

Tidings

VOLUME 2 AUGUST 2021





INTRODUCTION

August 2021 was action-packed with the formation of new programs partnerships to take forward our vision and mission to contribute towards sustainable cities and communities.

As Indian cities are still grappling with the aftermath of the second wave of Covid 19, we stepped in to address the needs of the children who suffered due to the impact of the brutal pandemic. Under the aegis of our PVR's flagship Childscapes programme, we announced our new initiative "Paalan" to further strengthen our resolve and offer protection to children at high risk due the loss of family members, especially parents, due to Covid 19.

When it comes to mitigating community spread of Covid, we firmly believe that 'no one is safe until everyone is safe'. Supporting the government's vaccination drive and the herculean efforts of the

medical fraternity to get the population vaccinated, this month we expanded our outreach by vaccinating the members of Federation of Western India Cine Employees (FWICE) at PVR Juhu, Mumbai.

Advocating clean and accessible public toilets for women, our cherished Pink Toilet Programme is quickly gathering momentum and visibility. In partnership with Centre for Youth (C4Y) and Municipal Corporation of Delhi (MCD), we have now added 10 more Pink Toilets, making it a total of 20 Pink Toilets in the national capital region.

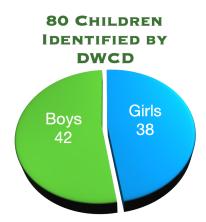
Finally, we are happy that the first edition of our Newsletter- NEST Tidings and release of our first anthem reinforcing our commitment to Sustainable Development Goals, SDG-11 through our work has been well received and much appreciated.

PAALAN: A DYNAMIC COVID RESPONSE INITIATIVE

Paalan is a Dynamic Response Initiative conceptualised by Department of Women and Child Development, Delhi and Rani Fund, with a sole focus to provide holistic support to children affected by the COVID pandemic, leaving them as orphans. Paalan has been created under Special Purpose Vehicle (SPV) Mechanism to provide immediate relief to COVID Impacted Children to address issues related to children like immediate livelihood support, health, medical requirements etc.

The Delhi Government's Women and Child Development (WCD) Department has identified 268 children who have been orphaned during the coronavirus pandemic, and nearly 5,500 children who have lost either of their parents ever since the virus hit the national capital.

A first list of 80 children were identified by the Department of Women and Child Development, DWCD, Delhi as eligible for dire help and needing immediate relief. We are providing financial support which includes ration kits to 12 children, walker to a 15 year old child with both locomotive and intellectual disability, wheelchair to a 3 year old girl who is disabled above 60% locomotive disability etc.







VACCINATE INDIA

PVR Cinema, Juhu, Mumbai became a vaccination centre expressing our camaraderie with the film industry workers. We conducted Free Vaccination Drives against COVID-19 benefitting Federation of Western India Cine Employees (FWICE) in association with Dr. Balabhai Nanavati Hospital.





PINK TOILETS: HUBS OF EMPOWERMENT

Pink Toilet Programme is an initiative conceptualized by the National Commission for Protection of Child Rights in association with the Municipal Corporation of Delhi and PVR NEST with a vision to create sustainable multipurpose sanitation facilities for women and children.

Pink Toilets are exclusively run and maintained by women, for women. These are safe, accessible, free-of-cost, public spaces and facilities that respect their need for privacy. At the heart of this initiative lies, reclaiming the dignity of women and empowering them. We have activated a big idea to transform these women-led facilities as hubs of community awareness with a focus on deliberating on issues that matter to them, addressed with empathy and feasibility.

The project is set to be one of its kind in many ways.







@NorthDmc Inks MoU with PVR NEST for running Pink Toilets. To Mark the 75th Independence Day @NorthDmc is going to start Pink Toilets in @kbzdc area on 15 August. These are women and child friendly toilets which will be manned by women wearing pink clothes.

@PMOIndia @LtGovDelhi

9:10 PM · Aug 15, 2021 · Twitter Web App

3 Retweets 11 Likes









On the occasion of India's 75 th Independence Day, we inaugurated the Karampura Pink Toilet, Karol Bagh Zone under the North Municipal Corporation of Delhi.



Through various workshops and trainings, we aim to bring out their self-confidence and vocalise their power and express themselves!



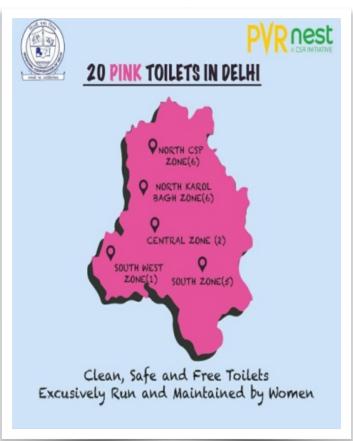
We conducted Financial Literacy workshops for them which included monetary saving techniques and awareness about Government schemes and investments

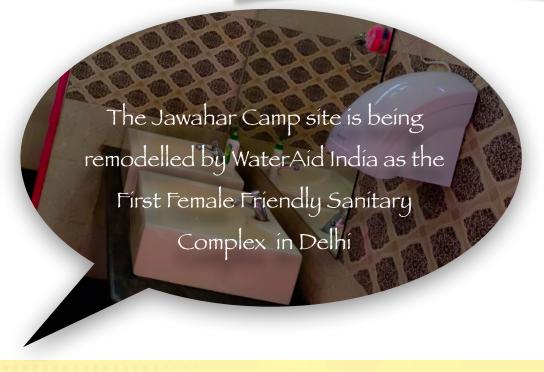


We designed an interactive community led hiring experience to identify our 'wash champions'

Pink Update - 20 Safe Toilet Complexes in the Delhi







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