



2021 2Q

ASSET ALLOCATION OUTLOOK

# Contents

CIO Summary PG. 3

Equity Weightings PG. 5

Fixed Income Weightings PG. 7

Outlook PG. 9

Disclosures PG. 11

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# CIO SUMMARY

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## WHAT AND WHY?

We continuously monitor various asset classes which provide the framework for our deeper-dive quarterly analysis. We look at each asset class relative to itself and relative to other asset classes. This analysis seeks out potential tactical adjustments which may be appropriate for implementation in client portfolios.

The aim is to overweight asset classes that are perceived to be undervalued and to underweight asset classes that are perceived to be overvalued.

The result is striving to modestly enhance the return of the portfolio while simultaneously seeking to mitigate overall risk in the portfolio relative to an acceptable level of risk.

## HOW?

We use two factors to drive our Asset Allocation weights: Valuation and Technicals. While we do not want to fight the trend (technicals), we also do not want to disregard valuations. Cheap can get cheaper and expensive can get more expensive.

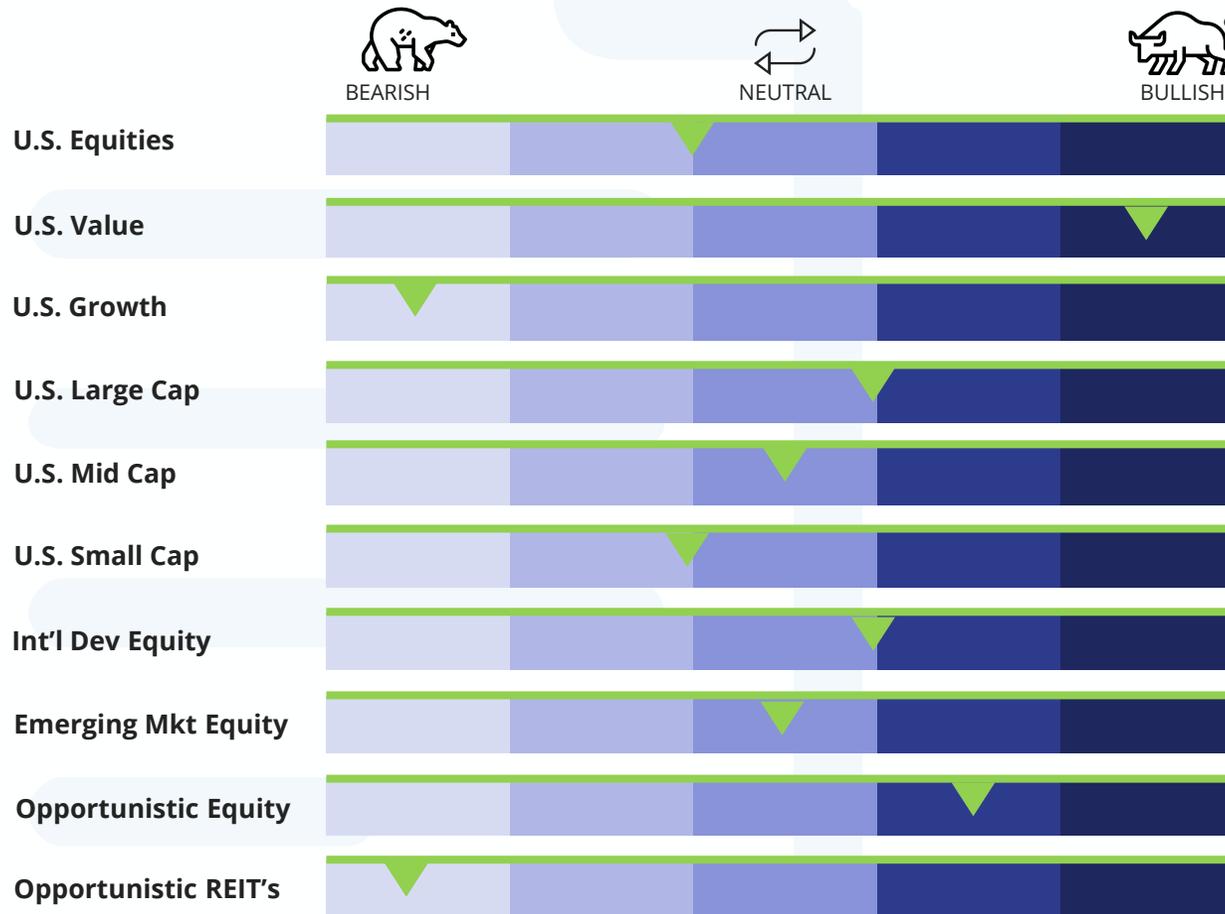
As an example, while growth has outperformed value for a decade and has been expensive for a few years, it just keeps getting more expensive. Conversely, value just keeps getting cheaper, but has gotten so cheap that a slight overweight seems merited.



