

2022 4Q

ASSET ALLOCATION OUTLOOK



Contents

CIO Summary	<u>PG. 3</u>
Equity Weightings	<u>PG. 5</u>
Fixed Income Weightings	<u>PG. 7</u>
Outlook	<u>PG. 9</u>
Disclosures	<u>PG. 11</u>



CIO SUMMARY

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WHAT AND WHY?

We continuously monitor various asset classes which provide the framework for our deeper-dive quarterly analysis. We look at each asset class relative to itself and relative to other asset classes. This analysis seeks out potential tactical adjustments which may be appropriate for implementation in client portfolios.

The aim is to overweight asset classes that are perceived to be undervalued and to underweight asset classes that are perceived to be overvalued.

The result is striving to modestly enhance the return of the portfolio while simultaneously seeking to mitigate overall risk in the portfolio relative to an acceptable level of risk.

HOW?

We use two factors to drive our Asset Allocation weights: Valuation and Technicals. While we do not want to fight the trend (technicals), we also do not want to disregard valuations. Cheap can get cheaper and expensive can get more expensive.

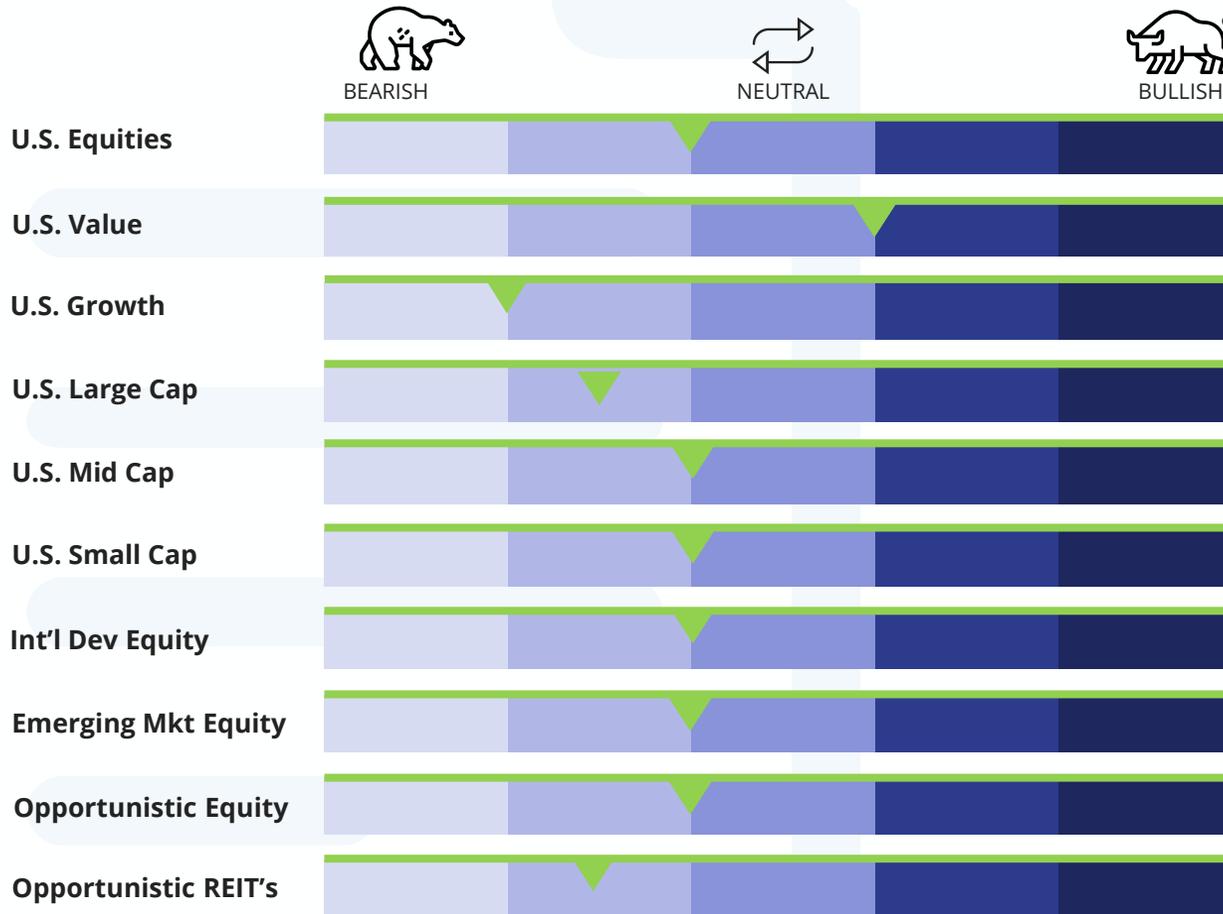
As an example, growth had outperformed value for a decade and had been expensive for a few years, but it just kept getting more expensive. Conversely, value just kept getting cheaper, but got so cheap that an overweight position seemed merited. And now Value continues to outperform Growth.



