

NEST TIDINGS

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**ECONOMIC
EMPOWERMENT OF
MARGINALIZED WOMEN
THROUGH SKILL
DEVELOPMENT**

गरिमा गृह

शौचालय | महिला सशक्तिकरण केंद्र | जन सेवा केंद्र



PVRnest
A CSR INITIATIVE

AN INITIATIVE WITH GOVERNMENT

G A R I M A S H A K T I P R O G R A M

Women's economic participation and empowerment are fundamental to strengthening women's rights and enabling them to have control over their lives and exert influence in society. Skill development that enhances livelihood opportunities for women improves the productivity of the economy and participation of women. Trained women tailors mentored at the Tailoring and Stitching programme run by READ India are now being nurtured as budding entrepreneurs by giving them a platform to showcase their creative skills through the display and sale of eco-friendly and sustainable products like tote bags, coin bags, cushion covers and daily wears for women that they make.



The first 'Garima Shakti Mela' organised by community women for women in association with READ India

Skill development of these women is crucial in motivating them to develop life skills that will lead to economic independence and the ability to earn for their families. For women to be equally represented in society, the skills ecosystem must be redesigned to make it more inclusive and result-oriented for women.

Program Partners



पश्चिम जिला विधिक सेवा प्राधिकरण
West District Legal Services Authority



DEAKIN
UNIVERSITY

READ India
Inspiring Rural Prosperity

UMMEED
DAY OF HOPE



THE RANI
FUND

KATHA



LEGAL AID CLINIC & HEALTH CHECKUP

'Garima Grih', a multi-utility centre is opening up all possibilities and showing the way on repurposing government infrastructure. Recently legal aid and health awareness camps was conducted by the experts of Delhi Legal State Authority and BM Gupta Hospital which was attended by 127 women and children from the community.

Access to Justice is not confined to court based legal services. It extends to making people aware about their entitlements under various enactments and welfare schemes and programmes of the govt. and strengthening their access to the same.

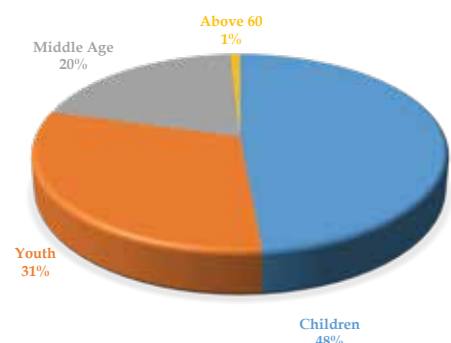
PVR NEST joined hands with District Legal Services Authority (DLSA) to organize legal aid clinic to empower disadvantaged communities around Jawahar Camp with information on their legal rights. The collaboration made the endeavour a grand success. Such camps have the potential to benefit the communities and can help them get social and economic justice.

SANITATION AND HYGIENE BEHAVIOURAL CHANGE PROGRAM



April has been encouraging with the user base reaching 15,000. There is a marked difference seen in the behavioural habits due to regular participation in the various programs and workshops. The accessible toilet at Garima Grih has enabled regular usage by specially abled and the elderly which has provided them relief from pain and shown improvement in health.

User Analysis



SKILLING PROGRAMME

**TAILORING | DIGITAL | LIBRARY
| READING & WRITING**



Center: Mr. Kumar Abhishek, DC, KBZ and Mr Ashish Kumar, SDM, Rajouri Garden

The first batch of Stitching and Tailoring and Digital Centre program at Garima Grih has concluded with 41 certifications paving way for the new batch to be inducted. The three programmes, Tailoring, Digital and Library invited participation from 951 users during the month of April and 137 registrations were received for the new batch. Newspaper Reading initiative is becoming a fun and learning activity and has been gradually picking up with close to 2500 users being part of it in the month.

HEALTH AWARENESS SESSION

A total of 4 health awareness sessions were conducted in the month with 66 people attending these sessions. Dr. Surjeet Gupta, MBBS, Gynaecologist, covered varied topics ranging from general awareness of health, Seasonal Diseases, Balanced diet, First aid for injuries, Information on Malaria, Dengue etc and Blood donation

DREAM COMES TRUE



Jyoti has been working at the Pink Centres for the last one year. She overcame a challenging period during covid but with tenacity and hard work, continued to support her family. Her dream of buying a scooty has come true which she purchased from own earnings. She proudly shared her achievement by driving to work in her scooty.



Ms. Shashanka Ala, IAS, Special Secretary, PWD

The income of women is crucial for the basic survival of low-income families who do not have access to the formal job market. PVR NEST strongly believes that this model will be effective in building the capacity of women (no-age bar), create revenue generation spaces and opportunities for women in the Pink Centres and Garima Grih communities.

