



2020 4Q

ASSET ALLOCATION OUTLOOK

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WATERROCK
GLOBAL ASSET MANAGEMENT LLC



CIO SUMMARY

Kevin M. Churchill, CFA[®], CFP[®]
Chief Investment Officer



WHAT AND WHY?

We continuously monitor various asset classes which provide the framework for our deeper-dive quarterly analysis. We look at each asset class relative to itself and relative to other asset classes. This analysis seeks out potential tactical adjustments which may be appropriate for implementation in client portfolios.

The aim is to overweight asset classes that are perceived to be undervalued and to underweight asset classes that are perceived to be overvalued.

The result is striving to modestly enhance the return of the portfolio while simultaneously seeking to mitigate overall risk in the portfolio relative to an acceptable level of risk.

HOW?

We use two factors to drive our Asset Allocation weights: Valuation and Technicals. While we do not want to fight the trend (technicals), we also do not want to disregard valuations. Cheap can get cheaper and expensive can get more expensive.

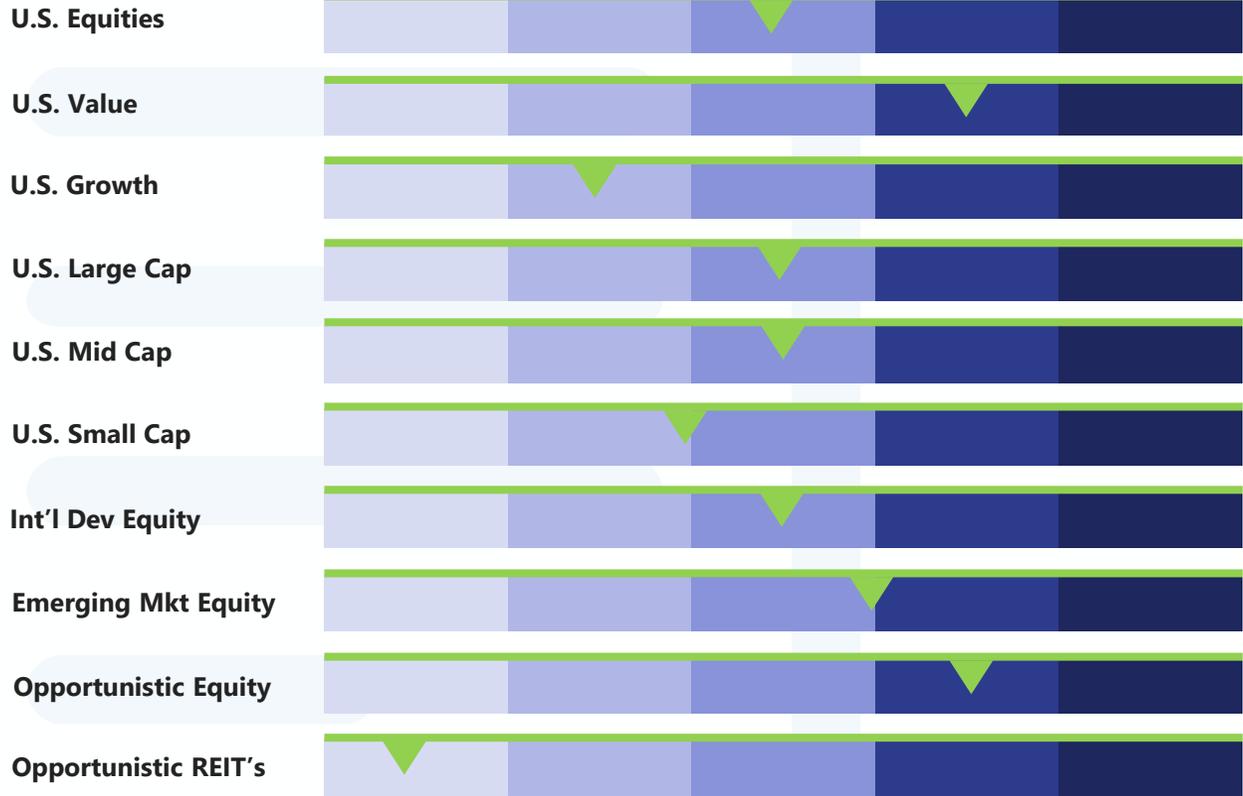
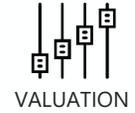
As an example, while growth has outperformed value for a decade and has been expensive for a few years, it just keeps getting more expensive. Conversely, value just keeps getting cheaper, but has gotten so cheap that a slight overweight seems merited.



