

NEST Findings



Empowerment, Celebration & Community Spirit

August reminded us that empowerment is truly multi-dimensional — it is about women and girls gaining skills that reduce poverty, communities coming together in celebrations that strengthen bonds, and families staying safer through awareness and knowledge.

From assessments that certify grassroots women for dignified livelihoods, to festivals that spark joy and cultural pride, to safety sessions that protect households, every activity adds a layer of strength to our communities.

Together, these efforts bring us closer to building inclusive, resilient, and equitable urban spaces, directly contributing to the Sustainable Development Goals (SDGs) — SDG 4: Quality Education, SDG 5: Gender Equality, SDG 3: Good Health & Well-being, and SDG 10: Reduced Inequalities.

We extend our heartfelt gratitude to our partners, trainers, and community champions for walking with us on this journey of change, and for helping us create stronger, safer, and more inclusive spaces for women, girls, and children.

Happy Reading!

Team PVR NEST



Leadership Visit & Recognition

Mr. Aamer Bijli, Lead: Marketing & Innovation, PVR INOX Limited, visited the Vikaspuri Pink Centre, where he interacted with community members, heard their impact stories, and engaged with women enrolled in stitching and tailoring programs.

Mr. Bijli also toured the centre to see the ongoing activities and encouraged our team members. During this visit, Mr. Ranbir Raj Kohli, who successfully completed his internship with PVR NEST, was felicitated with a certification — celebrating youth leadership and commitment.



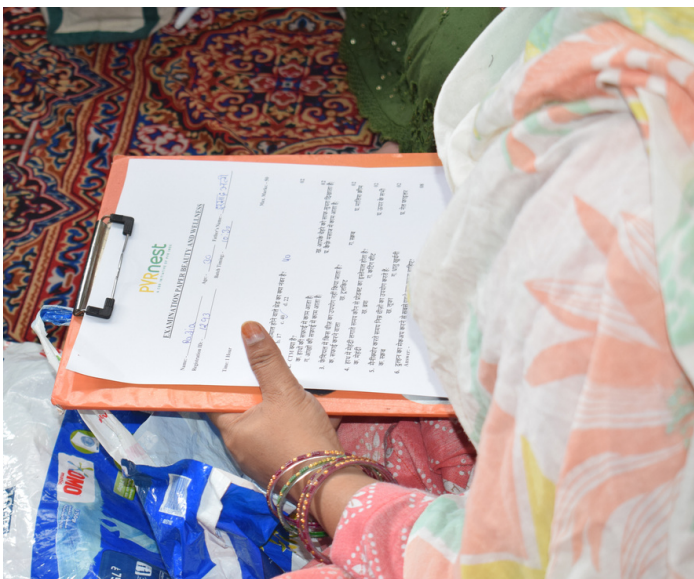
Skilling Program Assessments



Examinations for the Skilling Program were successfully conducted across four centres — Garima Grih (Kirti Nagar), Pink Centre (Vikaspuri), R.K. Puram, and Hanuman Mandir.

The assessments covered three domains: Beauty & Wellness, Tailoring & Stitching, and Digital Skilling through VIVA, written and a practical examination.

These assessments ensure that community women are not only trained but also certified, giving them credibility in the job market. Certification boosts their confidence, opens doors to employment, and helps break the cycle of poverty for their families.



Celebrating India's Spirit of Freedom

Independence Day was celebrated with great enthusiasm across all our centres. Women, girls, and children from the neighbouring communities participated wholeheartedly through songs, dance, rangolis, and flag hoisting. Community women and girls also got ready for the occasion with the support of our Beauty & Wellness trainers, creating a festive spirit of pride, unity, and bonding.



Cultural Bonding through Janmashtami



Our centres came alive with colours and traditions as community members celebrated Janmashtami. Dressed as Radha and Krishna, women and children participated in rangoli-making, festive activities, and cultural performances — reinforcing the spirit of togetherness and joy.



Awareness for Safer Communities

A special awareness session on Gas Safety and CNG usage was conducted at our Vikaspuri Pink Center for community members.

The session focused on:

- Safety precautions during cylinder fires.
- Preventing fire accidents.
- Safe distance between cylinders and stoves.

This initiative spread crucial safety knowledge, helping families stay protected in their daily lives.



August' 25 (Service Data)



WASH

76,723

Data Collection of users is also the responsibility entrusted to the WASH Champions. There is a process in place to capture the usage of all amenities provided in the Safe Centre.



