

2023 1Q

ASSET ALLOCATION OUTLOOK



# Contents

CIO Summary [PG. 3](#)

Equity Weightings [PG. 5](#)

Fixed Income Weightings [PG. 7](#)

Outlook [PG. 9](#)

Disclosures [PG. 11](#)

WATERROCK  
GLOBAL ASSET MANAGEMENT LLC



# CIO SUMMARY

**Kevin M. Churchill, CFA®, CFP®**  
Chief Investment Officer



## WHAT AND WHY?

We continuously monitor various asset classes which provide the framework for our deeper-dive quarterly analysis. We look at each asset class relative to itself and relative to other asset classes. This analysis seeks out potential tactical adjustments which may be appropriate for implementation in client portfolios.

The aim is to overweight asset classes that are perceived to be undervalued and to underweight asset classes that are perceived to be overvalued.

The result is striving to modestly enhance the return of the portfolio while simultaneously seeking to mitigate overall risk in the portfolio relative to a clients' acceptable level of risk.

## HOW?

We use two factors to drive our Asset Allocation weights: Valuation and Technicals. While we do not want to fight the trend (technicals), we also do not want to disregard valuations. Cheap can get cheaper and expensive can get more expensive.

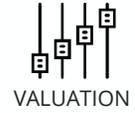
As an example, growth had outperformed value for a decade and had been expensive for a few years, but it just kept getting more expensive. Conversely, value just kept getting cheaper, but got so cheap that an overweight position seemed merited. And now Value continues to outperform Growth.



EQUITIES

↓ EQUITIES

## 12-18 MONTH EQUITY ASSET ALLOCATION WEIGHTINGS



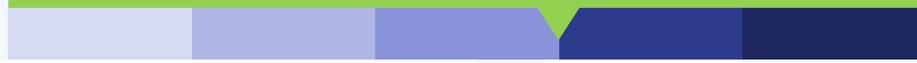
**U.S. Equities**



Less Expensive

Positive

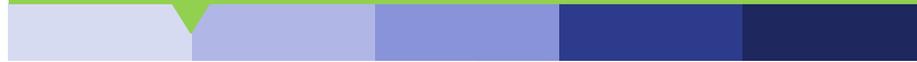
**U.S. Value**



Cheap

Neutral

**U.S. Growth**



Expensive

Neutral

**U.S. Large Cap**



Less Expensive

Positive

**U.S. Mid Cap**



Less Expensive

Positive

**U.S. Small Cap**



Less Expensive

Neutral

**Int'l Dev Equity**



Fair Value ?

