



# MADISON SERVICES GROUP

Top-tier advocacy that drives change.

## WHAT WE DO



- **Advocacy** - Using our understanding of the legislative and regulatory processes, we proactively engage key players in Congress and the Executive branch to create opportunities for action.
- **Growth & Expansion** - Assist you by developing and implementing growth strategies that fit your goals and objectives.
- **Procurement Activities** - A critical part of developing business with the government requires a comprehensive understanding of the federal landscape. We work with you by building on our experience working with federal agencies to help small businesses succeed in government contracting.

## MEET THE TEAM



When you work with us you don't get one advocate working on your behalf - you have a team behind you. Our founder and President Ann Sullivan successfully built MSGI 20 years ago, and brings many years of government relations experience in the United States Senate and the House of Representatives, serving in key advisory roles.

## PAST ACCOMPLISHMENTS

**Some of our results include:**



- Saved from elimination by Congress and rewrote the HUBZone program
- Changed the lookback period to determine small business size for revenue based NAICS codes (Runway Extension Act)
- Put the women-owned small business (WOSB) set-aside program into place, got sole source authority for the program, removed restrictive NAICS

## THINKING ABOUT WORKING WITH US?

**We work with your budget.**



At the core of our business is our mission - to help small and midsize businesses succeed. We work within your budget to reach your goals for advocacy or expanding your work in the federal market.