



FARCONSULT CANADA
CONSULTING

WE MAKE THINGS HAPPEN.®

COMPANY PROFILE

We are pleased to introduce you to Farconsult Canada, a proudly Canadian consulting firm specialized in hospitality and education.

Farconsult Canada's mission is simple: building long-lasting relationships and providing unique business solutions that are distinctive, compelling and of superb quality and individuality.

Our team's combined experience spans around 80 years, working in partnership with architects, designers, hoteliers and professionals to create exceptional results that increase revenue, revive establishments and raise the bar of excellence.



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VISION

Our vision for the next decade is to be recognized as one of Canada's top ten most in-demand hospitality management consulting firms, known for delivering unparalleled service excellence, unwavering integrity, and innovative, high-quality solutions that drive sustainable growth and success for our clients.



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MISSION



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1

Forge Enduring Partnerships: Establish long-lasting relationships with clients and partners to create a strong network of collaboration and mutual growth.

2

Deliver Unparalleled Business Solutions: Provide innovative and distinctive business solutions that set new standards for excellence and quality.

3

Global Reach with Local Excellence: Extend our services worldwide from our base in Vancouver, BC, Canada, ensuring exceptional service and quality on a global scale.

4

Leverage Collective Expertise: Utilize our team's 80 years of combined experience to collaborate with professionals and industry experts, aiming for exceptional results in revenue enhancement and excellence elevation.

VALUES



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1

Excellence: We are dedicated to delivering nothing short of excellence in all our endeavors.

2

Innovation: We foster creativity and innovation to provide cutting-edge solutions.

3

Integrity: We uphold the highest ethical standards and transparency in all our interactions.

4

Client-Centric Approach: We prioritize our clients' needs, aiming to exceed their expectations consistently.

ABOUT US



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Farconsult Canada was founded by Mr. Patric Farah (CEO), a swiss-educated consultant, trainer and entrepreneur, who is a prominent expert in the management industry.

We now have a presence in multiple countries.





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Our Services

Our Services



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Hotel and Resort Development

Training and Development

Operational Consulting

Marketing Support

AI Implementation in Hospitality

Interior Design Solutions

Educational Institution Consulting

HOTEL & RESORT DEVELOPMENT



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Helping entrepreneurs and investors build successful hotels or resorts from the ground up.

We provide consulting in:

Feasibility Studies

Site Selection

Interior Design

Brand Positioning

Operational Plans

Marketing strategies



TRAINING & DEVELOPMENT



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We provide customized training solutions for:

Hospitality Staff

Managers

Executives

Hospitality Trainers

Hospitality and Tourism Educators

We offer certifications, workshops, masterclasses and training solutions using the latest learning methodologies and offer hybrid learning solutions (online or offline).



ARTIFICIAL INTELLIGENCE



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67% of Canadian consumers report that they prefer interacting with brands on social media that provide AI-driven personalized experiences, such as tailored recommendations or responses.

We utilize AI algorithms to analyze customer preferences and behaviors. Harnessing AI for in-depth market analysis and trend forecasting.

We developing strategies based on trends, consumer behavior, and industry insights. Implementing AI-driven predictive models to assess and prioritize leads.

We leverage AI for campaigns: creating personalized emails, articles, and social media content tailored to individual client needs.



SUSTAINABILITY



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70% of Canadians (according to a 2023 study) are more likely to choose an eco-friendly hotel or resort when making travel plans.

Benefits include lower operating expenses, better brand recognition, increased customer loyalty, and—above all—a beneficial effect on the environment.

Get certified with us as a sustainable business.



INTERIOR DESIGN



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Did you know that 90% of customers make subconscious judgments about the quality of a business based on its physical environment.

This includes factors like layout, lighting, color schemes, and furniture choices, all of which contribute to the perception of quality. (Source: Retail Design Institute, 2021)

We offer design consultation services with our team of experts that have more than 50 years of experience to conceptualize design themes and visions.

We provide architecture and blueprinting that creates innovative architectural designs tailored to client need for construction or renovation projects.

Our interior design expertise includes space planning, layout optimization, and material selection for aesthetic and practical purposes.



EDUCATIONAL INSTITUTIONS



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Curriculum Development: we work with colleges, universities, and training centers to develop cutting-edge, industry-relevant curriculum for hospitality and tourism management programs.

Instructor Training and Certification: we offer professional development programs for hospitality instructors, equipping them with the latest trends, technologies, and teaching methodologies.

Consulting for Educational Institutions: we help schools and colleges improve their operational strategies, enrollment, and student success in hospitality programs.

Workshops and Seminars: we provide ongoing professional development workshops for educators and students, incorporating real-world applications of hospitality management and emerging trends like AI and sustainability.





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PROJECTS



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PROJECT 1

Luxury Boutique Hotel Renovation and Rebranding in Brazil



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INCOME

Revenue increase of 12% higher than the previous year's level.

PROFITS

Overall performance was up 15%
(annual comparison)











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PROJECT 2

Consulting for an International British Hospitality College



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We offered curriculum development, recruitment and quality assurance for the college that had to deliver on very specific KPIs in collaboration with government entities.

Audits were carried out by academic veterans from the United Kingdom that collaborated with government officials and the final reports indicated that the college delivered exceptional numbers of enrollments (from 700 up to 1,200 which is a 71.4% increase) and a world-class curriculum.



Guest Relations Management – Topics

- Understand the organization and its mission/vision
- Deliver reception and accommodation services to guests
- Use property management systems to maximize performance
- Prepare and understand financial and guest service reports
- Maximize revenue and yield from the sale of rooms and guest services
- Promote local heritage and culture
- Maintain databases and guest records

PROJECT 3



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Interior Design and Implementation for Conrad Hilton in Dubai, UAE

Carte Blanche

**Restaurant &
Night Club in the
Conrad (Hilton)
Dubai, UAE**





We provided a stunning design involving all the mechanical, electrical, plumbing and soundproofing requirements required by the hotel. All finishes included luxurious rare engraved marble cladding and gold plated stainless steel as well as designer veneered wall panels and plaster ceiling. The design and colors have been carefully selected to provide the harmony and very elegant appearance that the venue demands. It is a very successful project.







PROJECT 4



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Interior Design and Implementation for the "Baker" showroom in Dubai, UAE

Baker

Exhibition

Showroom, D3, Dubai, UAE

A subtle neutral color to meet the display requirements of luxury furniture brand Baker and to serve as a versatile space for any future use and provide context to any unit design on display.









Baker
DUBAI







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Thank you for considering Farconsult Canada for your management consulting needs.
We look forward to working with you and creating remarkable projects that you and your partners will enjoy for years to come.

Farconsult Canada - We Make Things Happen.®



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