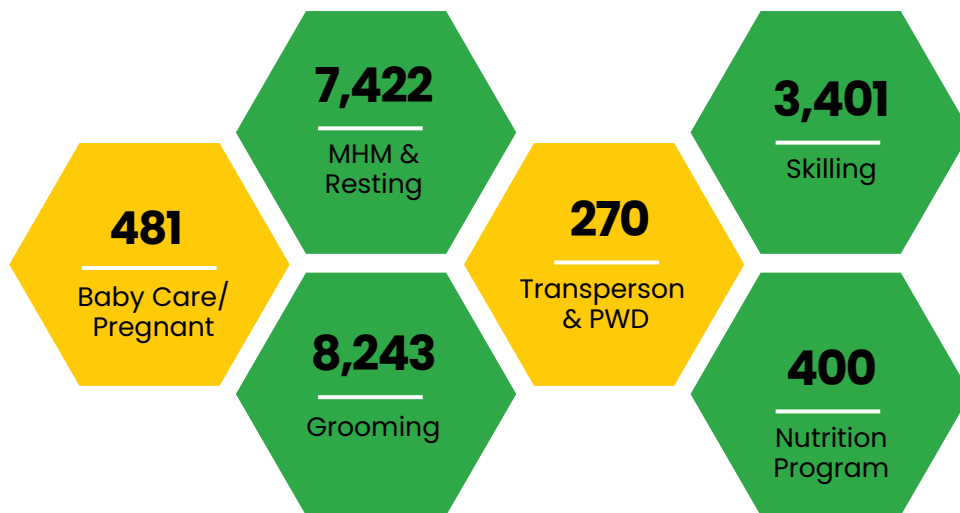
**SANITATION
TO SKILLING**

3,401

Skilling programs tap users of sanitation facilities at Pink Centres and Garima Grih, spurring steady growth and raising community aspirations for learning new skills.



Utilization of Services - 20,217



Overall analysis

80% + beneficiaries are young girls and women, boosted by skilling and awareness sessions.



40% + users are regular visitors supported by WASH Champions.



WASH Champions

are trained to assist PWDs and acknowledge transpersons.



Centres

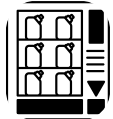
provide sanitation, hygiene, resting, grooming, and awareness services.



50% + users come from Amar Colony, Central Market, and RK Puram centres.



85% + users are women and girls who rely on safe, sanitised MHM facilities.



55% + usage happens in the morning (7 AM-1 PM) before school, college, or work.



76% + users are children and young girls, rising due to digital literacy programs.



Impact stories of Beauty & Wellness and Stitching & Tailoring skilling program

Khushi (Vikaspuri)



My name is Khushi, I am 15 years old and studying in Class 10. I live in Sonia Camp with my parents, two brothers, and two sisters. I came to know about the Pink Centre when the outreach didi visited our community and informed us about the stitching and tailoring classes. I registered my name and have been learning stitching here. It feels very good to come to the centre and learn in such a supportive environment. My dream is to become skilled enough to stitch my own clothes as well as others' clothes, so that I can support my parents and contribute to my family.

Rekha (R K Puram)

Rekha, 35, lives in Jeevandeep Pusht Ashram, R.K. Puram with her 11-year-old son after losing her husband. She manages household expenses through a small shop and some stitching work. With a strong interest in beauty and wellness, she enrolled in the parlour course two months ago and enjoys learning makeup and facials. Rekha is determined to acquire every skill that can help her earn a livelihood and bring happiness to her son, expressing gratitude to her trainer for teaching with dedication.



Happy users of Garima Grih and Pink Centre

Anjali (Central Market)



My name is Anjali and I am 13 years old. I sell balloons to support my family. Even though I am young, I have to earn because there is no one else in my house who works. I have younger brothers and sisters, and my father drinks and beats my mother. To manage household expenses, I sell balloons in the central market. Since the Pink Centre has opened, I have found a safe place to rest. Here, people welcome us warmly and give us comfort. I am very thankful to the Pink Centre

Bhawna (Saket)

My name is Bhawna, I am 28 years old and a pregnant woman. This is my first visit here, and I was very impressed with the cleanliness and hygiene of the centre. What I liked the most was having access to a western toilet, as it is very difficult to use an Indian toilet during pregnancy.



GET IN TOUCH



PVR INOX Ltd, Building 9A, DLF Cyber City, DLF Phase 3,
Gurugram, Haryana, 122002