
NEWSLETTER

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MARCH

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PVRnest
A CSR INITIATIVE OF PVR INOX

NEST TIDINGS



GIVE TO GAIN • DIGNITY • SAFETY • OPPORTUNITY

Giving That Transforms Lives

This March, as we celebrated International Women's Day, we were reminded of a powerful truth: when we give, we all gain.

At PVR NEST, this belief comes alive every day across our communities.

A safe sanitation space gives a woman dignity.

A skill gives her independence.

A conversation gives her confidence.

And together, these moments create something far greater, stronger, safer, and more empowered communities.

Across 35 urban settlements, impacting over a million migrant women and girls, we continue to build spaces where dignity is at the core of everything we do, and opportunity is within reach.

This month was a celebration of that spirit, of giving time, knowledge, and opportunity and witnessing the powerful change it creates.



Happy reading,
Team PVR NEST

CINEMA. CONVERSATIONS. CHANGE. INTERNATIONAL WOMEN'S DAY



On the occasion of International Women's Day, a small program was organized where women from the community participated and shared their experiences and thoughts. The session focused on women's rights, health, education, and empowerment. Women were encouraged to pursue their dreams, stay aware of their rights, and take care of their well-being. The program was appreciated by the participants and helped spread awareness and motivation among the women.



INTERNATIONAL WOMEN'S DAY CELEBRATION



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CELEBRATING TOGETHERNESS | HOLI AT OUR CENTRES



Holi was joyfully celebrated across our Pink Centres and Garima Grih, bringing together community members and children in a vibrant atmosphere of colours and happiness. The celebration fostered a strong sense of togetherness, with children actively participating and enjoying the festivities — reinforcing the role of these spaces as centres of joy, connection, and community bonding.



ADVANCING INCLUSIVE WASH PRACTICES | GREENPEACE INDIA VISIT



Garima Grih hosted a visit by Greenpeace India, offering an opportunity to showcase the centre as a model for inclusive and safe sanitation. The walkthrough highlighted the centre's integrated approach combining access to dignified sanitation with skilling and community engagement.

BREAKING TABOOS, BUILDING AWARENESS | MENSTRUAL HEALTH MATTERS



Ms Ankita Sukhwat, CSR Lead at Unicharm, visited Garima Grih and conducted an engaging Menstrual Hygiene Management (MHM) awareness session with community women, girls, and the PVR NEST team. The session focused on breaking taboos, encouraging open dialogue, and building awareness around menstrual health.

STRENGTHENING PUBLIC PARTNERSHIPS, VISIT BY DC, MCD KAROL BAGH ZONE



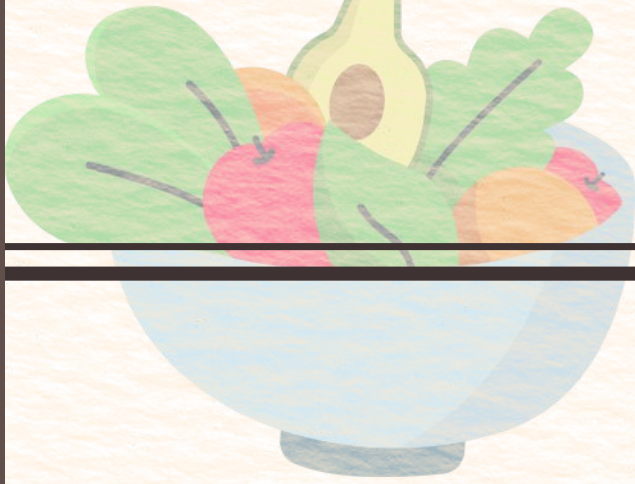
We were honoured to host Shri Dilkhush Meena, DC-MCD (Karol Bagh Zone) at our Garima Grih centre. During his visit, Shri Meena experienced the centre's amenities, interacted with the team, and appreciated the integrated approach towards safe sanitation, skilling, and community engagement.

REACHING THE LAST MILE | COMMUNITY OUTREACH



An outreach session led by Pooja in the Hanuman Mandir community focused on building awareness about the centre and its initiatives.

Through meaningful conversations with 15–20 community members, awareness was created around programs in sanitation, beauty & wellness, stitching & tailoring, and digital learning leading to the identification of a potential enrolment for stitching training.



NOURISHING BODIES, NURTURING MINDS

At Garima Grih and Vikaspuri, weekly feeding and wellness sessions continued to support children through nutrition and learning. Over 100 children were served nutritious rajma rice, alongside awareness on healthy habits such as handwashing and balanced nutrition.



