



ALABAMA FOOD MANUFACTURERS & PRODUCERS ASSOCIATION

CAMPAIGN INFORMATION

- Retailer ads and displays that coincide with sampling events that promote BAB companies.
- First Quarter Retailer Luncheon to highlight campaign year to the retail grocery community and congratulate retail winners from previous campaign.
- March Press Conference to kick off campaign, increase awareness to legislators and sample products in Montgomery on Capitol lawn.
- Exclusive advertising opportunities available only to BAB members.
- Educational opportunities on promoting your product within the U.S. and outside the U.S. borders.
- Food Expo each year to kick off the September promotion.
- Exclusive opportunities to showcase products to retailers and wholesalers throughout the year.

DUES

- \$350 if Annual Sales are under \$500,000
- \$700 if Annual Sales are \$500,000 to \$2 million
- \$1,050 if Annual Sales are over \$2 million

MISSION

To identify and increase awareness of Alabama food products, increase sales of those products, and raise money for designated charities in the state of Alabama

MEMBERSHIP REQUIREMENTS

Company products must be made, manufactured, produced or headquartered in the state of Alabama

BENEFITS INCLUDE

- Utilization of BAB logo and verbiage to promote your membership in the BAB Campaign
- Recognition as a member of BAB on the www.buyalabamasbest.com website with click through access.
- Participation in BAB events at no additional charge

**The Buy Alabama's Best logo and verbiage are a registered copyright and trademark of the Alabama Manufacturers and Producers Association.*



ALABAMA FOOD MANUFACTURERS & PRODUCERS ASSOCIATION

The undersigned hereby applies for membership in the Alabama Food Manufacturers and Producers, a non-profit, voluntary membership association organized to work on behalf of the interests of companies that produce, manufacture or are headquartered in the state of Alabama.

Upon completion of this application, you must submit your company UPC codes and a high resolution logo for the Association's website, www.buyalabamasbest.com.

CLASSES OF MEMBERSHIP

PLEASE SELECT:

- ☐ \$350 if Annual Sales are under \$500,000
- ☐ \$700 if Annual Sales are \$500,000 to \$2 million
- ☐ \$1,050 if Annual Sales are over \$2 million

Please return to:

Alabama Food Manufacturers & Producers Association
300 Vestavia Parkway, Suite 3500; Birmingham, AL 35216
www.BuyAlabamasBest.com | 205.823.8544. | 205.823.5146

PERSONAL INFORMATION

Name _____ Phone _____
Title _____ Fax _____
Business Name _____
Address _____
City _____ State _____ Zip _____
Email Address _____
Website _____
Primary Products _____

PAYMENT INFORMATION

☐ Bill ☐ Check ☐ AMEX ☐ Visa ☐ M/C
Card Number _____ Expiration Date _____
CVV# _____ Name on Card _____
Signature _____

ALL CREDIT CARD CHARGES WILL APPEAR ON YOUR STATEMENT AS ALABAMA GROCERS ASSOCIATION