

Pony Pals™

SOCIAL MEDIA CONSENT/RELEASE FORM

For Promotional Materials, Photographs, Social Media and/or News Media

Minor's Name: _____

Birthdate: _____

Minor's Name: _____

Birthdate: _____

Minor's Name: _____

Birthdate: _____

Minor's Name: _____

Birthdate: _____

I acknowledge I have legal authority to sign this form on behalf of the minor(s) named above.

Signature of parent or legal guardian

Relationship to Minor

Printed name of parent or legal guardian

Date

Aiken Equine Rescue is a nonprofit organization that has many opportunities to share our accomplishments and activities that we host. To help promote our programs and increase awareness of our mission, we may take photographs, voice recordings, video recordings and other visual documentation of participants, visitors and volunteers. We often share these images or recordings in publications, marketing materials (both digital and print) and we may also share these media images and recordings with newspapers, TV stations and other types of media.

Such publications may include but are not limited to: publicly displayed photographs, press releases, interviews, marketing brochures, direct mail pices, newspaper articles, newsletters and any social media outlets including our website. These publications become property of Aiken Equine Rescue. Please indicate below whether you consent for these media images to be gathered and published, and your permission will remain in effect unless you provide written notice to rescind permission.

I hereby authorize Equine Rescue Aiken to use photos of myself and minors designated in this form and/or information related to my experiences with Equine Rescue Aiken. I understand this information may be used in publications including electronic publications such as Facebook or website, audiovisual presentations, promotional literature, articles, stories, advertising, community presentations, marketing and/or other similar ways. I agree to allow the use of photos and/or our information without disclosure prior to usage.

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My consent is freely given as a public service to Equine Rescue Aiken without expecting payment. The Equine Rescue Aiken and their respective employees, volunteers, offices and agents are released from any and all liability which may arise from the use of such news media, stories, promotional materials, written articles, videotape and/or photographs.

Unless designated here, I authorize use of complete names of anyone listed on this form may be used unless specified below :

- Complete name may not be used.
- First name only may be used.
- No name may be used.

I understand that I can revoke this release at any time in writing and that the use of any of my photos or other information authorized by this release will immediately cease.

Please print:

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

The signature of a parent or legal guardian is required if the above individual is under the age of 18 or is not competent.

AIKEN EQUINE RESCUE
532 Glenwood Drive
Aiken, SC 29803