PARTNERSHIPS THAT STRENGTHEN IMPACT | ICRW VISIT

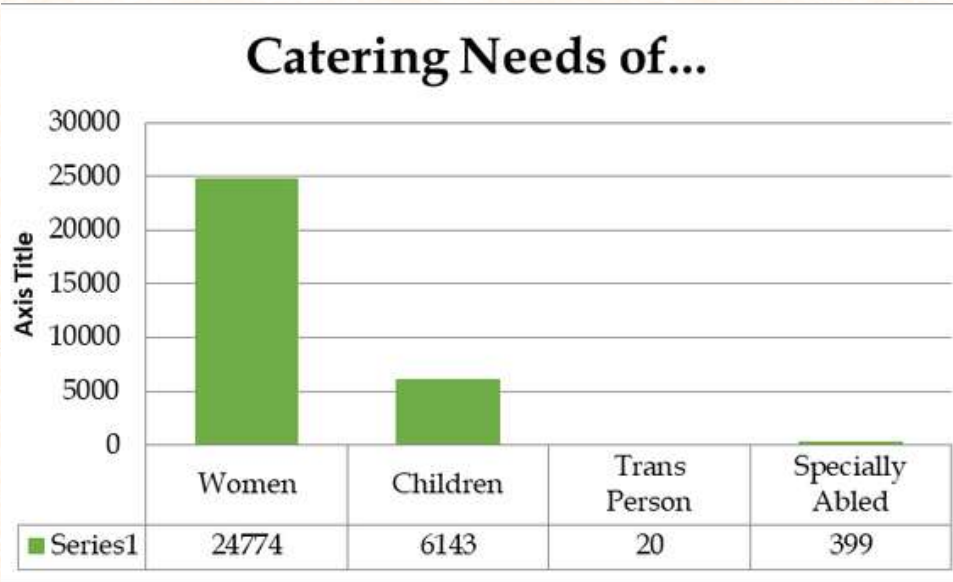


We had the privilege of hosting Dr. Ravi Verma and Ms. Radhika Uppal from the International Center for Research on Women (ICRW) at Garima Grih. Their visit provided an opportunity to experience our initiatives on ground and engage with our women cohorts. Their insights and encouragement continue to strengthen our approach to community impact.

