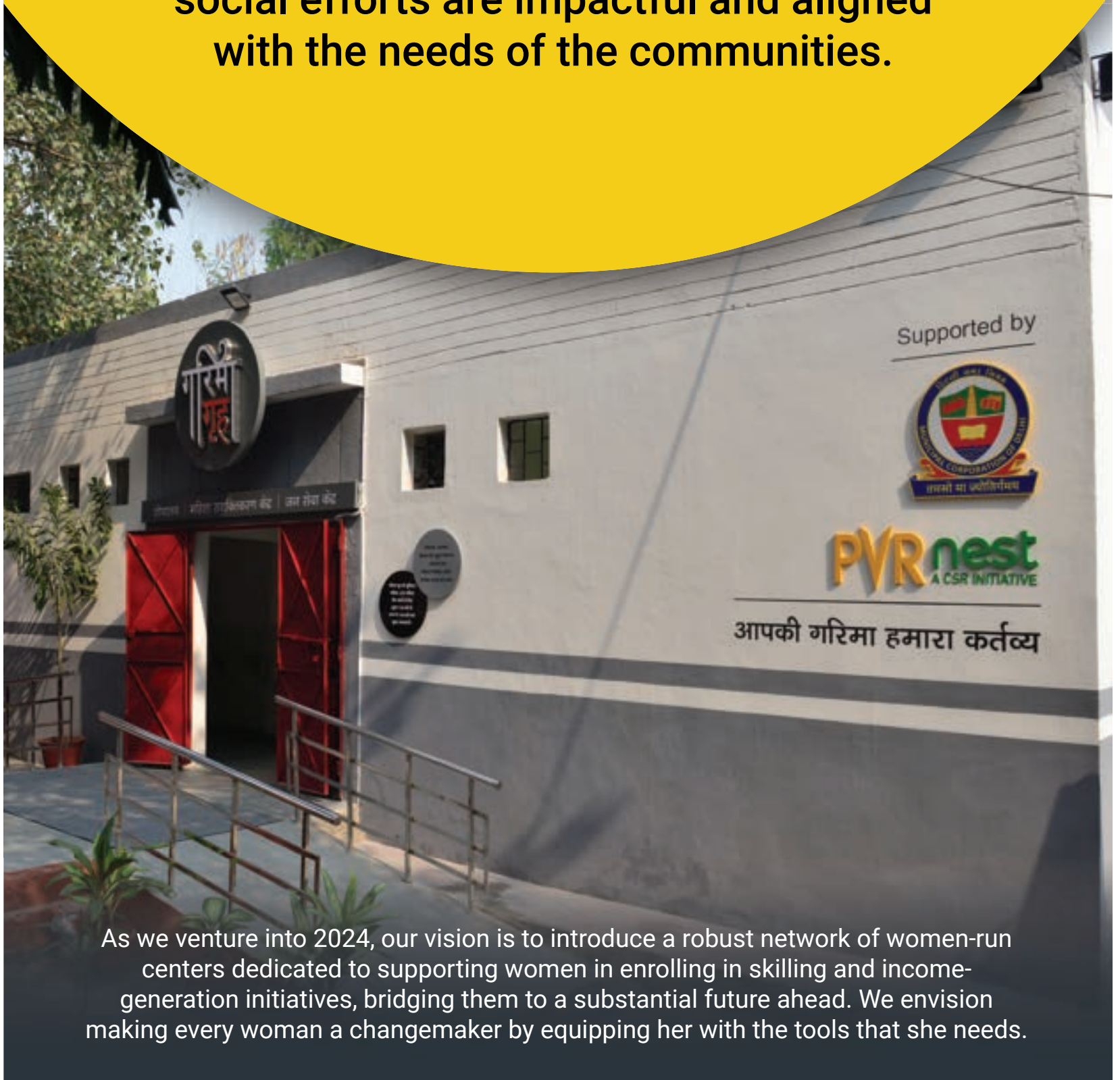
2023 unraveled as another testament to PVR NEST's commitment to building safer and inclusive urban city spaces through its transformative safety and empowerment initiatives.

Following the impactful strides of flagship programs, Pink Centres (Safe Sanitation Centres for Women and Children) and Garima Grih (Multi-Utility Community Sanitation Complex), and Childscapes, in 2023, the programs were strengthened to address contemporary issues in post - pandemic world.

Through our strategic partnerships, we have introduced new safety and empowerment initiatives- the **K.A.L.A.** Initiative (Centre of **K**nowledge **A**nd **L**earning **A**ssistance) with READ India, the Let's Start Doing Good Initiative (for promoting community action towards the UN's SDGs at the cinemas) with Ummeed Ray of Hope, and retrofitted Pink Centres with Rotary India.



Through an amalgamation of our direct involvement and strategic public and private partnerships, we ensure that our social efforts are impactful and aligned with the needs of the communities.



As we venture into 2024, our vision is to introduce a robust network of women-run centers dedicated to supporting women in enrolling in skilling and income-generation initiatives, bridging them to a substantial future ahead. We envision making every woman a changemaker by equipping her with the tools that she needs.

K.A.L.A. (Centre for Knowledge And Learning Assistance)

PVR NEST partnered with the Australian High Commission to create safe, empowering, and inclusive spaces for women and girls at our Garima Grih and Pink Centers across Delhi.

PVR NEST was awarded a partner status with for our **K.A.L.A** program to impart essential livelihood and behavioral skills to the migrant population residing in at-risk slum communities and their future generations.

The program offers five essential skills to uplift community women's financial status and help improve their overall quality of life through skill and product development.

These include:

1. Digital literacy
2. Stitching and tailoring
3. Health and nutrition education
4. Grooming, beauty & wellness
5. Professional housekeeping





From L-R: HE Mr. Philip Green OAM, Australia's High Commissioner to India, Australian High Commission, Hon Sue Lines, President of the Australian senate, and Ms Deepa Menon, SVP-CSR, PVR INOX Ltd. at Garima Grih

Our Impact

2023 proved to be a milestone year for PVR NEST as we steered towards transformative growth, impacting the lives of over 1 million women and children through our community empowerment initiatives in partnership with the Municipal Corporation of Delhi.

