

2021 Bios - Rachel Strauss-Muniz

Rachel “La Loca” Strauss-Muniz is an actor, producer, writer, podcaster and VO artist.

Rachel is host of the 2021 Webby Award nominated podcast, **Latinos Out Loud**, now on the Sonoro Media network. Her one-woman show, “**Ink**” was a featured selection in the 2021 ONE Theatre Festival. She is currently in production as the voice of “mamá” on the animated series, “**The Tuttle Twins**”. Rachel’s feature film debut in “**Superblocked**”, will premiere at the **Warner Media 2021 NY Latino Film Festival**. Streaming now on **Peacock TV**, you can catch Rachel alongside **Room 28**, the multicultural sketch comedy troupe she acts and produces for, on **NBC’s “Bring the Funny”**. Aside from live off-Broadway sketch comedy show runs, Room 28 has performed at **The Toronto Sketch Fest, New York Comedy Festival** and served as content creators for **Broadway Videos’ “Más Mejor”** comedy hub powered by Lorne Michaels.

Rachel is also Creator/Producer of the “**The HERlarious Show**”, an all-female eclectic mix of the funniest females in sketch, improv, stand-up and musical comedy that represent for BIPOC. The HERlarious Show secured a ten-mini-episode production deal, now live on **Rizzle TV**. “**Just Another Day Livin’ Quarantine**”, a Queen Latifah parody video was featured in the 2021 Toronto Sketch Festival.

Rachel played a criminal mastermind/principal role in an episode of “**Diabolical**” (**ID Network**). She produced and wrote several branded content projects for the **U.S. Census Bureau**, including a podcast audio spot and sponsored Instagram video entitled “Get That Count Up”. Rachel has written and performed for **Latina.com**, **Parents.com** and starred in “**Nobody Told Me**” (**STX**), a spinoff web series from the producers of “**Bad Moms**” the movie. She produced and co-wrote the “**El Profeta de la Salud**”, a six-part bilingual web series for non-profit organization, **SOMOS**. She has collaborated with **Univision’s Flama** channel on viral hits like “Latino Field Studies: The Lip Purse”. She self-produced and rapped in music video parody--“**Pregnant Queen**”, which was featured on **Midnight with Chris Hardwick (Comedy Central)**, Her character work can also be seen on “**Gente of Thrones**” (**Buzz Feed**), a “Game of Thrones” parody.

Rachel is a two-time recipient of **The Upright Citizen’s Brigade Diversity Scholarship** and studied improv, character development and sketch writing. She is a selected writer for NHMC’s 2020 LatinX Stream Showcase, where her short film, “**The Swimmers**” will premiere via virtual showcase.

Socials: @RachelLaLoca
Gina Stoj Management USA
(310) 564-2894

Un Pocito More About Me

Rachel has a Bachelors Degree in Business and Latino Studies from **CUNY Brooklyn College**. Prior to the career shift, Rachel held executive marketing positions at brands like **Heineken USA, People en Español, Latina and MTV Networks**.

Rachel served on the Board of Directors for non-profit **The Violence Intervention Program**, and currently sits on board for **The Brooklyn College Alumni Association** and is proud to be participating in the American College of Obstetricians and Gynecologists’ (**ACOG**) integrated Perinatal Anxiety Toolkit (iPAT) Advisory Board.

Born in Brooklyn, NY Rachel is a multicultural mix with Dominican and Jewish-American lineage. Rachel is a high-energy, go-getting comedy enthusiast who’s family, culture and noteworthy life experiences influence her storytelling. Since she can remember, she’s had a love for making people think, smile and laugh through words. She loves to lead and inspire and perhaps the most important role she plays, is mom to two hilarious, boys, Benjamin who is three and Donovan who is six years old.