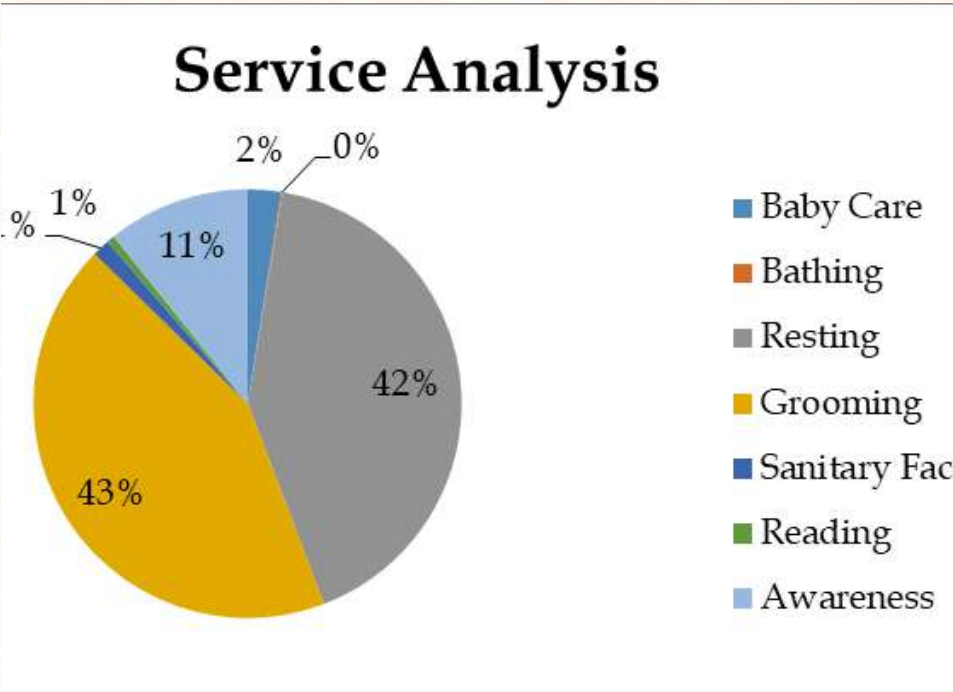
MARCH DATA REPORT

Total Usership during the month 51,587

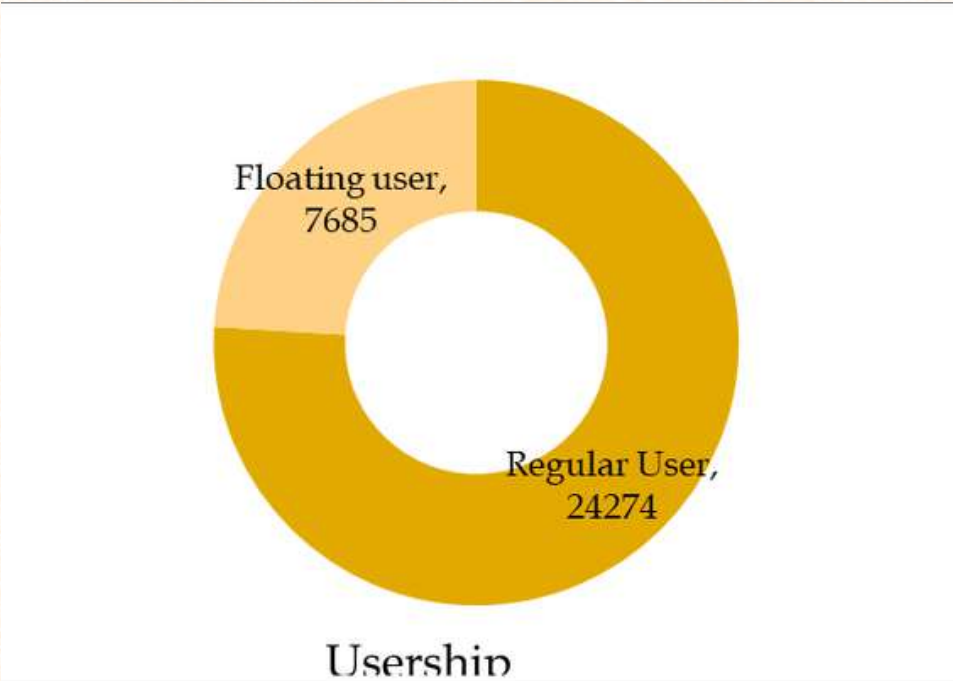
S. No.	Users	Total User-ship
1	Women	24774
2	Youth	13,129
3	Children	6,143
4	Trans-persons	20
5	Persons with Disability	399
6	Pregnant	625
7	Nutrition Feeding Program	400
8	Community Registration Program	2,803
9	Behavioural Change	237
10	Footfall for Skilling Programs at all our centres	3,057
	Total Usership during the month	51,587



Catering Needs of	
Women	24774
Children	6143
Trans Person	20
Specially Abled	399
Pregnant	617
	31953



Service Analysis	
Baby Care	290
Bathing	11
Resting	4784
Grooming	4957
Sanitary Facility	155
Reading	67
Awareness	1237
	11501



Usership Pattern		Apr 2024
Regular User	24274	36236
Floating user	7685	8920
	31959	45156



IMPACT STORIES OF STITCHING & TAILORING SKILLING PROGRAM



Priya 26 years Old

Her name is Priya, and she is 26 years old. She is a housewife and has completed her education up to a Bachelor of Arts degree. Earlier, she used to stay at home, but now she regularly attends the stitching center.

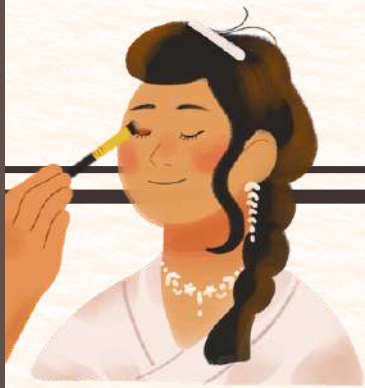
At the center, she has learned to stitch clothes for her children, her mother-in-law, and herself. Her children feel happy seeing her create beautiful clothes for them, which brings her a sense of joy and satisfaction. She truly enjoys coming to the center, learning new skills, and stitching for her family.

She expresses her heartfelt gratitude to PVR NEST for establishing this stitching center, which is helping women like her build a better future and move towards self-reliance.

Shabnam, 17 years Old

Shabnam, a 17-year-old student, began learning stitching while she was in Class 11. Over time, she developed strong tailoring skills and started earning between ₹3000-₹4000 per month through her work. With consistent practice and dedication, she has gained enough confidence and expertise to guide and train others as well. Along with building her skills, she has also learned how to manage her time effectively and use it in a productive way.





IMPACT STORIE OF BEAUTY & WELLNESS SKILLING PROGRAM

Nisha, 18 years Old

Nisha, 18, is currently pursuing a parlour course at Pink Center, Vikaspuri. She is gaining hands-on skills in facials, pedicure, manicure, threading, and waxing. Through her growing expertise, she is already earning between ₹1500-₹2000 per month, which she reinvests in purchasing parlour products—taking confident steps towards financial independence.



Babita, 23 years Old

Babita, aged 23, resides in Vikaspuri and is currently enrolled in a beauty and wellness training program at the Pink Center. Through this course, she is developing practical skills in salon services and personal grooming. Alongside her learning, she has begun offering beauty services from home, generating a monthly income of approximately ₹800-₹1000. This initiative not only supports her family financially but also marks an important step towards her self-reliance and professional growth.

GET IN TOUCH



PVR INOX Ltd, Building 9A, DLF Cyber City, DLF Phase 3,
Gurugram, Haryana, 122002