EQUITIES

↓ EQUITIES

12-18 MONTH EQUITY ASSET ALLOCATION WEIGHTINGS



VALUATION

TECHNICALS

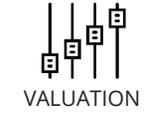
Less Expensive	Improving
Cheap	Neutral
Expensive	Improving
Less Expensive	Improving
Less Expensive	Neutral
Less Expensive	Neutral
Fair Value ?	Neutral
Cheap	Improving
Cheap	Improving
Expensive	Improving



FIXED
INCOME



12-18 MONTH FIXED INCOME ASSET ALLOCATION WEIGHTINGS



Fair Value	Improving
Fair Value	Improving
Fair Value	Improving
Cheap	Improving
Less Expensive	Improving
Fair Value	Improving
Less Expensive	Improving
Fair Value	Improving
Fair Value	Positive

A graphic on a dark blue background featuring a bar chart with four bars of increasing height from left to right. A large, light blue arrow points upwards and to the right, starting from the top of the first bar and extending above the fourth bar. The word "OUTLOOK" is written in white, bold, uppercase letters across the middle of the chart.

OUTLOOK

12-18 MONTH ASSET ALLOCATION OUTLOOK

The markets have improved dramatically in the last 2 months and are now at an important inflection point.

The economy is strengthening in the second half of the year, but now the “talking heads” are “very” confident that the U.S. will see a recession in 2023. Inflation is showing signs of peaking and The Fed is talking about slowing the pace of rate hikes, maybe starting tomorrow, December 14. The markets continue to battle; will the Fed actually do what they say, or will they fall back to old habits and cave if/when the economy rolls over. The equity markets staged a large rally and now the question is, can earnings estimates for 2023 hold? The dollar weakened on the upcoming Fed “pivot”, which can help internationally derived earnings.

Technicals Generally moved to Improving or Neutral for Equities and Fixed Income

The negative trend ended in mid to late October for Equity and Fixed Income, respectively. As the headline notes; both Equities and Fixed Income are at an important inflection point, with most asset classes near the middle of their range from the last few quarters and a few asset classes are at or above their 200-day moving average, i.e., nearing bull market territory. Is the current rally marking the start of a new bull market or is it a bear market rally from a deeply oversold condition. This week has the potential to answer the question, though we will quickly enter the holiday lull with low volume, which likely means the really answer won't be known until early January.

Notable Changes

- Equities improved meaningful during the quarter, with U.S. Large Cap Value almost positive. The International developed markets, which looked dreadful last quarter, now look almost as good as U.S. Large Cap Value. I guess heat in the winter and energy for industrial output is overrated. 😊
- The Fixed Income markets took a week longer than equity to rally but rally they have done. Treasury yields dropped meaningfully across the board and credit spreads also compressed. The new defensive Fixed Income category continues to be the most positive looking asset class.
- Opportunistic Strategies improved but remain in defensive positions.



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