

THE BUSINESS END | **LET'S GET ENGAGED**

SELECTION OF ATTENDEES

THE DEN, MILLWALL FC
16TH SEPTEMBER 2026

fcbusiness
Notts County Football Club
Aston Villa FC
Playable
Hashtag United FC
Fifty5Blue
Leyton Orient FC
Tottenham Hotspur FC
Off The Pitch Talks podcast
Football Supporters Association

Lincoln City
Leyton Orient FC

Premier League

Nottingham Forest Football Club
Self-Employed
Lincoln City
Arsenal Football Club
The Twelfth Studio
XCM
Clyde Football Club
Brentford FC

Editor, fcbusiness magazine
Head of Commercial
Head of Data & Insights
CEO
Football Operations Manager
Senior Consultant - Sport
Club Development Officer
Fan Experience Team Leader
Content creator
Head of Governance & Supporter
Engagement
Commercial Sales Executive
Supporter Engagement Team
Manager
Licensing and Partnerships
Executive
Head of Ticketing
Content Creator
Head of Commercial
Manager - Live Productions
Creative Producer
Business Development Consultant
CEO
Head Of Digital

LET'S GET ENGAGED

SELECTION OF ATTENDEES

Clubs/Leagues/Federations/Organisations

West Ham FC
Roundtable
Chelsea FC
Solihull Moors FC
London City Lionesses

Premier League
City Football Group
Brentford FC
GB Events Consulting
XCM
Hull City
Football Black Book
Premier League
Freelance
Playable
Gillingham FC
Charlton Athletic
Freelance
JOF Agency
Football Black Book
Mickleover FC
West Ham United FC
XCM

Supporter Liaison Officer
Sports Journalist
Director Of Digital Products
Content & Marketing Apprentice
Community & Fan Engagement
Manager
Head of Fan Development
Senior Fan Journey Manager
Digital Marketing Executive
Founder and Director
Client Strategy Director
Ticketing Manager
Producer & Speaker Liaison
Business Development
Videographer
Partnerships Manager
Digital Content Creator
CEO
Content Producer
Founder & Creative Director
Chief Commercial Officer
Fan Engagement & Content Lead
Head Of Digital
Director of Marketing & Strategic
Projects

LET'S GET ENGAGED

SELECTION OF ATTENDEES

Clubs/Leagues/Federations/Organisations

Luton Town
Irish Football Fan Tv
Dentsu Sports International
Dentsu Sports International
Zumtobel Group UK (Thorn
Lighting)
Football Black Book

Freelancer

Freelance and Former Director of
Lewes FC

Solihull Moors FC

Letiverse Ltd

Letiverse Ltd

Luton Town

Notts County Football Club

menta tech

menta tech

Charlton Athletic Football Club

UCFB

Brentford FC

XCM

Millwall FC

Blackpool Football Club

Marketing and CRM Manager
Head Of Commercial
New Business & Marketing Manager
Business Director
Head of Sports Sales - UK & IRE

Football Relations and Operations
Executive

Presenter/Host/Social Media
Specialist

Author

Head of Marketing & Media

Founder & CEO

Sales Director

Fan Engagement Officer

Fan Engagement Executive
CEO

Chief of Business Development

Head of Hospitality & Events

Student

Marketing Executive

Chief Executive Officer

Chief Commercial Officer

Fan Engagement Officer

LET'S GET ENGAGED

SELECTION OF ATTENDEES

Clubs/Leagues/Federations/Organisations

Flint Town United
Millwall FC
Bromley Football Club
Chelsea FC
Chelsea FC
Bristol City
Bromley Football Club
Manchester City
Women's Super League

Salford City
Futcrunch
Game Changers
Football Black Book
Birmingham City Football Club
The Non-League Network
Irish Football Fan TV
Gillingham FC

QPR
Football Black Book
Tottenham Hotspur FC

COMO 1907| SENT Academy

General Manager
Managing Director
Chief Operations Officer
Senior Supporter Services Manager
Head of Supporter Relations
Director of Growth and Engagement
Chief Revenue Officer
Digital Analytics
Digital Platforms & Content
Manager
Head of Supporter Experience
Chief Operations Officer
Co-Founder, Strategy and Revenue
Founder & CEO
Head of Strategy and Innovation
CMO
Founder
Head Of Media, Press &
Communications
Fan Zone Activator
Head Of Football Relations
Senior Official Supporters Club
Executive
Commercial/Business Development

LET'S GET ENGAGED

SELECTION OF ATTENDEES

Clubs/Leagues/Federations/Organisations

Southend United Football Club
Freelance

Newcastle United Football Club

Football Black Book

Travella

Enjoy Being You

Tottenham Hotspur

Reading FC

Football Black Book

I Got Back Up Podcast

I Got Back Up

Legends Global Europe

Life Through Ball

Football Black Book

Hypothesis Media

Hull City

Cuttlebrook/RightsHub

YEM Player Care

FC Como Women

Crystal Palace Football Club

Commercial and Marketing Manager
Speaker and Presenter

Head Of Supporter Services

Ex Professional Footballer

Founder

Mental Performance Coach

Head of Communications at
Tottenham Hotspur Supporters

Head Of AI

Creative Director

Freelancer

Presenter

Senior Sales Lead

Podcast

Football Operations & Client
Relations Executive

Founder | Consultant | Executive
Producer

Marketing Manager

Founder

Founder

Brand & Marketing Manager

Commercial Insights Manager

LET'S GET ENGAGED

SELECTION OF ATTENDEES

Clubs/Leagues/Federations/Organisations

Eastbourne Borough FC

Baller League

Chelsea FC

Blackpool FC

AFC Wimbledon

SI (Sportz Interactive)

