

HABIT 2

Begin With the End in Mind

Principles of Personal Leadership

“All things are created twice.”



**Lead life by design—
not by default.**

Where We're Going

The path this session will follow

1

Where Habit 2 Fits

Its place in the 7 Habits journey

2

All Things Created Twice

First in the mind, then in reality

3

Leadership Before Management

Direction comes before efficiency

4

What Is at Your Center

The foundation that shapes every choice

5

A Personal Mission Statement

Your written constitution for living

6

Roles, Goals & Workshop

Turning vision into a livable plan

Where Habit 2 Fits

Moving from personal responsibility to purposeful direction



Habit 2 gives direction to the freedom developed in Habit 1.

The Core Principle

All things are created twice

1st Creation — Mental

Vision • design • intention
What will this become?
What values will guide it?



2nd Creation — Physical

Action • execution • results
What will I do?
How will I build it?

By design

or

by default

From Blueprint to Building

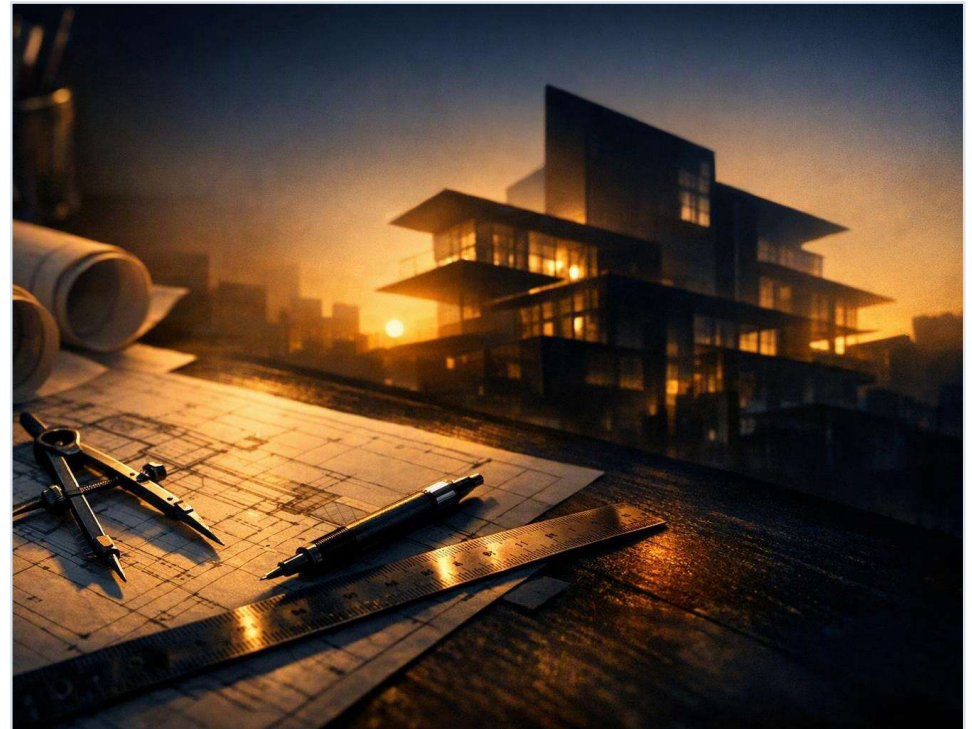
Habit 2 in action: every creation begins twice

FIRST CREATION → SECOND CREATION

An architect never breaks ground first. She pictures the finished building—every room, every line of sight—then draws it on paper. Only when the blueprint is complete do crews begin to build.

The blueprint is the first creation. The building is the second. Skip the first, and you leave the second to chance.

Your life is built the same way—design it on purpose before you live it out.



Begin at the Finish Line

A reflection exercise for character and contribution

Imagine people who know you well describing your life and leadership.

CHARACTER

What kind of person do I want to become?

CONTRIBUTION

What meaningful difference do I want to make?

The end clarifies the choices required today.

Leadership Before Management

Direction comes before efficiency

PERSONAL LEADERSHIP

Am I doing the right things?
Sets direction
Defines values
Chooses the destination

PERSONAL MANAGEMENT

Am I doing things right?
Organizes resources
Schedules priorities
Executes the plan

Habit 2 is the first creation. Habit 3 is the second creation.

What Is at the Center?

Your center shapes security, guidance, wisdom, and power

COMMON CENTERS

Spouse
Family
Money
Work
Possessions
Pleasure
Friends
Self

WHAT THE CENTER DOES

Defines worth
Directs choices
Shapes priorities
Influences emotions
Guides relationships

THE GOAL

Build life on enduring principles rather than changing circumstances, approval, possessions, or pressure.

Whatever occupies the center influences every other area of life.

The Principle-Centered Life

A stable foundation for decisions and relationships

Security

Identity and worth are not controlled by changing conditions.

Guidance

Direction comes from enduring values and a clear mission.

Wisdom

Life is viewed as a connected whole—not isolated moments.

Power

The capacity to act with courage, discipline, and integrity.

Write a Personal Mission Statement

Your written constitution for life and leadership

“I will...” A mission statement defines who you want to be and what you want to contribute.

VALUES

What principles will govern my choices?

CHARACTER

Who am I becoming?

CONTRIBUTION

Whom am I called to serve and how?

LEGACY

What should remain because I lived and led?

Keep it clear, memorable, and usable in real decisions.

Turn Mission Into Roles and Goals

A whole-life plan prevents one role from consuming every other role

Disciple

→ What outcome would make this role more faithful and effective?

Spouse / Family

→ What outcome would make this role more faithful and effective?

