NEWSLETTER

PVRnest
A CSR INITIATIVE OF PVR INOX

NEST TIDINGS

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A new beginning, powered by learning and opportunity

JULY 2026 NEWSLETTER | PVR NEST

July was a month of growing possibilities, meaningful partnerships, and stories of hope.
Across our Garima Grihs and Pink Centres, women learnt new skills, children received care and nourishment, and partners joined hands to create more opportunities for the communities we serve. From launching new livelihood programmes and celebrating the craftsmanship of our women to welcoming visitors who believe in our mission, every initiative reflected the power of working together.

Each conversation, every skill learnt, and every partnership strengthened reminded us that lasting change is built one step, one opportunity, and one life at a time.

Here's a look back at the stories that made July special.

Creating New Livelihood Opportunities
Beauty & Wellness Programme Launch at Garima Grih, Naraina

Skills create opportunities. Confidence creates transformation.

A new chapter of opportunity began this month with the launch of our Beauty & Wellness Skilling Programme at Garima Grih, Naraina.

We were delighted to welcome our long-standing partners, Mr. Piyush Garg and Mrs. Vaishali Garg of Balaji Switchgears, whose continued support has helped expand this programme to four centres. Together, we are enabling more women to learn new skills, build confidence, and take meaningful steps towards sustainable livelihoods.

Sharing Our Journey
FUCHS Team Visits Garima Grih

We welcomed Ms. Kanchan Poojary and Mr. Vishal Sawant from FUCHS to Garima Grih, Naraina.

During their visit, they experienced our programmes firsthand, interacted with community members, and learnt more about the impact of our Pink Centres and Garima Grih initiatives. Their appreciation for the work being done reaffirmed the importance of strong partnerships in creating lasting change.

Meaningful partnerships inspire lasting impact, turning shared purpose into positive change for communities

Crafted with Pride
Annual Uniform Distribution

Some uniforms are stitched with purpose and worn with pride.
Every year, the PVR NEST team proudly wears uniforms created by the talented women from our Stitching & Sewing programme. From selecting the fabric to carefully stitching every piece, each uniform reflects the skill, dedication, and craftsmanship of our students.

More than just workwear, these uniforms represent confidence, self-reliance, and meaningful livelihood opportunities for women in our communities.
Our heartfelt thanks to Asha Ram & Sons Pvt. Ltd., Mr. Akshit Gupta, and Ms. Kavya Gupta for their continued support in making this initiative possible, year after year.

Every stitch tells a story of skill, dignity, and women empowered to shape their own future.

Nourishing Children, Supporting Families Launch of Weekly Feeding Programme at Garima Grih, Naraina

Launch of Weekly Feeding Programme at Garima Grih, Naraina
This month, we launched our weekly feeding programme at Garima Grih, Naraina.

Nutritious meals were served to children while mothers participated in engaging sessions on nutrition and hygiene, creating a space for learning alongside care.
Because at PVR NEST, supporting women also means nurturing healthier and happier families.

Small acts of care today create healthier, stronger tomorrows.

Partnerships that Create Opportunities Leadership Visit by Little Ones Public School

Strong partnerships create stronger communities, where every opportunity empowers lives and builds brighter futures

We welcomed the leadership team from Little Ones Public School, one of our valued long-standing partners.

During their visit, they met women from the Jawahar Camp community, interacted with our K.A.L.A. participants, and explored the work happening at Garima Grih. The school also placed an order for school uniforms under our K.A.L.A. initiative, creating another meaningful livelihood opportunity for women while strengthening our shared commitment to community empowerment.

PVR INOX's CSR Film

We successfully completed the recce and shoot for a new PVR NEST film capturing the inspiring journeys of women across our Pink Centres and Garima Grihs.
Featuring community members, WASH champions and skilling cohorts, the film brings to life powerful stories of dignity, confidence and empowerment.

Every story we captured is a step towards dignity, confidence, and lasting empowerment. 🎥

From Learning to Leading: Building a Period-Positive Future

Breaking myths. Starting conversations. Building a period-positive future.

As the second step of our Period Positivity Campaign with Unicharm India, Master Trainers from all 10 PVR NEST centres came together at Garima Grih, Kirti Nagar, for an insightful workshop led by Ms. Ankita Sukhwal.

The session focused on menstrual health and hygiene, nutrition, period myths, and healthy, stigma-free practices—equipping our Master Trainers with the knowledge and confidence to take these conversations forward.

Now, they are returning to their communities to share what they have learned, empowering women, girls, and boys to challenge long-held myths and create spaces where periods are discussed openly, confidently, and without hesitation.

Knowledge breaks myths, conversations break stigma, and empowered communities create lasting change.

Learning Through Everyday Habits Handwashing Awareness Session

Healthy habits learned today become lifelong practices for a brighter tomorrow.

Small habits often create the biggest impact.
As part of our Youth Exchange Programme, Ms. Vaibhavi Lakhera from Amity University conducted an engaging handwashing session for children at our Naraina Centre.
Through interactive activities, games, and quizzes, children learnt about hygiene in a fun and memorable way, proving that learning is always more meaningful when it is experienced together.