Stats Perform

Football Commercial Leaders

Network

worthconsulting.me

Norwich City FC

Moonbug

Moonbug

Motherwell FC

Stoke City FC

TPF Sports

Tottenham Hotspur FC

Watford FC

Football Prizes

Football Prizes

Football Prizes

CEO

Event Manager

CRM Marketing Manager

Head Of Commercial

Head Of Commercial

Director, BD

Director of Marketing

Founder

Fractional CTO/CPO

Head Of Supporter Engagement &
Public Affairs

Head of Int'l Brand Partnerships

Integrated Strategy Director

Director

Marketing Manager

Key Account Manger

Head Of Supporter Engagement

Head Of Digital

Head of Club Growth and
Partnerships

Managing Director

Head of Staff Development

LET'S GET ENGAGED

SELECTION OF ATTENDEES

Clubs/Leagues/Federations/Organisations

Baller League

TPF Sports

MK Dons FC

Freelance

Influence Sports

iCoupon Global Ltd

Wrexham AFC

iCoupon Global Ltd

The Foodie Footballer

One Operations Group

York City FC

Sutton United

Irish FA

TransferXpert Pro

Chelsea FC

Blackpool FC

Brentford FC

Watford FC

FIFA

Beaconsfield Town FC

PCSS

Newport County AFC

Event Director

UK Business Director

Head Of Ticketing & Fan Engagement

Photographer

Commercial Manager

Marketing and Communications
Manager

Fan Engagement & Supporter
Experience Manager

Global Account Manager

Founder

Executive Director

Commercial Director

Fan Engagement Manager

Head Of Fan Experience

Fifa agent fa registered (2692)

Digital Product Lead

Head Of Marketing & Media

Venue Optimisation Executive

Partnerships Account Executive

Senior Digital Marketing Manager

Head of Media

Founder

Media Intern

LET'S GET ENGAGED

SELECTION OF ATTENDEES

Clubs/Leagues/Federations/Organisations

SNAVEUK Ltd
Stats Perform
Brentford FC

Future Ticketing

Future Ticketing

Fifty5Blue

University of Brighton

Voices Of The Game Podcast

Birmingham City Football Club

Prospect

Prospect

Zenith Collectables

DKMS UK

Southampton FC

YinzCam

Engage (Solutions Group)

Voices Of The Game Podcast

Solid Sports Management

Urban Zoo

Voices Of The Game Podcast

Kaizen

Managing Director

Product Director

Senior Commercial Planning
Manager

Senior Business Development
Manager

Head of Sales & Business
Development

Senior Insight Manager

Student

Guest

Digital Marketing Manager

Head of Business Development

Commercial Delivery Lead

Project Manager

Corporate Partnerships Manager

Chief Marketing Officer

Head of Live Streaming Technology

Partnerships Director

Guest

Director

Business Development Director

Guest

Managing Director

LET'S GET ENGAGED

SELECTION OF ATTENDEES

Clubs/Leagues/Federations/Organisations

YinzCam
FANDEMiQ
DMob Media Consultancy

Sportradar
YinzCam
Level Equals
Windsor FC
Birmingham City Football Club

Southampton Football Club
InCrowd
InCrowd
Freelance
PIXMOB
PIXMOB
UCFB WEMBLEY

Fifty5Blue
Engage (Solutions Group)

Hugh James
Engage (Solutions Group)
Boxcey Ltd
Boxcey Ltd

Head of Product, OTT
Co-founder
Fan Engagement / Commercial
Director
Sales Development Representative
Digital Product Manager

Founder
Chairman
Chief Strategy and Business
Operations Officer
Chief Revenue Officer
Senior Consultant
Senior Consultant
Growth Marketing Advisor
Pro Sports Account Manager
Pro Sports Account Manager
First-year Student
Insight Director
Head of Growth, AI Customer
Engagement
Partner
Commercial Director
Founder
Founder

LET'S GET ENGAGED

SELECTION OF ATTENDEES

Clubs/Leagues/Federations/Organisations

Rightreal

Playable

GEEIQ

GEEIQ

GEEIQ

Como 1907/ SENT Entertainment

Loughborough University

J League

Fifty5Blue

Layrd

Ticketmaster Sport

Ipswich Town FC

Content Club

Stats Perform

Zenith Collectables

Voices Of The Game Podcast

Piing

Esprit Digital

Luciana Ciarla

YinzCam

F.C. Como Women

Independent Sports Ticketing
Specialist

Gamification Specialist

Enterprise Solutions Executive

Enterprise Solutions Executive

Enterprise Solutions Executive

Digital Content Lead

Student

Executive

Head of New Business

Head of Sports & Stadia Design

Associate Sales Manager

Media & Content Executive

Director

VP of AI Applications and Solutions

Social Media Manager

Guest

Commercial Director

CEO

Business Development Manager

CEO and Founder

Digital and Marketing

LET'S GET ENGAGED

SELECTION OF ATTENDEES

Clubs/Leagues/Federations/Organisations

YinzCam
Stats Perform
University of East London
Blackburn Rovers FC
Watford FC
Watford FC
Fifty5Blue
University Of Brighton
Everton FC
Stats Perform
J League
Voices Of The Game Podcast
Fifty5Blue
Southwark News
Twenty First Group
J League
Senior Strategy Director, Sports
Senior Global Marketing Manager

Director of Platform Innovation
VP of Sales
Doctorial candidate (PhD)
Marketing Manager
Partnerships Account Executive
Partnerships Account Executive
Senior Business Development
Manager
Student
Business Development Manager
Sales Executive
Director Of J-League International
Creator
Director of Insights
Sports Reporter
Lead Consultant
President of J-League Europe
Avery Dennison
Avery Dennison