11

Beyond toilet
Public health
infrastructures

100+

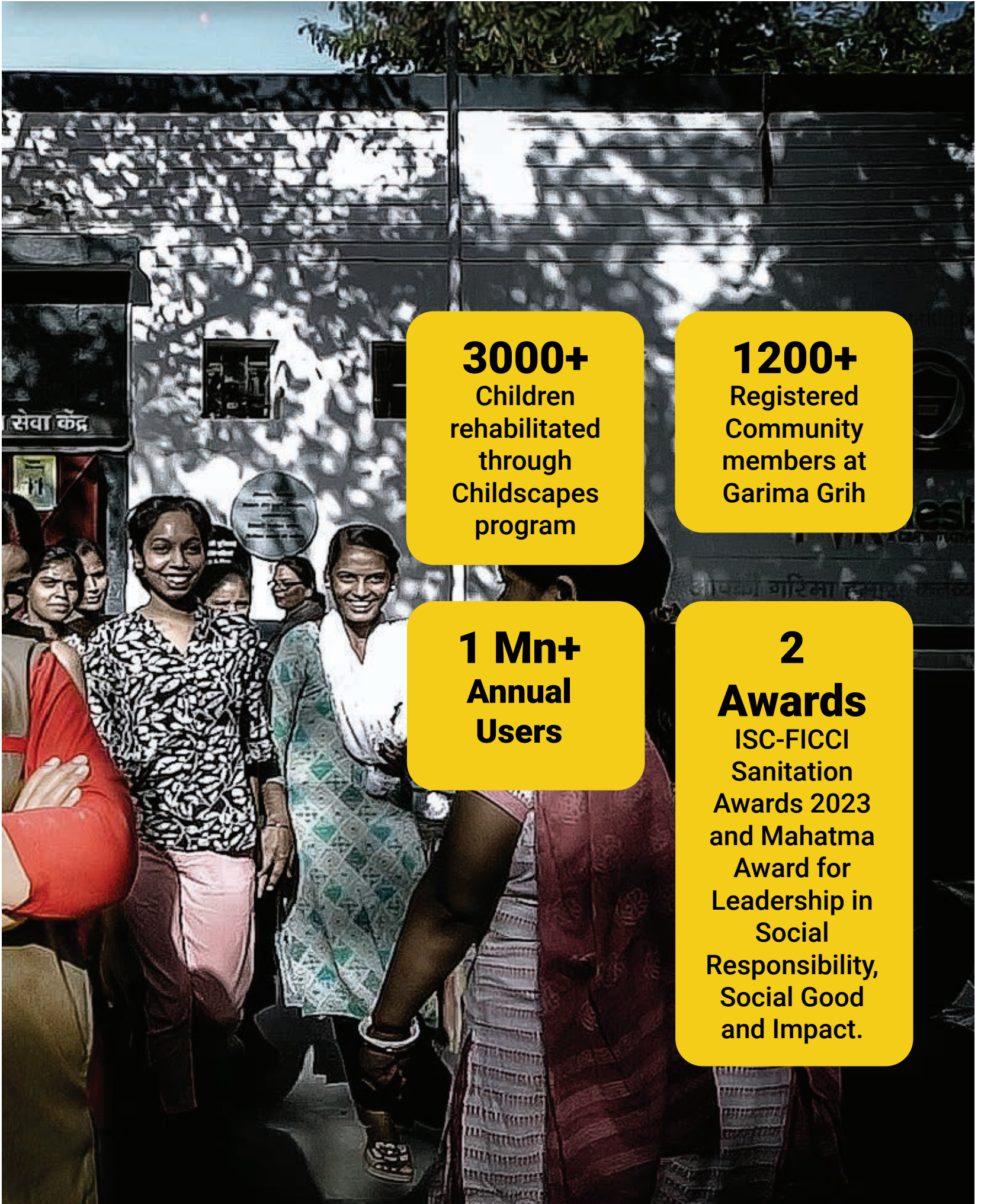
WASH
Champions

5

Skill
Development &
Awareness
Programs

1000+

Community
members
enrolled in Skill
Development
and Awareness
programs.



