



# NEST Findings

### *Youth, Inclusion & the Power of Cinema*

July at PVR NEST was a month of youthful energy, inclusion, and the joy of shared experiences. From welcoming global interns who brought creativity and compassion to our programs, to hosting sensory-friendly and inclusive screenings across cinemas, every initiative was designed to uplift communities and create spaces where everyone belongs.

These efforts connect deeply with our commitment to the Sustainable Development Goals (SDGs) — advancing SDG 4: Quality Education, SDG 5: Gender Equality, SDG 3: Good Health & Well-being, and SDG 10: Reduced Inequalities.

Thank you to our youth ambassadors, partners, and community leaders for shaping a month of impact and inspiration.

**Happy reading!**  
**Team PVR NEST**

# Youth Internship & Exchange Program

This July, we welcomed a diverse cohort of youth interns from India and abroad, each bringing unique skills and perspectives to PVR NEST's community initiatives:

**Marcel Drittler (Germany):** With his international volunteering experience, Marcel brought warmth and playfulness to our work with children. His joyful teaching methods made learning fun.

**Devika Shastri (University of British Columbia):** Devika's sharp storytelling and narrative strategies added depth to our PR and research efforts, ensuring purpose-driven communication that amplifies impact.

**Paavani Goswami (Amity University):** Paavani designed a Personality Development Program for grassroots women, blending empathy and structure.

**Karan Singh (NIFT Kangra):** Karan's creative lens elevated our visual storytelling through graphic design, branding aesthetics, and photography — making campaigns more powerful and engaging.

**Ranbir Raj Kohli:** At Garima Grih, Ranbir introduced students to digital basics — Notepad, Paint, and Word. His interaction with IT trainers enriched digital literacy, supporting



# Cinema as a Space of Joy & Inclusion: Superman Screening with Spread a Smile Foundation



At PVR Sangam, children from underserved communities experienced the magic of cinema with a special screening of Superman. For many, it was their first-ever movie theatre visit – a day filled with smiles, laughter, and lasting memories.



# Cinema as a Space of Joy & Inclusion: Sensory-Friendly Screenings of Sitaare Zameen Par



- **With ACE – Autism Centre for Excellence:** Softened lights, lower sound, and an open environment created a safe, inclusive space for neurodiverse children and families.
- **With Evoluer Solutions:** Tailored screenings across cinemas welcomed children stepping into theatres for the very first time, ensuring they felt seen and celebrated.



## **Cinema as a Space of Joy & Inclusion: Sitaare Zameen Par with SPID NGO**



Children from vulnerable backgrounds, including those affected by commercial sexual exploitation, were welcomed to an inclusive movie screening. The experience provided not just entertainment, but a safe space for joy, healing, and belonging.

