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| **TASK CHECKLIST FOR YOUR BOOK SECTION 3**  **Who’s Your Reader?**  **DONE! Write all about your reader avatar here.**  **WRITE YOUR BOOK!** |
| Book Title, Subtitle Finalization: |

Brainstorm here:

Join a Facebook or social media group where you can test your title and cover.

Use PickFu for inexpensive A-B testing:

<https://www.pickfu.com/blog/testing-book-titles-covers/>

Article on title testing:

<https://kindlepreneur.com/episode-43-how-to-ab-test-your-book-title-cover-and-description/>