

Buy Alabama's Best
AGA Presentation
February 2, 2023



Children's of Alabama: Patient Data



2022 Total Patient Visits:

- 694,161

2022 Total Inpatient Admissions:

- 16,074

2022 Patient Visits from:

- All 67 Alabama Counties
- 43 States
- 6 Countries

2022 Total Patient Surgeries:

- 28,077

2022 Total Critical Care Transports:

- 1,057

2022 Patient Visits to Emergency Department:

- 67,436

2022 Average Length of Stay:

- 6.4 days

FUNDING brighter FUTURES

WHERE DO MY DOLLARS GO?

Your partnership funds the highest priority needs of Children's of Alabama and gives us resources to provide the best healthcare possible to ill and injured children from across the state and Southeast. We treat the smallest and sickest kids when they need it most, regardless of their family's ability to pay.

DONATIONS FROM OUR COMMUNITY ENSURE THE HOSPITAL CAN:



Provide compassionate care to treat the whole child, physically and emotionally, along with their family with programs like **Child Life** and **Pastoral Care**.



Provide assistance through **Social Services** to patient families who are experiencing financial challenges due to their child's injury or illness.



Invest in state-of-the-art **equipment** and **technology** to better equip our medical staff and provide the best possible treatment and outcomes for our patients.



Participate in **research** and **clinical trials** to advance the fight against disease and childhood conditions.

ULTIMATELY, YOUR SUPPORT HELPS CHILDREN'S OF ALABAMA SAVE LIVES, PROVIDE WORLD-CLASS CARE, FIND NEW WAYS TO IMPROVE PEDIATRIC HEALTH, AND CREATE BRIGHTER FUTURES FOR OUR KIDS.

thank you!



















