

Showbill Advertising Form Reagan Stage Booster Club Break-a-Leg Ad Form

Do not use this form for business ads

AD SIZE (Full Color Digital Ad)	SINGLE SHOW RATE	SEASON RATE*
Full page – 7.5”h x 4.5”w	\$195	\$550
Half page – 3.75”h x 4.5”w	\$95	\$275
Quarter page – 1.75”h x 4.5”w	\$50	\$125

*Students enrolled in Productions are required to participate in each production both on and offstage.

Advertiser Information **(please print clearly):**

Student’s name: _____

Parent/Contact Person: _____

Address: _____

Phone: _____ Contact email: _____

Ad size purchased:

Full Page

Half Page

Quarter Page

Ad type purchased:

Season Ad

Single Show – Specify: _____

Single Show Renewal (use same ad)

Single Show Renewal (with changes)

Ad copy:

Will be emailed/mailed

Please create using the pictures and text emailed

Amount paid: _____ Paid by (circle one): Cash Check Credit Card

*If paying by credit card, go to www.reaganstage.org, click on **GET TICKETS** and you will be able to pay for the ad there.

Please email **CAMERA READY (.jpg or .pdf)** art to reaganprogram.ads@gmail.com or attach to this form with payment (if paying by check) and mail to:

Reagan Theatre Boosters - 18866 Stone Oak Pkwy, Suite 103, Box 194, San Antonio TX 78258

Unpaid ads will not be placed. If copy has not been received by the deadline and instructions have not been given as to the creation of the ad, the ad will not be placed.

Copy and payment deadlines:

Show #1 – Full Season Due

Show #2

Show #3 (musical)

Show Title

The Outsiders

The Drowning Girls

Anastasia

Date Due for Program

September 6, 2024

October 25, 2024

January 24, 2025

You will receive an email confirmation of your ad details.

Reagan Theatre Booster Club
Break-a-Leg Advertisement Agreement

Parent/Family Name: _____

Please read each of the following statements and sign below. Contact the Ronald Reagan High School Theatre Department at reaganprogram.ads@gmail.com or (210) 356-1828 if you have any questions.

- Advertising copy and/or changes to existing break-a-leg ads **must** be received by the following deadlines in order to ensure publication:
 - Full Season Ads and Single Show Ads for our first production: **September 6, 2024**
 - Single Show Ads for shows #2 & #3: **October 25, 2024**
 - Single Show Ads for the musical: **January 25, 2025**
- Ronald Reagan Theatre Department reserves the right to refuse use of advertisement submitted.
- Ronald Reagan Theatre Department retains the right to layout placement of advertisement in the program. Space is reserved only with completed contract and payment.
- All efforts are made to preserve advertising materials in their originally submitted condition. However, Ronald Reagan Theatre Department is not responsible for lost or damaged advertising materials after publication.
- Unpaid contracts or incomplete contracts (no ad copy sent) will not be included in the program. We will make every effort to contact the advertiser prior to publication. However, if we do not receive the ad copy in a timely manner, the ad will not be included. *Under no circumstances will refunds be provided.*
- If advertisements do not come formatted to the proper size, Ronald Reagan Theatre Department will resize the image to fit the dimensions of the space purchased.

With my signature hereon, I authorize the Ronald Reagan Theatre Department to publish the attached advertisement in the program I have selected, and elsewhere as determined by Ronald Reagan Theatre Department.

I have read and agree to the terms and conditions as set forth on this Advertisement Agreement.

Contact Signature: _____ Date: _____

Contact Name (please print): _____

This Break-a-Leg Advertising Agreement Form must be completed and returned for any advertisement to be published.

Thank you for your support