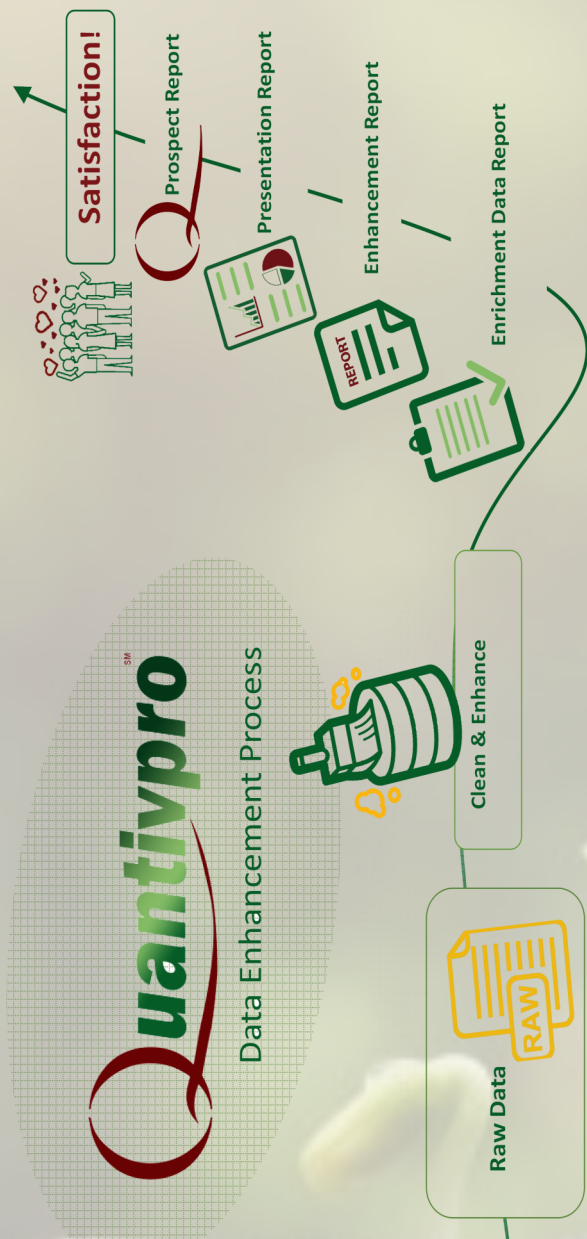


The Quantivpro process



Services

- ✓ Clean Data
- ✓ Identify Errors
- ✓ Enhance Data
- ✓ Rank Major Donor Prospects
- ✓ Identify those most likely to respond to mailings.

Other Quantivpro Services:

In 2020, many nonprofits are making significant changes to operating procedures, reducing staffing and volunteers and this results in significantly lower donations and other revenue streams. To help, we offer these support services:

1. Major Donor Strategy
2. Mailing campaigns
3. Email campaigns
4. Erroneous data correction
5. Communication materials

Contact us: www.quantivpro.com

California (562) 248-6371
New Mexico (505) 382-5253
South Carolina (864) 688-9315

QuantivproSM

NONPROFIT DATA, SIMPLIFIED

We simplify data scrubbing, enhancement, and modeling to make it understandable and accessible to your nonprofit organization!

By collecting data from world-class sources, **Quantivpro** fills the gaps in your data, making it easier for your organization to fully realize the potential of prospects, and donors.



We are here to help!



Quantivpro offers to:

1. Reduce staff time
2. Reduce mailing and phone costs
3. Clean and enhance your data
4. Set up a system that is quickly effective and cost-efficient.

A recent study by Nonprofit Hub4 suggests **90% of nonprofits** reported they are collecting data, but a surprising **49% stated** they *didn't know how data was being collected*.

Your prospect and donor databases may be disorganized lists of volunteers, past donors, event attendees, email lists, excel sheets, business cards, etc.



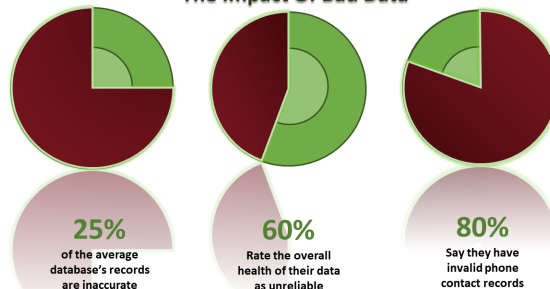
We consolidate your data, clean (e.g., identify duplicates), determine best contacts, and help set up your systems without hiring staff. Few can afford to waste precious resources of staff time. We offer timely and cost-effective services to support you in reaching out to the right people at the right time.

Times are changing...

The 2020 pandemic is changing donor trends. We offer cost-effective means to reduce the financial burden of wasted mailing and other solicitations by identifying those in your prospects and donor database interested in supporting you.

Right now is the time to reach out for help to those most able to support you. Because fewer people can help, you must, as good stewards, efficiently and effectively target your limited development funds. Whether it's digital, mail or event data, you need to have a clear view of your donors. **The time to get your data house in order is now.**

The Impact Of Bad Data



New tax laws disincentivize lower-income donors. The recent tax laws have reduced the ability of many to claim charitable donations as tax deductions. This means that finding small and major donors has been harder than ever before. The recent regulations for COVID-19 stimulus-response Expansion of Charitable Contribution Deductions enable wealthy donors to give higher amounts and save money. Focusing on potential major donors is a more efficient use of limited nonprofit funds. **Quantivpro** minimizes your costs by identifying those able to help



QuantivproSM