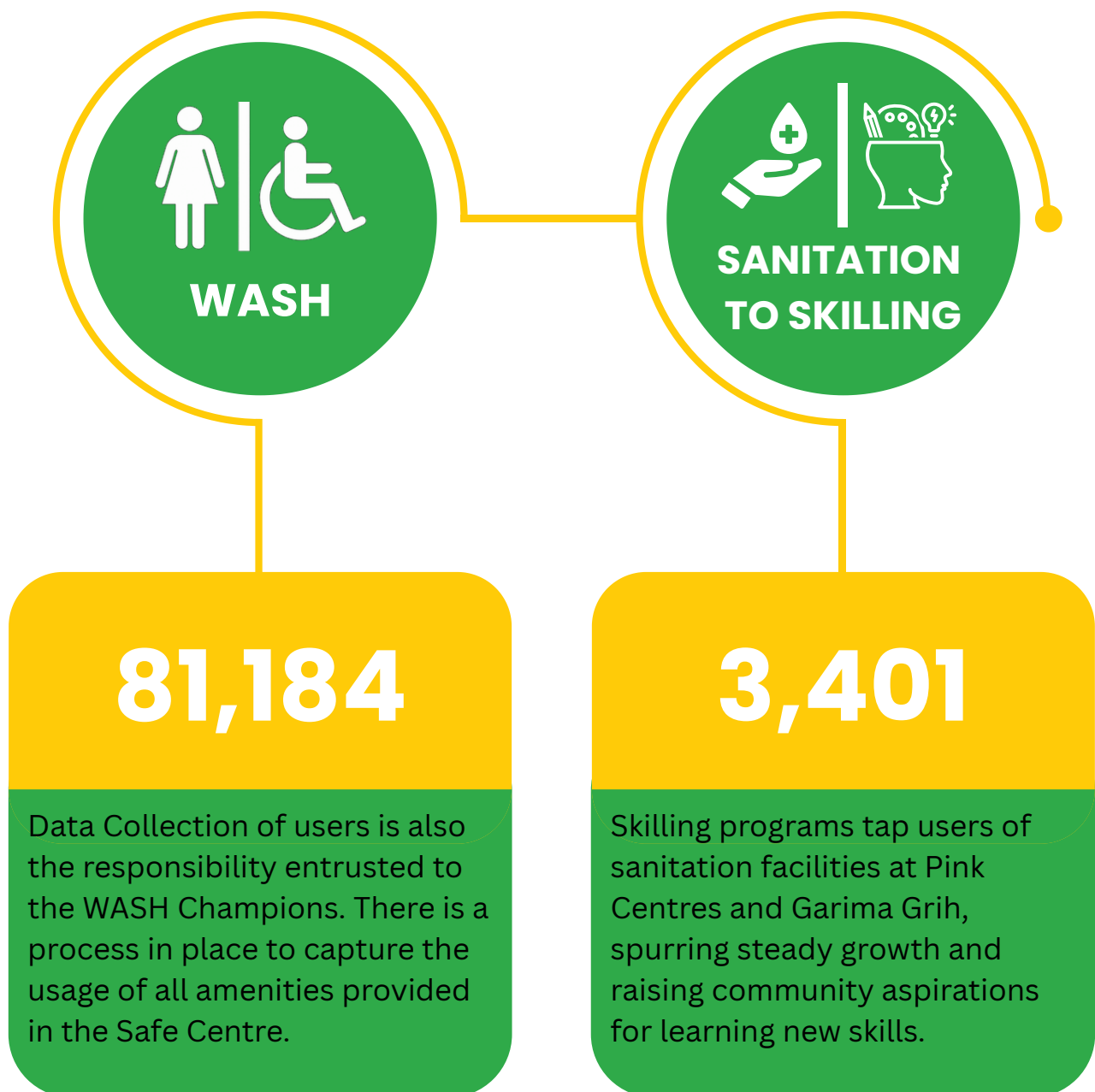


## Takeaway of the Month

July reminded us that whether through youth-led innovation or inclusive cinema experiences, small acts of care create big ripples of change. When every child, woman, and family feels seen, supported, and celebrated – we move closer to the world the SDGs envision.

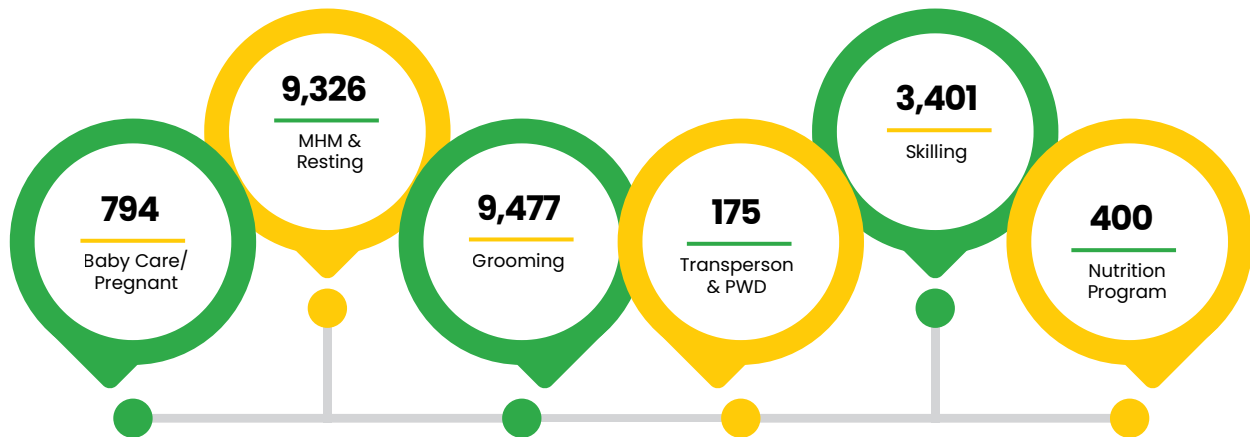


## July' 25 (Service Data)





## Utilization of Services - 23,573



## Overall analysis



1. 37% of users are regular beneficiaries, continuously utilizing Pink Centre and Garima Grih services due to wash champions who provide guidance and information.