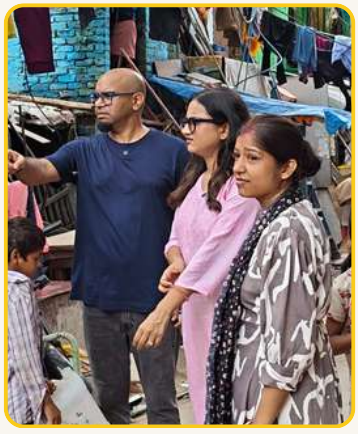
Seeing a Brighter Tomorrow
Eye Check-up Camp at Garima Grih, Naraina

Good health begins with access to care.
In partnership with the Rotaract Club of World Without Childhood Blindness, we organised a free eye check-up camp for more than 150 women and children at Garima Grih, Naraina.
Community members received eye examinations by qualified doctors, learnt about eye care and hygiene, and were guided towards further treatment wherever needed. The greatest takeaway was not the number of screenings, but the confidence that comes from seeing the world a little more clearly.

Better vision opens the door to healthier lives, greater confidence and brighter tomorrows

Stories That Inspire
BBC Hindi Documentary Shoot

When one woman's journey is shared, it inspires countless others to believe in their own.



Some stories deserve to be shared far and wide.

This month, BBC Hindi visited Garima Grih, Naraina to film Small Spaces, Big Dreams, featuring the inspiring journey of Jyoti, our Beauty & Wellness Trainer.

Filmed at both the centre and her home, the documentary captures her resilience and determination while showcasing how safe community spaces can create opportunities, build confidence, and transform lives. We look forward to seeing her inspiring story reach audiences across the country.

Looking Ahead

As we step into August, we remain grateful to every partner, volunteer, donor, and community member who continues to believe in our mission.
Together, we are creating opportunities, strengthening communities, and helping women and children build brighter futures—one partnership, one skill, and one story at a time.

IMPACT STORIES (USER FEEDBACK)

Poonam, 50 - Vikaspuri

Poonam, a 50-year-old MCD worker, the PVR Pink Centre became just that during her visit to attend Rekha Gupta Ji's rally.

The centre gave her a chance to step away from the day, rest comfortably, and have a meal. She was impressed by the cleanliness and the calm, positive environment of the space. The warmth and welcoming atmosphere made her feel completely at ease, creating a feeling of comfort and belonging. For Poonam, the PVR Pink Centre felt like a home away from home—a place where women can find a moment of rest, comfort, and care.

Puja, 23 - Lajpat Nagar

Puja, a 23-year-old resident of Lajpat Nagar, works in online booking services while pursuing her passion for stitching. She first learned about the Pink Washroom through a friend, who told her that it was a safe and comfortable space where women could rest and have their meals.

During her visit, Puja discovered that the centre offered a range of skill development programmes, including stitching, computer training, and bike riding. Since she had always been interested in tailoring, she decided to enroll in the stitching course. Although she already had basic sewing skills, she wanted to improve her finishing techniques and enhance the quality of her work.

After speaking with the trainer, Puja completed her registration and began attending the stitching classes the very next day. The training has helped her refine her skills and build greater confidence in her craft.

Today, alongside her regular job, Puja spends her free time stitching clothes from home, turning her passion into an additional source of income. She hopes to continue improving her skills and expand her tailoring work in the future.

IMPACT STORIES (STITCHING & TAILORING)

Kshama 21 - Lajpat Nagar

Meet 21-year-old Kshama, a young girl who found a new path towards confidence and financial independence through the skill-building courses at the Pink Centre, Lajpat Nagar.

Alongside her studies, Kshama completed a three-month Stitching course and also learned Mehendi art. Today, she earns a small income by stitching clothes for her neighbours and applying mehendi for people in her community. She earns around ₹3,000–₹4,000 per month through her stitching work.

Her skills have also made her more self-reliant. Kshama now stitches suits for herself and her sister, makes blouses for her mother, and takes stitching orders from neighbours whenever she returns from school or during her holidays.

For Kshama, every stitch is a step towards independence. She is proud that she can now contribute to her own needs without having to ask her father for money.

“I am very happy and grateful to have learned these skills. They have given me confidence and helped me become more independent.”

Kshama's journey is a reminder that when young girls are given the right skills and opportunities, they can turn their talent into confidence, income, and independence.

Varsha, 18 - Vikaspuri

Eighteen-year-old Varsha, a Class 10 student, discovered the PVR NEST Pink Centre when the outreach team visited her community. As she learned about the various courses offered—including beauty & wellness, tailoring, and computer training—she was inspired to enrol in the Beauty & Wellness programme.

In just one month, Varsha has already gained practical skills in pedicure, manicure, waxing, facials, eyebrow shaping, head massage, and basic eye makeup. She is now continuing to build her expertise by learning advanced eye makeup techniques, bringing her one step closer to becoming a skilled beauty professional.

"I feel safe and confident every time I come to the Pink Centre. The trainers teach us with great care, and every day I learn something new that will help me in the future. I am grateful to PVR NEST Pink Centre for giving me this opportunity." — Varsha

MONTHLY DATA INSIGHT

S. No.	Users	Total User-ship
1	Women	28851
2	Youth	15,927
3	Children	6,392
4	Trans-persons	18
5	Persons with Disability	214
6	Pregnant	454
7	Nutrition Feeding Program	750
8	Community Registration Program	2,872
9	Behavioural Change	237
10	Footfall for Skilling Programs at all our centres	3,486
	Total Usership during the month	**59,201**

Monthly Service & User Analytics

Pink Centre & Garima Grih Combined

Service Analysis

Baby Care	310
Bathing	5
Resting	6163
Grooming	6174
Sanitary Facility	142
Reading	221
Awareness	1775
Total	**14790**

Catering Needs

Women	**28851**
Children	6392
Trans Person	18
Specially Abled	214
Pregnant	454
Total	**35929**

6392
Children

454
Pregnant

Usage Analysis

70%
Toilet
35929

14%
Other Services
14790

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GET IN TOUCH

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