EQUITIES

↓  
EQUITIES

## 12-18 MONTH EQUITY ASSET ALLOCATION WEIGHTINGS



VALUATION

TECHNICALS

Expensive	Neutral
Cheap	Weakening
Very Expensive	Improving
Expensive	Good
Expensive	Good
Expensive	Neutral
Fair Value	Improving
Cheap	Neutral
Cheap	Good
Expensive?	Improving



FIXED  
INCOME

FIXED INCOME



## 12-18 MONTH FIXED INCOME ASSET ALLOCATION WEIGHTINGS



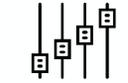
BEARISH



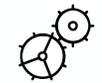
NEUTRAL



BULLISH



VALUATION



TECHNICALS

High Quality Fixed Inc



Fair Value

Neutral

Long Duration



Expensive

Neutral

Intermediate Duration



Expensive

Neutral

Short Duration



Expensive

Neutral

Corporate High Quality



Very Expensive

Improving

Mortgage-Backed Sec.



Fair Value

Weakening

Low Quality Fixed Inc



Expensive

Improving

Opportunistic Fixed Inc



Fair Value

Good

A graphic on a dark blue background featuring a bar chart with four bars of increasing height from left to right. A large, light blue arrow points upwards and to the right, starting from the top of the first bar and extending above the fourth bar. The word "OUTLOOK" is written in white, bold, sans-serif capital letters across the middle of the chart.

OUTLOOK

## 12-18 MONTH ASSET ALLOCATION OUTLOOK

### What a Difference Three Days Makes

While the focus is still on a quarterly review, the Fed announcement on Wednesday 6/16 has the market really confused on the future direction. The Fed is suggesting that inflation may not be transitory and that rate hikes in 2023 might be necessary, granted that is still nearly 2 years in the future. This has disrupted some of the trends we had seen over the past 6 months, especially the rotation from Value to Growth and broad interest rates moving higher. Interestingly, long term bonds had some of the largest rallies, decline in yields, in a long time, which is counter intuitive given that the Fed might be thinking about raising rates sooner.

### Technicals Get Jumbled Up with Digestion of Fed Statement

Again, 3 days doesn't make a long enough trend to merit shifts in allocation, but it did cause some quick shifts in many markets that will need to be monitored over the coming quarter. There is a battle between higher rates and a potential policy error, from the Fed, that will stunt the strength of economic growth.

### Notable Changes

- Most of the changes have been at the margin. The improvement in technicals for Growth vs. the weakening for Value has been noted. Additionally, Small Cap was relatively weak and made little headway during the past quarter versus other U.S. Equity markets.
- The Fixed Income markets are seeing resilience and even strength in the longer maturities, which warranted an improvement in their technical ratings. Conversely, the shorter maturities saw selling pressure with the potential prospect of higher Fed Funds interest rates than the market expected.
- Opportunistic REIT's remains on the sidelines. The technical have improved, but the apparent secular trend of WFH (Work From Home) seems to still be in force. Thus, the risk/reward opportunity does not seem favorable.



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