

What is data cleaning?

Data cleaning is the process of fixing or removing incorrect, corrupted, inconsistent format, duplicate, or incomplete data within a dataset. When combining multiple data sources, there are many opportunities for data to be duplicated or mislabeled.

Common data errors?

Ambiguous data, duplicate data, data transformation errors, transcription errors, transposition errors are just a few...

Sometimes organizations are completely unaware how many issues are lurking in their data. Without a way of profiling data and gaining a bird's eye view into the information in their systems, organizations are often caught off guard when a data quality issue arises.



Services

- ✓ Clean Data
- ✓ Identify Errors
- ✓ Data Interpretation
- ✓ Data Best Practices Training
- ✓ One-time or ongoing

Other Quantivpro Services:

Many nonprofits are making significant changes to operating procedures, reducing staffing and volunteers and this results in significantly lower donations and other revenue streams.

We offer these support services:

1. Major Donor Strategy
2. Mailing campaigns
3. Email campaigns
4. Erroneous data correction

Contact us: www.quantivpro.com

California (562) 248-6371

New Mexico (505) 382-5253

South Carolina (864) 688-9315



Possessing a database may not

mean much for your nonprofit if the information contained is incorrect or inaccurate. Data woes cause a lot of waste within organizations.

Duplicate contacts, inconsistent formatting, inaccurate or missing data— all can lead to less efficient and more costly marketing campaigns.

We simplify data scrubbing, organizing, and modeling for your nonprofit organization. Data doesn't stand still. The information landscape is constantly evolving, leading to constant change and data decay.



Call us today!

We are here to help!

Quantivpro offers to:

1. Reduce staff time
2. Reduce mailing and phone costs
3. Clean and organize your data
4. Set up a system that is quickly effective and cost-efficient.
5. Train staff on data best practices

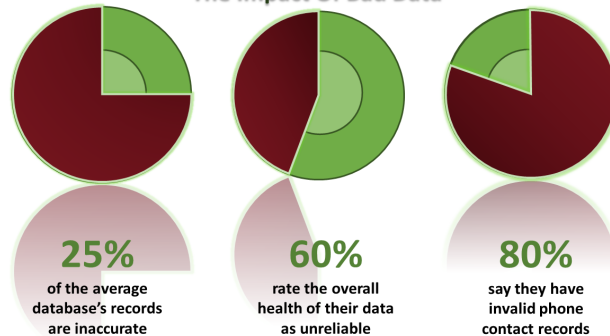
Often, databases are disorganized lists of event attendees, email lists, excel sheets, business cards, etc. We consolidate your data, clean (e.g., identify duplicates), determine best contacts, and set up data systems. Few can afford to waste precious resources of staff time. We offer timely and cost-effective services to support you in reaching out to the right people at the right time.



Times are changing...

The COVID pandemic has changed donor trends. We offer cost-effective means to reduce the financial burden of wasted mailing and other solicitations because of inaccuracies, duplicates, or other data errors. **Right now** is the time to reach out for help. You must, as good stewards, efficiently and effectively target your limited development funds. Whether it's digital, mail or event data, you need to have a clear view of your

The Impact Of Bad Data



donors. The time to get your data



house in order is now.

In today's age, too much attention is paid to collecting *more* data, as

A recent study by Nonprofit Hub4 suggests **90% of nonprofits** reported they are collecting data, but a surprising **49% stated they didn't know how data was being collected.**

opposed to making the most of the data you already have. Data woes cause a lot of waste within organizations. Duplicate contacts, inconsistent formatting, inaccurate or missing data— all can lead to less efficient and more costly marketing campaigns.

Contact us today!