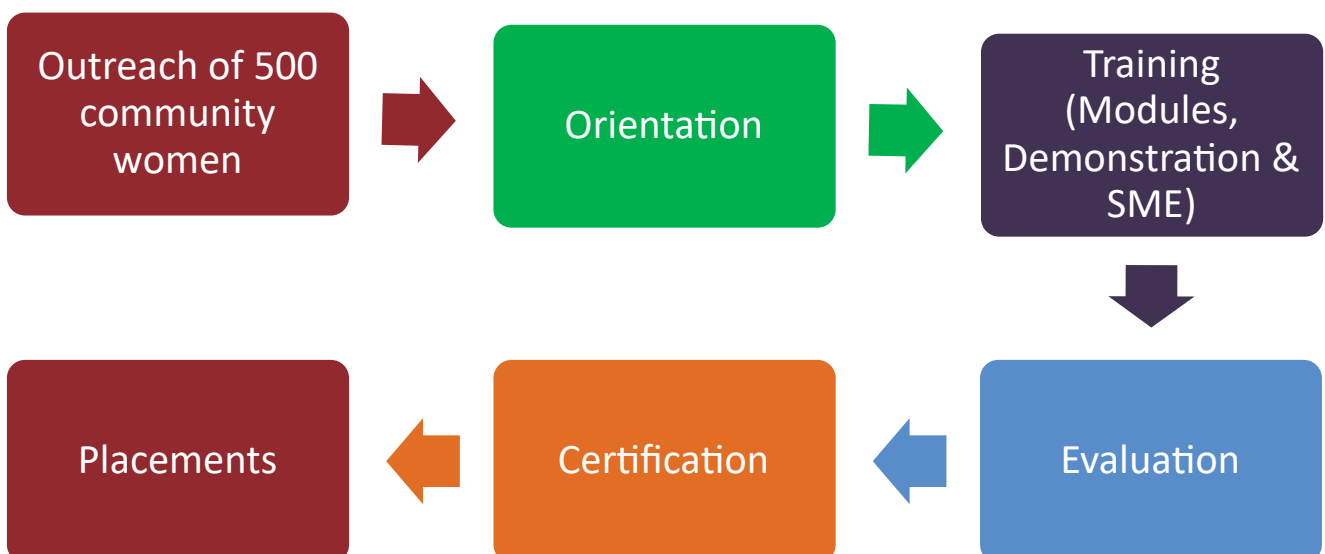
PVR NEST is in discussions with multiple organizations with whom it can partner for developing a Task Force of 500-1000 WASH Champions in a span of one year.

WASH CHAMPION TRAIN THE TRAINER

Water, Sanitation, and Hygiene (WASH) is a critical aspect of public health that is often overlooked in underprivileged communities. Lack of adequate access to clean water and sanitation facilities can lead to the spread of diseases and have a detrimental impact on the health and well-being of individuals.

PVR NEST intend to expand the capacity of WASH Champions beyond their core functional responsibility of housekeeping into community leaders and agents of change in promoting hygiene and sanitation practices in their communities. Calling it 'Train the Trainer' program, PVR NEST would be instrumental in creating a culture of cleanliness and hygiene that will have a positive impact on the health and well-being of individuals in the community.

THE PROGRAM MODEL





PINK CENTRE PROGRAM

3D DESIGN OF RE PURPOSED INFRASTRUCTURE

Repurposing of Pink Toilet to Garima Grih

Moving towards a more resource-efficient and circular economy, PVR NEST is in the process of repurposing the available government urban infrastructure that it manages with a view to make better and sustainable use of these resources.

PVR NEST endeavours to provide improved sanitation and hygiene services for marginalized groups, particularly women and children in Delhi. During the audit process, PVR NEST identified three of its sites which are in urgent need of repair, renovation and ideal sites for repurposing.

PVR NEST intends to expand the scope of Pink Centres located at RK Puram, Vikaspuri and Lajpat Nagar to Garima Grih. There is significant potential in repurposing these centres which would offer improved public washroom experience, create income-generation spaces contributing to overall wellbeing of the women users. Addressing critical areas such as better space management for the washrooms, creating multi-utility spaces for workshops or income-generation activities, and reworking the facade would make these centres more contemporary and inviting

PVR NEST is in discussions with multiple agencies who can create these new Garima Grih centres.



3D DESIGN OF RE PURPOSED INFRASTRUCTURE

APRIL 2023

3745

USERS

Data Collection of users is also the responsibility entrusted to the Wash Champions. There is a process in place to capture the usage of all amenities provided in the Pink Centre.

CiSS CHILDSCAPES

PROGRAM FOR CHILDREN IN STREET SITUATION

AN INITIATIVE WITH DELHI GOVERNMENT

The CiSS Childscapes programme in collaboration with Delhi Commission for Protection of Child Rights (DCPCR) and The Government of National Capital Territory of Delhi (GNCTD) has been making effective inroads towards education and rehabilitation of street children in West, South and South East Delhi.

Against the goal of identifying and rehabilitating 6,000 children in street situations in West District of NCT of Delhi in 6 months, **1702 children have been identified** in Raghubir Nagar, Punjabi Bagh, Rajouri Garden, Patel Nagar, Munirka, IIT Flyover, Kotla Mubarakpur and Shahdra Aadhaar Applications have been submitted for **844 children, 50 street children** enrolled in skill training programs and 5 under the Sukanya scheme.

A reading campaign has been launched with the help of Pratham, one of the largest NGOs in India focussing on high-quality, low-cost provision of quality education to the underprivileged children in India. The objective is to build Hindi reading and writing skills, teach children basic numeric literacy and provide psychosocial and learning support.

Further, a survey of Health & Nutrition Related Schemes was conducted in Govindpuri, Sangam Vihar, Nizamuddin, Zamrudpur, Okhla among pregnant and lactating women and children.



Program Partners





Dr Amit Sen, Children First

Special Screenings

A special neuro-friendly screening of "Puss in Boots" was organized at PVR Selectcity Walk on 29th April on Autism Awareness Month for the children of Children First that takes care of children and adolescents with Autism Spectrum Disorders.



A special screening of "Mrs Chatterjee vs Norway" was organized at PVR Manisquare Mall in Kolkata on 24th April for the Save Missing Girls (MISSING), that raises mass awareness about sex trafficking to curb its rising figures, impacting vulnerable populations of women and adolescents.

New Campaign



Design, Amplify, Empower: PVR NEST and Desmania Designed for Good are proud to launch 'Space for her' - a one-of-a-kind research campaign addressing the challenges women face in public spaces. We believe that listening to women's voices is the key to creating safer and more inclusive environments for all.

Program Partners



MISSING

DESMANIA