3000+

Children
rehabilitated
through
Childscapes
program

1200+

Registered
Community
members at
Garima Grih

1 Mn+
Annual
Users

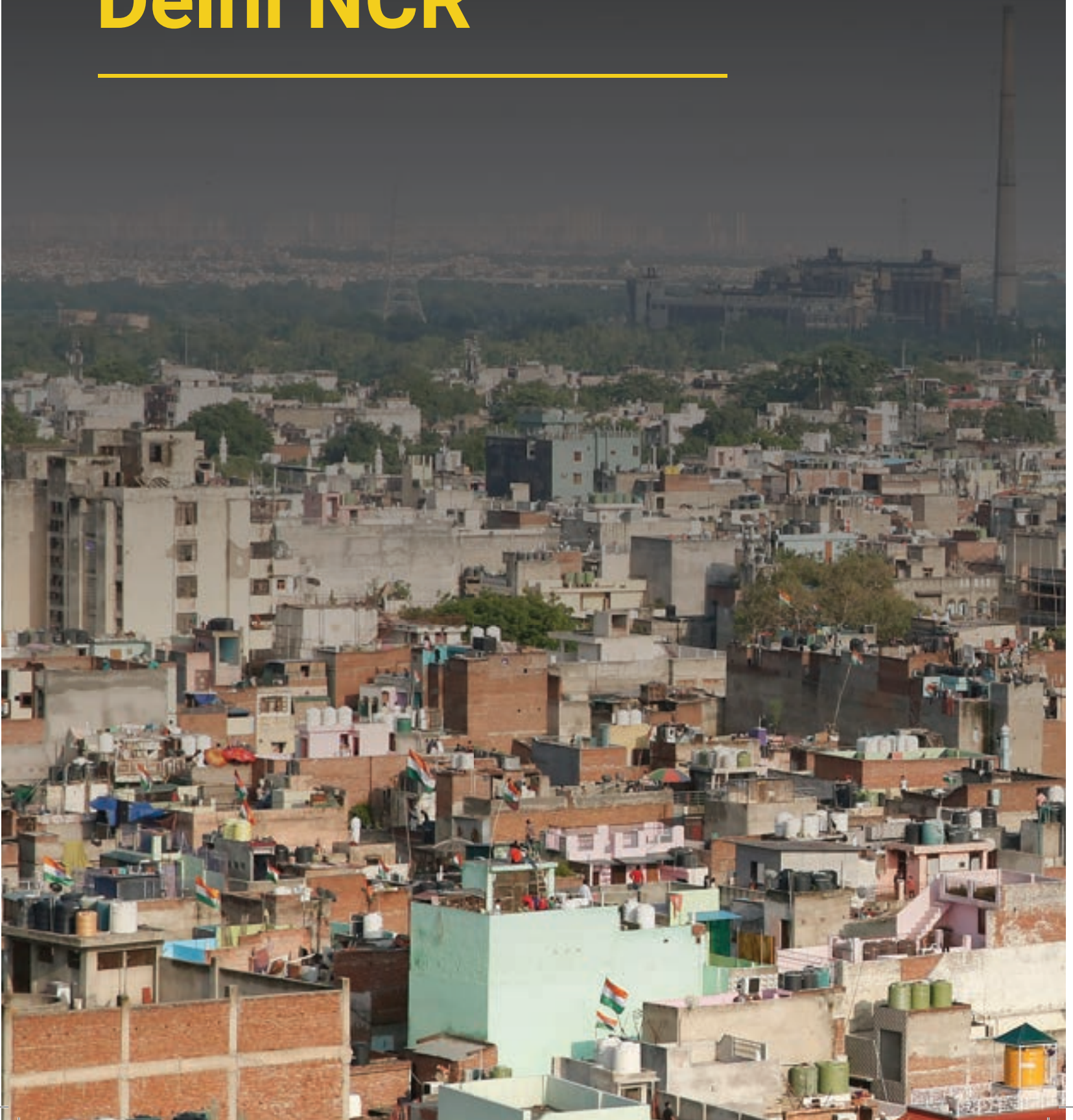
2

Awards

ISC-FICCI
Sanitation
Awards 2023
and Mahatma
Award for
Leadership in
Social
Responsibility,
Social Good
and Impact.

24

at-risk urban communities in
Delhi NCR



Jawahar Camp (Kirti Nagar), Harijan Basti, Chuna Bhati, Soniya Camp, Indra Camp, Vasant Vihar, Coolie Camp, Kusumpur Pahadi, RK Puram, Kali Basti, Ekta Vihar, Indra Gandhi Camp, Sonia Gandhi Camp, Vikaspuri Camp No 5, Sonia Camp - G Block, Hanuman Mandir, Priyadarshani Colony, Central Market, Nehru Vihar, Jal Vihar, Saket, Hauzrani, Saidullajab



Pink Centres

The National CSR Portal's recent report highlights a significant disparity in India's CSR expenditure, with more than 50% of funds being allocated towards healthcare and education, while sanitation amenities receive a concern below 2%.

In response to this, PVR NEST, in collaboration with the Municipal Corporation of Delhi (MCD), the National Commission for Protection of Child Rights (NCPCR), and other mutual-vision organizations, has developed a sustainable and replicable model of inclusive & accessible public sanitation aimed at addressing the complex challenges faced by community women and children.

This led to the establishment of Pink Centres, NEST's flagship safety and empowerment initiative, in 2018.

Under the Pink Centres program, government-owned sanitation facilities are repurposed and retrofitted to become women-exclusive, beyond-toilet facilities that address their multifaceted needs, including menstrual health products, bathing rooms, reading corners, breastfeeding rooms and resting spaces. PVR NEST prioritizes capacity-building and upskilling of women facilitators, WASH Champions, through regular workshops, enabling them to become changemakers in their communities, equipped with skills to influence more women.

With a footfall of over 1 million users across 11 centres in Delhi/NCR, Pink Centres have cultivated a substantial behavioral shift among women and children, enhancing consciousness of using safe, confined public sanitation amenities, contributing towards healthier open-defecation free communities.



11
Sites in
Delhi

Vasant Vihar, Saket, Amar Colony, Lajpat Nagar, Aurobindo Market, R. K. Puram, Gaffar Market, Kashmere Gate, Vikaspuri, Hanuman Mandir, Jawahar Camp



WHAT'S AHEAD

PVR NEST is poised to expand the scope of Pink Centre with prospects for more inclusive community growth and empowerment. This is envisioned through establishing women empowerment contact centres at the facilities allowing women to enrol themselves in PVR NEST's skilling programs across Delhi/NCR for learning new vocations and upskilling themselves.

Garima Grih

Garima Grih represents a pioneering concept of multi-utility public health infrastructure. Building upon the foundational vision of Pink Centres, this model aims to ensure equitable access to quality sanitation, skill development and healthcare facilities, and serve as a hub of holistic empowerment

This enables community members to pursue avenues of personal and professional advancement that may otherwise remain beyond their access to the confines of financial constraints and poor proximity.

Acknowledged by the Swachh Bharat Mission (Urban) 2.0 under the Ministry of Housing and Urban Affairs, Government of India, Garima Grih exemplifies an innovative approach to addressing sanitation and empowerment challenges.

By repurposing government-owned underutilized sanitation facilities, integrating community empowerment programs through unique training programs to WASH Champions for effective operation, this model represents a pivotal step towards making communities healthier and economically stronger.