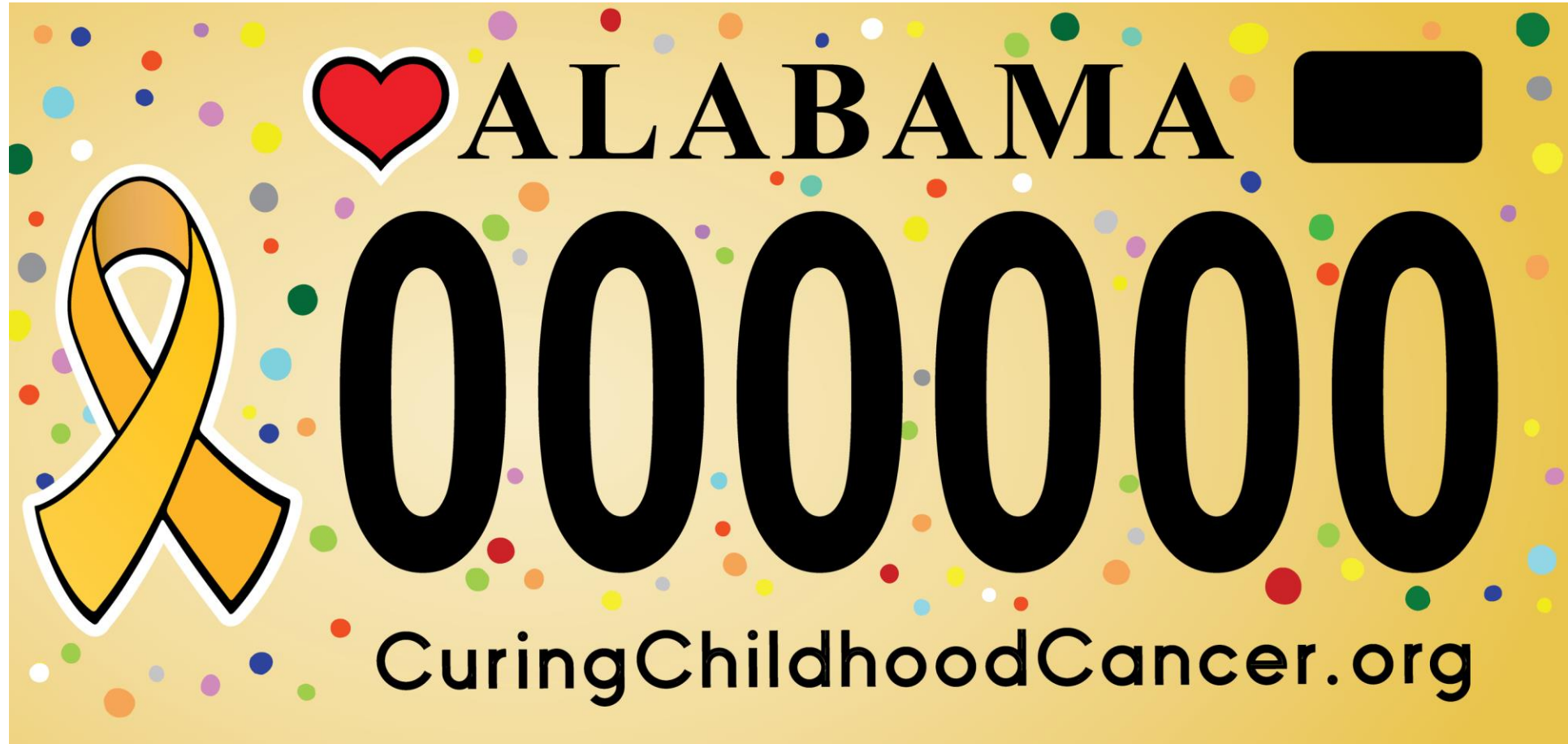








Curing Childhood Cancer specialty car tag Redesigned in 2021



The Curing Childhood Cancer specialty car tag can be purchased at any Alabama DMV for \$50, on top of your taxes and tag fees. Of that \$50, \$41.25 directly benefits the Alabama Center for Childhood Cancer and Blood Disorders as a valuable source of funding for research. And you can personalize it up to six (6) letters or numbers at no additional cost! Thank you for your support!

The Story Behind the New Design

The Curing Childhood Cancer tag has been specifically designed to represent every child treated by the Alabama Center for Childhood Cancer and Blood Disorders (ACCCBD) at Children's of Alabama. Each dot color on the tag represents the different diagnoses of patients cared for at the ACCCBD.



