

Racial Unity Team Sponsor Levels 2024

Why select the Racial Unity Team to sponsor?

Sponsoring the Racial Unity Team provides you with the unique opportunity to connect with targeted New Hampshire communities statewide. It helps you build brand awareness and show your company's support for a worthy cause - Diversity, Equity, Inclusion, Justice, and Belonging (DEIJB).

Our events, projects and educational programs reach into classrooms, libraries, business organizations, homes, places of worship, senior centers, youth organizations, and marginalized communities. Our work is shared on websites, Facebook, Instagram, and YouTube and on the accounts of those who follow us. Yes, we also get into local printed media, and we are featured in community television programming. Our presence in the community reaches all ages from 6 – 86 and beyond, all social and economic levels, and our work addresses documented equity gaps in the community.

We reach different key audience segments with the varied programming efforts we provided. Over the past eight years we have earned the trust of the community with the work we do. We function as community partners for countless organizations. We are frequently quoted in news articles and talk show radio. Our message is carried in several podcast shows like Creative Morning, Creative Guts, and more. If you are looking for an opportunity to be a part of one of the fastest growing, most influential social justice non-profit charitable organization in NH to put your company name in front of hundreds of teachers, educators, organizations, business decision makers, parents, students, community members, Granite Staters, and much more become a sponsor of the Racial Unity Team in 2024 were awarded the Governor's Arts Education Award for our community-to-schools Arts in Action programs. [View the 4-minute video](#), it summarizes the work we do in New Hampshire. <https://www.youtube.com/watch?v=gzOFerxOGY4>

Ken Mendis
President & Chair of the Board
Racial Unity Team

Racial Unity Team Sponsor Levels 2024

Official Sponsor- \$10,000

- Banner at event with sponsor logo
- Display space at Town Hall event venue
- Inclusion of sponsor logo on all Racial Unity Team materials
- Full-page display ad (7.5" x 4.5") on inside front or back of event program when applicable
- Featured in newspaper press release, promotion, and advertising of event
- Sponsor logo featured on Racial Unity Team website and Facebook page for one year.
- Rights to retain Official Sponsor designation for one year
- Listing in Racial Unity Team Annual Report
- Included as an Event Sponsor for on all RUT sponsored events (see list below)
- Invitation to apply for board membership

Major Planned Events for 2023

1. Arts in Action (June)
2. Racial Unity Day (September)
3. Art & Poetry Challenge (June)
4. Fireside Chat Events (All Year)
5. Indigenous Peoples Day Celebration (October)
6. Juneteenth (June)
7. Frederick Douglass Reading (July)
8. All community educational events hosted by the Education Committee (Annually)
9. Bookshelf Diversity Project (annually)
10. Arts in Action - community-to school program (Annually)
11. Art & Poetry statewide library display tour (Annually)

Benefits

- Featured in newspaper press release, promotion, and advertising of these events
- Sponsor logo featured on Racial Unity Team website and Facebook page for six months
- Display banner at the event venue
- Use of Event Sponsor designation for up to six months
- Listing in Racial Unity Team Annual Report
- Receive periodic updates and invitations to events

Support Sponsors

Partner Sponsor - \$5,000

- Half-page ad (3.75" x 4.5") in event program
- Sponsor logo featured on Racial Unity Team website and Facebook page for six months
- Display table space at event venue
- Select five events

Team Sponsor - \$2000

- Listing in event program
- Sponsor logo featured on Racial Unity Team website and Facebook page for three months
- Select two events

Event Sponsor - \$1000

- Listing in event program

Racial Unity Team Sponsor Levels 2024

- Select 1 event
- Sponsor logo featured on Racial Unity Team website and Facebook page for three months

Friend of the Racial Unity Team – \$100 - \$999

- Listing in event program
- Listing on Racial Unity Team website for one month
-

Sample events the Racial Unity Team is hosting in 2024

JOIN THE 2024 ART & POETRY CHALLENGE

SUBMIT AN ORIGINAL POEM OR ARTWORK INSPIRED BY THIS YEAR'S THEME:

CASH PRIZES IN FIVE CATEGORIES
K-2 | 3-5 | Middle School | High School | Adult

TOTALING \$6,000!

BELONGING
WHAT DOES IT FEEL LIKE TO BELONG? OR.. NOT BELONG?

Hosted by: **Racial Unity Team**

SUBMIT BY AUGUST 31, 2024

For more information, visit: racialunityteam.com/art-and-poetry-challenge
A community sponsored event.

Logos: United Way, NEW HAMPSHIRE CHARITABLE FOUNDATION, Kennebunk Savings

EQUITY

SACRE BLEU

EUREKA!

ART & POETRY 2022

THANK YOU SPONSORS

Logos: nelli mae EDUCATION FOUNDATION, Kennebunk Savings, NEW HAMPSHIRE CHARITABLE FOUNDATION, CAMBRIDGE TRUST

BOOKSHELF DIVERSITY 2024

NEW UPDATE
BSD Changes to suit the needs of NH teachers. We have added quarterly submission dates in order to award classrooms books each quarter. If you miss a deadline there is time to submit for the rest of the year!

Quarterly Submissions Due:
1/31/2024
4/30/2024
7/31/2024
10/31/2024

Don't miss out on the opportunity to immerse YOUR classroom in the world of DIVERSE books!

Winners receive \$500 worth of books to diversify their classroom libraries.

Applicant must be full-time PreK-12 teacher in NH.

FOR MORE DETAILS VISIT: RACIALUNITYTEAM.COM/BOOKSHELF

Logos: Racial Unity Team

Racial Unity Team Art & Poetry Challenge

ON DISPLAY 3/1 - 3/31/2024 AT THE BAKER FREE LIBRARY 509 SOUTH STREET BOW, NH

"UNTOLD STORIES"
A HIDDEN PAST MOVING TOWARDS AN INCLUSIVE FUTURE

Logos: Kennebunk Savings, M&T Bank, CAMBRIDGE TRUST, nelli mae EDUCATION FOUNDATION, Baker Free LIBRARY

Please email racialunityteam1@gmail.com for all inquiries
Find us on Facebook: Racial Unity Team