The first Garima Grih Centre is established in Kirti Nagar introducing quality sanitation and growth opportunities to over 10,000+ households across Jawahar Camp, Harijan Camp and Chuna Bhatti Camp which extrapolate 10X time higher users' footfall in comparison to Pink Centres.

As of 2024, Garima Grih has garnered an impactful footfall of 1 million+ users (2500 users per day) including 1200+ registered users, a thousand plus community women enrolled in the centre's skill training programs with 500+ members graduated with certificates.

AMENITIES AT GARIMA GRIH



Indian & western toilet (with PWD-friendly unit)



Child-friendly handwashing area



Bathrooms



Breastfeeding Area



MHM products dispensers and incinerators for appropriate disposal.



Trained WASH Champions (7 am - 7 pm)



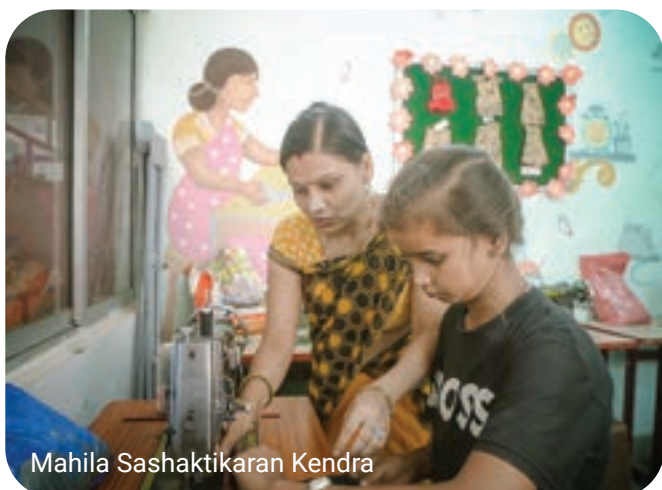
Recreation, Activities & Skill development centre

NEXT CHAPTER IN SUSTAINABILITY

Through Garima Grih, we aim to foster community ownership for the program's sustainability. We instill a sense of responsibility among the residents through our Community Membership and Reward Program.

Supervised by selected Community Champions, the residents enrolled in the program are regularly tracked for their adherence to sanitation standards, enabling access to free skilling opportunities at Garima Grih as a reward for their diligence. This accounts for a significant behavioral shift and cultivates commitment within communities, thereby actualizing sustainable community ownership of Garima Grih.





Mahila Sashaktikaran Kendra



Legal - Aid Awareness Camp

READ India – Women Empowerment Centres

The Mahila Sashaktikaran Kendra (Women Empowerment Centre) focuses on empowering women and children within the community through various skill-development and income-generation opportunities. These include courses covering stitching and tailoring, beauty and wellness, digital and financial literacy, reading and writing program.

West District Legal Service Authority – Legal Aid Awareness Camp

The bi-weekly Legal Aid Awareness Camp conducted in partnership with West District Legal Service Authority offers free legal counseling and guidance to community members, enriching awareness on resources need by and available for the vulnerable to address crimes of POCSO

WHAT'S AHEAD

In 2024, PVR NEST has unveiled its latest evolution in sanitation to skilling programs with the introduction of the Shakti Cart: Women Empowerment on Wheels. The initiative provides community women an opportunity to translate their acquired skills into sustainable, eco-friendly products and showcase their talents. Through this initiative, we aim to lay the groundwork for their entrepreneurial journey and foster financial independence.



Newspaper Reading Program



Shakti Cart

(Protection of Children from Sexual Offenses) and domestic violence. This sets a precedent for legal awareness in vulnerable communities facilitating more informed decision-making.

Garima Grih Newspaper Reading Program

In efforts to cultivate reading habits among women and children, daily 20-minute newspaper reading sessions were initiated. These were supplemented by quizzes, storytelling and weekly article writing, engaging the community members deeply with current events.

Further, we strive for broadening the reach and recognition of Garima Grih's model, we invited organisations and thought leaders from different walks of life. They were introduced to the center and its vision through interactive walkthroughs.

Through such initiatives, we aim to increase the daily usership of Garima Grih reaching to 3500+ users. This growth promises to twofold our annual social impact, solidifying our commitment to driving positive community change.

Childscapes

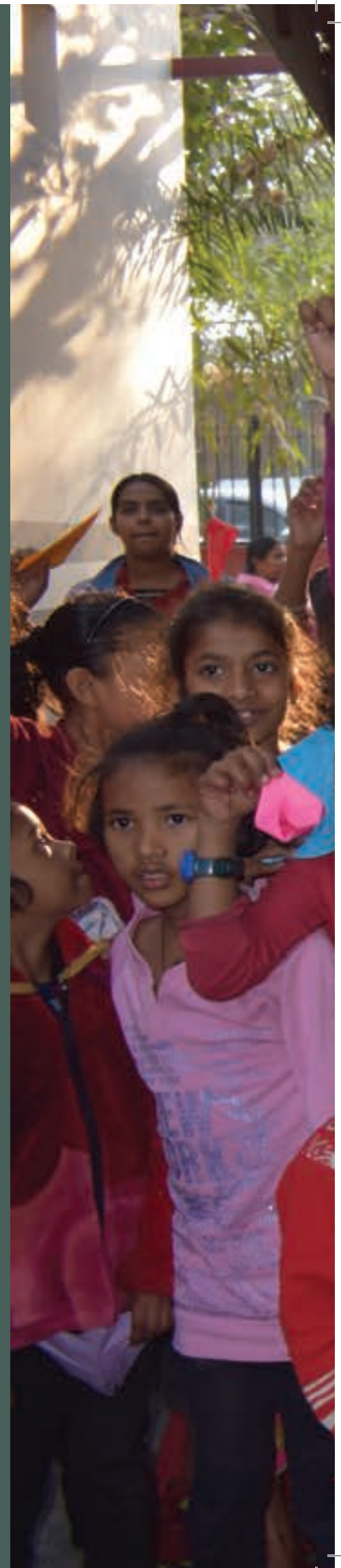
PVR NEST, ever since its inception in 2006, has had a continued focus on children from at-risk situations and communities including key areas such as their safety, protection, nutrition, and health. Over the years, we have evolved programs that led to these children's mainstreaming in schools, better health, and overall wellness.