Positive

**Emerging Mkt Equity**



Cheap

Neutral

**Opportunistic Equity**



Cheap

Neutral

**Opportunistic REIT's**



Expensive

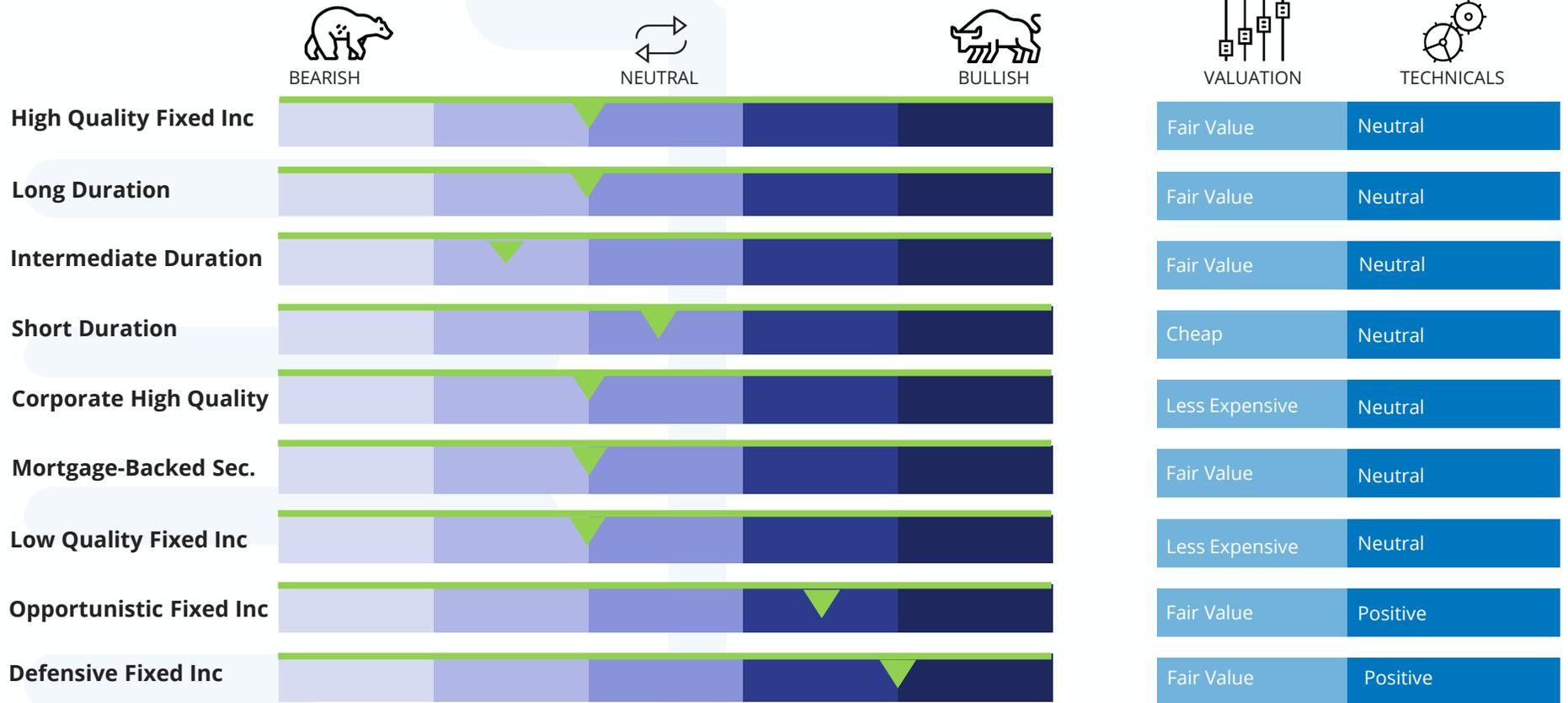
Neutral



FIXED  
INCOME



## 12-18 MONTH FIXED INCOME ASSET ALLOCATION WEIGHTINGS





OUTLOOK

## 12-18 MONTH ASSET ALLOCATION OUTLOOK

The equity markets are basically unchanged the last 3 months, though the positive first half was cancelled out by a negative second half, i.e., we are currently heading in the wrong direction.

The economy and jobs market continued to show resilience the last 3 months, which at first helped the equity rally as market interest rates eased on the forecast of a “soft” landing. As resilience became strength and inflation showed renewed signs of strength, market interest rates turned higher. The negative second half was also fueled by hawkish Fed speak, when they started talking about potentially returning to a faster rate of tightening. The last 2 down days were driven by the swift collapse of Silicon Valley Bank, which was seized Friday 3/10/2023. We don’t have enough information or time to digest the full effects and whether there are others lurking.

### Technicals Generally moved from Negative – Improving, to Neutral for Equities and Fixed Income

The negative technicals that were improving from October for Equity and Fixed Income, continued firming and generally landed in the Neutral category. The seesaw pattern of returns left us in basically the same place, though further out from the deep negatives of 2022. Most asset classes moved well north of their 200-day moving average, i.e., bull market territory, but got pulled back to this region during the second half. As of Wednesday, it looked like we were starting a new bull market, but the above referenced collapse of Silicon Valley Bank calls that into question as the selloff was sharp and swift. So now we wait, will Fed action be enough to stem the negativity and simply bounce us back to the uptrend? The next week or two will likely provide some clarity.

### Notable Changes

- Equities generally improved to hugging the Neutral category, with a few creeping into the positive category.
- The Fixed Income markets also improved, broadly all moving within the Neutral category. The defensive Fixed Income category continues to be solidly in the Bullish category and the best-looking asset class of any segment.
- Opportunistic Strategies improved and merit a shift to risk-on for Fixed, with Senior Bank Loans and Equity, with International Small Cap. Real Estate continues to look bad and remains in defensive position.



**WATERROCK**  
GLOBAL ASSET MANAGEMENT LLC

WaterRock Global Asset Management, LLC. (“WaterRock Global”) is a Registered Investment Advisory Firm regulated by the State of Washington and the Securities Exchange Commission under the Investment Advisors' Act of 1940 and in accordance and compliance with applicable securities laws and regulations. Investing in the stock market involves risk, including the risk of principal loss. Information in this newsletter is in no way intended as personalized investment advice and should not be interpreted as such. Past performance is not necessarily indicative of future results.



2023 1Q

ASSET ALLOCATION OUTLOOK