EQUITIES

EQUITIES

12-18 MONTH EQUITY ASSET ALLOCATION WEIGHTINGS



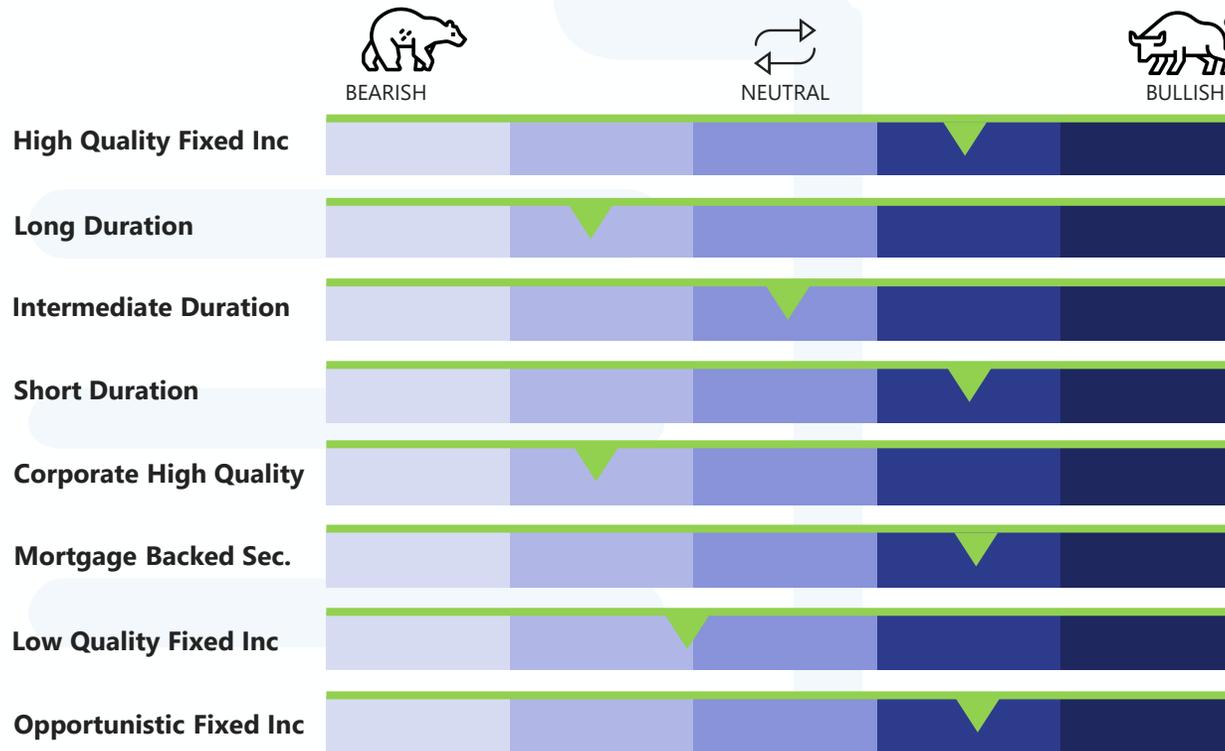
Valuation	Technicals
Expensive	Neutral
Cheap	Neutral
Very Expensive	Good
Expensive	Good
Expensive	Neutral
Expensive	Weak
Fair Value	Neutral
Cheap	Neutral
Cheap	Good
Expensive?	Weak



FIXED
INCOME

FIXED INCOME

12-18 MONTH FIXED INCOME ASSET ALLOCATION WEIGHTINGS



VALUATION

TECHNICALS

Fair Value	Good
Expensive	Neutral
Expensive	Good
Expensive	Good
Expensive	Neutral
Fair Value	Neutral
Expensive	Neutral
Fair Value	Good



OUTLOOK

12-18 MONTH ASSET ALLOCATION OUTLOOK

What a Difference Three Months Makes

There is still a lot of uncertainty on our path forward. However, we now have another quarter of earnings reports since the pandemic hit, which gives us a better road map on valuations in this environment. We have seen strong earnings from the work-from-home companies, but many other areas continue to show weakness. If the affects of the pandemic fade, there may be a large rotation the other way.

Technicals Have Had Time to Repair

The longer-term charts still show the big dip in March, but with six months of additional data, we are getting a clearer view of the recent trajectory. The shorter-term trends have been improving, though several are shuffling sideways.

Notable Changes

- There was a bias toward not increasing overall risk, given the uncertain outcome of the U.S. election, which is only six weeks away. However, this was balanced with continuing to embrace areas of opportunity which showed resilience during the recent drawdown.
- The opportunistic equity sector has been weighted in favor of Frontier Markets. It is a relatively cheap asset class and should not be highly correlated with volatility associated with the U.S. election.
- Opportunistic fixed income has been allocated in favor of Senior Bank Loans, which have held strong through September. Floating rate, senior-secured notes should provide some ballast against the possibility of a contested election and any potential resultant increase in interest rates.
- We continue to refrain from allocating to opportunistic real estate. With the impact of the COVID-19 pandemic still reverberating through the commercial real estate market and the poor technicals, the risk-reward is not appealing currently.
- Some less aggressive positions have been maintained, such as mortgage-backed securities vs. high quality corporate bonds. We will reevaluate these weightings after the election.

↓ DISCLOSURES



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