This initiative transformed into the Aanchal Childscapes program. In collaboration with the North Delhi Municipal Corporation (NDMC), this initiative aimed to provide essential support and protection to children at risk, addressing their cognitive development and nutritional needs. The Aanchal Childscapes centers, spread across the Delhi/NCR region, catered to over 1000 children daily.

In 2023, PVR NEST unveiled the next chapter of its Care and Protection program with a broader vision, resulting in the establishment of Childscapes. The Delhi Commission for Protection of Child Rights (DCPCR) and the Government of the National Capital Territory of Delhi (GNCTD) played a pivotal role in further strengthening our programs.

Our other significant partnerships included Salaam Balak Trust and Youthreach as on-ground partners. With these partners we began efforts to identify and rehabilitate children in street situations. This initiative aims to facilitate their enrolment in educational programs, providing a secure environment for their holistic development, and social integration.

Over 3,000 children in street situations were successfully identified and rehabilitated across 11 hotspots in Delhi/NCR. Additionally, the Feeding Program served over 1000 meals to children. Complementing these efforts, a reading campaign was launched in collaboration with Katha, one of India's leading NGOs, providing low-cost, high-quality educational resources to our communities.





Feeding Program

The Feeding Program, undertaken in partnership with Drool Kitchen, is a dedicated endeavor to promote awareness of healthy nutrition among children. Every Thursday, nutritious meals are distributed in select centres, including Kirti Nagar, Vikaspuri and Gaffar Market. The meals include high-nutrition and age-appropriate foods such as seasonal fruits, eggs and indigenous recipes like rajma chawal, kheer, etc.

These meal plans were developed in association with renowned nutrition & health experts familiar with the palates of our children. Along with the Feeding Program, we also conduct awareness program around infant health, menstrual hygiene, breastfeeding benefits, and best sanitation practices.

Additionally, the Feeding Program served over 1000 meals to children. Complementing these efforts, a reading campaign was launched in collaboration with Katha, one of India's leading NGOs, providing low-cost, high-quality educational resources to our communities.





Special Initiatives

Let's Start Doing Good (SDG) Initiative

PVR INOX Limited is India's largest film exhibition company with an extensive network of 1727 screens nationwide and welcoming over 120 million patrons annually. Driven by a profound commitment creating awareness about sustainability issues, PVR INOX Limited in collaboration with Ummeed: Ray of Hope Society introduced their flagship concept – Let's Start Doing Good (SDG).

At the core of the SDG initiative lies a vision to amplify the voices of organizations worldwide dedicated to advancing global objectives. Through tailored events, engaging conferences, and widespread public service announcements (PSAs), this initiative aims to ignite dialogues about the significance of the SDGs, leading into collective action and impact.

The SDG initiative encompasses several impactful campaigns:

Stop Online Stalkers (SOS): Addressing the vulnerability of children in cyberspace, PVR NEST partnered with the Missing Link (MISSING) and CyberPeace Foundation (CP) to screen the nationwide #StopOnlineStalkers PSA campaign. This initiative aimed to raise awareness among parents regarding the challenges of cyberspace and how to safeguard children against them. In addition, Leena Kejriwal, Founder & CEO of MISSING, conducted sessions at Garima Grih, Jawahar Camp, to educate parents about cybersecurity and online crimes. The SOS campaign garnered acclaim from parent influencers and bloggers nationwide.

Vision Zero: Targeting Road Safety: In alignment with the WHO Global Status Report on Road Safety 2023, PVR INOX Limited collaborated with the International Road Federation-India Chapter to conduct a pan-India screening of the Vision Zero: Targeting Road Safety PSA film. This initiative emphasized the importance of road safety among cinema staff and youth. The initiative received high praises from Honorable Mr. Nitin Gadkari, Minister of Road Transport & Highways.

Bachpan Manao, Badhte Jao: Emphasizing the importance of holistic development for every child, PVR NEST partnered with the EkStep Foundation to screen the 'Bachpan Manao, Badhte Jao' short film in 1000+ PVR INOX cinemas nationwide. This initiative encouraged viewers to extend support to underprivileged children. Additionally, a special Bachpan Manao Fest was conducted at Garima Grih, where community children participated in games, self-defense training, and were inspired to pursue their dreams.





Annual Winter Relief Program: As a part of PVR NEST's annual Winter Relief Program, 'Spread the Warmth', 250+ blankets were donated to the most vulnerable members of the community covering locations of Daryaganj, Irwin Hospital, GB Pant Hospital, Jama Masjid, and Lal Qila.

World AIDS Day: To build a more inclusive and aware society, PVR NEST collaborated with Reckitt Benckiser and AFCSR to organize 'The Birds and Bees Talk Project'. Aiming to bring joy, entertainment, and warmth into the lives of children aged 14-18 years living with AIDS, we treated the children to a special movie screening, musical performances, and a special presentation by Sesame Street muppeteers. The kids also received TBBT Health and Hygiene kits specially designed to make their lives better.









Special Movie Screenings

PVR NEST's Special Movie Screenings embody our commitment to using cinema as a medium for more than just escapism but also raising social awareness on important issues, acknowledging the rich diversity within society, and providing dignity, empathy, and lasting memories to people from all walks of life.

PVR NEST has organised multiple movie screenings advocating for various social causes which includes special Neuro-friendly screenings of **Puss in Boots**, catering to patrons with Autism Spectrum Disorder. These screenings offered a sensory-friendly environment, ensuring everyone could enjoy the magic of cinema comfortably.

In recognition of the unmatched service provided by WASH Champions at Pink Centres, PVR NEST organized a premier screening of **Ghoomer**. This screening was a heartfelt way to honour their dedication and inspire continued excellence.

