



Reagan Stage Business Sponsorship 2026-2027

Support our theatre students today!

Hello!

On behalf of the over 250 students who participate in Ronald Reagan High School's Theatre Department productions, classes, and competitions, we would like to personally request your support for our school's program and our upcoming productions. The Ronald Reagan Theatre Department ("Reagan Stage") is a mostly self-funded organization and we are looking for sponsors to support our program. Each year, we produce five or six shows that teach our students the art form of theatre design, creativity and interpretation, and enabling students to experiment with different styles of the theatrical arts.

Participating in theatre helps our students build confidence, learn how to work as a team and apply these skills in the classroom and the real world. Yet with limited funding for our programs, we must rely on community supporters, such as you, to make these programs the best they can be for all who wish to participate. Here are some facts about our program:

- Advertising sales and ticket sales are the primary fundraisers for the Reagan Theatre Department. The money raised has to cover the costs for all costumes, props, equipment, scripts, show licenses and more.
- Members of the community, students, parents, teachers and friends attend our productions throughout the year, offering sponsors visibility in our playbills and advertisements throughout the area.
- The Reagan Theatre Department is known for excellence. In 2026, we had two actors nominated by the JOCI Foundation for Best Actor in a Musical, as well as a nomination for Best Musical (which we won) for our production of *The Prince of Egypt*. In 2023, we advanced to the UIL Region Once Act Play competition, making us one of the top 24 shows in the state! In addition, our Thespian Troupe #6151 members have received numerous awards for competing in Individual Events at the state and national levels.

Please see the sponsorship opportunities available in conjunction with our 2026-2027 season. We hope we can count on your support as we look to expand our audiences and raise the needed funds for the benefit of all of our current and future students.

Sincerely,

Paul Fillingim

Artistic Director
Ronald Reagan High School
Email: kfilli@neisd.net

James Kaiser

Technical Director
Ronald Reagan High School
Email: jkaise@neisd.net



Reagan Stage Business Sponsorship 2026-2027

Company Name: _____ Company Phone Number: _____

Company Address: _____

Company Website: _____

Contact Name: _____

Contact Email: _____ Contact Phone Number: _____

Reagan Stage Sponsorship Benefits (for all levels!):

Company exposure to our theatre patrons and *your* potential customers!

Special distinction at our shows (see below).

Tax Deduction for your business for supporting a non-profit organization.

Sponsorship Levels and Pricing:

Executive Producer Package

- Company name listed at top of posters and title page on all show bills for season – “Presented in part by (your company name)”
- Full page color advertisement in the Reagan Show Bill
- Ad will be displayed in lobby before and during show via electronic slide show
- Company mentioned as a sponsor in all pre-show announcements
- Company logo projected onto wall of auditorium before show and during intermission
- Company logo featured on our website with link to your company’s website
- Voucher code for 4 complimentary tickets to all productions

\$5000 or more

Producer Package

- Company logo on the bottom of all show posters
- Company logo featured on our website with link to your company’s website
- Full page color advertisement in the Reagan Show Bill
- Ad will be displayed in lobby before and during show via electronic slide show
- Voucher code for 2 complimentary tickets to all productions

\$2500

Director Package

- Company logo on the bottom of all show posters
- Company logo featured on our website with link to your company’s website
- 1-page (7.5”h x 4.5” w) color ad in the Reagan Show Bill
- Ad will be displayed in lobby before and during show via electronic slide show

\$1500

Technical Director Package

- Company logo featured on our website with link to your company’s website
- 1-page (7.5”h x 4.5” w) color ad in the Reagan Show Bill
- Ad will be displayed in lobby before and during show via electronic slide show

\$1000

Stage Manager Package

- Company logo featured on our website with link to your company’s website
- Ad will be displayed in lobby before and during show via electronic slide show

\$600



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Yes! We'd be pleased to sponsor the Reagan Theatre Department with the following contribution:

☐ Executive Producer Package	_____	\$ _____
☐ Producer Package	_____	\$ _____
☐ Director Package	_____	\$ _____
☐ Technical Director Package	_____	\$ _____
☐ Stage Manager Package	_____	\$ _____
☐ Additional Donation in the amount of	_____	\$ _____
Total Amount Due	_____	\$ _____

Payment Type: _____ Cash _____ Check _____ Credit Card

Playbill Advertisements: Advertisement space in our playbills may also be purchased without the Sponsorship Benefits for companies or to wish students luck in the production! Please email reaganprogram.ads@gmail.com to request the business advertising form.

Ad copy must be in a JPG or PDF format. Company logos for website advertising can be submitted in JPG or PNG formats. Please send all ad copy to: reaganprogram.ads@gmail.com

PAYMENT INFORMATION:

- **FORM OF PAYMENT:** We accept cash, check or credit card as payment. Checks should be made out to REAGAN THEATRE. To pay by credit card, please go to www.reaganstage.com, click on BUY TICKETS and select the package you wish to purchase. There is a convenience charge which is charged by our vendor.
- **DEADLINES TO SUBMIT ALL PAYMENT AND MATERIALS:** The deadline to submit advertising copy is two weeks prior to the shows – September 11; October 2; October 30, 2025; January 27; April 16, 2027.
- **DELIVERY OF PAYMENT:** Payment may be hand delivered or mailed to:
 - Ronald Reagan High School, ATTN: Theatre Dept., 19000 Ronald Reagan Dr., San Antonio, TX 78258

Show Dates and Times: Visit www.reaganstage.com for show information.

Voucher Codes: For the Executive Producer and Producer packages, you will be emailed a voucher code which will allow you use our ticketing system to select your performance night and your seats. Seats must be used in the same night and cannot be split between other performances.



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Company Name: _____

Please read each of the following statements and sign below. Contact the Ronald Reagan High School Theatre Department at reaganstage210@gmail.com or (210) 356-1828 if you have any questions.

- Advertising copy **must** be received by the following deadlines in order to insure publication:
 - **CLUE: September 11, 2026**
 - **Almost, Maine: October 2, 2026**
 - **It's a Wonderful Life: October 30, 2026**
 - **Anything Goes: January 22, 2027**
 - **Blood Wedding (Double Feature): April 16, 2027**
- Ronald Reagan Theatre Department reserves the right to refuse use of advertisement submitted.
- Ronald Reagan Theatre Department retains the right to layout placement of advertisement in the program. Space is reserved only with completed contract and payment. The Premiere Advertisement Space is assigned on a first-come first-served basis.
- All efforts are made to preserve advertising materials in their originally submitted condition. However, Ronald Reagan Theatre Department is not responsible for lost or damaged advertising materials after publication.
- Unpaid contracts or incomplete contracts (no ad copy sent) will not be included in the program. We will make every effort to contact the advertiser prior to publication. However, if we do not receive the ad copy in a timely manner, the ad will not be included. *Under no circumstances will refunds be provided.*
- If advertisements are not sent in the requested file format, Ronald Reagan Theatre Department cannot guarantee publication.

I hereby certify that I am an authorized agent of the above named "company" and have authority to execute this Advertisement Agreement for and on the company's behalf. With my signature hereon, the "company" authorizes the Ronald Reagan Theatre Department to publish the attached advertisement in the program I have selected, and elsewhere as determined by Ronald Reagan Theatre Department.

On behalf of the "company", I have read and agree to the terms and conditions as set forth on this Advertisement Agreement. Your typed name signifies your agreement to these terms.

Contact Signature: _____ Date: _____

Contact Name: _____ Contact Title: _____

This Sponsorship Agreement Form must be completed and returned for any advertisement to be published.