Church Leader

→ What outcome would make this role more faithful and effective?

Professional

→ What outcome would make this role more faithful and effective?

Friend / Community

→ What outcome would make this role more faithful and effective?

Personal Stewardship

→ What outcome would make this role more faithful and effective?

Roles create balance. Goals create movement.

Kingdom Leadership Connection

Purpose is received from God and stewarded through faithful choices

Proverbs 29:18

Vision gives direction.

Luke 14:28

Count the cost before building.

Ephesians 2:10

We are created for prepared works.

Philippians 3:13–14

Press toward the mark.

A mission statement does not replace prayer or Scripture—it helps us live them intentionally.

Pause and Reflect

Talk through these before you draft your own

Q1

What “end” am I living toward right now—by design, or by default?

Q2

Whose script am I following: my own, or someone else’s expectations?

Q3

If nothing changed, where would my current path lead in ten years?

Q4

What is one value I say matters that my calendar doesn’t reflect?

Workshop: Draft Your End in Mind

Take 10–15 minutes and write without trying to make it perfect

- 1 Choose 3–5 governing values.
- 2 Write one sentence about the person you are becoming.
- 3 Write one sentence about the contribution you will make.
- 4 List your major roles.
- 5 Set one meaningful goal for each priority role.

Do my present choices agree with my desired destination?

What to Carry Forward

The essentials to remember from Habit 2

01

All things are created twice

Win the private, mental battle before the public, physical one.

02

Lead before you manage

Set direction first; efficiency without direction wastes effort.

03

Choose your center

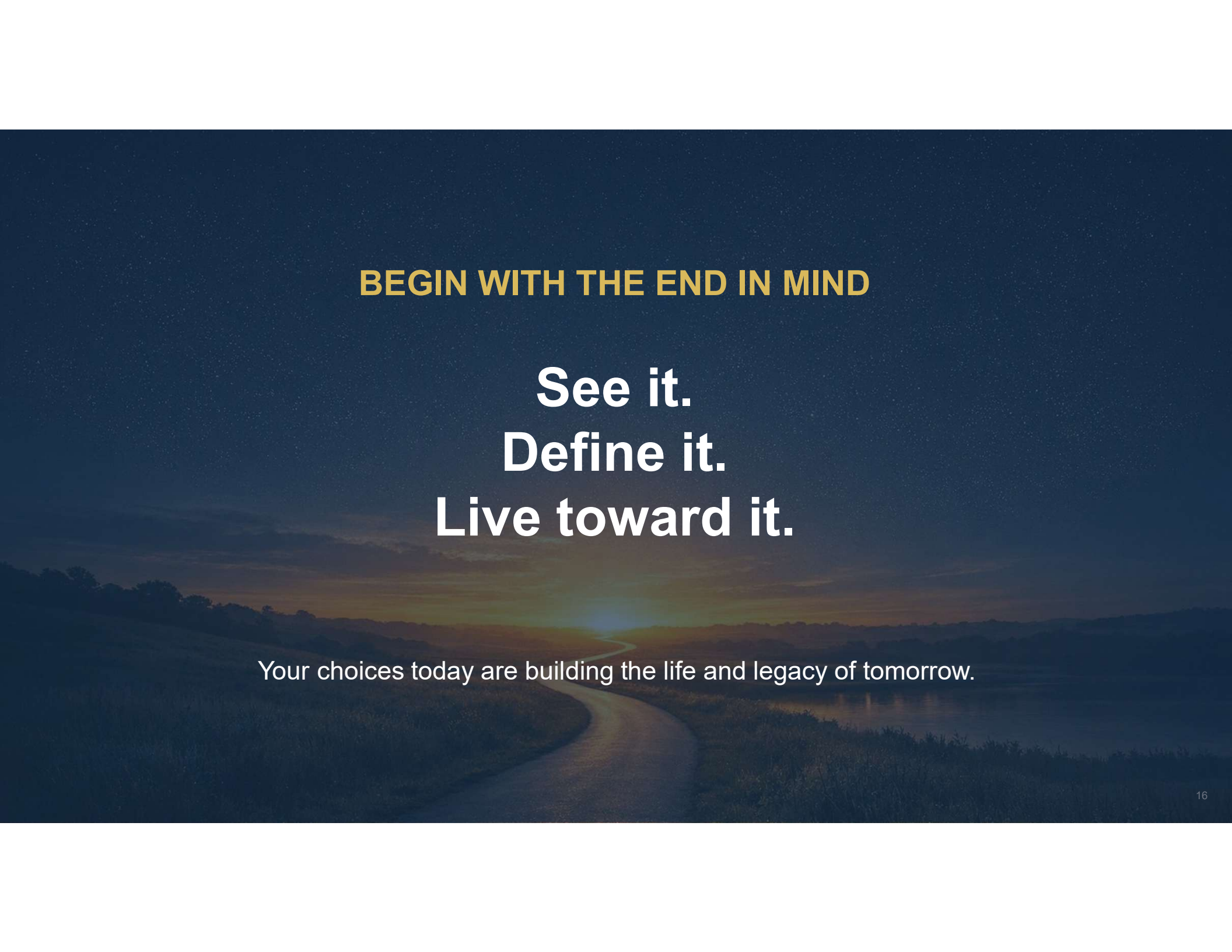
Build on unchanging principles, not shifting circumstances.

04

Write it down

A mission statement turns vision into daily decisions.

Then live toward it—today's choices are building tomorrow's legacy.



BEGIN WITH THE END IN MIND

**See it.
Define it.
Live toward it.**

Your choices today are building the life and legacy of tomorrow.