For over 100 HIV-affected children, a special screening of **Avatar: The Way of Water** brought immense joy. This thoughtful initiative also served to initiate informed conversations around the misunderstood disease, fostering greater understanding and empathy.

During the year, we invited more than **ten thousand children** at our cinemas from diverse backgrounds to watch inspiring films such as **Maidaan, Chandu Champion, 12th fail** and **Srikanth**.

Over a hundred support staff from a Delhi Government's old age home were invited for a fun-filled screening of **Street 2**. This offered a wonderful opportunity to them to forget their daily stress and enjoy the film.

Toilets becoming beacon of equitable opportunities

In the suburban Delhi/NCR, a persistent challenge faced by communities is the lack of access to quality and inclusive sanitation facilities for women and children. This issue extends beyond mere inconvenience, significantly impacting their health, dignity, and basic mobility.

For building resilience, PVR NEST has implemented safety and empowerment initiatives, Pink Centres and Garima Grih, which have emerged as robust models of community empowerment. These initiatives have addressed the multifaceted challenges faced by women and children, ranging from health and sanitation to now providing skilling and income-generation opportunities within the community.

In collaboration with the Narsee Monjee Institute of Management Studies (NMIMS), Indore, PVR NEST conducted a detailed social impact assessment of 10 Pink Centres and 1 Garima Grih across Delhi/NCR. The study involved a sample of 700 individuals, including 490 regular users, 182 occasional users, and 28 WASH Champions and Trainers (women attendants at the centers), to evaluate the effectiveness of safety and empowerment programs and devising strategies for their future prospects.

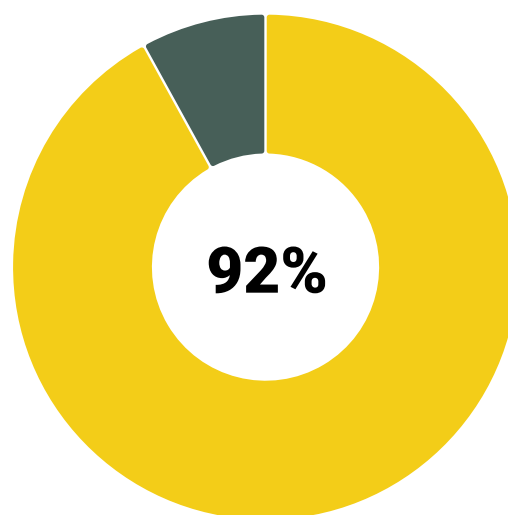
The assessment criteria included evaluating community behavioral shifts and improvements in the lives of community stakeholders, as well as the WASH Champions.

The results of the assessment were remarkable, with 99% of participants expressing their willingness to recommend Pink Centres and Garima Grih to other women. This was attributed to factors such as the quality sanitation amenities, adherence to SOPs by WASH Champions, inclusivity quotient, and the gradual improvement in productivity.

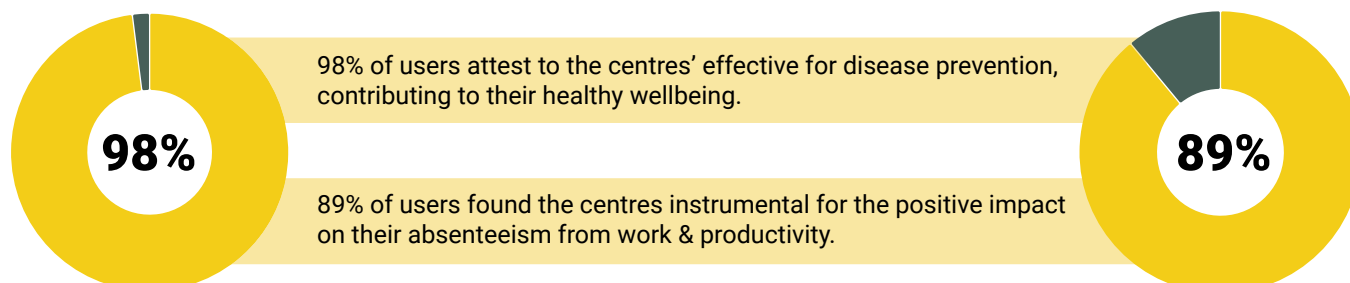
IMPROVEMENT IN STANDARD OF LIVING

92% of WASH Champions found the PVR NEST initiatives responsible for improving their quality of life

NOTE: Pink Centres and Garima Grih granted our WASH Champions an improved purchasing power and decision-making voice in their households, cultivating a profound sense of empowerment and pride among them towards the work.