2. More than 80% of beneficiaries are women and young girls, with skilling programs and awareness sessions driving participation and footfall.



3. Modern training such as digital empowerment and healthcare education attracts participants, equipping women with confidence and practical tools for independence.

4. Around 40% of users come from Central Market and Gaffar Market, using the centres for resting, changing rooms, and MHM facilities.



5. 58% of overall users are children and youth, who access the centres for resting, playing, and studying.

6. Attendants support children with activities like yoga, environmental awareness, good touch-bad touch sessions, and nutritional education.



## Impact stories of Beauty & Wellness and Stitching & Tailoring skilling program



### **ANSHU KUMARI**

My name is Anshu Kumari, I am 20 years old and studying in Class 12. I live in Indira Camp No. 4, Vikaspuri. Along with school, I first learned stitching at the Pink Centre and now I am also learning parlour skills. I have reached a good level and want to take up a job in the future. My goal is to further develop my skills and build a successful career.



### **NAINA**

My name is Naina, 22, from Vikas Nagar, New Delhi. I have completed my graduation and am doing online studies. I love stitching and want to become a fashion designer to support my family. In two months of learning, I have made suits, blouses, petticoats, and frocks, and I wish to build my career in this field.



### **PREETI**

My name is Preeti, 22, from Sonia Camp. I completed my schooling till 12th and am a housewife. On my neighbor's suggestion, I joined Garima Grih to learn stitching. Now I can stitch blouses, frocks, petticoats, and pants. Making blouses for my mother made me very happy, and I aspire to turn this skill into a career.

## Impact stories of From Skilling to Placement: Empowering Our Centre's Learners

### Stitching Student to Boutique Placement



#### **MUSKAN**

My name is Muskan, I am 18 years old and live in Mayapuri. A neighbour told me about Garima Grih's tailoring classes, so I joined and completed the 6-month course. With their support, I got a job at a boutique in Rajouri Garden with a salary of ₹12,000. I am very happy that I can now earn on my own, manage my expenses, and also support my parents. Garima Grih has changed my life and I am truly grateful.

### Stitching Course to Anganwadi Helper



#### **SHIKHA DEVI**

My name is Shikha Devi and I live in Sonia Camp. I studied till Class 12 and was a housewife. A neighbour told me about Garima Grih's tailoring classes, so I joined and learned sewing. Now I stitch clothes for myself and for neighbours, and use the income for my children.

With the guidance of the Garima Grih team, I was selected as an Anganwadi helper and now earn ₹7,800 a month. I feel proud to stand on my own feet, support my family, and look forward to a brighter future. Garima Grih has truly changed my life.

## Happy users of Garima Grih and Pink Centre



### AARTI

My name is Aarti, I am 25 years old and I come from Signal Bagh. I work at Apollo Pharmacy, but I go to the Amar Colony Pink Centre to use the washroom. Here, I can comfortably access the washroom and also get any study material or other resources whenever I need them. The staff is very supportive, which makes me feel really good whenever I come here.



### ANJALI

My name is Anjali, I am 29 years old and I work at a gas agency. I really like the Pink Centre—it is very clean, and the Wash Champs here are very helpful. We also support them, and together we share a friendly bond. We all have lunch together, and it never feels like I am outside; instead, it feels just like home. I truly feel at ease here.



### CHARANJEET KAUR

My name is Charanjeet Kaur, I am 55 years old. I came to Lajpat Nagar Central Market for the first time to do some shopping for my daughter's wedding. I found the Pink Centre very helpful, as it gave me a place to rest. The availability of a western toilet here made my experience comfortable, and I did not face any problems.

# GET IN TOUCH



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