Childhood Cancers



Brain Cancer



Colon, Esophageal &
Stomach Cancers



Multiple Myeloma and
Head & Neck Cancer



Leiomyosarcoma,
Pancreatic & Thyroid
Cancers



Lung Cancer



Leukemia



Breast Cancer



Liver Cancer



Lymphoma



Kidney Cancer



Ovarian & Cervical
Cancers

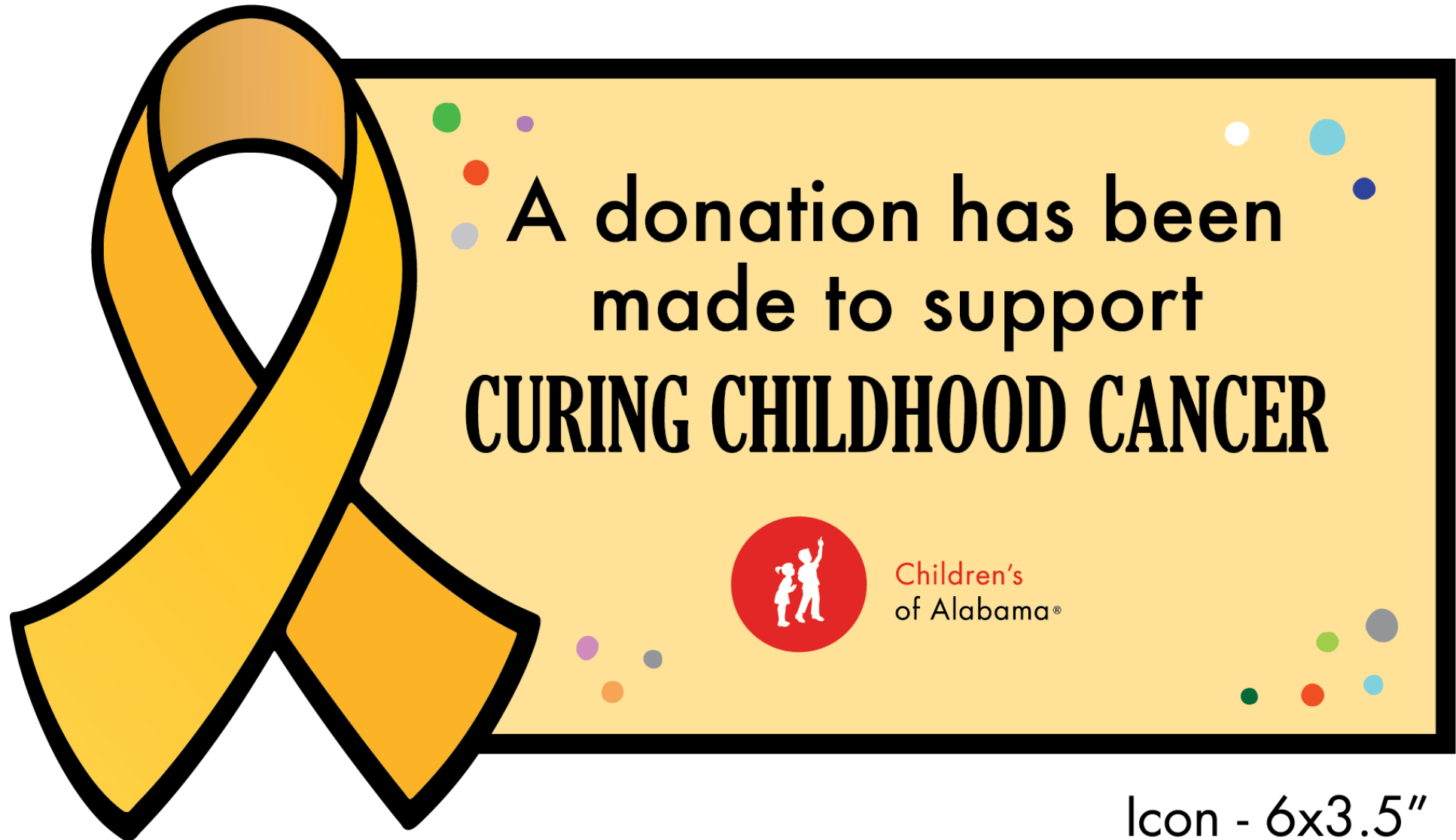


Melanoma



Sarcoma, Bone, Bladder
and Uterine Cancers

Buy Alabama's Best
Benefiting Children's of Alabama
Campaign Contactless Icon



Icon - 6x3.5"


Buy Alabama's Best
Benefiting Children's of Alabama
Campaign Window Cling/Register Cling




cling - 10x6 "

Buy Alabama's Best Benefiting Children's of Alabama Campaign

Cashier/Customer Card




A donation has been
made to support
CURING CHILDHOOD CANCER



7 53182 32693 1


**\$1 HELPS ALABAMA'S KIDS WITH
CHILDHOOD CANCER**

Children's of Alabama is a world-class cancer center and treats more than 90% of all children diagnosed with cancer and blood disorders in Alabama.




The Alabama Center for Childhood Cancer and Blood disorders at Children's of Alabama is consistently ranked among the TOP pediatric cancer programs in the nation by U.S. News and World Report.

Each year, more than 190 Alabama children are diagnosed with cancer, and around 2,000 are treated with serious blood disorders including sickle cell disease.



benefiting





Donate today to support
KIDS LIKE FORD

Ford had surgery followed by chemotherapy to treat his B-cell acute lymphoblastic leukemia (B-ALL). After fighting some side effects from the chemotherapy, Ford went home during the COVID-19 pandemic. Luckily, he didn't feel left out when he had to isolate. As Ford approaches the last of his chemo treatments, his family is thankful for the Children's care team that has rallied around them. A self-described 'master builder,' you'll often now find Ford building elaborate Lego structures or crafting 3D designs with paper and tape.

