



racialunityteam1@gmail.com

603-263-6511

Non-profit 501 (C) (3)

Racial Unity Team Sponsor Levels 2023

Why select the Racial Unity Team to sponsor?

Sponsoring the Racial Unity Team provides you with the unique opportunity to connect with targeted New Hampshire communities statewide. It helps our sponsor build brand awareness and show your company's support for a worthy cause - Diversity, Equity, Inclusion, Justice, and Belonging (DEIJB).

Our events, projects and educational opportunities reaches into classrooms, libraries, business organizations, homes, places of worship, senior centers, youth organizations, and into marginalized communities. Our work is shared on websites, Facebook, Instagram, and Twitter YouTube and on the accounts of those who follow us. Yes, we also get into local printed media, and we are featured in community television programming. Our presence in the community reaches all ages from 6 – 86 and beyond, all social and economic levels, and our work addresses documented equity gaps in the community.

We reach different key audience segments with the varied programming efforts we provided. Over the past seven years we have earned the trust of the community with the work we do. We function as community partners for countless organizations. We are frequently quoted in news articles and talk show radio, and community TV events. Our message is carried in several podcast events like Creative Morning, Creative Guts, and more. If you are looking for an opportunity to be a part of one of the fastest growing, most influential social justice non-profit charitable organization in NH to put your company name in front of hundreds of teachers, educators, organizations, business decision makers, parents, students, community members, Granite Staters, and much more become a sponsor of the Racial Unity Team.

[View the 2-minute video](https://www.youtube.com/watch?v=SQvZw_ks2xg) https://www.youtube.com/watch?v=SQvZw_ks2xg, it summarizes the work we do. We need and could use your financial support as a corporate sponsor. Thank You.

Ken Mendis

President & Chair of the Board

Racial Unity Team

603-395-1242

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Official Sponsor- \$8,000

- Banner at event with sponsor logo
- Display space at event venue
- Inclusion of logo in event materials
- Featured in newspaper press release, promotion, and advertising of event
- Sponsor logo featured on Racial Unity Team website, Facebook and other relevant social media platforms for one year.
- Rights to retain Official Sponsor designation for one year
- Listing in Racial Unity Team Annual Report
- Included as an Event Sponsor for on all RUT events (below)

Major Event

1. Arts in Action (June)
2. Racial Unity Day (September)
3. Art & Poetry Challenge Awards and Opening Ceremony (June)
4. Fire Side Chat Events (Four each year)
5. Indigenous Peoples Day Celebration (October)
6. Juneteenth (June)
7. Bookshelf Diversity Winners Announcement Awards (December)
8. Frederick Douglass Reading (July)
9. Art & Poetry Winners Tour - statewide (twelve months 10 library locations)
10. Racial Unity Day (September)

Sponsor Benefits

Partner Sponsor - \$5,000

- Featured in newspaper press release, promotion, and advertising of the event
- Sponsor logo featured on Racial Unity Team website and Facebook page for six months
- Promotion at the event venue
- Use of Event Sponsor designation for up to six months
- Listing in Racial Unity Team Annual Report
- Receive invitations to events

Team Sponsor - \$2000

- Listing in event program
- Sponsor logo featured on Racial Unity Team website and Facebook page for three months
- Use of Event Sponsor designation for up to six months

Event Sponsor - \$1000

- Listing in event program
- Sponsor logo featured on Racial Unity Team website and Facebook page for three months



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Friend Sponsor – \$100 - \$999

- Listing in event program
- Listing on Racial Unity Team website

Please email us at racialunityteam1@gmail.com
to register your commitment or ask any questions.
Find us on Facebook: Racial Unity Team

Example of events the Racial Unity Team host and promote in 2023



JOIN THE 2023
Racial Art & Poetry
Challenge

COLLECTIONS OF PAST RUT A&P ARTWORK

THIS YEAR'S THEME IS:
"A HIDDEN PAST >>> AN INCLUSIVE FUTURE"
FIND A STORY THAT IS RARELY TOLD AND
EXPRESS HOW IT HELPS YOU MOVE TOWARD A
MORE INCLUSIVE FUTURE.

RACIALUNITYTEAM.COM/ART-AND-POETRY-CHALLENGE

THANK YOU TO OUR SPONSORS

SPONSOR NEEDED

CAMBRIDGE TRUST

Kennebunk Savings