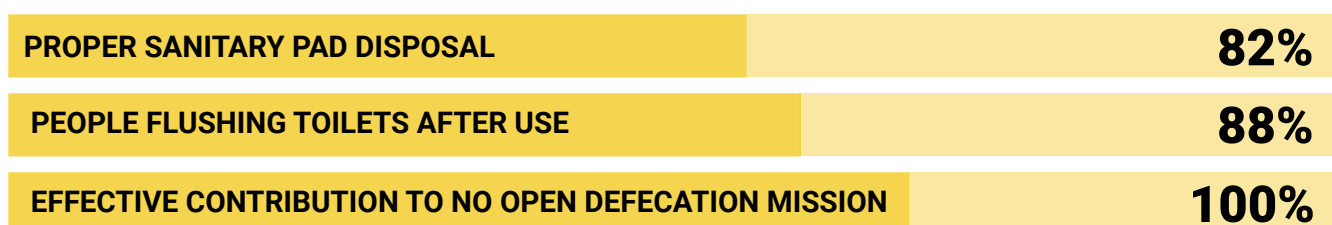


DISEASE PREVENTION AND PRODUCTIVITY CONTENT



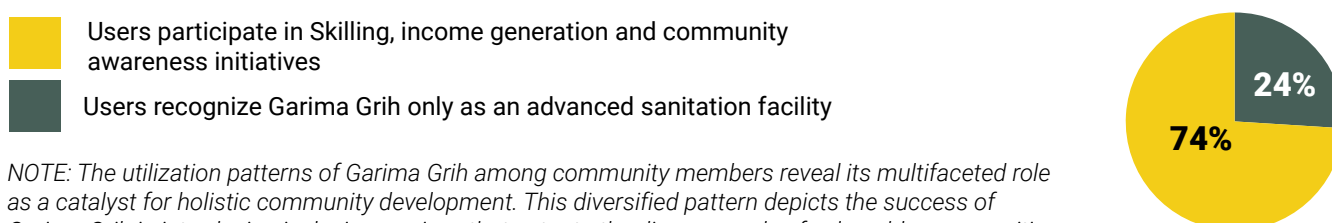
NOTE: The positive users reception underscores the unwavering adherence of sanitation SOPs by our WASH Champions. The inclusivity, adequate grooming spaces and childcare facilities were highlighted as the major attributes which improved daily work of the users.

BEHAVIORAL SHIFT IN USERS



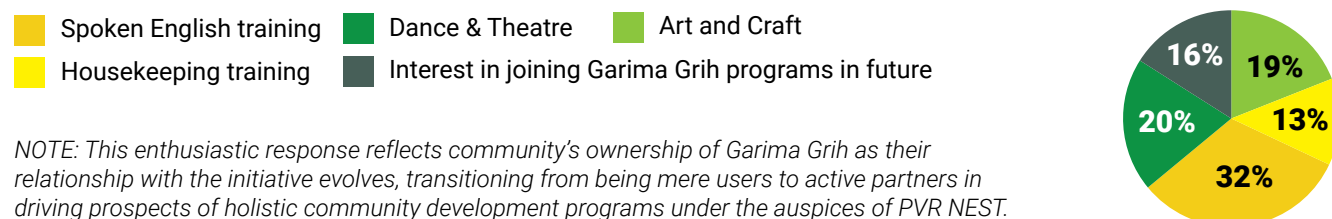
NOTE: The centres have contributed to an augmented awareness on health and sanitation among community members resulting in a behavioral shift where there is a commendable increase in the adoption of Menstrual Hygiene Management products, adherence to sanitary standards, and preference for utilizing enclosed public sanitation facilities.

GARIMA GRIH USAGE PATTERN OF COMMUNITY MEMBERS



NOTE: The utilization patterns of Garima Grih among community members reveal its multifaceted role as a catalyst for holistic community development. This diversified pattern depicts the success of Garima Grih in introducing inclusive services that cater to the diverse needs of vulnerable communities.

USERS PREFERRED FUTURE PROSPECTS FOR GARIMA GRIH



NOTE: This enthusiastic response reflects community's ownership of Garima Grih as their relationship with the initiative evolves, transitioning from being mere users to active partners in driving prospects of holistic community development programs under the auspices of PVR NEST.

CONCLUSION

The SIA asserts that our safety and empowerment programs have enriched the dignity and lives of the WASH Champions the respective users, contributing to a behavioral shift towards hygiene and sanitation, improved productivity, to achieve better opportunities in life. This feedback from the community will be utilized to integrate new programs for meeting the diverse needs of the community.

Testimonies

“PVR NEST’s profound understanding of ground challenges and ever-evolving innovative approach have been instrumental in the success of our initiatives, Pink Centres and Garima Grih, which is evident from the impressive behavioral shift noticed among marginalized communities towards sanitation and skill building. Together, we are crafting the future of safety and empowerment.”



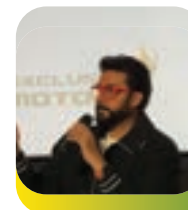
Kumar Abhishek
IAS (Deputy
Commissioner, KBZ,
MCD)

“PVR NEST consistently pushes the envelope of community upliftment through Pink Centres and Garima Grih with goal to achieve complete community ownership of their vision of safety and empowerment which is always inspiring. We are glad to be a part of their journey of impact.”



Dr. Geeta Malhotra
(Country Director,
READ India)

“Shakti Cart is PVR NEST’s masterstroke - a genuine symbol of women’s empowerment and resilience which would strengthen them to reach the avenues of possibilities beyond their limits. My best wishes to Garima Grih initiative, the WASH Champions and the NEST team.”



Abhishek Bachchan
(Actor)

“We are happy that the social vision of PVR NEST and Deakin University converge when it comes to finding ways to collectively progress through the empowerment of women at the grassroots. I applaud the commitment of PVR NEST and its team towards helping women and girls lead more empowered and financially independent lives.”



Ravneet Pahwa
(VP-Global
Alliances and CEO -
South Asia)

“We’ve had the privilege of working with NEST for over a decade now and it has been nothing short of inspiring to witness their innovative strides at Pink Centres and Garima Grih, contributing towards building a Swachh Bharat. My special shoutout to all Gulabi Didis for setting a strong precedent for hygiene in vulnerable communities.”



Ravi Bhatnagar
(Director - External
Affair, Reckitt)

“PVR NEST has set a golden standard for women safety and empowerment facilities through Garima Grih. We can thoroughly observe team’s unwavering commitment through meticulous attention to detail given to each aspect of this beyond-toilet centre. I’m confident that NEST’s vision will be replicated across the Future India.”



Dr. Rajib Dasgupta
(Chairperson,
Centre of Social
Medicine &
Community Health,
JNU, New Delhi)

“We are extremely happy to partner with PVR NEST on our common vision of uplifting communities, especially when it is about inclusive sanitation and women empowerment. Together, we reimagined, retrofitted, and repurposed Garima Grih and Pink Centers and converted them into high-impact spaces accessible by diverse communities for their unique needs.”



Mr. Sharat Jain
(Past District
Governor, Rotary
International)

“The unwavering vigor and the diligence which PVR NEST team invest in crafting their groundbreaking community development initiatives are the reasons they’ve become household name in health and sanitation fraternity.”