CHILDRENSAL.ORG/HOPE



benefiting

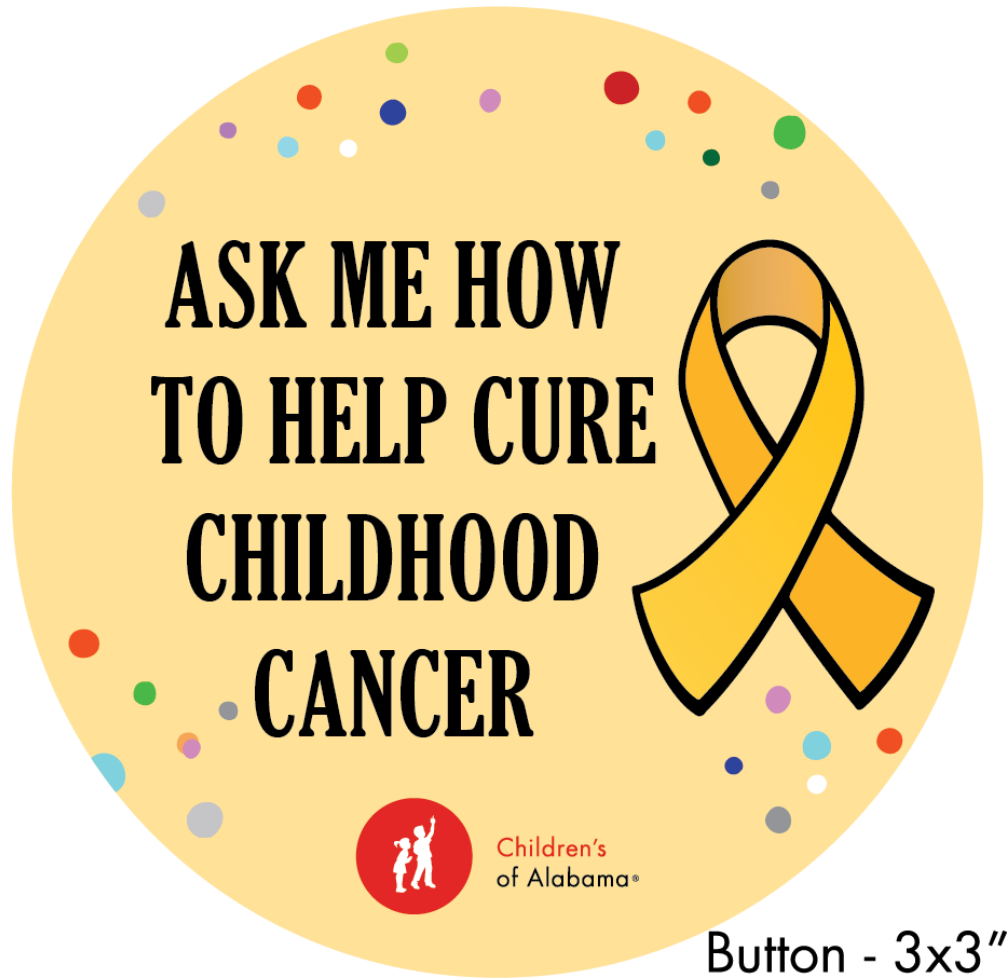


Children's
of Alabama*



Buy Alabama's Best
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Children's of Alabama
Campaign

Patient Story



Button - 3x3"

Buy Alabama's Best
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Children's of Alabama
Campaign

Cashier Button



PROUD PARTNER

\$26,547.00

DONATED TO CHILDREN'S OF ALABAMA IN 2022



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Children's
of Alabama®

**THANK YOU FOR YOUR
COMMITMENT TO A CURE**

Buy Alabama's Best
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2022 Campaign Total Window Cling/Register Cling



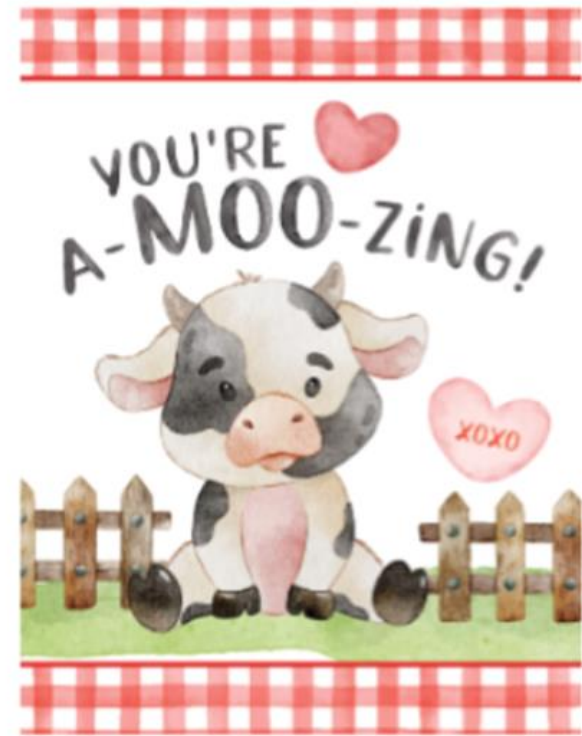
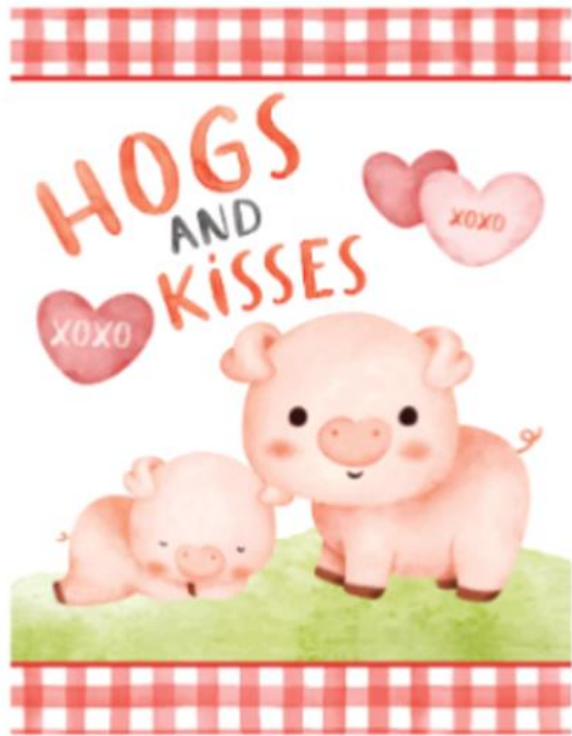
SEND A
VALENTINE'S
DAY CARD!



Children's
of Alabama®

spire 





**We cannot accommodate individual requests or accept physical or handmade cards.*

give.childrensal.org/valentinesday

Thank
you!