Mohammed Asif
(Executive Director,
Plan India)

Accolades

2023 : Mahatma Award for Leadership in Social Responsibility, Social Good and Impact

2023: ISC-FICCI Sanitation Awards in Best Corporate Initiative in Sanitation (CSR) for Pink Toilets and Garima Grih

2022: The CSR Journal Excellence Award (National Stock Exchange, Mumbai) For Pink Centres & Garima Grih

2022: SABERA – Social and Business Enterprise Responsible Awards

2022: ET's Inspiring Women Leaders (North) for Paalan Initiative

2022: Social Samosa's Superwomen for Pink Centres Initiative

2021: Indian Achievement Forum's Brand Impact for contribution in Nation Building

2018: Order of Merit for Childscapes Program

2018: Apex India CSR for Childscapes Program



2023: ISC-FICCI Sanitation Awards in Best Corporate Initiative in Sanitation (CSR) for Pink Toilets and Garima Grih



2023: Mahatma Award for Leadership in Social Responsibility, Social Good and Impact

Collaborate For Change

If you are as passionate about community empowerment and social impact as we are, PVR NEST sets a perfect benchmark for CSR efforts in India, offering collaborative avenues for you to become a catalyst for substantial change in society.

Reach out to us at **pvrnestteam@pvrnest.org** for program partnerships, operation, and management support of the program, or support us with your donation to empower our vision of making safer and more inclusive urban spaces.



Our Partners





NARENDER SINGH & CO.
CHARTERED ACCOUNTANTS

INDEPENDENT AUDITOR'S REPORT

The Trustees,
PVR Nest, New Delhi

We have audited the accompanying financial statements of PVR Nest, ("the Trust"), which comprise the balance sheet as at March 31, 2024, Income and Expenditure Account and Receipts and Payments Account for the year then ended, and notes to the financial statements, including a summary of significant accounting policies and other explanatory information.

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid financial statements give a true and fair view of the financial position of the Trust as at March 31, 2024 and of its financial performance for the year then ended in accordance with the Accounting Standards issued by the Institute of Chartered Accountants of India (ICAI).

Basis for opinion

We conducted our audit of the financial statements in accordance with the Standards on Auditing (SAs) issued by ICAI. Our responsibilities under those Standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Trust in accordance with the code of ethics issued by the ICAI together with the independence requirements that are relevant to our audit of the financial statements and we have fulfilled our other ethical responsibilities in accordance with these requirements and the ICAI's code of ethics.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion on the financial statements.

Management's responsibility for the financial statements

The management of the Trust is responsible for the preparation of these financial statements that give a true and fair view of the financial position and financial performance of the Trust in accordance with the accounting principles generally accepted in India. This responsibility also includes design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statement that give a true and fair view and are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Trust's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Trust or to cease operations, or has no realistic alternative but to do so.

The management is also responsible for overseeing the Trust's financial reporting process.



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Ph.: 011-79654019, 9810329312, E-mail: nsbisht2003@gmail.com

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- * Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- * Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances but not for the purpose of expressing an opinion on the effectiveness of the Trust's internal control.
- * Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Trust's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Trust to cease to continue as a going concern.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Place of Signature: New Delhi

Date: 23rd September, 2024

UDIN : 24089004BKAVYJ2239

For Narender Singh & Co.
Chartered Accountants
Firm Registration No. 030207N


(CA. Narender Singh)

Partner

Membership No. : 089004



PVR NEST

Balance Sheet as at 31 March 2024

(Amount in Rs.)

| | Particulars | Note | 31 March 2024 | 31 March 2023 |
|-----|---|------|------------------|------------------|
| I | LIABILITIES | | | |
| 1 | Corpus Funds | | | |
| (a) | Corpus Fund | 2 | 5,000 | 5,000 |
| (b) | Reserves and surplus | 3 | 3,322,341 | 6,136,918 |
| | | | 3,327,341 | 6,141,918 |
| 2 | Non-current liabilities | | | |
| (a) | Long-term borrowings | | - | - |
| (b) | Deferred tax liabilities (Net) | | - | - |
| (c) | Other long-term liabilities | | - | - |
| (d) | Long-term provisions | | - | - |
| | | | - | - |
| 3 | Current liabilities | | | |
| (a) | Short-term borrowings | | - | - |
| (b) | Sundry Creditor | | - | 1,782,954 |
| (c) | Other current liabilities | 4 | 651,167 | 309,523 |
| | | | 651,167 | 2,092,477 |
| | Total | | 3,978,508 | 8,234,395 |
| II | ASSETS | | | |
| 1 | Non-current assets | | | |
| (a) | Property, Plant and Equipment and Intangible assets | | | |
| (i) | Property, Plant and Equipment | 5 | 17,216 | 20,154 |
| (b) | Other non-current assets | | - | - |
| | | | 17,216 | 20,154 |
| 2 | Current assets | | | |
| (a) | Sundry Debtors | | - | - |
| (b) | Cash and bank balances | 6 | 3,957,074 | 8,214,241 |
| (c) | Short Term Loans and Advances | | - | - |
| (d) | Other current assets- TDS Recoverable | | 4,218 | - |
| | | | 3,961,292 | 8,214,241 |
| | Total | | 3,978,508 | 8,234,395 |
| | Summary of significant accounting policies | 1 | | |
| | The accompanying notes are an integral part of the financial statements | | | |

Auditors' Report

In term of our audit report of even date

For Narender Singh & Co.

Chartered Accountants

Firm Reg No. 030207N

NEW DELHI 030207N

CA. Narender Singh

(Partner)

M. No. 089004

Place: New Delhi

Date: 23.09.2024

UDIN: 24089004BKA VYJ 2239

For PVR Nest

Sanjeev Kumar
Trustee





PVR INOX Limited, 4th Floor, Building No. 9A, DLF Cyber City
Phase 3, Gurugram, Haryana, India - 122002

Ph: 0124-4708100

Email: pvrnestteam@pvrnest.org
Website: <https://pvrnest.godaddysites.com>

